

Term 13-14, Issue 9

San Francisco to Palo Alto, CA

March 2014

message from your District Governor Steve Picchi

our District C



Fellow Lions:

On March 2nd I made the announcement that the Governor's Team picked our new GLT & GMT Chairs for our District, PDG Mel Phelps will be your new

GLT Chair and PCC Emil Kantola will be your new GMT Chair. They are already working on their plans for the next 3 years.

On March 12th Lions Clubs International signed the Charter for our new club "San Francisco Veterans Lions Club". Congratulation and best wishes to all the members and Guiding Lions of the new club. Their Charter Night will be April 6th, hope to see everyone there. Our District Convention is coming up May 15-18 at the Red Lion Hotel Woodlake Conference Center, in Sacramento. The Convention Theme is "Ride the Wave" bringing in surfing and a little wine. Convention packets have been given out to the clubs. This year at the Convention you will be voting for a new Governor, 1st Vice, 2nd Vice (2 candidates) and hotels for our 2016 & 2017 Conventions. Remember to be able to vote your Club has to send in the delegate form and most important, your Club has to be current on its dues to LCI and MD4.

Lion Steve

Blended to Perfection

Service-Teamwork-Tradition

Articles & photos may be submitted to Lion 4-C4 Bulletin Editor John Gill for publication in this *Blended To Perfection* Newsletter via email to lions4service@gmail.com and must be sent no later than the 20th day of each month for inclusion in the next issue. Thank you for your support.

SERVICE * TEAMWORK * TRADITION

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March 2014 ~ Lions District 4-C4

message from 1st VDG Jack



Fellow Lions:

This has continued to be a busy month as I've been campaigning, visiting other districts, making presentations related to Lions Disaster Preparedness and scheduling AED/CPR Training for 20 of our Lions District Volunteers. I've completed all of my goals, objectives and vision for our District next year. The current District Governor Team will be meeting with the new GLT and GMT Chairs to incorporate their goals into the overall District Strategic Plan, my District Goals for next year, and other strategies that will help our clubs and our district grow and identify leaders for our clubs and for our district's future!

Our District Convention is also right around the corner, May 15-18, 2014, at the Red Lion -Woodlake Hotel in Sacramento. District Governor Steve and his Convention Team, headed by PDG's Mike Simonini. Esther Lee and Bob Wilson, have been working hard to bring vou a convention that promises to be filled with FUN, FUN, FUN. Be sure to register early. Check the District Thread or website for registration forms.

Our VSP "Vision Program" provides free certificates for both adults and children. As you know, VSP will continue with providing adult certificates, but the quantity is limited to 40. Also, if any club needs eye exams or prescription glasses for those in need, there is also the California Vision Proiect. Their cost is \$30.00 per application and that includes both eye exams and prescription glasses. It's not free, but it is a low cost way for Lions to help others. And don't

(Continued on page 3)

message from 2nd VDG Macy



Fellow Lions:

March is another busy month for me. I continued with my campaign visitations and almost visited most of the clubs. Time really flies, 8 months already past. 4 more months and my term for 2nd VDG is over. If we all got elected, my next level challenge and my job will be as 1st VDG; and I will try my best to do a better job with our DG Jack and incoming 2nd VDG and work as a team again.

My motto is "Legacy through Giving & Service". One of its programs is Lions of Life or in short "LOL" Campaign. San Mateo Lions Club, the first founding Club to support this campaign just finished our 1st Annual Spring

Festival For Humanity on Feb 23rd. It was a milestone for SMLC and with the support of 18 Clubs within and outside of our District and it was a very successful fundraiser event. We raised \$10,000 for the LOL Campaign to save children and victims of diarrhea around the world and to protect our local medical missionaries going overseas; and especially to help the victims of the devastated islands in the Philippines. Thank you so much those who participate in this event. Also, supporters of LOL was happy to learn that Live-Leaf, producer of this digestive supplement LifeDrop got Best in Show at the New York Travel Fair last week. It was a true validation of its technology. Right after the event, we took a short vacation to Iceland to see the Aurora Borealis (The Northern Lights). We were disappointed on the first night but we did see it or them on the second night. Thanks to Lion Amy to arrange this trip for us. (Continued on page 11)

Lions District 4-C4 ~ March 2014



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A message from the Editor's Desk

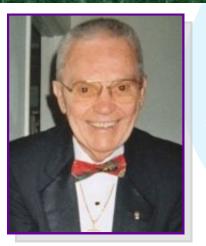
Greetings Lions of District 4-C4!

