



# LIONS DISTRICT 4-C4

*We Serve - San Francisco to Palo Alto November 2014*

## DISTRICT GOVERNOR MESSAGE



new members - 8 (net without a drop) for the 1st quarter of this year, July to September, inclusive. The profits from our silent auction of radio controlled "Police Cars" at our Cabinet Meeting was donated by our District in support of the Student Speakers Foundation. **KEEP THESE CARS, AS YOUR CLUB CAN**

Thank you and God bless you for your commitment to serve those who need our help and assistance. As a Lions Club Member you make a significant difference in the lives of those in our communities, our district, our nation and our world!

Monthly Quote: "Our greatest weakness lies in giving up. The most certain way to succeed is always to try just one more time"....Thomas A. Edison

### My Fellow Lions:

What a fantastic District Cabinet Meeting we had on Saturday, November 8, 2014, at St. Anne of the Sunset Catholic Church in San Francisco. Our special visiting dignitary, current International Director Larry Dicus, spoke to us about the duties of his position and my visiting District Governor Joe Hohenwarter and his wife Pheobe from 4-A3 were gracious guests, as well as our other visiting guests from other districts. Lion Dr. Jennifer Camota-Contreras from our GMT/GLT team held a superb training class on "Advanced Management Concepts" and had every lion engaged in the training....outstanding job Lion Jennifer!

Our GMT/GLT Team is working hard to provide great "District Training Sessions" for all lions in our District. All Cabinet Officers will be required to successfully attend and complete a "Guiding Lions" Course either at our District Trainer on 1/22/2015 being held at the Burlingame Lions Hall or "on line" thru the LCI website. Lions from all clubs are encouraged to take advantage of this trainer and attend with our current Cabinet Officers (more information from GLT/GMT will be forthcoming).

Congratulations to the following Lions recognized by District 4-C4 for their outstanding contributions to our District - PDG's Don Stanaway and Art Pignati (Rocky Lombardi Wine Tasting Fundraiser) and IPDG Steve Picchi and Immediate District Cabinet Treasurer Lion Rich Lee (Resurrecting the Y&CA Raffle). Each received a District Governor's Appreciation Medal and a Certificate of Recognition for their outstanding efforts. Also, the South San Francisco Golden Gate Lions Club was awarded the District Governor's Membership Award for inducting the most



**USE THEM IN OUR CONVENTION POLICE CAR RACE IN MAY!**

Our "Sight Related Committee" have submitted a recommendation as to the devices that will be the most beneficial for use in our District. Both the "Spot" and the "Plus Optics" devices were recommended, and with club assistance and a 50/50 LCI grant, we hope to secure these devices and attend the necessary training in the near future. If your club can help in donations, please contact PDG's Larry Wong or Esther Lee. Looks like our LCI PR Grant for \$20,000 for the creation of a Lions Float in the 2015 SF Chinatown Parade, including advertising our Lions Organization locally and throughout the world, has tentatively been approved.

The GMT/GLT Team continues to work on making contacts and beginning to form Campus Lions Clubs at USF and at Stanford, as well as exploring the feasibility of starting an "Urban, Corporate or Specialty" Lions Club.

Lion Jack Van Etten,  
District Governor  
"TO PROTECT AND TO SERVE"  
Proven Leadership, Practical  
Experience and Personal Integrity

### IN THIS ISSUE

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# LIONS DISTRICT 4-C4

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## FROM THE 1st VICE DISTRICT GOVERNOR

Fellow Lions



DG Jack Van Etten  
District 4-C4 2014 - 2015  
"To Protect and to Serve"

I am very happy that with the support of the Region 1 & 2 Chairs and their respective Zone Chairs and our DG Teams, I was able to finally brought back and hosted our 2nd Cabinet meeting in San Francisco. Thanks to PDG Maxine's continual inspiration and the wish from many leading Lions, this finally happened. I hope to keep this newly accomplished tradition going in the future District Cabinet meetings. Oh yes, last by not least, thanks to all attending and devoting Lions to make it a great success and turnout. We all enjoyed the good food and great fellowship.

