

A message from your District Governor Esther Lee

It's February, Happy Valentine's to all of you!

Three more clubs and our Official Visitations will be completed. We truly appreciate the warm welcome and hospitality accorded the Cabinet Officers, your gifts are all wonderful and I will always Zone Chairs-Chris Cheshire, Sylvia Chu and Cindy Smith and always there to help is Region chair Sandee Ige. My guest is District Governor, Dr. Kadam Shodhan and Lion Bhavna of District 4-L1 and 2nd VDG Steve's guest is Dr. Denny Grotrian, 2nd VDG from District 4-C3. From the

treasure them.

Thank you to all of you who came to our Third Cabinet Meeting, your support and participation is important to keep you



Pictured during the February 11th District 4-C4 Cabinet Meeting at the Foster City Rec. Center are DG Esther (right of banner) along with her visiting guests and 4-C4 Cabinet Officers.

abreast on club, district, multiple district or lions international information. Region 4 hosted the meeting led by Region Chair, Jack Van Etten, Presidents announcements, the clubs are busy with programs / events, please support them and recipro-

cate if they attend your event or activity. That is an item brought to my attention at one of our visitations. reciprocity is lacking. I would like to add that if your club has not dropped any member, you will receive a Retention Patch from LCI.

(Continued on page 3)

Articles & photos may be submitted to Lion 4-C4 Newsletter Editor Paul Larson for publication in this *REACH* for the STAR Newsletter via email to lionpaul@chapelofthehighlands.com and must be sent no later than the 20th day of each month for inclusion in the next issue. Flyers for upcoming club projects and other "time sensitive materials" may be emailed to Lion Rudy Pedagat at rrpedagat@comcast.net and will be distributed ASAP to the appropriate 4-C4 Lions via their email.

Page 2 ~ REACH for the STAR



February 2012 ~ Lions District 4-C4

A message from 1st VDG Bob

Being Compelled into Action: Dr. Oz is coming to the Bay Area to Speak at Body Mind and Spirit Women's Symposium – Saturday March 10, 2012



Action! I am proud of the achievements in our district – District 4-C4: (1) starting two new clubs; (2) the tree planning still going strong; (3) the members who attended the Md-4 Convention; and (4) the successful eye clinic in the Philippines. Congratulations. District 4-C4.

The future is bright. Under District Governor Esther Lee's sparkling leadership we have clubs being chartered; and the District's First Women's Symposium on Saturday, March 10 from 8:30 to 5 pm. Six -6 -Bright Stars - keynote speakers including renown Dr. Mehmet Oz; Dr. Paul Lynn; Danny Dunphy, Naturopathic Medicine San Francisco Medical Center; Eydie Miskel, Executive director of Raining Hope and sign language interpreter; author Syndi Seid, leading authority on business protocol and etiquette; and investment planner and owner of her own business Jane Scarbough have agreed to share their expertise and answer your questions. To reserve your space register on-line at tinyurl.com/bms310 or mail your check to 660 Manor Drive Pacifica, CA 94044. Tickets are \$50 per person. On Sunday March 25 at the Basque Cultural Center, with guest speaker International Past President Bill Biggs, District Governor Esther Lee will be chartering the Peninsula Special Interest Lions Club. To reserve your space call Joan Hollingsworth (650) 773-0487 or e-mail at jehtcg@aol.com

We are looking to spring, I would like to encourage each Lion's Club President to set a goal of increasing membership by a minimum of two new Lions each year. How, by having a passionate and energetic Recruiting Committee; they will have the focus on valuing retention and growing the membership of each and every individual club. We must rely on the work of the Orientation Committee and the sponsors of new member. Sponsors spend quality time with new members and encourage new members to join committees

A message from 2nd VDG Steve

Fellow Lions:

February is coming to a close, what a busy month. It started with the Council of Governors meeting and the MD4 Convention 6 days of meetings, classes, campaigning and fun. The last 8 Governors official visitations, 2 Leo's charter events and the San Francisco and Peninsula Council meetings.

The newest training class from our Global Leadership Team (Membership Development Committee) is Selecting, Nominating and Electing Club Officers. It will be held on March 3, at the Foster City Fire Dept. Training room 9-11 AM. You may also think about going to 2012 USA/Canada, September 13-15 in Tampa Bay. Contact Lion Verdie Thomp-(Continued on page 5)

whose work meets the new members' expectations and needs. Retention is just as important as recruiting new members. As a matter of fact, retention is much easier than recruiting. Each member of your club is your most valuable assets; let's make sure they know how valuable they are. Let's make sure to compliment and let each member know our important they are so they want to stay. I encourage each of us to step outside our comfort zone and speak up about value of Lionism. After all, the strength of a club is measured by membership and service; the strength of WE SERVE.

