



LIONS DISTRICT 4-C4



SF



PA

www.lions4c4.org



Leadership Through Service

We Serve—San Francisco to Palo Alto

2nd Quarter 2023-24



DISTRICT GOVERNOR MESSAGE

Lion Kevin Guess

Season's Greetings fellow Lions of District 4-C4!

'Tis the season for giving! A huge thank you to all who donated to our Lions International Foundation, your Clubs,

or other worthy causes on this year's Giving Tuesday. We are happy to see so many Clubs moving forward, exploring and finding new ways to support our communities. The holiday season can be an exceedingly difficult for many in the communities we serve, so please be on the lookout for anyone who might need a helping hand or kind word. Let us also remember that individual kindness goes just as far to someone alone or struggling without family or connections. A toy, food donation or spending quality time is a wonderful way to help.

The Global Action Team and Strike Team are ready, willing, and able to support you at any time. Together so far, they have provided access to training, presentations, and events to promote service, membership and extension, and leadership opportunities, including a recent Service roundtable attended by 42 Lions from throughout the district. The participants and hosts shared traditional as well as new projects and ideas. Congrats to all who attended.

This year, Multiple District 4 (California) is offering the Emerging Lions Leadership Institute (ELLI): Training to prepare Lions for leadership positions at the club lev-

el. Qualified candidates: Newer Lions who wish to learn and know more about how a Club functions as well as our organization are strongly encouraged to attend ELLI.

ELLI Earl Baum / Lodging: Santa Rosa Marriott January dates are 27th to 29th. Registration Link: <https://californialionsmd4.ticketspice.com/2024-emerging-lions-leadership-institute-santa-rosa>

Thanks to all that supported our annual warm coats and socks event at our second District meeting. Your donations will help support our Veterans in need. SF Veterans, SF Unified, & Lions Veterans Charities participated in another successful Bikes 4 Vets giveaway on November 18th. Thanks to our partners; SOMA Rotary, and SFPD. These groups collaborated to provide over sixty bikes, bags, locks, and helmets this year.

Opportunities continue to be available for community service through individual undertakings and joint projects. Whether joining monthly service projects, or lending a hand to someone in need, getting involved can benefit your Clubs and our communities. Remember to be safe as we serve. I am committed to serving you so please do not hesitate to contact me for support or any district leader for support.

Leadership through service continues to promote goodwill and meet the needs of our communities, as well as retain and increase our membership as we embrace International President Dr. Patti Hills charge to change the world, one life, one relationship, one community at a time.

On behalf of the District Governor Team & Lion Tamera, May the holiday season's blessings bring you peace, and joy!

Lion Kevin Guess

District Governor

"We do the work now in preparation to take advantage of the next opportunity when it presents itself"



PDG Fanny Chu with IP Patty Hill at Welcome IP Visit to Hong Kong Dinner (above) | Bikes for Vets (below)





**1st Vice District
Governor Message
Lion Clayton Jolley**

Greetings, Fellow Lions of District 4-C4!

It is an Honor to once again address the hardworking Lions of District 4C4. As I write this today, your district Governor team is spending a lot of time visiting our clubs and, most importantly, listening to what you have to say! If we haven't gotten to your club yet, please consider the questions you may have of the district and bring them to your club's

District Governor team visitation.



I want to thank everyone who purchased a ticket for a chance at the "Ride of your Life" Rose Parade Float event. Once again District 4C4 was the winner of one of the two statewide seats on the Rose Parade Float! Congratulations to Lion Jim Benson, past president of the Half Moon Bay Lions Club! Lion Jim will receive two nights lodging in Southern California, tickets to the International Presidents Reception, a grandstand seat for his spouse, transportation during the event and a tour of the float barn where the decorating process takes place. Although my own tickets were not a winner this year, I'll make sure to try again next year. It's also great fun to go down and help decorate the floats in the float barn. See the Lions Float.org website for dates and times.

Just last evening It was a real pleasure to attend the service roundtable facilitated by Lion Maryah Tucker our Global Service Team Chair who walked us through the process of getting service started in our clubs and communities.

Service is what we Lions DO!

Remember, Service is what you do as an individual Lion, a group of Lions, as a Club or District, to give back to your community. While holding a fundraiser is an important aspect of providing service, it's not the service itself. If you are trying to find new ways to provide service in your community, it's important to make sure you connect with your community, identify the needs of that community, match those needs with the resources or capabilities of the Lions in your club, or a consortium of Lions Club in the District and work to make that service happen.

Service will also drive membership in your club! Invite a prospective new Lion to a service project and you just might increase the members of your club. We are all onboard with Mission 1.5 to grow our membership and thus our service around the world. Resources available from Lions International include the "Club and Community Needs Assessment" available on the LCI website. And remember! Your service project isn't done until it is reported on the Lions Portal!

Thank you for reading to the end, have a joyous and rewarding Holiday Season, and start thinking about attending our upcoming State and/or District conventions. More Lions means more fun!

Lion Clayton Jolley

1st Vice District Governor

Peninsula and SF Coordinating Council of Lions Clubs Activities—Meetings and Halloween Party





Wishing everyone a Happy Holiday Season and a Prosperous New Year as we continue to serve.