By the way, we just got invited to attend the District 4-C5 Cabinet meeting at Woodland, CA. They have the training Session/Forums from 9:00am- 12:00pm. After the training session, then start the official Business Session until 3pm. It is a great experience to learn from other Districts. Great participation by many of their Lions Clubs.

The year of 2014 is coming to an end and it is a good time to reflect on what we all have done to help make a good difference in this world. I wish all a wonderful Thanksgiving Holiday and enjoy the precious gatherings with your families and friends. Christmas is a month away and I think most of you will be very busy to get ready to celebrate the Holidays coming ahead.

DG Governor Jack assigned me to be a Committee Chair for the Chinatown Parade, 2015. I just received confirmation that our by-invitation-only-application has just been accepted by the Board of the Chinese New Year Parade. We are one of the only two organizations accepted for this coming year from a long list of applicants. Let me thank members of the Lions Clubs Parade Committee and especially Lion Alison Wilson (District PR) who took on the task to secure a \$20,000 PR Grant from LCI. The date for the parade will be on March 7th, 2015. It starts at 5:15pm. For anyone

Lions and families. More details will follow. This event can help us to publicize and promote the Lions Clubs and its membership around the Bay area. It is time to introduce your family, your children, grandchildren and your friends to this, one of the top ten greatest parades in the world. Children, people and Lions can better themselves when they are exposed and crossed intercultural boundaries. Here is a great opportunity.

Let's also focus on finding and reaching out to young adults to increase our membership. Ask current members to recruit within their family like their children and grandchildren. It will bring pride and joy to us "older" Lions to know that we are getting our next generations to serve others in need within our community and around the world. Let the younger generations serve with their own projects and provide behind the scene support for them. Family members are a great source for



of you who wants to watch the parade live, I can get you the bleacher seating for only \$30. Bleachers seat are located on Post Street (Between Grant & Kearny) and on Kearny Street (Between Sacramento & California). Tickets are non-refundable but we can block the whole section for our Lions. Yes, children are free and tickets sold out very fast.

Also on March 7-8, 2015, we will be participating in the Year of the RAM Community Street Fair in Chinatown. Our District 4-C4 Lions booth will be on the site from 10:00am to 4:30pm Saturday and 9:00am to 5:00pm Sunday. We need people to sign up to manage the street fair booth and I promise you a great festive experience for these serving

membership. So much for now, and have Happy Holidays during these times of giving and happiness. Lions always live their lives with purpose, a life of Legacy Through Giving and Service. Through these Lions attain great happiness which in my book is #1 in my book. We can discuss this great topic some other time when you see me!

Again Happy Holidays & Roar With A Smile,

*Macy Mak Chan  
Legacy Through Giving and Service*

**4-C4 CONVENTION UPDATE:  
Theme: PROTECT and SERVE  
COLORS BLUE and GOLD**





# LIONS DISTRICT 4-C4

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**FROM THE  
2nd VICE DISTRICT  
GOVERNOR**



## From DG Jack Van Etten Guiding Lions

Fellow Lion Leaders:

As part of my District Membership/Leadership Development Goals for this year, I'm asking all Lions Cabinet Leaders be trained OR re-certified as Guiding Lions.

The contents of this class will enhance and further your knowledge of our Lions Organization and as Lions Leaders, both you and I can learn something new and exciting, even though we might've been Lions for a number of years. The information you learn from the class may not necessarily be actually used for Guiding Lions Purposes - starting a new club, but can be used in working with and dealing with clubs that might require our knowledge and assistance to help strengthen their clubs or assist their members. So, the training has many benefits for YOU, for OTHER LIONS and for OTHER LIONS CLUBS.



A Guiding Lions Training Class (put on by our GLT/GMT Team) will be held at the Burlingame Lions Club Hall on 1/22/2015. The time of the class has not been set, but please reserve the date and attend with all of our Lions District Leaders who are part of the current District Cabinet. Additional information will be forthcoming from our GLT/GMT Leaders.

Thank you and I look forward to renewing my Guiding Lion Status with you on 1/22/2015.

Lion Jack Van Etten  
District Governor 4-C4  
2014 - 2015

Thanksgiving seems to bring out the best in us, whether it is because we have all come together to enjoy each others company or that we are all just simply sharing a sumptuous turkey dinner and all the delicious side dishes and add-ins that we each want to include to make the meal that extra bit more special!