Flyers for upcoming events can be found on the web at www.lions4c4.org/events.html and on our District Thread. Please direct your event flyers to District PR Chair, Lion Alison Wilson, at lions4service@gmail.com.

This month's PCL Photo is San Mateo Metro Lions Club, celebrating my birthday with others in club. Happy Birthday to my fellow March Lion B-days!

If you wish to submit an article please do so by the 20th of the month. District Governor Steve is firm on this deadline. Please email your brief article or pictures to me in a timely manner...the sooner the better.

PDG Ray Kliewer: 1926-2014



PDG Ray Kliewer died at his winter home in southern California on March 28. His memorial service at Skylawn Cemetary was well attended with Lions showing support. Details in April's Bulletin Sunshine Report.

From Lion John Gill ~ District 4-C4 Bulletin Editor Peninsula Council of Lions Secretary / Editor Immediate Past President, San Mateo Lions Club



Special Thanks to President Shelley for celebrating my birthday at their DG Visitation on my actual birthday. Pictured: Mom & Dad with Me.

1st VDG Message Continued..

(Continued from page 2) forget Zenni Optical for those people needing prescription glasses who need our for under \$10.00. Lion Eleanor Britter from PSILC is the contact for Zenni Optical.

Ouote of the Month: "If you can dream it. you can do it." -Walt Disney

As always, thank you and God bless YOU for your unselfish commitment Etten to serve those help and assistance. Please never forget the fact that through TO SERVE" **YOUR** efforts as a Lions Club Member, you **DO** make a pos- **Experience** itive difference in the lives of those in our communities. our district, our

nation and our world!

Lion Jack Van 1st Vice District Governor

"TO PRO-TECT AND

Integrity, Leadership, and Service

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March 2014 ~ Lions District 4-C4



Lions District 4-C4 ~ March 2014



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March 2014 ~ Lions District 4-C4

Paly High Student Wins Region 4 Student Speaker Contest

By: Region 4 Zone 3 Chair Jim Bigelow

Last night Region Four Chair Amy Fink held the Region Four Student Speakers Contest "Community Service - What

Does It Mean and Why Does It Matter?". The Contest was held at the Sandpiper Community Center in Redwood Shores on the Peninsula. Each Student Speaker had supporters present to support them as they delivered their speeches. Each of the speeches

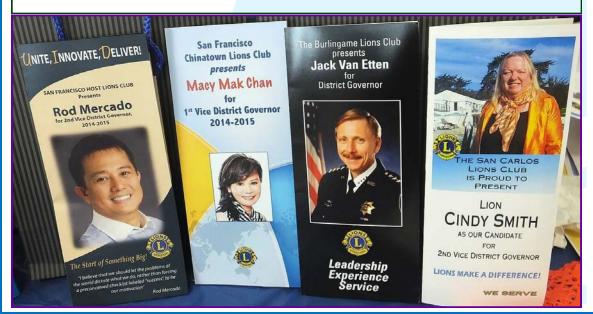
were delivered well in the competitive spirit and were on topic. Zone Chair Jun Madrinan arranged for the very nice facilities in which to hold the contest. The Contest results were Addie Mc Namara from the Palo Alto High School as Contest Winner receiving \$150.00 check and will move on to the District 4-C4 Student Speaker Contest that will be held



on Saturday, April 26, 2014 at the Burlingame Lions Hall, 900 Burlingame Avenue in Burlingame beginning at 2 pm. The other two Contest participants were Raina Mccarthy from Oakland High School and Ramya Nagarajan from Mills High School. Each of the three Zones provided Student Speakers for this Region Four Contest. Region

Chair Amy Fink was very organized and supported by each of the Zone Chairs, Lions Martha Sandy, Jun Madrinan and Jim Bigelow.