2nd Vice District Governor Message

2nd VDG Lion Cindy Celebrates Birthday at PCL Meeting

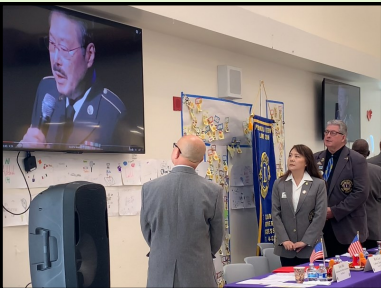
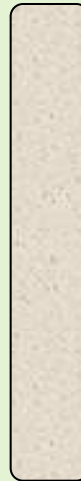


Keystone Leos Chartered

Very impressive in service at the Foster City Lions Fall Bingo Feed, the Keystone Leos Club held their charter night celebration with their sponsor club Foster City Bair Island Cyber Lions in a joint installation event. Like how the attendees at the bingo could see the kids enjoyment and dedication in service, pride of membership was on full display at the charter night induction. The Leos wore suits and dress clothes, but had fun when the moments called for it. The club received donations from other Leos clubs, Foster City Lions and SF Korean American Lions. PID Lion Ken Ibarra and DG Lion Kevin Guess served as MC and installing officers. The youth service club has served in a variety of Foster City community events.

Lion Cindy Zheng
Second Vice District Governor

2nd District Meeting with International Director Candidates for MD4 Endorsement giving campaign speeches





District & Lions Leaders

Lions Clubs International Leadership



Dr. Patti Hill
International President



Fabricio Oliveira
First Vice President



A.P. Singh
Second Vice President



Mark S. Lyon
Third Vice President



District Governor Kevin Guess with International President Dr. Patti Hill

Past District Governors...



Larry Wong
* 1988-1989



Kenneth Newman
* 1997-1998



Mel Phillips
* 1998-1999



Michelle Jester
* 2002-2003



Joycelyn Mina
* 2003-2004



Ray Rosenthal
* 2004-2005



Eugene Chan
* 2005-2006



Maxine Frazier
* 2007-2008



Emil Kantola* 2008-2009 / Council Chair
2009-2010



Rod Mercado
* 2016-2017



Mario Benavente
* 2017-2018



Lydia Taylor-Bellinger
* 2018-2019



Ken Ibarra* 2009-2010 / International
Director 2021-2022



Helen Casaclang
* 2019-2020



Mike Simonini
* 2010-2011



Esther Lee
* 2011-2012



Fanny Chu
* 2020-2021



Robert Wilson
* 2012-2013



Stephen Picchi
* 2013-2014



Dr. Augusto Valera, Jr. * 2021-2022



Jack Van Etten
* 2014-2015



Macy Mak Chan
* 2015-2016



John Hui
* 2022-2023


List of Cabinet Officers with Regions and Zones

Lions graphic from 3rd VP Lion Mark Lyons



District Cabinet

Global Action Team



PID Ken Ibarra
District Global Membership Approach Champion &
District Global Extension Coordinator



Jimmy Ness
District Global Leadership
Coordinator



PDG Lydia Taylor-Bellinger
Global Membership Coordinator



Maryah Tucker
District Global Service
Coordinator



District Governor Kevin Guess, VDG's Clayton Jolley & Cindy Zheng, and IPDG John Hui



Constance Bridgewater
Region 1 Chair



Calvin Yee
Zone 1 Chair



Soonae Kang
Zone 2 Chair



August Valera
Region 2 Chair



Tra Thach
Zone 1 Chair



Bradley Roxas
Zone 2 Chair



Lorna Feria
Region 3 Chair



Sherman King
Zone 1 Chair



Jack Mack
Zone 2 Chair



Paul Larson
Region 4 Chair



Wayne Lee
Zone 1 Chair



Tom Fernandez
Zone 2 Chair



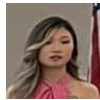
Uni Buckley
Region 5 Chair



Asia Kan
Zone 1 Chair



Phillip Guan
Zone 2 Chair



Dina Zheng
Leo/Leo-Lion
Cabinet Liaison

Lions Clubs International Foundation District
Co-Coordinators



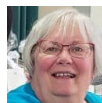
Amy Fink



Michael Coffaro



Michael Coffaro
Region 6 Chair



Denise Kelly
Cabinet
Secretary



Rich Lee
Cabinet Treasurer



Cori Carpenter
Zone 1 Chair



Yvonne Kantola
Executive Director



Thomas Martinez
Zone 2 Chair

List of Cabinet Officers with Regions
and Zones

Lions graphic from 3rd VP Lion Mark Lyons



Fun / Games

Christmas Humor...

Why does Scrooge love Rudolph the Red-Nosed Reindeer?

— Because every buck is dear to him!

What is green, covered in Christmas lights and Christmas bulbs, and goes ribbit?

—A mistle-toad.

What did the wise men say after they offered up their gifts of gold and frankincense?

—Wait, there's myrrh.

How do you help someone who has lost their Christmas spirit?

----Nurse them back to elf.



Which country started the tradition of putting up a Christmas tree?

