

# **LIONS DISTRICT 4-C4**





Evolve and Thrive

We Serve—San Francisco to Palo Alto 4th Quarter 2022-23



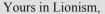
**DISTRICT GOVERNOR** MESSAGE Lion John Hui

Dear Lions of District 4-C4!

Dear Lions of District 4-C4, Thank you for a fantastic convention in Redding! We had a record attendance!

Congratulations to PDG Helen Casaclang and the convention committee on a job well done. I hope you had a chance to meet my guests, ID Ben Apeland and his partner in service PDG Christine Lank from Montana; and DG Gary Nip and Joyce Nip from D50 in Hawaii. They all enjoyed judging the contests and meeting those who attended the convention. They all said it was the best convention they ever attended. For the upcoming 2023-2024 Lions year, let's congratulate Lion Kevin Guess as your incoming District Governor; Lion Clayton Jolley as 1st Vice Governor and Lion Cindy Zheng as 2nd Vice District Governor. There is no doubt in my mind that they exemplify passion and qualifications to lead District 4-C4 in the coming years. A very special welcome to 2nd VDGE Cindy as she is joining this dedicated leadership team. Our future is bright; I am confident that our District is in good hands. I am happy to report that Foster City Lions Club is back to serving the community. All of LCI's Global Causes were successfully led by our Regions and Zones chairs. All projects

were completed on schedule and made an impact on our communities. New Officers training was completed on two different days. First, there was Region and Zone Chair training with 100% attendance of those leaders. Second, there were close to 100 Lions who participated in six breakout sessions: President/Vice Presidents, Secretaries, Treasurers, Service Chairs, Social Media/Communications and Membership. Thank you to PDG Mario Benavente and his GAT and training team for facilitating. It has been an honor for myself as your District Governor and Lion Venetia to have been able to represent the District. Let's continue to build on our successes; learn from past challenges; remember to be kind; serve from the heart, and evolve to thrive!



### Lion John Hui

### **District Governor**

DG Lion John in Service & Visits, Convention Honors—Si Moyer Award to Lion Maryah Tucker, Couple of the Year to Ora Seyler and her partner George, Top lady Lion helpers honored











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1st Vice District Governor Message Lion Kevin Guess

Greetings, Fellow Lions of District 4-C4!

What an wonderful District
Convention with this year's theme
"Staying Alive! Congratulations to
PDG Helen Casaglang and the
Convention committee on a job well
done. Many Thanks to all who attended and to our servant leader, District

Governor John Hui for hosting a great gathering full of fellowship and camaraderie. Under your leadership our District did indeed "Evolve and Thrive!" Congratulations, 1VDGE Lion Clayton Jolley and 2VDGE Lion Cindy Zheng, as well as our 2VDG candidates Lion Jimmy Ness and Carole Fung. You demonstrated class and great sportsmanship while honoring our democratic election process. Our district's future is in very good hands and blessed with outstanding, passionate Lions, ever ready to move forward and serve. In this new Lion Year of 2023-2024, our goal will be to continue to partner, provide and promote our service projects, locally and beyond. The incoming District Cabinet is ready to serve and our Global Action Team will continue to provide training and prepare our next leaders through our succession planning module. I look forward to our "town hall" style visitations so can share information and ideas. Together, with your support, we will continue to provide "Leadership through Service", and support incoming International Director Patti Hill's challenge to be "Agents of Change" as we enter the new fiscal year!

Warmest regards in Lionism,

Lion Kevin

**DGE Kevin Guess** 

Lion Kevin Guess

1st Vice District Governor

Leadership Through Service







VDG Kevin in Service,
Visitations and Convention







**Incoming Cabinet** 





**2nd Vice District Governor Message Lion Clayton Jolley** 

Greetings to my fellow Lions,

It's my pleasure to once again address you in our District

4C4 newsletter. Your District Governor team has just returned from the June Council of Governors meeting

in San Diego. This is when all of the District Governor teams from the State of California get together to coordinate policy and explore new ways to support the 18,000+ Lions of California. It fills one with a sense of purpose and truly helps bond our team as we move forward into the new Lion year.