Please mark your calendar and plan on attending the following upcoming District 4-C4 events:

- Women's Symposium, March 10, 8:30-5 Oracle Conference Center, Redwood City
- Chartering of Peninsula Special Interest Lions Club March 25, Basque Cultural Center, SSF
- Evening with Officers & Board Of Directions of LCI, April 14, 6 pm Empress of China, SF
- District 4-C4's Installation 2012-13 Cabinet Offi-

(Continued on page 5)



REACH for the STAR ~ Page 3

A message from the Editor's Desk

Greetings Lions of District 4-C4!

Wearing my "Peninsula Council of Lions" 1st VP hat I want you to know that we've been working hard on preparations for the March 30th Police and Firefighters Awards Banquet. This annual event honors those nominated by their Chief's for acts of

heroism, valor or service in their community.

If you wish to submit an article please do so by the 20th of the month. Putting together a Newsletter is like a "time sensitive" puzzle, and it would help me out a lot by emailing your <u>brief</u> article or

Officers of the PCL during the monthly meeting on February 27, 2012 at Alido's Island Restaurant in SSF are (L to R) back row: Secretary / Editor Dan Andersen, 1st VP Paul Larson, President Mario Benavente; front row: Treasurer Ora Seyler, IPP Rudy Pedagat, DG Esther Lee and 2nd VP Sylvia Chu.



pictures to me in a timely manner...the sooner the better.

From Lion Paul Larson ~ District 4-C4 Newsletter Editor

District Governor's message (continued from page 1)

GLT (Global Leadership Team) District Coordinator-PDG Ken Ibarra has sent out a schedule of

classes for you, so plan to attend, the topics are very relevant so watch for the notices. Learning is important because it is one the tools you need to have a successful term of office, it will help you when inviting prospective lions, with the knowledge you gain plus the program and activities of your club. This will also

guide you in conducting programs properly as in Elections, Students Speakers Contest, White Cane, Peace Poster and many more. Another benefit is the development of your leadership skills. With the few

During the February 3-5 MD-4 Convention at the Ontario CA Double Tree Hotel are Lions (L to R) Leland Lee, Heidi-Anne Nathan, DG Esther Lee and PID Phil Nathan.

months left for this term, continue to grow your membership, work positively toward achieving your goals. We have Lions trained in Club Excellence Process (CEP) and Facilitators to assist you in de-



termining what needs to be done to improve your club.

PDG Ken and Lion Amy were presenters on Champions (Special Olympics, note that our district is the last one granted by Special

Olympics to use the name Bay Area Special Olympics Lions Club) at a Cabinet Meeting in Hawaii, congratulations.

Congratulations to the San Carlos Leo Club chartered last February 9th, likewise, to the San Mateo Metro Leos whose charter will be on Feb 26th. (Continued on page 4) Page 4 ~ REACH for the STAR



February 2012 ~ Lions District 4-C4

District Governor's message (continued from page 3)



While we are the subject of Charter, the Peninsula Special Interest Lions Clubs charter will be on March 25th, please attend and support them; the new Veterans Lions are still working on the details of their charter.

More upcoming events , the Women's Leadership Symposium on March 10th at the Oracle (Redwood Shores Parkway) with Dr. Oz as the featured speaker with 3 others; April 14th-dinner at Empress

of China

with President Wing Kun Tam and all the Lions Clubs International Board and May 17-20, District 4-C4 Convention at Woodlake Hotel (formerly Radisson Hotel).

I hope to see you in most if not all the events in our district. Until next month's bulletin.

In Lionism, Lion Esther



REACH for the STAR ~ Page 5

Message from 2nd VDG Steve (continued from page 2)

son USA/Canada Form Chair for information.

I went to a great dinner honoring Robert (Bob) Marshall Sr. for 50 years of being a Lion, what a great time it was. When they showed some pictures from the 1970's when Bob was running for Governor, I saw a lot of things that brought back a lot of memories.....

Finally in March, I will be starting up my campaign for 1st Vice District Governor. I As per Lion Rich Picchi, this is a picture of Lion Steve trying on his future 2013 Cabinet Uniform (assuming he is elected).

Message from 1st VDG Bob (continued from page 2)

cers Sunday, July 22 SSF Conference Center, SSF

- 1st Cabinet Meeting, Saturday August 25 Mission Blue Center, Brisbane
- 2nd Cabinet meeting Saturday, November 10,



hope to visit as many Clubs as possible this year. If I don't make it to your club I hope to see you at the San Francisco and Peninsula council meetings.

