

Term 11-12, Issue 6

San Francisco to Palo Alto, CA

December 2011

A message from your District Governor Esther Lee



Lion Leland and I wish you a very Merry Christmas, good health, peace and prosperity as we celebrate the Nativity, what-

ever faith or religion you believe,

we'd like to greet you good tidings this Holiday Season. Let peace begin with us fellow Lions, let us be an example to the world that we can co-exist, that in giving, we receive bountiful blessings.

As we welcome the year ahead, we look forward to a

world made brighter by special moments of joy. Remember that, "Each of us comes into this world with special gifts, let us open our heart and share your gift with a world that truly need you."

Lion Esther and Lion Leland.

Merry Christmas in different languages

Afrikaans: Gesëende Kersfees; Afrikander: Een Plesierige Kerfees; African/ Eritrean/ Tigrinja: Rehus-Beal-Ledeats:

Albanian: Gezur Krislinjden; Arabic: Idah Saidan Wa Sanah Jadidah; Argentine: Feliz Navidad; Armenian: Shenoraavor Nor Dari yev Pari Gaghand; Azeri: Tezze Iliniz Yahsi Olsun; Bahasa Malaysia: Selamat Hari Natal; Basque: Zorionak eta Urte Berri On! Bengali: Shuvo Naba Barsha; Bohemian: Vesele Vanoce; Brazilian: Boas Festas e Feliz Ano Novo: Breton: Nedeleg laouen na bloavezh mat; Bulgarian: Tchestita Koleda; Tchestito Rojdestvo Hristovo: Catalan: Bon Nadal i un Bon Anv Nou!: Chile: Feliz Navidad:

Chinese (Cantonese): Gun Tso Sun Tan'Gung Haw Sun Chinese (Mandarin): Kung His Hsin Nien bing Chu Shen Tan; Choctaw: Yukpa, Nitak Hollo Chito; Columbia: Feliz Navi-(Continued on page 3)



Articles & photos may be submitted to Lion 4-C4 Newsletter Editor Paul Larson for publication in this REACH for the STAR Newsletter via email to lionpaul@chapelofthehighlands.com and must be sent no later than the 20th day of each month for inclusion in the next issue. Flyers for upcoming club projects and other "time sensitive materials" may be emailed to Lion Rudy Pedagat at rrpedagat@comcast.net and will be distributed ASAP to the appropriate 4-C4 Lions via their email.



Pictured at the District Gov-

ernor's visit to the San Bruno

Lions Club on Dec. 6, 2011 at

the 16 Mile House Restaurant

(L to R) 1st VDG Bob Wilson.

DG Esther Lee with SB Lions

Club President Smitty Smith.

A message from 1st VDG Bob



Membership in the New Year

Together, we are enjoying the holidays and getting ready for the New Year. We are doing our New Year Resolutions. Which brings to mind, have you done your GAP analysis for 2012 in regards to membership in your club? Are you

talking up Lions?

We, each of you, have done an extraordinary job the first half of our Lions year. Each of you has made a tremendous difference.

Now we must remember that the strength of District 4-C4, San Francisco and the Peninsula, is measured by membership. Without membership, the clubs cannot serve their community. Membership is the life blood of our district, our clubs. I encourage each of you to step outside your comfort zone, your

bandwidth and speak up about Lions.

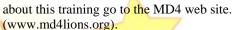
The main obstacle to membership growth is misinformation. It is our job, each and every one of us, to be confident and talk up Lions to our

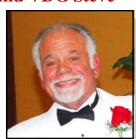
friends, co-workers, and acquaintances. I encourage each of you to achieve the power of one - one guest, one new member, and/or one new club the Net growth of one. This is Our opportunity to Follow

A message from 2nd VDG Steve

Fellow Lions: Things coming up in the first 5 weeks of 2012.

The MD4 Leadership Institute Jan. 14-16 at Harris Ranch. This training is open to all Lions. For more information





Coming up February 3-5 our state (MD4) Convention is in Ontario, make your reservation now. Go to the MD4 web site for more information. This is a great time to meet Lions from around the state (Continued on page 5)

the great leader, Mohandas Gandhi's example ... "Action expresses priorities." Speak Up about Lions.

As the year comes to a close, now is a time to take a moment or two and reflect on Lions who have served with passion and passed away. We miss you.

Wishing you a Joyful and Happy Holiday Season.