VDG Clayton in Service, **Visitations and Convention** 





As we commence a new Lions Year, let us rededicate ourselves to our clubs, our communities and our service.

YOU! Are the lions who make it happen in your communities, lets strive for more service, more communication, and more cooperation between clubs and organizations in our communities to make a bigger difference than ever before! And don't forget – Have Fun!

### **Lion Clayton Jolley**

### **Second Vice District Governor**













#### **LCI Foundation News**

Greetings Lions of District 4-C4, With LCIF Support, Lions Always Answer

LCIF is the only foundation to empower the compassionate service of Lions across

the globe. With 100% of donations benefiting grants and programs, your continued support of LCIF magnifies hope for a world in need.

And your continued support of LCIF inspires others to give and enables our global foundation to award life-changing grants. With 100% of donations benefiting grants and programs, every donation to LCIF brings hope to a world in need. In the past year 1250 grants were paid out in constitutional Area 1 which translates to about \$4,000,000. Think of the service that money has provided.

So thank you very much Lions of District 4C4! You have once again stepped up to the plate and shown your monetary support. As this newsletter is being written, there are just a few clubs who have yet to donate even \$20, which we need in order to be a 100% participating District. Are you one of those clubs? (By year's end, we got 100%!)

Through the District & Club Community Impact Grants program, 15 percent of unrestricted contributions (Area of Greatest Need) to LCIF are transformed into grants that fund local projects on a club and/or district level. In other words, we get a "kick back" at the end of the year for those funds that were donated.

The District & Club Community Impact Grant requires a US \$5,000 minimum donation for clubs and a US \$10,000 minimum donation for districts. The minimum donation must be achieved within the fiscal year. We have a number of clubs that have benefited from this every year. It's a win -win.

We are counting on you to designate an LCIF person on your board as soon as your year starts on July 1. Please consider passing the hat around at every meeting and sending in a check quarterly. It's so easy. It's so appreciated!

Thanks again for your great support!

Lions Amy Fink and Mike Coffaro

Your LCIF Coordinators

### **California Lions Foundation News**

Feel free to contact me if you would like information or to present a short program at your club meeting: PDG Mario Benavente, <a href="mailto:mxbdds@aol.com">mxbdds@aol.com</a>, (Cell) 650-892-2202



Dear Lions of District 4-C4,

Much thanks and gratitude to the San Francisco Chinatown Lions Club for their gift of \$1,000 to the California Lions Foundation. Their Teen Chinatown event resulted in donations to several foundations, including CLF. Thank you, SF Chinatown, for your generosity!

We are continuing to offer matching grants from \$500-\$5,000 (2 open grants per district at any one time.). This is especially valuable for smaller clubs and smaller projects. Your club could be the next to receive a grant!

The application process is relatively quick, simple and, once funded, we only ask for receipts demonstrating proper use of the funds, a few photos of CLF dollars at work and a little bit of recognition for the foundation to help us in our fundraising efforts. Visit our CLF website for more information: Matching Grants — California Lions Foundation.

Are you planning a hunger project on the near future? Do you have an affiliation with a Leos Club? CLF is currently offering a non-matching grant program to benefit hunger projects while working hand-in-hand with your Leos Club. This program does not require club funds for matching purposes. This grant program runs from March 1, 2023 and has been extended through October 31, 2023. Maximum grant per club/district is \$1,000 (\$2,000 total per district). Check the website for details.

Please consider making a club or individual donation to CLF! We can't do this without your support! Consider honoring a club member with a CLF Life Membership (\$500), a Kay K. Fukushima Award (\$1,000) or a Reginald Harris Award (\$2,500). All donations, large or small, are appreciated. You can also donate old cars, trucks, RV, boats! And don't forget to see if your employer offers matching gifts. Again, check our website to see how your donations are put to use.

