



# LIONS DISTRICT 4-C4



*We Serve - San Francisco to Palo Alto - August 2009*

## District Installation

The gala event had approximately 265 in attendance. For those not present, here are comments from some Lions who responded to my request for opinions, and some great photos from Lion Theresa Garcia's camera. (see Pgs 4 & 5)

*Kudos to the decoration and planning committee. The Convention Center was large & spacious. Outstanding event !*

Lion Frances Luster  
Membership Chair  
Bayview Hunter's Point Lions

*DG Ken is a breath of fresh air. His ideas are innovative and from the heart. Loved the entire event.*

Lion President Linda Dettmer  
Brisbane Lions

From her Lion Husband Bill Dettmer:  
*Loved the no "head table"*

*Fantastic evening filled with inspiration, motivation & many well deserved accolades for DG Ken. A great beginning to what I know will be a dynamite year for District 4 C4.*

Lion Pat Hughes  
Lion of the year 2008-2009  
San Mateo Lions

*Great event! What an opportunity to see many Lion friends. I enjoyed PIP Kay K. Fukushima's talk, it was interesting & motivating. Congratulations DG Ken & your Cabinet for a great upcoming year!*

Lion Janis Kiesel  
Past President  
Foster City Lions

Thanks to all for your participation in sharing the joys of Lionism to all Fellow Lions.

Lion Sandee Ige, SSF Host  
**More Photos Page 4, 5**



### San Francisco TCCWA Lions Charter Installation

The San Francisco Tenderloin / Civic Center/ Western Addition Lions (SF-TCCWA), lead by Charter President Maria Gonzalez, brings 37 new Lions into service. Formerly known as the "Latino Professionals," this group of experienced volunteers hails from private non-profit agencies and public service agencies, such as the San Francisco Police Department.

The Charter Installation of the SF-TCCWA Lions is scheduled for Sunday evening, August 30, 2009 at the Silver Clouds Restaurant in San Francisco. This special celebration will allow all Lions of our District to formally welcome the TCCWA Lions and be introduced to the Charter officers and members.

Second Vice District Governor Esther Lee and the SF Marina-North Beach Lions are responsible for sponsoring the SFTCCWA Lions Club. Under the direction of then District Governor and current Council Chair Emil Kantola, our newest club received their charter from Lions Clubs International on June 12, 2009. CC Emil along with Lion Leland Lee, President of the SF Marina-North Beach

Lions, will be serving as the club's Guiding Lions.

I am proud to welcome these men and women into our great association. The neighborhoods of the Tenderloin, Civic Center and the Western Addition will be equally proud to have such a fine group serving their communities.

Lion DG Ken Ibarra  
(To attend this event see pg 2)

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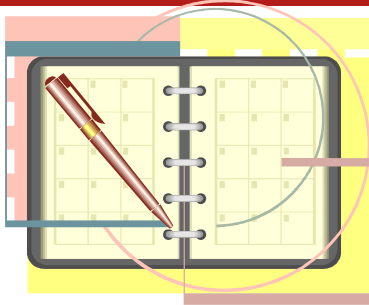
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# LIONS DISTRICT 4-C4



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## CALENDAR

August 26 - **SF Council Meeting** - 6pm, Marie Callender's Restaurant, Seramonte Shopping Center, Daly City. \$25 Info: Lion Leland (650) 278-1276

August 30 - **San Francisco Tenderloin, Civic Center, Western Addition (TCCWA) Charter Night Installation**, Silver Clouds Restaurant, 1994 Lombard St, SF. \$25. Info: Jim Rodriguez (415) 494-5602, Maria Gonzalez (415) 350-3458

August 28 - **SF Circle Lions Installation** - 6pm

Sept 12 - **Daly City Host Pasta Bingo Night**, 5:30pm Doelger Cafe, Westlake, \$25. Info: (650) 755-9567

Sept. 13 - **Foster City Lions Picnic** - 1pm - 5pm, Marlin Park, Foster City

Sept. 13 - **Daly City Gateway Flea Market** - No info

Sept. 19 - **San Bruno Margarita Night** - 5pm-10pm, San Bruno Senior Center, 1555 Crystal Springs Road, San Bruno, \$25, info Lion Isaac Mejia (415) 531-5008

Sept. 27 - **Belmont First Annual Idol Talent Show** - 2pm, Taube Hall, Notre Dame de Namur University, 1500 Ralston Ave, Belmont. \$5 admission, under 13 free. Info: Christine Beard (650) 888-2806 See pg 5.