— Germany



In the movie Elf, what was the first rule of The Code of Elves?

— Treat every day like Christmas

What was the highest-grossing Christmas movie of all time?

— Home Alone



“Christmas is the season for kindling the fire of hospitality in the hall, the genial flame of charity in the heart.” — Washington Irving

Source: <https://www.womansday.com/life/g3237/christmas-quotes/> and <https://www.goodhousekeeping.com/holidays/christmas-ideas/a35399/christmas-jokes/>

Lions University Program



2023-2024 District Meeting Schedule

Club & District Photos provided by Facebook Club and Lions Photographers and District photographers. Thank You Lions DG Kevin Guess, Soonae & Seungku Kang, Carol Fung, ID Ken, Erik Winkler, Yvonne Kantola, Amy Fink, and Yolanda Cayabyab. Photo galleries for more pics available at www.lions4c4.org

- 1st District Meeting—**9.9.23**— Mission Blue, Brisbane
- 2nd District Meeting—**11.11.23**— Terra Linda School, San Carlos
- 3rd District Meeting—**2.3.24**— Terra Linda School, San Carlos
- District Convention—**5.15-19.24**—Redding

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LCI Foundation News

Greetings Lions of District 4-C4,



HOWDY LIONS & FRIENDS!

LCIF FUNDRAISER



SUNDAY, JANUARY 14 at 4-7pm

Foster City Recreation Center
650 SHELL BLVD., FOSTER CITY

PROFESSIONAL DANCE CALLER / INSTRUCTOR
WESTERN WEAR ENCOURAGED - NO PARTNER REQUIRED

WESTERN GRUB: HOT DOGS, BAKED BEANS AND MORE

RAFFLE & AUCTION & CHANCE TO WIN A MELVIN JONES FELLOWSHIP

\$75.00

PRICE INCLUDES DANCING, DINNER, 2 DRINKS,
10 RAFFLE TICKETS & \$20.00 LCIF CREDIT

Checks payable to "DISTRICT 4C4" or Venmo @Amy-Fink-10
Mail checks: DISTRICT 4C4 PO Box 25301 San Mateo, CA 94402

RSVP TO LION AMY FINK BY JAN. 5
(650) 624-8252 amyefink@yahoo.com



Make a difference!

<https://www.lionsclubs.org/en/discover-our-foundation/mission>

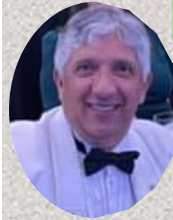
Thank you!

Lion Amy Fink



SF Korean American Lions honored as LCIF model club

California Lions Foundation News



Feel free to contact me if you would like information or to present a short program at your club meeting: PDG Mario Benavente, mxbdd@aol.com, (Cell) 650-892-2202



Dear Lions of District 4-C4,

Season's greetings from the California Lions Foundation!

Since I last reported to you, CLF conducted a special appeal and raised \$44,000, thanks to the generosity of the Lions of California. Every cent raised was sent to the Hawaii Lions Foundation to support the Maui fire victims. This was a rather unusual situation for CLF as its focus is to help MD4 Lions Clubs serve the citizens of California.

We are continuing to offer matching grants from \$500-\$5,000 (2 open grants per district at any one time.). This is especially valuable for smaller clubs and smaller projects. Your club could be the next to receive a grant! :

The application process is relatively quick, simple and, once funded, we only ask for receipts demonstrating proper use of the funds, a few photos of CLF dollars at work and a little bit of recognition for the foundation to help us in our fundraising efforts. Visit our CLF website for more information: Matching Grants — California Lions Foundation

CLF is currently offering a non-matching, special grant: The **Childhood Cancer Grant** program is available to all Lions Clubs in California and will provide funding for projects that address the ravages of childhood cancer. With the Holiday Season upon us, the children could use some additional care.

To apply for this grant, Lions Clubs are invited to submit their project with expected outcomes. The grant will provide up to \$2,500 per District in funding for selected projects (\$1,000 maximum per grant). Priority will be given to proposals that demonstrate collaboration with local organizations and institutions and have a measurable impact on those with childhood cancer. Apply here: <https://californialionsfoundation.org/cancer>. This grant is available through January 31, 2024.

Please consider making a club or individual donation to CLF! We can't do this without your support! Consider **honoring a club member** with a CLF Life Membership (\$500), a Kay K. Fukushima Award (\$1,000) or a Reginald Harris Award (\$2,500). **All donations, large or small, are appreciated.** You can also donate old cars, trucks, RV, boats! And don't forget to see if your employer offers matching gifts. Again, check our website to see how your donations are used.

Lion Mario Benavente

President, California Lions Foundation



Global Membership News



Greetings Lions of District 4-C4,
District 4-C4 Global Membership Team:
Retention/Rebuilding - Lion Yolonda Cay-
abyab, San Francisco Host Lions Club

New Club Development - Lion Carol Fung, San Francisco
Unified Lions Club

Family & Women Membership Development - Lion
Maryah Tucker, BASO Club

District 4-C4 has 59 Clubs with approximately 1950
members. We are anticipating adding a minimum of two
new clubs. District 4-C4 is leading in membership growth
for Multiple District 4 (MD-4) in California. Growing our
membership is a call to all

members. Extend an invitation to your family, friends,
associates, and co-workers to join the largest service
organization in the world. Invite them to attend your service
projects. This is the time of year when most people like to
give back to their community, this can be done by joining a
Lions Club and participating in service projects.