On a personal note, I am pleased to say that I will be serving as the CLF President for the 2023-24 Lions year. It is my honor to serve an organization that is helping Lions Clubs serve their communities.

Feel free to contact me if you would like information or to present a short program at your club meeting: PDG Mario Benavente, mxbdds@aol.com, (Cell) 650-892-2202
Benavente, mxbdds@aol.com, (Cell) 650-892-2202

#### **Lion Mario Benavente**

Vice President, California Lions Foundation



### **District & Lions Leaders**

#### Club Presidents...

Bay Area Global Outreach \* Jaeson Cusang \* Bay Area Special Olympics \* Jane Simonini \* Brisbane \* Alijah Marquez \* Burlingame \* Bunny Macchia \* Daly City Host \* Ron Mussman \* Foster City \* Michel Ossene \* Foster City Bair Island Cyber \* Ofa Veimau \* Half Moon Bay \* Joe Habib \* Menlo Park Live Oak \* Tina Morris \* Millbrae \* Steve Henderson \* OneVet OneVoice SF\* Courtney Ellington \* Pacifica \* Alyssa Jenkins \* Peninsula Special Interest \* Elmer Madrid \* Peninsula Veterans \* Tamera Guess \* Redwood City Downtown \* Paul Sanfilipo \* Redwood City Sunrise \* William Jackson, Jr. \* Redwood Shores \* Gary Krippendorf \* San Bruno \* Eric Riberio \* San Carlos \* Tim King \* SF Aeta \* Marian Castillo \* SF Bay Area New Century \* Gina Tse \* SF Bayview Hunters Point \* Frances Luster \* SF Buddha \* Erika Lama \* SF Chinatown \* Ning Ho \* SF Circle \* Billy Morete \* SF Cosmopolitan \* Gary Mingle \* SF Dynamic \* Elvie Ortega \* SF Fil -Am \* Elizabeth Yulo \* SF Financial Rescue Lions Club \* John Guzman\* SF Geneva Excelsior \* Robert Lawhon \* SF Global Art Cyber \* Annie Dang \* SF Global Business \* May Zhang\* SF Global Healthcare Cyber \* Grace Yong Zhou \* SF Healthcare Providers Cyber \* Katrine Cayabyab \* SF Highlands \* Lucito Tomada\* SF Hispanic \* Ninette Morris De Mendoza \* SF Host \* Leonard Oakes \* SF Keystone\* Peter Kuo\_\* SF Korean American \* Soonae Kang\* SF Latinos Unidos \* Ruffino Ramos \* SF Marina North Beach \* Leland Lee \* SF Merced Heights \* Lydia Taylor-Bellinger\_PDG \* SF Nikkei \* Bill Stipinovich \* SF Nueva Vizcaya \* Florence Montemayor \* SF Ocean-Ingleside \* Connie Bridgewater \* SF Park Presidio Sunset \* Piotr Hutrya \* SF Premier \* Lanie Ramos \* SF Special Choir \* Seungku Kang \* SF Unified \* Tra Thach \* SF Veterans \* CJ Reeves \* San Mateo \* Eleanor Szeto\_\* San Mateo County First Responders \* James Pappas \* San Mateo Metropolitan \* Alex Lie Chen \* Silicon Valley \* Vincent Ma \* Silicon Valley Cyber \* Benny Xiong \* Silicon Valley Global Innovation \* Zendgi Cui \* SSF Golden Gate \* Alicia Fortaleza\* SSF Host \* Luis Alvarenga



District Governor John, VDGs Kevin & Clayton, and International Director, Lion Ken Ibarra

### List of Cabinet Officers with Regions and Zones

### **Lions Clubs International Leadership**



Brian E Sheehan

International President



Dr. Patti Hill First Vice President



Fabricio Oliveira
Second Vice President



A.P. Singh

Third Vice President







Editor's Note: Photo of district cabinet not available at time of newsletter publication

