

**Lions International has asked it's District Governors to pass on the acceptable use of the Lions Logo by Lions Clubs. The only acceptable logo is that shown here, the modern version , Blue and Yellow. See additional info below.**

## **The emblem**

The Lions International emblem represents the contemporary and evolving character of the organization today while celebrating its history and international renown. Subtle updates have modernized the emblem and greatly improved its legibility and reproducibility.

**The only acceptable interpretation of the emblem is pictured on this page. It may not be reconstructed or altered in any way. It must be reproduced from production-quality art or from high resolution digital files.**

The Lions International emblem has been designed to function as part of a flexible and cohesive visual system. When combined with the nameplate, it will be referred to as a signature.

The Lions Clubs International Trademark Policies grant our members automatic authorization to use the organization's registered trademarks in a variety of applications including, but not limited to, printed materials reasonably related to club and district operation and in digital media applications such as websites and social media.

Any use of the trademarks not specifically authorized by the Trademark Policies would require written permission from Lions Clubs International headquarters and may be subject to royalties for trademark use.

Requests for trademark use may be sent to [trademarkuse@lionsclubs.org](mailto:trademarkuse@lionsclubs.org).



This logo and many others are accessible on the Lions International Website :

<https://www.lionsclubs.org/en/resources-for-members/resource-center/logos-and-emblems>

Thank you for your attention to this important detail of our association!

District Governor Clayton Jolley 2024-2025