Three Region Four Student Speakers from left to right Ramya Nagarajan, Mills High School, Raina Mccarthy, Oakland High School and Contest Winner Addie Mc Namara, Palo Alto High School hosted by Palo Alto Host Lions Club



Lions District 4-C4 ~ March 2014



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Crab Feeds, Children, St. Patrick's Day, & Typhoon Fundraiser

March 8 was a very busy day in Lions as the District had its 2nd Annual Children First Conference (Gold) from morning to afternoon, followed by 4 club events going on at same time: Millbrae Lions Crab Feed (Purple). Foster City Lions Crab Feed (Blue), Burlingame Lions St. Patrick's Day Festivities (Green) and SSF Golden Gate Lions had a fundraiser dinner to support Typhoon victims. Photos listed per color codes.















Sunshine Committee Report



DETRUCT CHAIR CONDY IMPTH. SAN CARLOS 13 NUTSFLOWER CHRVIC Record all CO Sunshine Committee

Chair

rts Linns in the District via th

dy Smith know of the passing of a loved one or of an ilk to to know. R. mail Lion Clady South at stadysflowerspeel co-

Send a rav of sunshine to Lions in this time of grief.

Editor Note: In April's issue. we'll cover the obituary and info regarding the passing of Lions PDG Ray Kliewer on March 28 and SM Lion Robert "Grandpa" Loveridge

12. Reporting:

on April

Jim Bigelow, Region 4 Zone 3

Passing of MP Host Lion Mark Justman

Relatives of Lion Mark Elegance and many Justman have just notified the Menlo Park Host Lions Club of the passing of our Club member on January 22, positions. There will 2014 in Dana Point,

California. Mark was a 26 year member of our Club and was a verv active member in our fundraisers, food booths, Saturday and Sunday Farmers Market produce pickups, Rebuilding Together home renovations for those in need. Habitat for Humanity, Palo Alto Concours d' other Lions activities. He was a Past President of our Club and held other Club Officer

(Continued on page 8)







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March 2014 ~ Lions District 4-C4

Sunshine Committee Report continued...

(Continued from page 7) be no service for Lion Mark and no obituary.

Mark worked in construction and drove a dump truck for many years. He was recruited into our Club by Lion Dick Dunton who worked at Taylor Properties and Mark eventually went to work as a realtor for Taylor Properties in Menlo Park. Lion Mark was recruited by Lion Dick Dunton to be a member of our Club. Mark liked to ski, go on trips and took care of his ailing mother for many years sharing the same home in Palo Alto. She passed on a couple of years ago and Mark relocated near other relatives in Dana Point in Southern California. Mark was known for raising

lots of tomatoes in their garden along with other vegetables and enjoyed many pasta dinners prepared by his mother. In the last couple of years working on Rebuilding Together Projects where I was the RTP House Construction Captain. Lion Mark would only be able to work a half a day and would get winded and go to the YMCA pool to cool down and relax. I suggested he see a cardiologist as I know about heart problems myself but he put on more weight and I imagine he did not take that advice. He died of a heart attack in Dana Point at age 64. He worked closely with Lion Bob Bass who passed on last July on many activities together. He was also a good friend of Lion Chuck Cortesi and wife Sue. He

will be missed by our Club members, family and friends. Our thoughts are with Lion Mark but we can keep the memories!



San Mateo Charter Member Lion Robert "Grandpa" Loveridge died on April 12. Here pictured at 101st Airborne San Mateo Welcome Home 40th Anniversary Parade in San Mateo in 2012. Lady pictured is former Lion Margaret Baggerly. Photo by Lion Michael Chan.



Lions Veterans Charities Report

By PDG Lion Roger Chinn

Lions Successful Clothing Drive Mateo for Homeless Veterans County

The local Lions drive for warm

clothing for Homeless Veterans is a huge success! Since the February announcement of the need for used (but clean)



clothing, two carloads have been

distributed in San Francisco and

one in San Mateo County; another three car-



loads of clothing have since been received! See photos.

The Lions will continue to collect clothing - a

storage unit has been donated at

All American Storage in San Mateo - disbursal will continue to Homeless for as long as possible, throughout San Mateo County, Palo Alto, and all of San Francisco.