The GAT established the Strike Force Team with a mission
to identify clubs that are in need of members and service
projects. Each member of the Strike Force Team was as-
signed various clubs. As the members reach out to your
club, please take advantage of this opportunity. If your club
is in need of assistance, please contact any member of the
Global Action Team. This is an opportunity to increase your
membership, service projects and re-established why you
are a Lion.

During this holiday season be very vigilant of your sur-
roundings. Stay healthy and safe. May you have a very
Merry Christmas, Happy Hanukah, Happy Kwanzaa and
Happy New Year. May there be Peace and Joy as we move
into the New Year.

PDG Lydia Taylor-Bellinger

2023-24 District 4-C4 Global Membership Chair.

**Global Membership Approach
Champion News**



Dear Lions of District 4-C4,
Happy Holidays! How's Your Club?

Thanksgiving is behind us, and the holiday
celebrations are upon us. 'Tis the season to
feel rewarded for serving those in need and
taking time to enjoy family and friends.

Maybe it's also time we paused and asked
ourselves,

"How is my Lions club?"

If you are satisfied with your club leadership, membership, and
service projects, then by all means celebrate and enjoy the
coming New Year!

However, if you are like many clubs, there's a need for either
leadership development, membership growth or service projects
– maybe all three. What are you going to do?

Why not work with the Global Action Team (GAT) and Strike
Team?

We have recognized and selected clubs that could use assistance
at various levels. Team members have been assigned to contact
and engage these clubs. The clubs, we named Focus Clubs, need
help with membership growth, leadership development and
identifying service projects.

Assisting Lions clubs, learning from Lions clubs and sharing
with Lions clubs is what we want in our District. Helping make
Lions clubs successful means they are actively providing service
and keeping members busy. Busy Lions clubs will change com-
munities for the better. Busy Lions clubs providing meaningful
service will change and save lives.

The GAT/Strike Team members will be reaching out to the
Focus Clubs. Each Region and Zone Chair will be informed and
invited to assist with engaging the clubs. It is our goal to provide
direct assistance in the form of new ideas, information on
service project ideas, and any changes to help the club succeed.

On behalf of District Governor Kevin Guess, we look forward to
working with your club, and have a Happy, Healthy & Safe
Holiday Season!

In Service to Change the World,

PID Lion Ken Ibarra

2023-2024 District Global Membership
Approach Champion and District Global
Extension Coordinator





Global Service, Family & Women's Membership Development News

Hello District 4-C4 family and friends!
Seasons Greetings my fellow Lions!

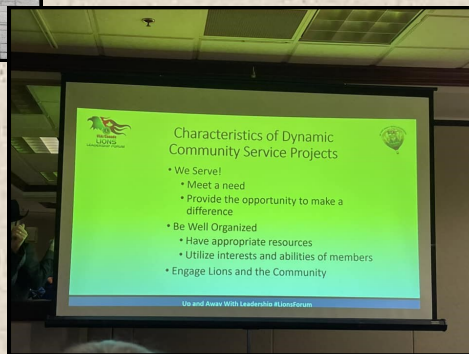
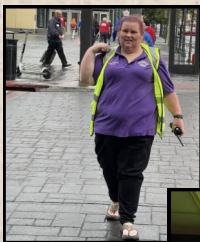
This quarter has been so busy for all of us here in District 4-C4. I am so happy that more clubs have been working on reporting their service. We are still not close to 100% but we are slowly getting there. If your club has not yet reported any service or your meetings please make that a New Year's resolution to do so. As your District GST I am also working on helping the Leo's clubs that have been a little MIA to get them reported.

I had a great time at the district Service Round Table. A great group of Lions filled the table Round Table. Having the opportunity to see hear what the Lions in our district are doing, and where they are serving. As the GST it was great to hear about these projects and not just read about them on the service reports. I hope all the Lions that were about to attend our discussion got some great ideas for the future of their clubs service.

In the rest of the year I hope you all continue to serve all our communities and beyond. Please remember to reach out if you have any questions about reporting or if you need any help or support from on projects. Keep your eyes on the thread for up coming trainings including when the new reporting platform comes out.

Maryah Tucker

2023-24 District 4-C4 Service, Family & Women's Membership Chair



Global Leadership News

Hello Great Lions of District 4-C4,
We are off to a great start this year with ongoing District Training.

To date we have completed:

- Guiding Lion Training. Thank you trainers Venetia Young & Michael Coffaro
- Student Speakers Training. Thank you trainers Mary Carbullido, PDG Jack Van Etten, Michael Coffaro and Rich Picchi.
- Service Project Round Table. Thank you Fascinator Maryah Tucker

As a District we have started the year off great with the "Leadership Through Service" motto.

We have some really great trainings lined up for next year to help you and your clubs' success. Please check out the "Upcoming Training" Section in the weekly The Thread.