### Past District Governors...

Larry Wong \* 1988-1989 \* Kenneth Newman \* 1997-1998 \* Mel Phillips \* 1998-1999 \* Michelle Jester \* 2002-2003 \* Joycelyn Mina \* 2003-2004 \* Ray Rosenthal \* 2004-2005 \* Eugene Chan \* 2005-2006 \* Maxine Frazier \* 2007-2008 \* Emil Kantola\* 2008-2009 / Council Chair 2009-2010 \* ID Ken Ibarra \* 2009-2010 \* Mike Simonini \* 2010-2011 \* Esther Lee \* 2011-2012 \* Robert Wilson \* 2012-2013 \* Stephen Picchi \* 2013-2014 \* Jack Van Etten\_\* 2014-2015 \* Macy Mak Chan \* 2015-2016 \* Rod Mercardo \* 2016-2017 \* Mario Benavente \* 2017-2018 \* Lydia Taylor-Bellinger \* 2018-2019 \* Helen Casaclang \* 2019-2020 \* Fanny Chu \* 2020-2021 \* Dr. Augusto Valera, Jr. \* 2021-2022 \* Bold—Pictured













### Fun / Games

Community parks provide great venues for club picnics, installations, and other events. How well do know your community parks in District 4? Match the community park with the city it's located in. Answers on page 10. Good luck! Bonus question—name the peninsula city that has a park named after a Lion.

San Mateo	Belmont	
Menlo Park	Millbrae	
South SF	Burlingame	
Pacifica	San Bruno	
Half Moon Bay	Redwood City	
San Carlos	Atherton	
Foster City	Daly City	
San Francisco	Palo Alto	

**Lions University Program** 







### 2022-2023 District Meeting Schedule

Club & District Photos provided by Facebook Club and Lions Photographers and District photographers. Thank You Lions Kevin Guess, John Hui, Soonae Kang, ID Ken, Erik Winkler, Christy Kroell, Yvonne Kantola. Photo galleries for more pics available at <a href="https://www.lions4c4.org"><u>www.lions4c4.org</u></a>

- 1st District Meeting—9.10.2022— Terra Linda Middle School, San Carlos
  - \* 2nd District Meeting—11.5.2022— San Bruno Senior Center, San Bruno
  - \* 3rd District Meeting—**2.11.23** Foster City Recreation Center, Foster City
- \* District Convention—5.17-21.23—Redding

Flood Park	
Junipero Serra Park	2
San Pedro Valley Park	
Pershing Park	4
Alexander Park	5
Holbrook Palmer Park	6
Hillside Park	7
Friendship Park	8
Bayside Manor Park	9
Rinconada Cultural Park	10
Orange Memorial Park	
Frenchman's Creek Park	12
Borel Park	13
Laureola Park	14
Pioneer Park	
Sunfish Park	

For a full list of 40 classic bar drinks and their recipes, visit https://www.townandcountrymag.com/leisure/drinks/g13092298/popular-bar-drinks-to-order/ Answers are in this article.

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## Lions of Diversity Seminar By: Lion John Gill



When it comes to discussion about diversity, often the first thought that comes to mind is race. But what about diversity when people look alike? In May, I attended Lion Melite Wood's *Lions of Diversity* Seminar that she held to complete her Faculty Development Institute program. We learned about various forms of diversity such as religion, marital status, handicap status, etc. can apply to various people who look alike. An example I

took heart to since I am usually the one called upon to give the prayer at my club meetings, we learned how giving the invocation at a meeting can alienate some groups of people. For example, some chaplains will give a prayer that mentions verbiage related to a Christian prayer and how that might make non-Christians feel like that they don't belong. I think back to when I was a club president and how I felt like I was a single person trying to be a leader in a married person's world. My late dad had told me in my younger days that married people tend not to like to be around single people in social situations. Over time, I'd come to realize that a lot of Lions are single.