We are all so busy with our daily lives, our jobs, our daily challenges, that there are not that many occasions that we get with our loved ones and friends, to get together as a family. Our yearly Thanksgiving tradition is one of my few favorite holidays as it brings us a chance to pause and appreciate the many blessings in different forms we received and share...create special moments together over some good food, some good wine, and lots of good company!

In honor of Thanksgiving I would like to express my appreciation and gratitude to all Lions - those who give and serve in order that we may continue to realize our goal...recognize our communities - our inter-dependencies, being a part of a web of existence larger that our individual selves, friends, and families.. This has been a challenging year for our club, but in the midst of trials there have been many joys. We have focused on the future rather than getting stuck in day-to-day difficulties. We have worked hard to help our club thrive better and stronger. Let's give thanks for our challenges, which make us stronger and wiser, as well as our joys, which make us richer and more content. To all Lions, I am very grateful for all your efforts and accomplishments this year. Without your commitment, creativity, and high standards, we would not be the thriving club we are.

In this time of Thanksgiving, I want to express my appreciation of Lions Leadership. Working with all of you over the past year has been an amazing opportunity for me. I appreciate your high standards, persistence, and fine sense of humor. The projects we worked on were not without challenges but they still turned out to be great successes for the club - thanks to your vision and commitment. Thank you for the pleasure of working with you.

In celebration of Thanksgiving, I wish all of you a Thanksgiving filled with abundance and bright moments. **Cheers to you!! Lion Rod Mercado**



San Mateo Visitation

**FOR THE LATEST NEWS VISIT OUR DISTRICT WEBSITE  
- Latest news / Fliers / General Info: [www.district4c4.org](http://www.district4c4.org)**



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## SAMPLING FROM THE NOVEMBER CABINET MEETING:

Treasurer's Report - Balances as of Sept. 30, 2014

Admin	17,375.78	Y&CA	13,019.36
Designated Funds	18,682.32	D4C4 Disaster Relief	4,469.18

**Dist. Governor Presentations:** Club with most net new members – 8 new members: SSF Golden Gate Presentation recognizing Rocky Lombardi Wine Tasting – over \$25,000 raised - Chairs PDGs Art Pignati and Don Stanaway Also recognized Lions Rich Lee and Rich Picchi for all work on paperwork and taxes to square with State Attorney General so YCA can happen

**Lion ID Larry Dicus** - Remembered visiting at the time of San Bruno Pipeline explosion, impressed with local clubs. Continued compliments on our DG's disaster

plan. Amazing to be an ID and be able to meet Lions around the world. 2015-16 new district chair position: *Reading Action / Literacy*. New LCI website coming. Added 210th country off West Africa Lions are growing! Congratulations: 11 of 15 districts in California have positive membership YTD. New law passed in California in January allowing us to provide free eye exams, AND recycled eyewear within California - as long as we are working with a licensed ophthalmologist. So now donated recycled glasses can stay here. We now have technology and ability to do these screenings.

Did you know - 70% of youth in Colorado detention centers had some uncorrected eye impairments. Impacted learning, engagement in learning.

**Convention PDG Esther Lee** – theme and colors – Protect and Serve, colors blue and gold - May 14-17 Woodlake Conference Center, Sacramento. Possible shooting gallery, jail, judges, police car race. Not just sitting and talking!! Hotel & meals rates same.

**Health & Wellness/Global Initiative** – Lion Eleanor Britter - Dr. Oz initial donation \$30,000 and will give again each year. Four states signed on. Trainings. Making a video for all clubs that are interested in joining into initiative. Including eye projects.

**Centennial Committee** – PDG Ray Rosenthal – Centennial event planning for 2017. Big event, 500+ people. Committees and subcommittees being formed. If you'd like to participate contact him.

**Lions Rose Float / Parade** – 2nd VDG Ron Mercado – It's good public relations. Need \$\$ to build float. The Ride of your Life \$5000 donation, tour of float barn, ticket in stands for spouse. Lionsrosefloat.com

**YCA** – Lion Sandee Ige – Tickets ready end of Nov / beginning of Dec. Car will be a 2015 Ford Fiesta. Date for drawing April 10, at Burlingame Lions Hall. 7pm. Dinner at 6pm. YCA Training to be provided if requested.