In addition, District 4-C4 Strike Team is available for personalized club trainings. Please contact me if your club is interested in personalized training.

I would also like to congratulate Lion Carol Fung and Leo-Lion August Valera for being accepted to ALLI (Advanced Lions Leadership Institute)

Lion Jimmy Ness

2023-2024 District Global Leadership Coordinator

Student Speaker Contest Training



Foster City Bair Island Cyber Lions Club Installation



Region 1 News

Season's Greetings Lions of District 4-C4,

I want to thank my Zone Chairs Calvin Yee from Silicon Valley Cyber Lions Club and Soonae Kang from SF Korean American Lions Club, for all their hard work while on vacation.

I scheduled two Region and Zone meetings for September 29th and October 27th, to get updated on the clubs' activities. Almost all 10 clubs have set up district governor visitations in 2023 or 2024.

Six clubs in Region One committed to attend and donate raffle gifts for the 2nd Cabinet meeting on November 11th, as well as to set up and clean up.

SF Cosmopolitan thanked me and Lion Soonae for coming to their installation on October 21, 2023. The installation officer was PDG Ester Lee. A District Governor visitation was scheduled by SF Host for November 13, 2023, and SF Cosmopolitan's zoom visitation was postponed from November 17, 2023 to a future date.

Our District Hunger Project is scheduled for Saturday March 2, 2024, with SF The City Eats program, and a flyer will be posted shortly to The Thread.

To date only SF Korean American plans to participate in the MD4 Student Speaker contest.

Our next Region Zone zoom meeting is scheduled for December 15, 2023, and all of our clubs are striving to achieve 100% Secretary and Club Excellence Recognition.

In Lionism

Lion Connie Bridgewater,

Region 1 Chair



**SF Cosmopolitan
Lions Installation**

Club Presidents:

SF Aeta * **Marian Castillo** SF Buddha * **Deepak Bomjan** SF Host * **Clarinda Guevarra*** SF Nueva Vizcaya * **Rufo Macaraeg** * Silicon Valley Cyber * **Benny Xiong** * OneVet OneVoice SF * **not listed*** SF Cosmopolitan * **Evan Francis** SF Korean American * **Joanne Cho** * SF Park Presidio Sunset * **Piotr Hutrya** SF Special Choir * **Seungku Kang**



Region 2 News

Greetings Lions of District 4-C4,

Alongside my Zone Chairs, Lions Tra Thach and Bradley Roxas, I've been eagerly following and participating in the service activities of our Region 2 clubs.

SF Nikkei once again tabled in Japantown for White Cane day, and received several donations in recycled glasses and monetary contributions. SF Latinos Unidos held a fundraiser at a Senegalese restaurant in San Francisco (my first time trying that particular cuisine, and it was yummy). In holiday spirit, several clubs are holding toy drives or similar giveaways, including SF Unified, SF Merced Heights, and SF Bayview Hunters Point (in partnership with SF Ocean Ingleside).

That's not the only joint project that's happened, and I'm glad to see clubs working together. SF Latinos Unidos, SF Marina North Beach and SF Premier held the aforementioned Health Fair. SF Fil-Am continues to volunteer at the SF Food Bank alongside multiple clubs, including SF Unified.

On the topic of our global cause, Childhood Cancer, please be on the lookout for more information early next year on our recurring initiative: blood drives in partnership with Vitalant, as well as other projects still in the works. And keep saving those soda can tabs!

Thank you to everyone who provided me with information for my report, and for those we missed, hope to see you in the next edition. As always, I can be reached by visiting lion.august.contact.

**Lion August Valera
Region 2 Chair**

**Captions with
links on page 14**



Club Presidents:

SF Bayview Hunters Point * **Frances Luster** * * SF Fil-Am * **Elizabeth Yulo** * SF Global Business * **May Zhang** * SF Merced Heights * **Lydia Taylor-Bellinger_PDG** * SF Unified * **Alvin Louie** * SF Marina North Beach * **PDG Esther Lee** * SF Bay Area * **Rosemary Wang*** SF Latinos Unidos * **Ruffino Ramos** * SF Nikkei * **Bill Stipinovich** * * SF Premier * **Ed Palomar** *



Region 3 News



Greetings Lions of District 4-C4, Here is what I have so far...Thank you, Lion Lorna

On Saturday, October 28th Lions and Leos participated in the 9th Annual Chinatown Halloween Festival at Waverly Place in San Francisco. It was a free event and kids enjoyed arts and crafts, photo booths, trick or treats and more.

We also had two District Visitations in the month of November 2024. SF Veterans hosted at Atwater Tavern and SF Ocean Ingleside had a Zoom District Visitation.

Region 3 will host a Food Drive for the month of February 2024. We will collect non-perishable foods during our 3rd District Meeting.

Lion Lorna Feria, Region 3 Chair, SF Fil Am Lions



SF Chinatown, Silicon Valley and Cyber Lions Clubs Holiday Party; SF Ocean-Ingleside Lions Turkey Giveaway

Club Presidents:

* SF Bay Area New Century * Gina Tse ** SF Chinatown * Linda Chan * SF Circle * Billy Morete ** SF Dynamic * Rhodora David * SF Financial Rescue Lions Club * Melvin Labay * SF Geneva Excelsior * Stephen Martin * SF Highlands * Lucito Tomada * SF Ocean-Ingleside * Connie Bridgewater * SF Veterans * CJ Reeves ** Silicon Valley Global Innovation * Zendgi "Cindy" Cui

Region 4 News



Season's Greetings Lions, spouses and friends of District 4-C4.