Oct. 12 - **SF Ocean Ingleside & SF Bayview Hunters Point Lions Thanksgiving Dinners for our Community Program Fundraiser Trip to Redhawk Casino** - Bus 7am from Lt. Bookman Community Hall, 446 Randolph @ Arch. Return by 6pm. \$30 per person inc \$15 refund & \$7 food. Info Lovell Davis (415) 467-6546

Oct. 12 - **SF Merced Heights Fundraising Trip to Cache Creek Casino** - 7am pickup at Farmer's Market 100 Alemany, 2nd pickup 7:45am Emeryville Bay St. Mall Circuit City parking lot. Bus returns approximately 6:30pm. \$26 per person, receive \$10 slot card and \$5 food credit. Contact Lydia Taylor (510) 878-7988

Oct. 15 to 18 - **MD4 Council of Governors** - Crowne Plaza Hotel, 1221 Chess Drive, Foster City. More TBA

Oct. 17 - **Foster City White Cane Bingo** - more details TBA

Oct. 28 - **SF the Castro Project Homeless Connect** - Volunteers Needed 8:30am-4pm, Bill Graham Civic Auditorium 99 Grove Street, contact 415-905-4667.

Nov. 12 - **San Mateo Lions Bingo and Spaghetti Feed** - 6pm. American Legion Hall, 130 South Blvd, San Mateo. Reservations required, Pat Hughes (650) 619-7501 SAVE the DATE. More Info to Follow.

Nov. 14 - **Second District 4C4 Assembly** - Region Two Hosts - More info TBA

Jan. 16 - **USO Night in Foster City benefitting Lions Veterans Charities** - Rec Center - SAVE the DATE!

May 20 - 23 - **District 4C4 Convention** - Red Lion, Sacramento - SAVE the DATE

**MERLO**

### Membership, Extension, Retention, Leadership and Orientation TIPS from the Team

This a short list of benefits to the District after a new Club is formed (**Club Extension**)

1. Membership growth
2. Addition of members - many of whom will become future leaders & Committee members at the District Level. (Talent Pool)
3. Filling in of geographical gaps between clubs in Zone and Region - i.e. Districts & geographical areas in San Francisco (West Portal, Richmond, etc) Peninsula - Pacifica to Half Moon Bay
4. Beginning a specialty club - Special Needs, Bicycle Club, etc.
5. New ideas and enthusiasm for club projects - both Fund-Raising and Service. **PDG Al Russell**



# LIONS DISTRICT 4-C4



*We Serve - San Francisco to Palo Alto - August 2009*

## FROM THE DISTRICT GOVERNOR

### What a Month!

Fellow Lions – I cannot believe how wonderful this past month has been – and there's still another week to go. The whirlwind life of a District Governor is exciting, memorable and challenging. It's truly a privilege and Amy and I love every minute.

Sunday, August 8<sup>th</sup> seems so long ago. I couldn't have asked for a better District Installation! It was everything I had hoped for from the decorations and venue, to the 260-plus guests, to the wonderful and inspirational installation ceremony and message from Past International President Kay Fukushima. I was so proud watching the introductions and installation of our Cabinet officers. It was one of those events that I will always remember. My thanks to all who helped make it such a memorable success.

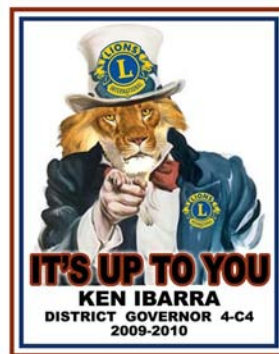
The "Installation Season" which began in early June, is winding down to its' final week. Amy and I wish to thank all of you for your graciousness at each event. We also wish to congratulate all of the new club officers AND the new members. I would also like to acknowledge the efforts of the Daly City Host Lions and the many partnering Lions clubs that participated in the annual Fun Day at Serra Bowl. What a rewarding and fun time for all. In addition, I wish to thank the ongoing efforts of Lion Aaron Straus and our contributing clubs, with the annual My Fair Lady Pageant at the San Mateo County Fair. Lion Aaron continues to brighten the lives of many seniors of our communities.