**FOR THE LATEST NEWS VISIT OUR DISTRICT WEBSITE**  
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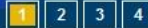


# LIONS DISTRICT 4-C4

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## Lions Worldwide Week of Service

To Celebrate Melvin Jones' Birthday



DG Jack Van Etten  
District 4-C4 2014 - 2015  
"To Protect and to Serve"



J. Frank Moore, III

### WHAT'S HAPPENING on the LCI WEBSITE

Showcase your club at the **Worldwide Week of Service**.

Here's how your club can take part in this special service event: **Plan your project** – Host a service project that benefits youth, vision, hunger or the environment during the week of January 10-16.

**Share your project** – Invite your community to serve with you to showcase your club and the power of service.

**Report your project** – Report your service on the MyLCI Service Activity Report to earn a Centennial Banner Patch for your club.

Resources at:

[lions100.org/EN/worldwide-week-of-service.php](http://lions100.org/EN/worldwide-week-of-service.php)

**MORE PICTURES from NOVEMBER**



San Mateo Visitation



Geneva Mission Spaghetti Feed



USO Night



**FOR THE LATEST NEWS VISIT OUR DISTRICT WEBSITE**  
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## **4C4 CABINET 2014-2015**

### **District Governor:**

Lion Jack Van Etten 2014-15 (Burlingame Lions Club)  
P.O. Box 25301, San Mateo, CA 94402 jackusf74@comcast.net

### **1st Vice District Governor:**

Lion Macy Mak  
Chan (Chinatown Lions Club)  
1321 N. Carolan Avenue,  
Burlingame, CA 94010  
macymak88@yahoo.com

### **2nd Vice District Governor:**

Lion Rodolfo "Rod" Mercado (San Francisco Host Lions Club)  
46 W. Lulian Street, #306, San Jose, CA 95110  
rod@financialrescuellc.com

### **Distict Cabinet Officers**

#### **Cabinet Secretary**

Lion Lydia Taylor-Bellinger (San Francisco Merced Height)  
11305 Elvessa St., Oakland, CA 94065 lat6264@comcast.net

#### **Cabinet Treasurer**

Lion Anselmo Madrinan  
(Redwood Shores)  
2 Seagate Place, Belmont, CA 94402  
junmadrinan@hotmail.com

#### **Immediate Past Dist Governor**

Lion Stephen "Steve" Picchi  
(Half Moon Bay)  
P.O. Box 25301, San Mateo, CA 94402 spwinemaker@comcast.net

#### **District GMT Coordinator**

PCC Lion Emil Kantola (Pacifica)  
66- Manor Drive, Pacifica 94044  
lionkantola@gmail.com

### **District GLT Coordinator**

Mel Phillips (San Bruno)  
517 Cherry Avenue, San Bruno, CA 94066  
melephillips@yahoo.com

### **Distict Regions and Zones Chairs**

#### **Region 1 Chairperson**

Emmanuel Paje (San Francisco Host)  
epaje@farmersagent.com

#### **Zone 1 Chairperson**

Sandra "Sandi" Ige  
(South San Francisco Host)  
dinosauersandra@gmail.com  
San Francisco Geneva-  
Excelsior, San Francisco Hispanic  
Club, San Francisco Host, San Francisco  
Korean American,  
San Francisco Marina North Beach,

#### **Zone 2 Chairperson**

May Wong (San Francisco Geneva-  
Excelsior)  
myapplegroupstuff@gmail.com  
San Francisco Bay Area New Century,  
San Francisco Chinatown, San  
Francisco Nikkei, San Francisco Park  
Presidio, The San Francisco Castro

#### **Region 2 Chairperson**

Margaret Lee (Chinatown)  
margaretklee@gmail.com

#### **Zone 1 Chairperson**

Rodrigo Cayabyab  
(San Francisco Host)  
cayabyab@yahoo.com  
San Francisco Bayview Hunters  
Point, San Francisco Circle, San  
Francisco Fil-Am, San Francisco  
Highlands, San Francisco Latinos  
Unidos