"WE SERVE." You are doing a great job. Keep it up.

Honored to serve you as first vice district governor,

Lion Skipper Bob Wilson

out a lot by emailing your

brief article or

pictures to me

in a timely

sooner the better.

manner...the



A message from the Editor's Desk

Yuletide Greetings Lions of District 4-C4!

like a "time sensitive" puzzle, and it would help me

With this Newsletter are all my best wishes to you and your loved ones to have the Merriest of Christmases and a Joyful 2012!



If you wish to submit an article please do so by the Pictured at the DG visit to the Daly City Host Lions Club on Nov. 2, 2011 at Sizzler Restaurant are Lions (L to R) Denise Kelly, 2nd VDG Steve Picchi, 1st VDG Bob Wilson, Paul Larson (me), President Sharon Keenan, DG Esther Lee, Sandee Ige and Ora Seyler.

Have a wonderful and safe holiday season, from Lion Paul Larson

20th of the month. Putting together a Newsletter is District 4-C4 Newsletter Editor

District Governor's message (continued from page 1)

dad y Próspero Año Nuevo; Cornish: Nadelik looan na looan blethen noweth; Corsian: Pace e salute; Crazanian: Rot Yikji Dol La Roo; Cree: Mitho Makosi Kesikansi; Croatian: Sretan Bozic; Czech: Prejeme Vam Vesele Vanoce a stastny Novy Rok; Danish: Glædelig Jul; Duri: Christmas-e-Shoma Mobarak; Dutch: Vrolijk Kerstfeest en een Gelukkig Nieuwjaar! or Zalig Kerstfeast; English: Merry Christmas; Eskimo (inupik): Jutdlime pivdluarit ukiortame pivdluaritlo!; Esperanto: Gajan Kristnaskon; Estonian: Ruumsaid juulup/hi; Faeroese: Gledhilig jol og eydnurikt nyggjar!; Farsi: Cristmas-e-shoma mobarak bashad; Finnish: Hyvaa joulua;

Flemish: Zalig Kerstfeest en Gelukkig nieuw jaar; French: Joyeux Noel; Frisian: Noflike Krystdagen en in protte Lok en Seine yn it Nije Jier!; Galician:
Bo Nada; Gaelic: Nollaig chridheil agus Bliadhna mhath
ùr!; German: Froehliche Weihnachten; Greek: Kala Christouyenna!; Hausa: Barka da Kirsimatikuma Barka da
Sabuwar Shekara!; Hawaiian: Mele Kalikimaka; Hebrew:
Mo'adim Lesimkha. Chena tova; Hindi: Shub Naya Baras;
Hausa: Barka da Kirsimatikuma Barka da Sabuwar
Shekara!; Hawaian: Mele Kalikimaka ame Hauoli Makahiki Hou!; Hungarian: Kellemes Karacsonyi unnepeket;
Icelandic: Gledileg Jol; Indonesian: Selamat Hari Natal;

Iraqi: Idah Saidan Wa Sanah Jadidah; Irish: Nollaig Shona

Dhuit or Nodlaig mhaith chugnat; Iroquois:
Ojenyunyat Sungwiyadeson honungradon nagwutut. Ojenyunyat osrasay; Italian: Buone Feste Natalizie; Japanese: Shinnen omedeto.

(Continued on page 4)

Pictured at the DG visit to the SSF Golden Gate Lions Club on Nov. 8, 2011 at Sizzler Restaurant are too many Lions to mention visiting with DG Esther Lee (bottom center) along with 4-C4 Officers at Shari's Restaurant in San Bruno.



District Governor's message (continued from page 3)

Kurisumasu Omedeto; Jiberish: Mithag Crithagsigathmithags; Korean: Sung Tan Chuk Ha; Latin: Natale hilare et Annum Faustum!: Latvian: Prieci'gus Ziemsve'tkus un Laimi'gu Jauno Gadu!; Lausitzian: Wjesole hody a strowe nowe leto; Lettish: Priecigus Ziemassvetkus; Lithuanian: Linksmu Kaledu; Low Saxon: Heughliche Winachten un 'n moi Nijaar; Macedonian: Sreken Bozhik; Maltese: IL-Milied It-tajjeb; Manx: Nol-