Whether it's religion or marital status or income status, etc., Lion Melite's seminar was teaching us that it's important to make all members feel inclusive. She did an excellent job facilitating and leading a discussion on how we can practice diversity. We broke up in groups of 3, 2 tables to a group, to brainstorm diversity challenges in cases she had us discuss among our groups. Then each group had a spokesperson who spoke up to the class about their feedback. Light dinner was served. These types of training seminars are useful for club leaders to provide a Lions membership experience that is welcoming to all members.





# San Mateo Lions Visited by International Lion By: Lions John Gill

At the PCL meetings that I routinely attend, I usually give no report, because our activities don't fall in the "upcoming events" window of each meeting. In May, my club, San Mateo Lions Club, had a special visitor. Lion Pk Jha from District 322 A dropped into our May monthly meeting. He was visiting his daughter and son-in-law who live locally. My club wanted to send him to a bigger club like San Carlos as his official visitation. However since he dropped by, we welcomed him with arms and took a picture with him to record the occasion. He also graciously gave us three gifts for the club as seen in our meeting photo below. Lion Pk comes from Bokaro Steel City Lions Club, located in Bokaro Steel City, northeast India.



Pictured L-R: Secretary Isabella Fong, President Eleanor Szeto, Dr. Thomas Tang, and VP Ray Mahaffay.

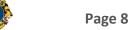


Pictured— Standing (L-R): Lou Himenes, Dr. Thomas Tang, Isabella Fong, San Mateo Leos President John Liu, Qing Chen, Pk Jha from India, and Ray Mahaffay. Seating (L-R): Patricia Gill, Bette Deeney, President Eleanor Szeto, and John Gill









# **Lion Kevin Kielty Memorial Bench with Tree...**

In late spring, the Burlingame Lions had a special ceremony celebrating the installation of a memorial bench along with a tree planting in Washington Park in honor of their deceased past president and dedicated volunteer. Family were on hand to watch the ceremony.





### Fellowships to Honor Members or Make Year End Donations

Lions Charities offer several fellowships to honor members or to support as a club. Here are collection of fellowships you can support to honor a member or just support the charity.

**Melvin Jones Fellowship**—\$1000 donation to Lions Clubs International Foundation

Congratulations to the SF Korean American Lion who was awarded a MJF at her club's installation in June. Bay Area



Special Olympics has a tradition of honoring their outgoing president with a MJF. Foster City Lions has historically honored a member annually with a MJF. This is a good fellowship to use to honor

outstanding members or leaders in your club. Other smaller donations can be made to LCIF for contributing members at Gold, Silver, and Bronze and count towards a future MJF.

**Don Stanaway Fellowship**—\$250 donation to Lions Eye Foundation or for life membership, \$500 donation

### Student Speaker Foundation Fellowships:









\$200—Harry J Aslan Fellow, \$300—Dwight E Stanford Fellow, \$400—Donald E. Snyder Fellow, \$500—Fred W. Smith Fellow

Lions Project for Canine Companions, Inc. Fellow or Donor Awards:

\$100—Abdul Award, \$250—LCPPI Veterans Plaque to honor a Veteran, \$300—Life Membership or Distinguished Service Plaque, \$1000—LPCC Fellowship. LPCCI also has a variety of sponsorships to support puppy raising.

#### California Lions Foundation:









\$100—Contributing Member. \$500—Life Member. \$1000—President Kay K. Fukuhima Fellowship, \$2500—Reginald Harris Fellowship

## Charity Spotlight—Semper Fi & America's Fund

The Semper Fi & America's Fund provides immediate financial assistance and lifetime support to our nation's critically wounded, ill and injured service members, veterans, and military families. Staff and volunteers work one-on-one with their service members, veterans, and military families providing ongoing support for as long as legitimate needs require. The Fund processes an average of 150 requests per day , typically delivering assistance within 24-48 hours of receiving an emergency request and within a week for non-emergency requests. Programs include Service Member and Family Support Program, Transition Program, and Integrative Wellness Program. If you like to learn more about the Fund and how you can donate in support, please visit: <a href="https://thefund.org/">https://thefund.org/</a>