Lion Steve Blended to Perfection Service-Teamwork-Tradition

Mission Blue Center, Brisbane Live well, love much, laugh often, You are doing a great job. Lion Bob

Sunshine Report by Lion Eleanor Lindquist-Britter



Dear Fellow Lions,

In February we sent Sunshine to:

- Vilma Lopez, San Francisco Hispanic, who have a bad car accident;
- Jim Gilchrist, Pacifica, who is back in the Hospital;
- Les Gray, San Carlos, who fell ill;
- Betsy Wooten, San Carlos, who is mourning;
- Theresa Garcia, SSF Host, who is ill with a bacterial lung infection;
- Rose Morando, BASO, who had back surgery.

Hope you are all doing well because we want you back with us and it's no fun with out you.

We said Happy Birthday and Anniversary to:

- Ora Seyler, San Francisco Golden Gate;
- Debbie Kielty, Bay Area Special Interest;
- George Habeeb, Millbrae;
- Art Pignati, Millbrae;

Hope you all had lots of fun and happiness.

We said a Lions Goodbye to:

- Ed Beck, Foster City;
- The Mother of Dianne Ayon, Half Moon Bay;
- The Mother of Lady Jane Simonini, Millbrae;

Rest well friends you will remain in our minds and hearts.

Best to all, Sunshine, Eleanor Lindquist-Britter

Page 6 ~ REACH for the STAR



February 2012 ~ Lions District 4-C4

Know your 2011-2012 District 4-C4 Cabinet Officers



Esther Lee ~ District Governor



Bob Wilson ~ 1st Vice District Governor



Steve Picchi ~ 2nd Vice District Governor



Mike Simonini ~ Immediate Past District Governor



Ora Seyler ~ Cabinet Secretary



Mario Benavente ~ Cabinet Treasurer







Dan Andersen ~ District Newsletter Editor 1



Paul L<mark>arson</mark> -Newsletter Editor 2



Rosa Ebalo ~ Region 1 Chair



Wilma Norona ~ Region 1 Zone 1 Chair



Michael Kay ~ Region 1 Zone 2 Chair



Yvonne Kantola ~ Region 2 Zone 1 Chair



Augusto Valera Jr. MD ~ Region 2 Zone 2 Chair



Sandee Ige ~ Region 3 Chair

Paul Larson ~ Region 3 Zone 1 Chair





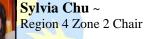


Jack Van Etten ~ Region 4 Chair



Chris Cheshire ~ Region 4 Zone 1 Chair







PDG George Habeeb ~ **District** Chaplain



REACH for the STAR ~ Page 7

Know your 2011-2012 District 4-C4 Lions Club Presidents

PCL Lions Club

BA Special Olympics Belmont Brisbane Burlingame Daly City Gateway Daly City Host Foster City Half Moon Bav Menlo Park Host Menlo Park Live Oak Millbrae Pacifica Palo Alto Host Peninsula Special Interest Redwood City Fair Oaks Redwood City Sunrise Redwood Shores San Bruno San Carlos San Mateo San Mateo Metropolitan SSF Golden Gate SSF Host

PCL President

Deborah Kielty Christine Beard Michael Abney Glenn Mendelson David Hoffman Sharon Keenan Mary True Celia "Dianne" Ayon David Hunter Margaret Carney Ronald Frediani Kathy Dedini William Downey Audrey Ng (Charter) Aide Garcia Christine Cheshire Gary Krippendorf Charles "Smitty" Smith Scot Marsters Michael Chan Jennifer Chen Roy Blanco Terry White

SFCCL Lions Club SF Bay Area New Century SF Bayview Hunters Point SF Chinatown SF Circle SF Fil-Am SF Geneva/Mission SF Highlands SF Hispanic SF Host SF Korean American SF Marina North Beach SF Merced Heights SF Nikkei SF Ocean/Ingleside SF Park Gate SF Park Presidio - Sunset SF Premier SF State University Campus SF The Castro

SF President

Gina Tse Gwendolvn Strain Johnson Y C Lam Linda H. Morete (New) Ferdinand Feria Ward Donnelly Evangeline Roberts Hernan Alvarez (New) Pat Ancheta Michael Kang Rolly Mungues Lydia Taylor-Bellinger William "Bill" Stipinovich **Constance Bridgewater** Luis Martinez Russell "Woody" Howard Gemma Norona Judy Thao Troy Brunet

Help is needed for upcoming LCI Board of Directors Meeting in S.F.

- Where: San Francisco
- When: April 13 thru 19th
- What do we need??

We need Lions with cars to help transport the International Board Members and their spouse/guest from San Francisco Airport to the Fairmont Hotel in San Francisco. We will have 32 + Board Members to transport.

Will need cars that:

- can fit two passengers
- can hold at least two suitcases (some may have more)

The transporting will be on April 11th & 12th

We are not responsible for them to return to the airport after the meeting is over. We should have a list of arrival times about two weeks before the start. We will have the cars stage at the CELL PHONE lot near the United Airlines maintenance base. We hope that some of you will be able to make two or more trips in the two days.