lick ghennal as blein vie

noa; Maori: Meri Kirihimete; Marathi: Shub Nava Varsh; Navajo: Merry Keshmish; Norwegian: God Jul or Gledelig Jul; Occitan: Pulit nadal e bona annado; Papiamento: Bon Pasco; Papua New Guinea: Bikpela hamamas blong dispela Krismas na Nupela via i go long yu; Pennsylvania German: En frehlicher Grischtdaag un en hallich Nei Yaahr!; Peru: Feliz Navidad y un Venturoso Año Nuevo; Philipines: Maligayan Pasko!; Polish: Wesolych Swiat Bozego Narodzenia or Boze Narodzenie: Portuguese: Feliz Natal: Pushto: Christmas Aao Ne-way Kaal Mo Mobarak Sha; Rapa-Nui (Easter Island): Mata-Ki-Te-Rangi. Te-Pito-O-Te-Henua; Rhetian: Bellas festas da nadal e bun onn; Romanche (sursilvan dialect): Legreivlas fiastas da Nadal e bien niev onn!; Rumanian: Sarbatori vesele; Russian: Pozdrevlyayu s prazdnikom Rozhdestva is Novim Godom: Sami: Buorrit

Juovllat; Samoan: La
Maunia Le Kilisimasi Ma Le
Tausaga Fou; Sardinian:
Bonu nadale e prosperu
annu nou; Serbian: Hristos
se rodi; Slovakian: Sretan
Bozic or Vesele vianoce;
Sami: Buorrit Juovllat; Samoan: La Maunia Le Kilisimasi Ma Le Tausaga Fou;
Scots Gaelic: Nollaig chridheil huibh; Serb-Croatian:
Sretam Bozic. Vesela Nova
Godina; Serbian: Hristos se

rodi; Singhalese: Subha nath thalak Vewa. Subha Aluth

Awrudhak Vewa; Slovak: Vesele Vianoce. A stastlivy Novy Rok; Slovene: Vesele Bozicne. Screeno Novo Leto; Spanish: Feliz Navidad; Swedish: God Jul and (Och) Ett Gott Nytt År; Tagalog: Maligayamg Pasko. Masaganang Bagong Taon; Tami: Nathar Puthu Varuda Valthukkal; Trukeese (Micronesian): Neekiriisimas annim oo iyer seefe feyiyeech!; Thai: Sawadee Pee Mai; Turkish: Noeliniz Ve Yeni Yiliniz Kutlu Olsun; Ukrainian: Srozhdestvom Kristovym; Urdu: Nava Saal Mubarak Ho; Vietnamese: Chung Mung Giang Sinh; Welsh: Nadolig Llawen; Yugoslavian: Cestitamo Bozic; Yoruba: E ku odun, e ku ive'dun!

Lions enjoy the annual

Stanford / Cal Bears

Luncheon with District 4-

C3 and arranged by Palo

Host Lions Club; 2. With

too many Lions to men-

tion, DG Esther (bottom

center) and Cabinet Offi-

cers visit the San Mateo

Metro Lions Club on

December 7, 2011 at the

China Village Seafood

Restaurant in Belmont.







Message from 2nd VDG Steve Picchi

(continued from page 2)

and share ideas.

Also in the first 5 weeks of the year, 12 more Governor Visitations and more trees (I don't mean Christmas trees).

Don't forget the Student Speakers Contest will be starting up.

Finally at the end of another busy Lions year, Rosie and I would like to wish every Lion and their families Happy Holidays and great New Year.

Lion Steve Blended to Perfection Service-Teamwork-Tradition



Sunshine Report by Lion Eleanor Lindquist-Britter

My Dear Fellow Lions,

Merry Merry Merry to all.

In December to Sent Sunshine to:

The San Francisco Merced Heights Lions Club, for their loss of two great Lions, Lois and Olivia

We sent Sunshine to George Habeeb For 50 years as a Lion.

We sent Birthday Sunshine to Past District

Governors Elma Loredo and Larry Wong

We sent Congratulations Sunshine to District Governor Esther Lee and her Crew for their great work in the Philippines.

Happy Sunny New Year

Sunshine Committee, Eleanor Lindquist-Britter



Lion Eleanor reports on the Peninsula Cultural Committee

The Committee has received five more completed questionnaires and we visited two more clubs. We are shooting for a completion of all questioners by end of February and we will complete the booklet by end of March.