## PCL Homecoming Meeting Featuring ID Ken and Amy Awards, Foster City Lions Welcome Back -By Lion John Gill

2nd VDG Lion Clayton's last meeting as PCL President was a fun meeting that featured a heart felt report from Foster City Lions Club president, Wing Yu, about overcoming the struggle his club had this year and looking forward to upcoming service projects in Foster City. International Director Ken gave out awards with a talk about his journey with his partner in service these past two years. ID Ken and Lion Amy told us how they attended over 32 state and district conventions in USA and Canada the past two years and rode in 3 parades (Rose, Mardi Gras in New Orleans throwing over 100,000 beads to parade attendees, and St. Patrick's Day parade in Belfast Ireland.) ID Ken and Amy traveled over 350,000 miles as their travels also took them to LCI board meetings in Hawaii and Ireland. Amy shared how Ken brought his wild side to the conventions, willing to jump into pools with a suit on or doing snow angels in -10 degree weather. ID Ken told us he'd do anything for a Melvin Jones Fellowship. Amy shared how they conventions would do a collection plate and have the MJF ready for ID Ken. It was fun to hear about their journey. It's over next month but they are expected to attend more conventions in the future as a speaker but ID Ken confirmed he will be in Redding for our convention next year.

### **Convention Photos...**

Costumes, skits, singing, dancing, drinking, decorating hospitality suites, campaign marching, presidential hazing.. Convention time! No hazing this year, but plenty of fun and fellowship to be had for those who came to Redding...

































## Peninsula Special Interest Lions & District Charities... By: Lion Eleanor Britter

Greetings Dear Lions,

It has been another epic year for our club. We added significantly to our membership and will induct 2 more members in July. We are a 100% donating club to LCIF. We completed 32 services projects serving our community. In addition, we delivered over 350 million pounds of produce and packaged food to pantries. We also amassed over 600 thousand pairs of used glasses. We had several fundraisers, completed MYLION, attended all cabinet and PCL and some SFCC meetings. We served on the Convention Committee with two appointed Chairs. We joint ventured with 34 clubs doing health fairs and attending their events and donating to their projects.

The Global Initiative for Health and Wellness (District Endorsed Project) includes: our free medical and eye clinics in the U.S. and International Lions Clubs; Zenni recycled glasses and free certificates for eyeglasses; we instituted an eKidsPowerUp "All things Health" curriculum K-12 online program of 5000 lessons, why, because HEALTH MEANS EVERYTHING and is cooler than anything else in the world if you have it. It is in most languages and serves the world out of a Lions owned server in the Netherlands.

We serve Lions in Site, Lions Eye Foundation, Canine Companions, Melvin Jones, Helen Keller Fellow, The Multiple 4 as the Hunger Chair and the GIHW Chair and so much more.

Our hope is not to boast but to inspire us that as Lions we are free to establish and serve the pillars of Lions International however, we are able. Our Club and the committees our members serve on bring together the 5 Pillars of LCI under the Global Initiative for Health and Wellness. We are truly a service Club.

Plans for our Veterans BB Qs are ongoing, and we are planning a Stand Down next May.

Most important is we have a new President Elect, Lion Delores Homisak. Please welcome her into our Lions family.

Editor's Note: The Global Initiative for Health and Wellness is a district endorsed project. Lion Eleanor Britter is the Chair. Other Lions serving on the project include Lions Margaret Lee, May Seto, PDG Helen Casaclang, Elizabeth Yulo, PDG Mel Phillips, Rodger and Yolanda Cayabyab. This project strives to help alleviate unnecessary suffering through free health care and education for the underserved.

#### Editor's Minutes..



Thank You for all our contributors this issue. Thank You for the compliments of our last issue.

Welcome back Foster City Lions! It was good to see a few members at the convention and to hear that their club is back up, ready to serve at Summer Concerts in the Park and 4th of July events.