Collection boxes are located at: * American Printing

Co., 1321 N. Carolan Ave., Burlingame; * All American Storage, 2000 E. Third Ave., San Mateo; * Foster City Library, 1000 E. Hillsdale Blvd., Foster City; * Foster City Rec Center, 650 Shell Blvd.,

Lions District 4-C4 - March 2014



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Lions Veterans Charities Report continued..

Foster City; and * Gold Medal Martial Arts, Edgewater Shopping Center, Foster City.

Ouestions for Peninsula clothing collection can be answered by contacting Lion Pat Hughes, Co-Chair Clothing for the Homeless Veterans, 2000 E. Third Ave., San Mateo 94404, (650) 342-9595, patdalibra@aol.com. San Francisco collection locations will be announced when available. If you have clothing to donate or questions in San Francisco, please contact Lion Gwen Strain, Co-Chair Clothing for the Homeless Veterans, (415) 647-1567, families@projectfin.biz.

Lions Veterans Charities will be

starting our next phases of support for our Homeless Veterans. Due to



the lack of or shortage of food for the homeless, a plan for supplying hot food for homeless at locations where they are congregating or living will be developed. Next, new directions for shelters for the Homeless



Veterans will also be planned and proposed. Currently, there is no available

housing and very small amounts of housing types for the homeless except for those with low income or subsidies from governments and, where they are available, these housing units have long waiting lists. More info will follow. If you have ideas or can help, contact us!

Please contact the following for more information or if you would like to help Veterans:

Roger Chinn, Executive Director, Lions Veterans Charities, Inc., 833 Constitution Drive, Foster City, CA 94404, ph: (650) 345-2877; email: rog-

er@chinnassociates.com Donations are welcomed! We are a registered tax-exempt

organization under Sect. 501 (c) (3) of the IRS. Thank you and we thank you for all the clothing we have received! Lion Pat Hughes, Co-Chair, Lions' Clothing for Homeless Veterans, in donated storage unit at All American Storage, San Mateo, shown sorting and separating donated clothing for distribution to homeless in San Francisco and Peninsula.

 Theresa of Street Life Ministries, packs a carload of donated clothing from Lions, which will be given to the homeless in the Peninsula; Street Life Ministries is an organization which strives to restore dignity and hope to the homeless, organizes and serves food four nights weekly in Menlo Park and Redwood City.

3. Lions Pat Hughes, Michael Chan and 2nd Vice District Governor Macy Mak Chan, shown setting up collection area for Clothing for the Homeless Veterans, at American Printing Co., 1321 N. Carolan Avenue, Burlingame.

 Background is Lion Gwen Strain, Co-Chair, Lions Clothing for Homeless Veterans, and workers sorting and separating clothing from Lions collections, for distribution to homeless in San Francisco.





Over 1000 pounds of clothing were collected for LVC's Homeless Veterans Program at the San Mateo Lions Spring Festival for Humanity in February.

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March 2014 ~ Lions District 4-C4

District & Club Photos



















(1,4): HMB Lions Sportsmen Dinner. (2,3): San Bruno Lions Crab Feed. 5: San Mateo Lions raise \$10,000 for Lions of Life (6,7): Foster City Lions Hit-a-Thon 8: SF Bayview Hunters Point Lion Membership Drive with 2 new members 9: District collection of 1726 pounds of eyeglasses this year 0: Charter President Lion Latonia Dixon with our District's newest Club, SF Veterans Lions Club at their Charter Night.

To me the most worthy of the LIONS Objects is "To create and foster a spirit of generous consideration among the peoples of the world." — PDG Ray Kliewer



Lions District 4-C4 ~ March 2014



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Message from 2nd VDG Macy Continued.

(Continued from page 2) Lion Michael posted a lot of beautiful pictures on www.lionmichaelchan.shutterfly. com. Welcome to check it out.

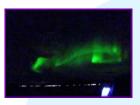
Our International Convention this year will be held at Toronto, Canada. It is not too late to register. For travel information please contact Lion Amy Fink for detail. Hope to see many Lions from District 4-C4 in attendance and may all of us become a greater Lion at heart.