Don't forget to fill out the questionnaire for your club so your club can be included in the booklet. This new direction will assist your club with events in a new and entertaining fun way. So give us a call if you have any questions. 415-378-6789



Know your 2011-2012 District 4-C4 Cabinet Officers



Esther Lee ~ District Governor



Bob Wilson ~ 1st Vice District Governor



Steve Picchi ~ 2nd Vice District Governor



Mike Simonini ~ Immediate Past District Governor



Ora Seyler ~ Cabinet Secretary



Mario Benavente ~ Cabinet Treasurer



Rudy Pedagat ~ District Executive Director



Dan Andersen ~ District Newsletter Editor 1



Paul Larson ~
District
Newsletter Editor 2



Rosa Ebalo ~ Region 1 Chair



Wilma Norona ~ Region 1 Zone 1 Chair (new)



Michael Kay ~ Region 1 Zone 2 Chair



Bre Jones ~ Region 2 Chair



Yvonne Kantola ~ Region 2 Zone 1 Chair



Augusto
Valera Jr. MD ~
Region 2 Zone 2 Chair



Sandee Ige ~ Region 3 Chair



Paul Larson ~
Region 3 Zone 1 Chair



Kevin Kielty ~
Region 3 Zone 2 Chair



Jack Van Etten ~ Region 4 Chair



Chris Cheshire ~ Region 4 Zone 1 Chair



Sylvia Chu ~ Region 4 Zone 2 Chair



Cindy Smith ~ Region 4 Zone 3 Chair



PDG George Habeeb ~ District Chaplain





Know your 2011-2012 District 4-C4 Lions Club Presidents

PCL Lions Club

BA Special Olympics Belmont Brisbane Burlingame Daly City Gateway Daly City Host Foster City Half Moon Bay

Menlo Park Host Menlo Park Live Oak Millbrae Pacifica

Palo Alto Host Redwood City Fair Oaks Redwood City Sunrise Redwood Shores

San Bruno San Carlos San Mateo

San Mateo Metropolitan SSF Golden Gate

SSF Host

PCL President

Deborah Kielty Christine Beard Michael Abney Glenn Mendelson David Hoffman Sharon Keenan Mary True Celia "Dianne" Ayon David Hunter Margaret Carney

Ronald Frediani Kathy Dedini William Downey Aide Garcia Christine Cheshire Gary Krippendorf

Charles "Smitty" Smith Scot Marsters Michael Chan

Jennifer Chen Roy Blanco Terry White

SFCCL Lions Club

SF Bay Area New Century SF Bayview Hunters Point

SF Chinatown

SF Circle SF Fil-Am

SF Geneva/Mission

SF Highlands SF Hispanic

SF Host

SF Korean American

SF Marina North Beach

SF Merced Heights

SF Nikkei

SF Ocean/Ingleside

SF Park Gate

SF Park Presidio - Sunset

SF Premier

SF State University Campus

SF The Castro

SF President

Gina Tse

Gwendolyn Strain Johnson Y C Lam

Linda H. Morete (new)

Ferdinand Feria

Ward Donnelly

Evangeline Roberts

Hernan Alvarez (new)

Pat Ancheta Michael Kang

Rolly Mungues

Lydia Taylor-Bellinger William "Bill" Stipinovich Constance Bridgewater

Luis Martinez

Russell "Woody" Howard

Gemma Norona Judy Thao Troy Brunet

Bayview Hunters Point Lions Project FIN on track for Christmas

This year the Project FIN (Families In Need) is organizing its Fourth Annual Adopt a Family Program. The Adopt a Family Program was designed to ensure a pleasant Christmas Holiday for low-income families. Project F.I.N is a community based organization, located in the San Francisco Bay Area, which was found the for the purpose of assisting families with children in times of crisis. The emphasis is on assisting families with the help of community members; through a reciprocal self-help relationship. Project Families In Need program has 48 families that receive our services.

We are asking for groups or individuals to agree to adopt a family and provide two items per household member, wish will include the individual family member's name, age, sex.. We will distribute the gifts to the families on Tuesday December 20th 2011 between 6:00pm and 8:00pm. If you would like to volunteer

with the distribution of the toys or to meet the family and take pictures you are more than welcome to come. Project FIN is a Non Profit Organization, all items that are donated can be used as a tax write off. If you or anyone you know may be interested in participating or need further information please do not hesitate to give me a call at (510) 978-8205

PLEASE CALL FIRST. Gifts can be dropped off early; Event location: 1221 Newhall St. S.F. CA.