Congratulations to Lion Cindy, whom I guess decided to not let the ranked choice voting be an issue by winning enough votes on the 1st ballot. All the hoopla about who to decide will be #2, didn't matter.

For the 2nd consecutive year, I won the *Best Club Newsletter* and *Web Presence* awards for my Toastmasters club as their editor and webmaster. I love doing this kind of service.

The content deadline is posted in the weekly District Thread, If you submit content later than the deadline, it may still be included in the upcoming issue but only if space and time to input the article is available. Please submit any desired content to Lion John at <a href="mailto:lionjohngill@gmail.com">lionjohngill@gmail.com</a>. Suggestions and feedback for content are welcome.

### Lion John Gill

District Newsletter Editor \* Peninsula Council of Lions PP 2016-2017 \* San Mateo LC \* SF Premier LC & Foster City Bair Island Cyber LC Associate

### **Answer Key to Trivia Questions**

Flood Park - Menlo Park + Friendship Park Redwood City + Juniperro Serra Park - San
Bruno + San Pedro Valley Park - Pacifica +
Pershing Park - Burlingame + Alexander Park Belmont + Hillside Park - Daly City + Holbrook
Palmer Park - Atherton + Bayside Manor Park Millbrae + Cultural Park - Palo Alto + Orange
Memorial Park - SSF + Borel Park - San Mateo +
Frenchman's Creek Park - Half Moon Bay +
Laureola Park - San Carlos + Pioneer Park - SF +
Sunfish Park - Foster City + Bonus—Millbrae







Club & District activities: Top to Bottom: Convention Fellowship, District Social Media Training, District Club

Officer Training, Millbrae Lions Installation, Lighthouse of the

Blind SF visit to Burlingame Lions, Zone Chair Training, Rise

Against Hunger District Service, San Bruno Lions Margarita

### Happenings around the District... By: Lion John Gill

Left to Right: Region 1 & 2 Diabetes Walk, Burlingame Lions visits Berkeley Lions for Big Game Ax, VDG Candidates Forum at PCL Meeting, Campaign Marches for Candidates at Convention, Convention Fellowship:





















































Lions District 4-C4 Newsletter PO Box 25301 San Mateo, CA 94402 web: www.lions4c4.org

### **Lions Code of Ethics & Objectives**

**Ethics** 

TO SHOW my faith in the worthiness of my vocation by industrious application to the end that I may merit a reputation for quality of service.

TO SEEK success and to demand all fair remuneration or profit as my just due, but TO TAKE an active interest in the civic, cultural, social and moral welfare of the to accept no profit or success at the price of my own self respect lost because of unfair advantage taken or because of questionable acts on my part.

TO REMEMBER that in building up my business it is not necessary to tear down another's; to be loyal to my clients or customer and true to myself.

WHENEVER a doubt arises as to the right or ethics of my positions or actions towards my fellow man, to resolve such doubt against myself.

TO HOLD friendship as an end and not as a means. To hold that true friendship exists not on account of the service performed by one another, but that true friendship demands nothing but accepts service in the spirit in which it is given.

ALWAYS bear in mind my obligations as a citizen to my nation, my state and my community, and to give them my unswerving loyalty in word, act and deed. To give them freely of my time, labor and means.

TO AID my fellow men by giving my sympathy to those in distress, my aid to the weak and my substance to the needy.

TO BE CAREFUL with my criticism and liberal with my praise, to build up and not to destroy.

**Objectives** 

TO CREATE and foster a spirit of understanding among the peoples of the world.

community.

TO UNITE the choice in the bonds of friendship, good fellowship and mutual understanding.

TO PROVIDE a forum for the open discussion of all matters of public interest; provided, however, that partisan politics and sectarian religion shall not be debated by club members.

TO ENCOURAGE service-minded people to serve their community without personal financial rewards, and to encourage efficiency and promote high ethical standards in commerce, industry, professions, public works and private endeavors.