As Region 4 Chair it is an honor to tell you I am proud of our R4 Zone Chairs and collection of Lions Clubs. R4Z1 Chair Wayne Lee (Millbrae Lions) guides the following vibrant clubs:

Burlingame recently had their Lasagna Bingo on Friday November 17th which I attended, won a Bingo prize and had a great time; Millbrae's current project includes proceeds from the "Millbrae Machine's Car Show" put toward food tickets going out to disadvantaged children; San Francisco Hispanic has been working on "Christmas donations of throw-blankets to the homeless with a \$10.00 bill; San Francisco Keystone recently hosted the SFCCLC meeting and South San Francisco Host is revitalizing with a "group of new members" along with their "Food Drive" for Christmas.

R4Z2 Chair Tommy Fernandez (San Bruno Lions) provided me with details on his very successful clubs which includes Daly City Host whose "Student Peace Poster" was judged and selected as the winner during November's PCL meeting at Nick's in Pacifica and will move up the ladder to the next level; Half Moon Bay is still working in support of Ukraine's needs; Pacifica and their "Adopt a Family" project is appreciated and the spirited San Bruno Lions are working hard on caring for needy families and children.

Be blessed and have a beautiful Yule Tide Season!

Thank you Lions of District 4-C4 for all you do and all you care for, from Region 4 Chair Paul Larson (Millbrae Lions).

Lion Paul Larson

Region 4 Chair, Millbrae Lions



The Burlingame Lions Thanksgiving Luncheon on November 17, 2023.

Club Presidents:

Burlingame * Bunny Macchia * Daly City Host * Ron Mussman ** Half Moon Bay * Joe Habib * Millbrae * Bill Meyer * San Bruno * Stephen Seymour * Pacifica * Alyssa Jenkins * SF Hispanic * Ninette Morris De Mendoza * SF Keystone * George Chang * SSF Host * Luis Alvarenga



Region 5 News



Greetings Lions of District 4-C4,
No report this issue.

Uni Buckley, Region 5 Chair

**Lion Uni Buckley,
Region 5 Chair**



(Top) SF Healthcare Providers Cyber LC & SF Dynamic LC Christmas Party



(Below) Redwood Shores Lions Leadership Thru Service Roundtable Party



BAGO Lions serving at Rise Against Hunger service project



Club Presidents:

Foster City * **Wing Yu** * Redwood City Downtown * **William Chen** * Redwood Shores * **Mary Carbullido** * SF Global Art Cyber * **Annie Dang** * SF Global Healthcare Cyber * **Grace Zhou** * SF Healthcare Providers Cyber * **Rodger Cayabyab** * Bay Area Global Outreach * **Ora Seyler** * * Silicon Valley * **Jeff Shiebels** * San Mateo * **Ray Mahaffay** * San Mateo Metropolitan * **Chung-Fen (Joan) Chang**

Region 6 News



Greetings Lions of District 4-C4,
Greetings from Region 6 to our fellow Lions in 4C4. Thank you for all your service this holiday/winter season. Region 6 is chaired by Lion Michael Coffaro from San Carlos. Supporting him are zone chairs Cori Carpenter and Thomas Martinez.

Region 6 has been assigned environmental cause for their projects this year. Our first event will be February 18 in Foster city as we participate in a bay cleanup. Details forthcoming.

Recycle? Encourage kids to read?

Region 6 will team up with Region 5 and help BAGO collect books for the newly built libraries in the Philippines. We are looking for lightly used books for children for ages 5-12.

Contact Uni, Ore or Mike for details.

Save the date January 14 for a 4C4 Melvin Jones fundraiser. There will be food, bar, raffles and square dancing. If you don't dance there is a bar. If you would like to help out let me know. Around the Region this holiday season, Foster City Bair Island is planning an epic toy drive, Brisbane Lions will be busy with the Lions Tree lot, Senior luncheon and Santa's Christmas Day visit..

San Carlos is collecting for the holidays, canned goods, warm coats and toys. They are also hosting their first Christmas tea for the seniors. Hot cocoa, tea, snacks, cookies and BINGO. They are expecting 150 boisterous BINGO players.

- Security will be in place.

**Lion Michael Coffaro
Region 6 Chair**

**BASO and Pen Vets Lions
Holiday Parties**



Club Presidents:

* Bay Area Special Olympics * **Jane Simonini** * Brisbane * **Jasama Patel** * Foster City Bair Island Cyber * **Ofa Veimau** * Menlo Park Live Oak * **Tina Morris** Peninsula Special Interest * **Delores Homisak** * Peninsula Veterans * **Michelle Zuniga** * Redwood City Sunrise * **William Jackson, Jr.** * San Carlos * **John Durkin** San Mateo County First Responders * **Todd Mefford** * SSF Golden Gate * **Mark Casaclang**



DECA ...
By: Newsletter Editor

Per DG Lion Kevin's focus on young lions and Leos, veterans and women leaders. Our next spotlight is DECA, a non profit prepares emerging leaders and entrepreneurs for careers in marketing, finance, hospitality and management in high schools and colleges around the globe.