94124

We appreciate your generous donations and support to the families.

Lion Gwendolyn Strain, Founder





Lion Kevin reports on successful Arbor Day with San Carlos Lions

Arborist corner

As a member of the tree planting committee I had the pleasured participate in the San Carlos Lions Arbor Day Celebration. 1. The event was held on Saturday.

December 10, 2011 at Laureola Park in San Carlos. The 2011 Arbor Day was a joint effort with the City of San Carlos and the San Carlos Lions Club. On hand for the planting was the San Carlos Mayor Andy Klein, members of the park commission, City gardeners, members of the San Carlos Lions Club including President Scott Marsters and volunteers from the local neighborhood.

My role on this day was purely as an observer but I did do some digging.

The joint effort resulted in the planting of eight 24-inch boxed red maple (Acer rubrum) trees. The Lions donated \$2,000.00 to the event which included a large boulder with a logoed plaque.

One of the goals of the day was for the City of San Carlos to become eligible for a Tree City award sponsored by the Arbor Day Foundation. To become a tree city USA the following requirements must be observed:

- An Arbor Day celebration must be observed.
- A proclamation announcing a designated Arbor Day signed by the mayor.
- A tree committee must be in place.
- Two dollars per resident must be spent on tree related maintenance.

Mayor Klein read the proclamation and San Carlos is eligible. Congratulations to the City, the San Carlos Lions and the local volunteers.

I am sure International president Dr. Tam had days like this

in mind when he outlined his pledge to plant a million trees worldwide. I know for a fact that District Governor Esther Lee envisioned days like this when she pledged 1,000 trees planted in our district. Great event, Great Club!



2. The tree of the month is the National Champion Monterey cypress (Cupressus macrocarpa). This giant is the largest known Monterey cypress in the nation. The cypress is located on county land along Pescadero Road approximately 5 miles east of highway one. For those searching for the tree a little warning the tree is not marked. The tree is on the northwest side of the road and its canopy extends over the road. The County of San Mateo County has maintained the tree, trimming and cabling the tree every 25 years dating back to the forties. The tree was nominated for this honor by a group of fourth grade scientists from the Fiesta Gardens Inter-

national School on a school field trip. The cypress is 115 feet tall and has a trunk diameter of 13 feet.

We have 4 months for your club to get involved in a tree planting project. Let us on the committee know so we can help support your project. Remember every day is Arbor Day

Lion Kevin Kielty





Progress takes shape on potential new Veterans Lions Club

NEW MENLO PARK VETERANS LIONS CLUB SUMMARY OF DECEMBER 12 MEETING

The meeting was attended by 8 of the 10 Vets club members, 5 committee members – Lions Toni, Sandee, Mario, Paul & Al and 4 guests whom were invited by the Vets club members.... We took one application & fee so we are now at 11 members..... a couple of the other guests indicated that they are thinking about becoming members.

There was a lot of discussion about what the original focus of the club should be and everyone agreed that the focus will be to assist new graduates and other veterans in transiting to life on the outside.

There was a lot of ideas that were suggested and how networking with the local business people and other Lions in surrounding clubs could be very beneficial in making this program work.

It was also decided to outreach to the Palo Alto Vets facility in recruiting for new members and further getting their message out to the public.

It was also decided that perhaps a better name for the club to better describe it would be THE VETER- ANS LIONS CLUB OF THE PENINSULA or some variation of that title.

There was a good discussion about the specific number of members that are required by LCI to charter a



club. They now know that 20 members is the absolute minimum number of members needed to charter the club but it suggested that another 3, 4 or 5 members would be helpful due to a shrinkage which may occur after the chartering of a club.

Finally, a target date was set to attain the 20 members needed for chartering...that date is the 2nd club meeting in February (February 13th, 2012).

The next club meeting will be on Monday January 9th. Meeting adjourned about 8:30PM

In the meantime, MERRY CHRISTMAS AND A HAPPY 2012!! PDG Al Russell

Congratulations to Daly City Citizen of the Year Lion Ray Satorre

Outgoing Lion Mayor Carol L. Klatt named longtime Daly City resident and activist Ray Satorre 2011 Citizen of the Year at the City Council's special reorganization meeting on December 12, 2011. Lion Ray is a former Daly City Planning Commissioner and currently serves on the State Board of Professional Engineers and Land Surveyors. He is also the current president of the Pilipino Bayanihan Resource Center in Daly City.