During the past month, your District Leadership Team found its' stride in working together and with the District membership. Your Zone Chairs are actively communicating with each club, most attending meetings, installations and projects. The emphasis this



year is to try and make sure each club operates as an active and productive Lions club. In other words, we hope to help maintain strong planning and organization by club officers and active member participation in service projects. For many clubs, this annual mantra is clear and accepted. However, for some clubs, it is an ongoing challenge. Such is life in our great association. The District Leadership Team is committed to helping enable each club to be successful and productive throughout this year and beyond. We'll always be in touch.

Speaking of successful and productive – how about the District Assembly? I couldn't be prouder of our District. The planning, organization and teamwork was very evident throughout the event. From setup and check-in, to the reports and presentations, and to the refreshments and delicious lunch – a first-class showcase of our membership.



The best compliment comes from our guest dignitaries, who each stated that it was both informative and fun – a great time! Thank you to the many Lions that helped with the event. Special accolades to Region One, led by Chair-Emcees Lions Margaret Lee and Katie Dawson. The efforts of the San Francisco Lions are truly commendable. Region Two has a tough act to follow.

However, the well-planned and run District Assembly was not the only success of the day. I was truly amazed with the displays of generosity of our members. Thank you to Lion Johnson Lamm of the SF Chinatown Lions and Lion Rufino Ramos of the SF Hispanic Lions, for their large donations towards our Peace Poster Contest. Added thanks to those who generously gave towards City of Hope, Lions Parade Float and the Veterans Charities.



## FROM THE 1st VICE DISTRICT GOVERNOR

Hi Fellow Lions,

The MERLO team is getting into high gear. The LCI Extension workshop is going to be held on October 10-11-12. We need some Lions to take the class and then go out and get new members for TWO new Lions clubs started.

We are also planning a District Membership, Retention and Orientation meeting to be held in November. Details TBA.

Remember that we not only need NEW members but we also have to KEEP the members we have.

All of the District officers are here to HELP and are only a phone call away. (Contact Info Page 10)

Thank you to all that attended the 1st Cabinet meeting

Thank You *Lion Mike*

And finally, probably the proudest moment of a District Governor – the seemingly endless line of club representatives who hurriedly spoke of their upcoming activities and projects. Each club spoke, which means that each club is active, which is what it's all about in Lions.

As visiting District Governor Joe Pugliese stated, "It's great to be a Lion!" I couldn't agree more.

**With Love and Service, DG Ken**





# LIONS DISTRICT 4-C4



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## Lion Lourdes Valenzuela Pescador New President of SF Highlands!

One hundred fifty-five Lions and guests attended the SF Highlands Lions' 17th Anniversary & Installation of officers on Sunday August 16, at the Elks Lodge South San Francisco.

Newly installed president Lourdes Pescador delivered a five-minute message. With a deep commitment of recruiting young men and women, increasing the number of Melvin Jones and Helen Keller fellowships, and most importantly the construction of the Highlands' "school for the poor", she captured the heart of the audience. While delivering her message, she was applauded twice and ended her speech with a standing ovation. Her punch line was: *"I will focus on what I have and not what I don't have" and "with humility, I will lead with integrity"*.

Guest of Honor Lion Past International Director Dr. Bill Iannaccone, delivered a message of substance. Guests stayed longer than they have planned. They were impressed and inspired to hear good tidings from Dr. Bill about Lions' worldwide projects, benefiting the blind, the poor and the hungry. Dr. Bill said that the bottom line in Lionism is personal service to our communities. He admires the Highlands' program of "Mission of Mercy", comprising of the "school for the poor", the "food for the hungry" and the "emergency rescue" opera-

tions. Dr. Bill emphasized that teaching the kids how to read and write is teaching them how to survive.

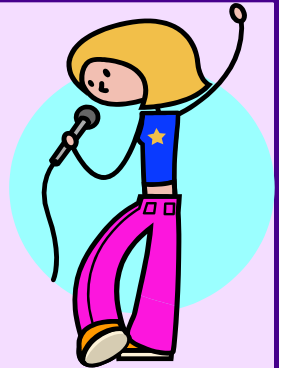
Dr. Bill presented the Don Work Fellowship to three past presidents: Josie Andrade, Flor Camota and Aurora Santiago and to new president Lourdes Pescador. He was very appreciative of Highlands' support to the Lions In Sight Foundation

PDG Don Stanaway presented president Lourdes Pescador with her first progressive Helen Keller Fellowship and assistant secretary Vangie Roberts with a new Helen Keller Fellowship. PDG Don has become a frequent guest at SF Highlands' annual presentation of Helen Keller Fellowships.