Former Charter Leo President Dustin Chiang, son of Lion Shelly Wu, started two Leos clubs for our District and served as president of DECA when he was a high school student. What is DECA?

Per their web site, DECA is organized into two unique student divisions each with programs designed to address the learning styles, interest and focus of its members. It has 3707 high school chapters with 222,628 high school members. It also has 206 collegiate chapters and 4478 collegiate members.

The DECA experience starts in the classroom where students learn business concepts in preparation for college and careers. A powerful instructional component, DECA brings the classroom to life by empowering the teacher-advisor to make learning relevant with educational programs that integrate into classroom instruction, apply learning, connect to business and promote competition. The successful integration of each of these four interconnected components, also part of DECA's guiding principles, results in a strong program that produces college- and career-ready students.

Among its offerings, DECA applies learning, connects to business, promotes competition, and prepares the next generation to be academically prepared, community oriented, professionally responsible and experienced leaders. Their high school program features more than 60 competitive events, chapter campaigns, online simulations, school based enterprises and more. Their college program includes more than 25 competitive events, a leadership passport program, online challenges, and more.

Per web site, program statistics show:

- 98% of DECA members report they gained skills in problem solving
- 97% report they learned how to communicate thoughts and ideas
- 86% report they learned how to work as part of a team
- 98% report they gained skills to improve personal and professional behavior

For more information on DECA, please visit their web site at

<https://www.deca.org/>

Editor's Minutes..



Thank You for all our contributors this issue. Thank You for the positive feedback from Lions Paul Larson, Thomas Martinez, and others.

DG Lion Kevin expanded his focus to include Leos and young Lions. This issue's spotlight will feature an article about DECA, a youth organization that prepares students to become leaders and entrepreneurs for careers in marketing, finance, and other industries. *The Mission Continues* is our focus article on Veterans and Women Leadership.



On a personal note, as it relates to newsletters, I achieved district awards for Best Club Newsletter and Web Presence for my Toastmasters club for the past two years as their VP Public Relations. I love doing this kind of service. Recently, I donated for a Don Stanaway Fellowship, supporting Lions Eye Foundation.

Congratulations to Foster City Lion Patrick Sullivan for becoming Mayor of Foster City. His story is a testament to commitment and perseverance. Wishing everyone a Happy and Safe Holidays and New Year!

If you submit content later than the deadline, it may still be included in the upcoming issue but only if space and time to input the article is available. Please note that no articles will be accepted that include both district and club news in the same article except for Region Chair columns. If you are writing about both, you'll need to write two separate articles. Please submit any desired content to Lion John at lionjohnngill@gmail.com. Suggestions and feedback for content are welcome.

Lion John Gill

District Newsletter Editor * Peninsula Council of Lions PP 2016-2017 * San Mateo LC * SF Premier LC & Foster City Bair Island Cyber LC Associate



The Mission Continues
By: Newsletter Editor

The Mission Continues is a 501(c)(3) nonprofit organization that empowers veterans facing the challenge of adjusting to life at home to find new missions.

Per their website, *The Mission Continues* strives to connect veterans with under-resourced communities. Their programs deploy veteran volunteers to work alongside nonprofit partners and community leaders to improve educational resources, tackle food insecurity, foster neighborhood identity, and more. Their mission is “for all veterans with a desire to continue their service to be part of a movement to transform communities. “

Programs offered include:

- **Service Platoon Program**

Mobilizes teams of veterans, active duty service members, guardsmen and reservists to solve a specific challenge in their community. Over 50 cities had service platoons in March 2020 per Wikipedia.

- **Mass Deployment**

An event that brings together veterans from across the country for a week of high-impact service projects in one community. Per web site, they carefully select locations that are in need of a boost, where their resources and efforts can create sustainable change in the long term. Since 2016, they have deployed over 600 veterans to major cities across the US, including Detroit, Atlanta, Los Angeles, Baltimore, Houston, Chicago, and Washington DC.

- **Service Leadership Corps**

Per Wikipedia, it’s a 6 month six-month, community-based leadership program that combines in-person and online learning with real-world applications. The goal is to equip program participants with relevant skills to serve as a community leader.

- **Women’s Veterans Leadership Program**

Brings together a group of women veterans from all eras for a five-month program, designed to support women by identifying their unique leadership pathways, strengthening their existing leadership skills, and creating a nationwide network of like-minded women

For more information on this organization, how to donate and volunteer, please visit their website at <https://www.missioncontinues.org/>

If you know of a charity that promotes development of women leaders or supports veterans, please consider submitting an article of 150-300 words for one of 2 remaining quarterly issues this year.