Lion Ray's civic participation spans multiple organizations. He has been a member of the Daly City Host Lions Club since 2004. His involvement with the service club garnered him the 2008 Lion of the Year Award. He went on to become the club president for the 2009-2010 term. Lion Ray currently serves as the president of the Serravista Homeowners Association

Pictured are (L to R) Lion Carol Klatt, Lion Ray with his wife Rachel. He is the owner and president of Medical Link Providers, Inc. and Health Professionals, Inc. Both are health care staffing agencies based in Daly City.





Lions Celebrate the Season at the Multi Club Holiday Gala





MD-4 Peace Poster going to International

• Winner: A2

District Governor George Finley Hanford Breakfast Lions Club President Barbara Barry Artist Mithcell Miya Age 12 "Let us grow together to create peace around the world."

• Honorable Mention: C6 District Governor Elizabeth Crooke Milpitas Executive Lions Club President Mariris Benitez Artist Sophie Fu Age 12

"Block by block, all of us can build up our dreams for a better world. Step by step we reach for a higher and better place--a place of peace."

• Honorable Mention: C1

District Governor Lee Hollowell Enterprise lions club President John Fresz Artist Karly Chin Age 13 "No War, Know Peace."



Mark Your Calendar



Important 4-C4 Dates

Plan For The Following

- Family Fun Day: January 21, 2012...
- Third District Cabinet Meeting: February 11, 2012...
- District 4-C4 Symposium: March 10, 2012...
- LCI International Board Meeting: April 13 thru 17, 2012...
- Dinner with LCI Board: April 14, 2012 (open to all Lions of California)...
- District 4-C4 Convention: May 17 thru 20, 2012.

MD-4 Student Speakers Contest 2011-2012

Topic: "What Could the America of Yesterday Teach the America of Tomorrow?"

Dates for 2011-2012

- Club Contestby February 21, 2012
- Zone Contestby March 12, 2012
- Region Contestby March 30, 2012
- District Contestby April 27, 2012
- Area Contestby May 21, 2012
- MD-4 Final Contest.....on June 2, 2012

District 4-C4 Student Speaker Contest Chair Lion Helen Marte: (415) 564-9764 or Email at lionhmarte@yahoo.com

REACH for the STAR

Lion Paul Larson ~ 4-C4 Newsletter Editor c/o Chapel of the Highlands El Camino Real at 194 Millwood Drive Millbrae, CA 94030-1392



With this Newsletter are special Yuletide Greetings for you and your loved ones with wishes for a successful and prosperous New Year!

Moyer-Nuccitelli

Award: Jim Bigelow

LIONS ETHICS

TO SHOW my faith in the worthiness of vocation by industrious application to the end that I may merit a reputation for quality of service.

TO SEEK success and to demand all fair remuneration of profit for my just due, but to accept no profit or success at the price of my own self respect lost because of unfair advantage taken or because of questionable acts on my

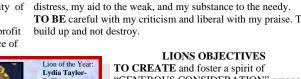
part. TO REMEMBER that in building up my business it is not necessary to tear down others. To be loyal to my clients or customers and true to my-

WHENEVER a doubt arises as the right or ethics of my position of action towards my fellow man, to resolve such doubt against myself.

TO HOLD friendship as end and not a means. To hold that true friendship exists not on account of the service performed by one to another, but true friendship demands nothing but accepts service in the true spirit in which it is given.

ALWAYS bear in mind my obligations as a citizen to my unswerving loyalty in word, act as deed; to give them freely of my time, labor and means.

TO AID my fellow man by giving my sympathy to those in TO BE careful with my criticism and liberal with my praise. To



"GENEROUS CONSIDERATION" among the peoples of the world through a study of the problems of international relationship.TO PROMOTE the theory and practice of the principles of good government and good citizenship.

TO TAKE an active interest in the civic, social, and moral welfare of the community. **TO UNITE** the members in the bonds of friendship and mutual understanding. TO PROVIDE a forum for the full and free discussion of all matters of public interest,

partisan politics and sectarian religion alone excepted. TO ENCOURAGE efficacy and promote high ethical standards

and professions: provided that no club shall hold out as one of its objects financial benefits to its members.