Assisted by the lovely PDG Jocelyn Mina, IPP Aurora Santiago presented awards to deserving Highlanders who worked with her for a fruitful term. Emcee Lion Flor Camota kept the audience alert and happy with her masterful wit of getting the crowd glued to their seats. Lions Ken and Fanny Camota introduced a new fashion in photography. Memorable portraits of all guests were taken and shown in a big screen during dinner ala "Hollywood/Oscar Award" style.

## 1st Annual Belmont Idol Talent Show



Sunday Sept 27,  
Doors Open 2pm,  
Performances  
Start 2:30pm at  
Taube Hall, Notre  
Dame de Namur  
Univ., Belmont

Admission: \$5.00 Under 13 Free!

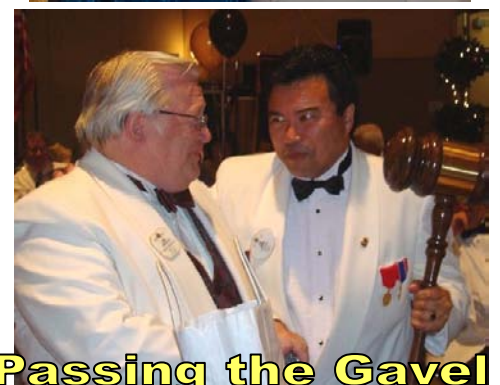
Featuring local dancers, singers,  
instrumental musicians  
and magic acts

- Age group categories: Kids 6-12 .  
Teens 13-17 . Adults 18 & up
- Prizes for Winners and First  
Runners Up

• Go to: [www.belmontlionsclub.org](http://www.belmontlionsclub.org)  
for entry form and more details  
We will have silent auction items  
and the admission tickets to the  
show are only \$5. We are also  
raffling a beautiful turquoise/coral/  
pearl necklace as well. Please  
support our new Lions event!



**Past IP Kay Fukushima**



**Passing the Gavel**





# LIONS DISTRICT 4-C4



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At the August District Meeting Lion Linda Pugliese 4-C6 gave a presentation on the City of Hope Walk for Breast Cancer. Registration and the beginning of the Walk are in Justin Herman Plaza in San Francisco. There are info tables, TShirt Vendors, people in pink, hair pink, men's beards pink, halos, "ya gotta have fun", quipped Linda.

This is great visibility for Lions - we really stand out. Our team name for this year is "Lions for Hope". We walk to SBC Park and back three miles, 5K, cheering crowds lots of fun. Last year we raised \$16,000 from 4C6 and came in 2nd place. This year, 4C4 will walk with 4C6.

Please donate to walkers (Lion PP Yvonne Kantola, Lion Sandy Ige, DG Ken Ibarra, Lady Amy Fink). Don't forget corporate matching funds if your company has that program. Breast cancer affects most of us, and City of Hope is the leading research and treatment hospital, support of City of Hope sanctioned by LCI so please help. More info: [www.lionsforhope.com](http://www.lionsforhope.com)

To support the walk  
click this [link](#).

## PROJECT HOMELESS CONNECT WEDNESDAY OCTOBER 8 at BILL GRAHAM CIVIC AUDITORIUM

**Come One! Come All!**

SF The Castro Lions Club is calling for hundreds of volunteers for the upcoming Project Homeless Connect event.



The Project provides easy access to services for homeless San Franciscans. Through a one-stop model, services include benefit assistance, dental, medical, employment, legal, DMV IDs, haircuts, shelter, housing information and much more.

The joint venture will be held on Wednesday, October 28, 2009, at the Bill Graham Civic Auditorium, 99 Grove Street, between Polk and Larkin. The volunteer hours are from 8:30 a.m. to 4:30 p.m. The client service hours will be from 10 a.m. to 3 p.m. To serve, please contact Lion President Carl Tebell at (415) 905-4667.