2nd Vice District Governor Macy Mak Chan













2014-15 Contest Rules Changes

Convention Registration Deadline extended..





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March 2014 ~ Lions District 4-C4

Know your 2013-2014 District 4-C4 Cabinet Officers



Steve Picchi ~ District Governor



Jack Van Etten ~ 1st Vice District Governor



Macy Mak Chan 2nd Vice District Governor



Bob Wilson ~ Immediate Past District Governor



Lydia Taylor-**Bellinger** ~ Cabinet Secretary







Rich Picchi~ District Executive Director



John <mark>Gill ~</mark> District. Bulletin Editor









Region 1 Zone 1 Chair Leland Lee ~

Region 1 Zone 2 Chair

Helen Marte~

Ora Seyler ~

Region 2 Chair



Martha Sandy ~ Region 4 Zone 1 Chair

Jun Madrinan ~ Region 4 Zone 2 Chair

Jim Bigelow ~ Region 4 Zone 3 Chair



PDG Ken Ibarra ~ GLT

Region 2 Zone 2 Chair

Larry Verna ~ Region 3 Chair



Deborah Kielty ~



Erik Winkler ~

Chaplain

GMT

Gil Bustichi Tail Twister



Verdie Thompson Region 3 Zone 2 Chair



Region 3 Zone 1 Chair

Rod Mercado ~

Margaret Lee ~ Region 2 Zone 1 Chair

Lions District 4-C4 - March 2014



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Know your 2013-2014 District 4-C4 Lions Club Presidents

PCL Lions Club

BA Special Olympics Belmont Brisbane Burlingame Daly City Gateway Daly City Host Foster City Half Moon Bay Menlo Park Host Menlo Park Live Oak Millbrae Pacifica Palo Alto Host Peninsula Special Interest Peninsula Veterans Redwood City Sunrise Redwood Shores San Bruno San Carlos San Mateo San Mateo Metropolitan SSF Golden Gate SSF Host

PCL President

Sharon Bagley William Fowler Dave Crocker Kevin Kieltv Vivian Nagarro Greg Hart John Miller Cameron Jeffs Earl Fulk Margaret Carney Hardit Chaudhary Shirlee Gibbs Nick Marinaro Eleanor Britter Kevin Guess William Jackson Virgil Sadsad Alan Hafter Carl Miller Pat Hughes Shelly Wu Dr. Tina Manio Bruce Tognetti

SFCCL Lions Club

SF Bay Area New Century SF Bayview Hunters Point SF Chinatown SF Circle SF Fil-Am SF Geneva/Excelsion SF Highlands SF Hispanic SF Host SF Korean American SF Latinos Unidos SF Marina North Beach SF Merced Heights SF Nikkei SF Ocean/Ingleside SF Park Presidio - Sunset SF Premier SF State University Campus SF The Castro

SF President

Gina Tse Jessie Peoples Harriet Wong Benvienido Balaba Helen Marte May L Wong Anita Camoto-Gacad Gilbert Crespo Rodrigo Cayabyab Jeny Kwak Weber Ronald Solis Lillian Alfaro-Khan Lydia Taylor-Bellinger Edward Silva Constance Bridgewater Paul Kozakiewicz Ryanne L. Perez Michael Ouill Garv Nathan

Know your 2013-2014 Council of Lions Officers

Peninsula Council of Lions

President:	Lion Ora SSF Gold	Seyler en Gate Lions Club
Immediate Past Pre	sident:	Lion Paul Larson Millbrae Lions Club
First VP:	Bion enn	stine Cheshire City Sunrise Club
Second VP:	Lion Scot San Carlo	Marsters s Lions Club
Secretary / Bulletin	Editor:	Lion John Gill San Mateo Lions Club
Treasurer:	Lion Brac Burlingan	l Floyd ne Lions Club

San Francisco Coordinating Council of Lions

President:	Lion Emmanuel Paje SF Host Lions Club			
Immediate Past Pre	sident:	Lion Ninette Mendoza SF Hispanics Lions Club		
First VP:	2	a Taylor-Bellinger I Heights Lions Club		
Second VP:	Lion Jayne Leon SF Chinatown Lions Club			
Secretary / Bulletin	Editor:	Lion Dr. Augusto "Jun" Valera SF Fil-Am Lions Club		
Treasurer:	Lion Jose SF Premie	Ebalo r Lions Club		