Photo Captions for Region 2 Photos:

SF Fil-Am: Volunteering of SF Food Bank, photo credit @sffilamlions on Instagram, link: https://www.instagram.com/p/CwjKzOeouAq/?img_index=6

SF Latinos Unidos: Fundraiser dinner at Bissap Baobab restaurant in San Francisco, photo credit Lion August Valera

SF Merced Heights: Certified Guiding Lions training, photo credit Lion Yvonne Kantola, link: <https://www.facebook.com/photo?fbid=10231902475291743&set=a.1065846613371>

SF Nikkei: White Cane Day in SF Japantown, photo credit Lion August Valera

SF Premier: Health Fair in collaboration with SF Latinos Unidos and

SF Marina North Beach at St Peter’s Church in San Francisco, photo credit Lion Vicky Palomar, link: <https://www.facebook.com/vicky.palomar/posts/pfbid02LKKswdTokDwkGZD12zCdkVSb59Tq23c-joSYtMRTztvovyc6Xwi7ZwxCGAtvk85v8cl>

SF Unified: Presentation of \$3,000 donation to Maui Fire Relief, photo credit @sfunifiedlc on Instagram, link: https://www.instagram.com/p/Cxw5LadLbMV/?img_index=3

Peninsula Council of Lions November Meeting in Pacifica





Happenings Around the District...

District Visits to Pacifica, SF Merced Heights, Burlingame, Millbrae Silicon Valley Cyber LC's



Lions Veterans Charities Golf Sponsored Vets



Veterans Day Parade & Vet Luncheon



Strike Team Meeting to Help Clubs



Burlingame Lions Thanksgiving Bingo



Capuchino High School Leos Club serving elementary students, San Bruno Lions 80th Anniversary & Holiday Parties, SF Unified LC serving Self Help Elderly





*Popping in to wish you all
Happy Holidays.*

From your Governor Team,

Lion Kevin

Lion Clayton

and

Lion Cindy





Rose Parade Float Activities...



DG Kevin with International President Dr Patti Hill and her husband Lion Greg Holmes. PID Ken Ibarra and Amy Fink. Conn and Uni Buckley.



DG Kevin and wife Tamera with International President Dr Patti Hill and her husband Lion Greg Holmes. Amy Fink, PDG Fanny Chu, Maryah Tucker, PID Ken with two other Lions.



Lions Clubs International Rose Parade Float with volunteers working on preparation for parade and float judging. Lions Uni and Conn Buckley preparing float.

HAPPY

NEW

YEAR!





LCIF FUNDRAISER

SQUARE DANCE



SUNDAY, JANUARY 14 at 4-7pm

**Foster City Recreation Center
650 SHELL BLVD., FOSTER CITY**

PROFESSIONAL DANCE CALLER / INSTRUCTOR

WESTERN WEAR ENCOURAGED - NO PARTNER REQUIRED

WESTERN GRUB: HOT DOGS, BAKED BEANS AND MORE

RAFFLE & AUCTION & CHANCE TO WIN A MELVIN JONES FELLOWSHIP

\$75.00

**PRICE INCLUDES DANCING, DINNER, 2 DRINKS,
10 RAFFLE TICKETS & \$20.00 LCIF CREDIT**

Checks payable to "DISTRICT 4C4" or Venmo @Amy-Fink-10
Mail checks: DISTRICT 4C4 PO Box 25301 San Mateo, CA 94402

RSVP TO LION AMY FINK BY JAN. 5

(650) 624-8252 amyefink@yahoo.com



Lions Clubs International
FOUNDATION



SF



PA

www.lions4c4.org



We Serve—San Francisco to Palo Alto



Lions District 4-C4 Newsletter
PO Box 25301
San Mateo, CA 94402
web: www.lions4c4.org

Lions Code of Ethics & Objectives

Ethics

TO SHOW my faith in the worthiness of my vocation by industrious application to the end that I may merit a reputation for quality of service.

TO SEEK success and to demand all fair remuneration or profit as my just due, but to accept no profit or success at the price of my own self respect lost because of unfair advantage taken or because of questionable acts on my part.

TO REMEMBER that in building up my business it is not necessary to tear down another's; to be loyal to my clients or customer and true to myself.

WHENEVER a doubt arises as to the right or ethics of my positions or actions towards my fellow man, to resolve such doubt against myself.

TO HOLD friendship as an end and not as a means. To hold that true friendship exists not on account of the service performed by one another, but that true friendship demands nothing but accepts service in the spirit in which it is given.

ALWAYS bear in mind my obligations as a citizen to my nation, my state and my community, and to give them my unswerving loyalty in word, act and deed. To give them freely of my time, labor and means.

TO AID my fellow men by giving my sympathy to those in distress, my aid to the weak and my substance to the needy.

TO BE CAREFUL with my criticism and liberal with my praise, to build up and not to destroy.

Objectives

TO CREATE and foster a spirit of understanding among the peoples of the world.

TO TAKE an active interest in the civic, cultural, social and moral welfare of the community.

TO UNITE the choice in the bonds of friendship, good fellowship and mutual understanding.

TO PROVIDE a forum for the open discussion of all matters of public interest; provided, however, that partisan politics and sectarian religion shall not be debated by club members.

TO ENCOURAGE service-minded people to serve their community without personal financial rewards, and to encourage efficiency and promote high ethical standards in commerce, industry, professions, public works and private endeavors.