The Club acknowledges Lion Past International Director Dr. Bill Iannaccone, Lion Past District Governor Maxine Frazier, Ms. Amy Golsong (Volunteer Manger of Project Homeless Connect) and Lion Karen Flynn (SF The Castro Lions Club Member) for presenting the Project Homeless Connect.

For More info, visit:  
<http://projecthomelessconnect.com/>



## 4C4 Installation





# LIONS DISTRICT 4-C4



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## **SOUTH SAN FRANCISCO HOST LIONS CLUB RECEIVED 1 OF 5 "TOP CLUB" AWARDS IN DISTRICT 4-C4**

Past President Lion Sandee Ige (2007-2008) received a patch for their banner and congratulated the South San Francisco Host Lions Club for being 1 of 5 Top Clubs in the District for raising \$10,000.00 for Campaign SightFirst II. She is shown here in the photo presenting the patch to Committee Chair, Lion Helen Olson.

Lions Theresa Garcia, Elaine Bennett, Patty Mayer, and Helen worked diligently raising money through several garage sales, private donations, and an exquisite jewelry sale handmade by Lion Elaine. Club members assisted in the preparation of each garage sale by donating articles of clothing, furniture, knick knacks, money, etc. In the days prior to these multiple garage sales, we categorized all the items, tagged and priced each of them while sipping some fabulous wine in between. After several years of work, we were glad our commitment to Campaign SightFirst II was completed.

We have ordered our 2nd banner and it should arrive soon. We are proud to say our club has several other wonderful patches to adorn it.

Thank you members of South San Francisco Host Lions Club!

Lion Sandee Ige  
Past President 2007-2008

## **FROM THE 2nd VICE DISTRICT GOVERNOR**

My fellow Lions, the days are going by very quickly, from the Council of Governors in June, to the International Convention in July and with the many Club Installations and now the First District Assembly on August 22nd.

Please attend the Charter Night of the SF Tenderloin, Civic Center, Western Addition Lions Club (see calendar). Let us welcome them with open arms, as the newest club in the District, they will need a lot of support. They have lined up very good meaningful projects to the area they will serve.

As your 2nd Vice District Governor, I am proud to represent our District. I have met with my constituents for the 2nd time and it's fun and exciting, we are like brothers and sisters. They'll be here in October and let's show them the 4-C4 hospitality.

The International Convention in Minneapolis was my second, but very different from 1993 when we ran PID Bill Iannaccone as a candidate. This time we campaigned for Dr. Tam for 2nd International VP. It was so exciting, there were 5 candidates. For his campaign dinner event we all wore Chinese attire and we had a good dinner and with a lot of goodies, for his celebration party we all wore sashes even the men, like beauty queens and kings. Thank you

to PDG Larry Wong and Lady Irene for taking care of us.

The convention schedule was hectic, you always wake up really early to get to the convention site early and then you rush back to your Hotel for a quick change to attend to your party invitations. Yours truly was invited by PID Wayne Davis, 2nd Int'l VP, Dr. Tam and of course, we all attended President Wirfs. It was not all party, I attended classes which I felt were important and luckily I picked one that was one of my duties, the website. It was great, now I will not only assist in our district website's update but also set-up one for my club.

I have reviewed the Membership reports and I say that the MERLO team will be busy this year. Show your enthusiasm when asking someone to be a Lion member, it's contagious, let's have "Lion Fever." I will be working with the Retention Committee and we'll continue this at the next month's Bulletin.

Lion 2nd VDG Esther Lee,  
Si Moyer Rick Nuccitelli Awardee, 2000





# LIONS DISTRICT 4-C4



*We Serve - San Francisco to Palo Alto - August 2009*

## First District Assembly

On the morning of Saturday, August 22nd Lions from all over District 4-C4 arrived at Mercy High School in San Francisco to learn about current district happenings during the first District Cabinet Meeting of the 2009-2010 term.

The doors opened at 8:30 AM with a Continental Breakfast; followed by the 9:00 AM meeting. The morning continued with various chairpersons giving detailed reports separated by several breaks.

After a spaghetti and chicken lunch the meeting wrapped up with a few final items including reports given by the attending club Presidents and a raffle. The event concluded about 2:30 PM and everyone agreed that the meeting was productive and enjoyable. Thanks to all who put this event together and to all who attended.