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Mark Your Calendar

Important 4-C4 Dates

Plan For The Following

- SF Chinatown Lions Miss Teen USA Pageant: April 19..
- HMB Poker Night: April 25..
- DC Host Bingo Feed: April 25..
- District Student Speaker Contest: April 26..
- Redwood City Sunrise Flea Market: April 26..
- SM Lion "Grandpa" Memorial Bowl Tourney: April 26..
- 2VDG Candidate Cindy Smith Fundraiser: April 27..
- PCL Meeting at HMB: April 28..
- San Mateo—Peninsula Special Interest Lions Restaurant Walk: April 29...
- Millbrae Lions Golf Tournament: May 15..
- District Convention in Sacramento: May 16-18..
- PCL Meeting at Millbrae: May 19..
- SFCCL Meeting: May 28..
- San Carlos Lions Installation—Save Date: June 7..
- PSI Lions Dr. Oz Symposium: June 13 -14..
- San Mateo Lions Installation / 10th

MD-4 Student Speakers Contest 2013-2014

March 2014 ~ Lions District 4-C4

Topic: "Community Service—What does it mean and why does it matter?"

Dates for 2013-2014

- Club Contestby February 23, 2014
- Zone Contestby March 16, 2014
- Region Contestby April 6, 2014
- District Contestby May 4, 2014
- Area Contestby June 1, 2014
- MD-4 Final Contest....on June 7, 2014

District 4-C4 Student Speaker Contest Chair Lion Toni Nava: Email at dntoycollector@yahoo.com

Anniversary Party—Save Date: June 22..

- PCL Meeting at SSF Golden Gate: June 23..
- LCI Int'l Convention: July 4-8..
- District 4C4 Installation—Save The Date: July 20..

Thank You to our Photographers in this issue...

Lions Michael Chan, PDG Roger Chinn, Jim Bigelow, PDG Ken Ibarra, Gwen Strain, Shelley Wu. Thank You to club photographers sharing photos on your respective club pages or groups—Foster City, San Bruno, Burlingame

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Lion John Gill ~ 4-C4 Bulletin Editor 1026 Tenth Avenue San Mateo, CA 94402

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LIONS ETHICS

TO SHOW my faith in the worthiness of vocation by industrious application to the end that I may merit a reputation for quality of service.

TO SEEK success and to demand all fair remuneration of profit for my just due, but to accept no profit or success at the price of my own self respect lost because of unfair advantage taken or because of questionable acts on my part.

TO REMEMBER that in building up my business it is not necessary to tear down others. To be loyal to my clients or customers and true to myself.

WHENEVER a doubt arises as the right or ethics of my position of action towards my fellow man, to resolve such doubt against myself.

TO HOLD friendship as end and not a means. To hold that true friendship exists not on account of the service performed by one to another, but true friendship demands nothing but accepts service in the true spirit in which it is given.

ALWAYS bear in mind my obligations as a citizen to my unswerving loyalty in word, act as deed; to give them freely of my time, labor and means.

TO AID my fellow man by giving my sympathy to those in distress, my aid to the weak, and my substance to the needy.

TO BE careful with my criticism and liberal with my praise. To build up and not destroy.

LIONS OBJECTIVES

TO CREATE and foster a spirit of "GENEROUS CONSIDER-ATION" among the peoples of the world through a study of the problems of international relationship. **TO PROMOTE** the theory and practice of the principles of good government and good citizenship.

TO TAKE an active interest in the civic, social, and moral welfare of the community.

TO UNITE the members in the bonds of friendship and mutual understanding.

TO PROVIDE a forum for the full and free discussion of all matters of public interest, partisan politics and sectarian religion alone excepted.

TO ENCOURAGE efficacy and promote high ethical standards and professions: provided that no club shall hold out as one of its objects financial benefits to its members.

WE'RE ON PINTEREST! CHECK OUT ALL EVENTS AT http://pinterest.com/Lions4c4/