#### **Zone 2 Chairperson**

Jessie Peoples  
(San Francisco Bayarea Hunters  
Point) jc\_peoples@att.net  
San Francisco Merced-Heights, The  
San Francisco Ocean Ingleside, San  
Francisco Premier, San Francisco  
State, San Francisco Veterans

### **Region 3 Chairperson**

Verdie Thompson (South San Francisco Golden Gate)  
thompsonverdie@att.net

#### **Zone 1 Chairperson**

Chris De Carpio (Bay Area Special Olympics) cjdecarpis@yahoo.com  
Brisbane, Daly City Gateway, Pacifica, San Bruno,  
South San Francisco Golden Gate

#### **Zone 2 Chairperson**

Alan Hafter (San Bruno Lions Club)  
alanh65@gmail.com  
Burlingame, Daly City Host, Foster  
City, Millbrae,  
South San Francisco Host

#### **Region 4 Chairperson**

Martha Sandy (Foster City Lions Club)  
martha-sandy@hotmail.com

#### **Zone 1 Chairperson**

Pat Huges (San Mateo)  
patdalibra@aol.com  
Belmont, Half Moon Bay, Peninsula  
Special Interest,  
San Mateo Metropolitan

#### **Zone 2 Chairperson**

Kevin Guess (Peninsula Veterans)  
kevinguess@gmail.com  
Bay Area Special Olympics, Redwood  
Shores, San Mateo, San Carlos

#### **Zone 3 Chairperson**

James Bigelow (Menlo Park Host-Live Oak) jimbigelow@yahoo.com  
Menlo Park Live Oak, Peninsula Veterans, Palo Alto Host, Redwood City  
Sunrise

**PLEASE SUBMIT PHOTOS AND  
ARTICLES to: Lion Randy Sahae  
rfsahae@aol.com**

**DEADLINE for December  
BULLETIN is 12/24/2014**





**MARK YOUR CALENDARS:**

**Guiding Lions Training Class - January 22, 2015 - Burlingame Lions Club Hall on 1/22/2015. The time of the class has not been set, but please reserve the date.**

**MD4 Convention: February 20-22, 2015** Marriott, Convention Ctr, Visalia, Ca.

**3rd District Cabinet Meeting, Region 4, February 7, 2015**

Foster City Recreation Center, 650 Shell Boulevard, Foster City, Ca. 94404:

**District 4-C4 Convention May 15-17, 2015:**

Red Lion Woodlake Hotel, 500 Leisure Lane, Sacramento, Ca. 95815

**International Convention June 26-30, 2015** Honolulu, Hi

**BLOOD DRIVE**

*sponsored by*

**Foster City Lions Club**

**Saturday, December 13, 2014**

**8:00 AM – 1:00 PM**

**WM Walker Rec Center: Spirit Room**

650 Shell Blvd, Foster City

Please schedule your life-saving appointment online at [www.bloodheroes.com](http://www.bloodheroes.com)  
Click Donate Blood and enter Sponsor Code: FosterCity. Questions? Contact Jody Johnson  
at [JJohnson@windowsolutions.com](mailto:JJohnson@windowsolutions.com) Bring a photo ID and please eat before donating.



Rich Lee, District Lion of the Year f(2013-2014)  
And Lydia Taylor - Bellinger, Si Moyer Award Winner for service  
to the District Governor

**LIONS OBJECTIVES**

**To Create** and foster a spirit of understanding among the peoples of the world. **To Promote** the principles of good government and good citizenship. **To Take** an active interest in the civic, cultural, social and moral welfare of the community. **To Unite** the clubs in the bonds of friendship, good fellowship and mutual understanding. **To Provide** a forum for the open discussion of all matters of public interest; provided, however, that partisan politics and sectarian religion shall not be debated by club members. **To Encourage** service-minded people to serve their community without personal financial reward, and to encourage efficiency and promote high ethical standards in commerce, industry, professions, public works and private endeavors.

Lions District 4-C4 Newsletter  
Lion Randy Sahae  
1189 Millbrae Ave  
Millbrae, Ca. 94030-2948