From Lion IPP Paul Larson, Millbrae  
**SEE PICTURES Page 8**

### **Excerpts from the Minutes of the Meeting:**

Lion Ken welcomed everyone to the First Dist Cab Mtg / First District Assembly. Purpose of meeting: Get to know new Cabinet officers, plus learn what's going on around the district, and bond with Zone and Region Chairs as link to district.

Roll call of clubs: Lion Rudy

Present: Belmont, Brisbane, Burlingame, Daly City Gateway, Daly City Host, Foster City, Half Moon Bay, Menlo Park Host, Millbrae, Pacifica, Palo Alto Host, Redwood City Sunrise, San Bruno, San Carlos, SF Bay Lions, SF Bayview HP, SF Chinatown, SF Circle, SF Fil-Am, Hispanic, SF Host, Korean American, Marina North Beach, Merced Heights, Nikkei, Ocean Ingleside, Park Gate, Park Presidio, Premiere, SF State, SFTCCWA Lions, San Mateo, SSF GGate, SSF Host,

Treasurer Report 2008-09 Lion Rich Picchi :

reported balances in all accounts. Some checks still have not cleared so advised everyone that Admin or YCA checks good for only another five days. Use 'em or lose 'em.

1VDG Mike: Chair of MERLO team, extension workshop Oct 10-11-12, need about 12 more people to fill the slots. November Membership-Leadership Orientation Meeting.

2VDG Esther: Duties include Membership Retention, CIF committee and the Website. 1385 members in District versus 1384 last year even though we had a new club added. Why do members drop? Perhaps need exit interview. Do they need a buddy? Are they neglected? Are they involved in projects? There are 88 family units, perhaps more can increase membership – after all, families are involved already. Website will be updated.

DG Ken Ibarra Announcements: - We have not had a 4C4 MD4 chair for 39 years – Four very capable outgoing governors applied but Emil overwhelming favorite. 15 Districts in State of California, 35,000 Lions, and Lion Emil is the Boss. Introduced the MERLO members and talked about membership and upcoming workshop. Introduced other team appointees. Promoted USA-Canada Forum (“ask me about the eight foot cell”). District will supplement \$100 per attendee, go to [usacanadaforum.org](http://usacanadaforum.org).

Lion Dick Kishimoto: On behalf of Alan Hafter thanked all who participated in Student Speaker... Topic for 2009-2010 is “Universal Health, How Will It Affect Me?” Challenging and Thought Provoking? Contest started in 1938, over 100,000 contests affecting a LOT Of high school students. Challenged clubs to join the Student Speaker Foundation – Foundation provides the scholarships: \$4500 to District Winner, Area \$6500 and overall winner \$10,000. Please donate!

Lion DG Ken honored two: Lion Bulletin Editor Randy with badge and patch, and First DG Appreciation Medal to Lion Dick Kishimoto (standing ovation!)

PDG Maxine report regarding Rose Bowl Float: Pamphlets on tables. Lion DG Ken wants 40 donations of \$200 get patch, also have pins, caps, polo shirts, sweatshirts. Special \$5,000 package includes parade, football game, hotel, and a seat on the float. More info: [www.lionrosefloat.com](http://www.lionrosefloat.com)



Auctioned off two winning posters from last year, signed by the Artist, \$250 each, sold to SF Hispanic Lion Rufino Ramos and SF Chinatown Lion Johnston C Lam.

Lions in Sight: Roger Gulen. Eyeglass Collection Chairman. A show of hands as to “who needs glasses” indicates most everyone in the room does. March 29 every year we collect for our district and then bring to Vallejo. With your help as of Dec. 1, 2005 LIS has collected nearly 9 million pairs of glasses. Happy to come speak to your club.

Veteran's Charities: PDG Roger Chinn. Collected 800 lbs of coffee for SFO USO this year. Now helping regional USO and donating to Travis AFB at 4C2, shipping \$1800 of coffee to Travis in the next few weeks. Tell your clubs please send your cash donation for fresh coffee within the next 30 days. Also supporting Veteran's Fishing Trips, Need some more clubs to help support each trip. New project: Lions Chuck Elliot and Scott Addis of Foster City, go to drug stores and purchase toiletries and items from the attached list (see Lion Teri Garcia), collect and we will put in US Postal Office boxes for servicemen serving in the war zone. Also save Jan 16 for USO night in Foster City at the Rec Center

## Peace Poster Contest 2009-10 Theme

### “The Power of Peace”

Any club that would like assistance with starting a Peace Poster contest, contact Lion Marian Mann at [marianmann@aol.com](mailto:marianmann@aol.com) (650) 991-9386





# LIONS DISTRICT 4-C4



*We Serve - San Francisco to Palo Alto - August 2009*

## First District Assembly August 22



**YCA Winners!**



**Save January 16**



**Club Reports**



**Peace Poster Auction**



**Donate for Travis USO**



**No Cell Phones Please**

Bayview Hunter's Point Lions host Lions Rosa & Jose Ebalo as well as Lion Katie Dawson at their July membership meeting.



**Visiting Dignitaries from 4C6**



Student Speaker Topic for  
2009-2010  
**UNIVERSAL HEALTH -  
HOW WILL IT AFFECT  
ME?**

For help with your Student  
Speaker Contest contact Lion  
Alan Hafter [alanh65@gmail.com](mailto:alanh65@gmail.com)  
(650) 345-6338





# LIONS DISTRICT 4-C4



*We Serve - San Francisco to Palo Alto - August 2009*



## BackPackPalooza

### Burlingame Lions

#### Start Year with a Bang

The biggest fundraiser for the Burlingame Club is their Cars-in-the-Park event. This year's event, held on July 25, was the fifth annual event, with record-breaking attendance and the number of actual cars on the field. There were 238 cars registered, and the final count was 228 actually on the field. The Club cooked over 400 hamburgers and 300 hot dogs, as well as serving up chips and sodas. Local bakery, Copenhagen Bakery and Café donated enough pastry for the first 200 plus people at the event. Most of who were the car owners, and a few club members.

On August 8, the Burlingame Club sponsored the hot dog cooking for over 400 low-income children at the local church's "Backpackpalooza" event. The church furnishes the children with a backpack loaded with the necessities for the new school year.

Coming up on Wednesday, August 26, the club will be cooking hamburgers and hot dogs for over 400 incoming freshman at Burlingame High School. This is an annual event know as the "Best Buddies" program. It involves about two hours of fast and furious cooking and serving up the food.

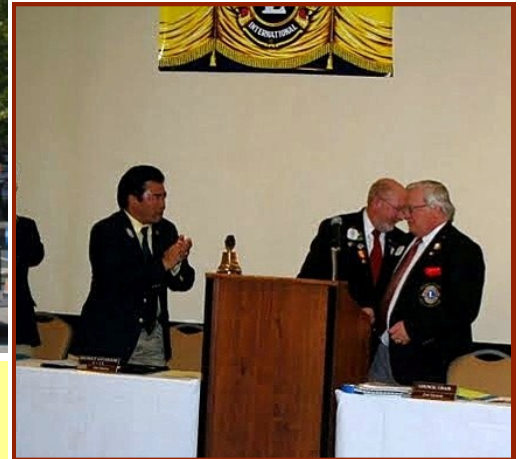
*Submitted by Lion Dan Anderson*



After all of the expenses were tallied, the Club made \$6,361 to be used for their community service projects.

### MD-4 INSTALLATION PHOTOS

**PDG Emil Installed as MD4 Council of Governors Chairperson**



### Lady Amy Gives Professional Packing Demonstration



**LIONS IN SIGHT VALLEJO WAREHOUSE WORKDAY** - Photo submitted by Foster City Lion Karen Abolt







# LIONS DISTRICT 4-C4



*We Serve - San Francisco to Palo Alto - August 2009*

## FROM THE WEBSITE of LIONS INTERNATIONAL

### Create a Free Web Site for Your Club

If you're looking for a free and easy way to create a Web site for your Lions club, the e-Clubhouse is for you!

LionNET is proud to provide this resource to help Lions Clubs around the world build a useful, professional looking Web site. Designed with fill-in-the blank fields for even the least Internet savvy, the e-Clubhouse allows you to:

Build and maintain a Web site for your club using a simple set of tools. Keep your members – and community – up-to-date on the projects the club is working on. Promote your club's activities – and recruit new members.

We hope you find the service useful, and welcome your feedback. If you have comments, questions or suggestions, please contact us today <http://lionwap.org/eclub/index.php>

**NEXT INTERNATIONAL  
CONVENTION  
JUNE 28 - JULY 2,  
SYDNEY AUSTRALIA**



**St. John Lions Club**  
 St. John, Indiana - USA

## Sample Website

Home

Calendar

Club Projects

Photo Gallery

Contact Us

Club Officers

Family Membership

**Meetings**

**When:**  
Monthly - 1st Thursday

**Where:**  
St. John Town Hall

**WHO ARE THE ST. JOHN LIONS?**

**We have proudly served the St. John community for over 50 years!**

Our members are very different in many ways, but we share a core belief - our community is what we make it. That's because we help where help is needed. In short, **We Serve.**

Here are some of the things our club has done recently:

- Held two Candy days to raise funds for local projects
- Purchased hearing aids through the Lions AHAP for a local high school girl
- Purchased "Beep Ball" and charger for visually impaired youth baseball players

**Featured Events**

Monthly Membership Meeting  
Thursday, September 3, 2009  
7:00pm - 8:00pm  
Town Hall (Meeting Room)

More...

**Lions Clubs International News**

- July 2009 Lions Quarterly
- LCIF Provides Assistance to Flooding Victims in Taiwan
- President Wirts' International Theme, Move to Grow
- Peace Poster Contest Winners
- More News and Events

Lions Clubs International

LionNet INTERNATIONAL

Lions Clubs International

### NEED HELP WITH PUBLIC RELATIONS?

Looking to raise awareness for your Lions club, district and multiple district project, activity or event? Use the following online PR tools and resources to get started with your public relations plans.

#### Essentials

Review the "[Club Public Relations Chairperson's Guide](#)" (PR710) and "[District Public Relations Chairperson's Guide](#)" (PR730) for information and samples for developing your PR plan and communications

Take the [Public Relations Course](#) offered through the Lions Learning Center. It is an excellent interactive program to assist in developing your public relations skills.

#### PR Communications and Resources

- Review Lions Clubs International's [key messages and questions](#).
- Read our [Brand Renewal FAQ](#) for answers to frequently asked questions about the new Lions

brand.

- Show [audiovisual presentations](#) at upcoming meetings or events. (Many are suitable for Lions and non-Lions.)
- Customize [sample news releases](#) for your Lions activities and programs. These fill-in-the-blank templates provide direction for the release content, layout and length. Localize and submit these releases to the media for your next Lions event.
- Distribute [public service announcements \(PSAs\)](#) for television and radio.
- Use [print ads](#) and [billboard artwork](#) to promote Lions in your community.
- Create a [club Web site](#) to promote upcoming events and attract prospective members.
- Apply for [PR grants](#) to assist in promoting your service projects.





# LIONS DISTRICT 4-C4



*We Serve - San Francisco to Palo Alto - August 2009*

## 4C4 CABINET 2009 - 2010

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## ZONE & REGION CHAIRS

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Korean-American, SF Latino

Professionals,

SF Nikkei, SF The Castro

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Host, Menlo Park Live Oak,

Palo Alto Host

## MERLO TEAM

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CONDOLENCES to:

The Noftsger Family. The widow of Lion Dick Noftsger of South San Francisco Host Lions, Jeanne Noftsger, passed away July 15, 2009. Lion Dick was a long time member of the SSF Host Lions.

WARM WISHES for RECOVERY

On behalf of our Lions family, we hope the best for Lions Maggie Gulen, Jim Bigelow and Tom Lara. They've earned our strongest support during their challenges.



District 4C4 Lion of the Year  
PDG Mel Phillips and Lady Pat

**LIONS OBJECTIVES**

- To Create** and foster a spirit of understanding among the peoples of the world.
- To Promote** the principles of good government and good citizenship.
- To Take** an active interest in the civic, cultural, social and moral welfare of the community.
- To Unite** the clubs in the bonds of friendship, good fellowship and mutual understanding.
- To Provide** a forum for the open discussion of all matters of public interest; provided, however, that partisan politics and sectarian religion shall not be debated by club members.
- To Encourage** service-minded people to serve their community without personal financial reward, and to encourage efficiency and promote high ethical standards in commerce, industry, professions, public works and private endeavors.

Lions District 4-C4 Newsletter  
Lion Randy Sahae  
1189 Millbrae Ave  
Millbrae, Ca. 94030-2948