Those Lions willing to help with this

project please contact: **PDG Mike Simonini** Phone: **650-697-6346** Email: **jsimvista@sbcglobal.net**

Page 8 ~ REACH for the STAR



February 2012 ~ Lions District 4-C4

Successful Annual Millbrae Lions Crab Cioppino Dinner Dance

On Saturday, January 28, 2012 the Millbrae Lions Club presented its annual Crab Cioppino Dinner Dance event at Saint Dunstan's Hall in Millbrae. Lion President Ron Frediani was Chairman and this year's event was well attended with close to 330



happy guests enjoying the drinks, food, music and dancing. Included was a spectacular

prize raffle, 50/50 raffle and auction of a 49ers football signed by former Ouarter-



back Steve Young. The event was a success taking in more than any other past Crab Cioppino fundraising events. Thanks to the Millbrae Leos for helping

On January 28th: 1. Millbrae Lions Hardit Chaudhary, Vince Gigi, Mike Gianni and Calvin Chin help to prepare a crab feast; 2. Roughly 330 guests enjoyed their crab dinner. to serve entrees, and congratulations to all the Millbrae Lions & spouses who helped put this together. Everyone who was there had a exceptional time!

Lion Rudy Pedagat Reports on Cabinet Meeting Attendance Awards

D4-C4 Third Cabinet Meeting Attendance Award Winners ~ February 11, 2012 ~ Hosted by: Region Four Place: William E. Walker Rec. Center, Foster City

Attendance Award Winners by Club

51 + Members:

Ist Place Millbrae Lions, 6 members Ist Place San Carlos Lions, 6 members 2nd Place SF Chinatown Lions, 5 members 3rd Place Burlingame Lions, 4 members 3rd Place SF Hispanic Lions, 4 members

30-50 Members

1st Place SSF Golden Gate Lions, 4 members 2nd Place Daly City Host Lions, 3 members 2nd Place SF Nikkei Lions, 3 members

1-29 Members

Ist Place Pen Special Interest Lions, 4 members Ist Place Redwood City Sun Lions, 4 members Ist Place SF Merced Heights, 4 members Ist Place SF Circle Lions, 4 members 2nd Place SF Premier Lions, 3 members 2nd Place San Mateo Lions, 3 members

Region Awards

Rosa Ebalo, Reg One, 7 out of 8 clubs present Bre Jones, Reg Two, 7 out of 10 clubs present Sandra Ige, Reg Three, 9 out of 10 clubs present Jack Van Etten, Reg Four, 7 out of 13 clubs present

Zone Award:

Wilma Norona, R1Z1, 3 out of 4 clubs present Michael Kay, R1Z2, 4 out of 4clubs present Yvonne Kantola, R2Z1, 3 out of 5 clubs present Augusto Valera, R2Z2, 4 out of 5 clubs present Paul Larson, R3Z1, 4 out of 5 clubs present Kevin Kielty, R3Z2, 3 out of 5 clubs present Christine Cheshire, R4Z1, 3 out of 5 clubs present Sylvia Chu, R4Z2, 3 out of 4 clubs present Cindy Smith, R4Z3, 1 out of 4 club present

First Timer Award:

February 11, 2012 Dan D'Amico, Peninsula Special Interest Lions Dianne D'Amico, Peninsula Special Interest Lions Hernan Alvarez, SF Hispanic Lions Eugenia Rafael, SF Hispanic Lions



REACH for the STAR ~ Page 9

Lion Toni Nava Reports on new Peninsula Veterans Lions Club

"The Peninsula Veterans Lions Club" got off to a great beginning at the Meeting held February 13.

They selected a name (See Above) , and mailing address of P O Box 638, Belmont, ca 94002-0638, c/o Ren Kramer .

A discussion of Officer duties were then read, and the following Charter Officers will serve for the next 15 months (June 30, 2013).

- President: Kevin Guess
- 1st VP: Ren Kramer
- 2nd VP: Dave Schackman
- Secretary: Wayne Okeson
- Treasurer: Kenneth Walsh
- Membership Director: Edmund Bridges
- Tail Twister: Sergio Zuniga
- Lion Tamer: Tamera Holley
- Director- 2 yr: Richard Monen
- Director-1yr: Michelle Zuniga



They are a very enthusiastic club, and left us all invigorated. Meeting for the club will be the 1st Tuesday, and 3rd Monday of each month 7:00pm to 8:30 pm

The 1st being March 6th. A Board meeting will be held before then and AL

will meet with the executive board before that board meeting. Guiding Lions for the club will be Sandee and Al, with Toni and Kevin as back-up.

Charter will be sent in by Al, this next week. And a date for Charter event will be set at the Board meeting.

We wish the new club and all its Officer's the BEST OF LUCK.

Lion Antoinette (Toni) Nava

Lion Michael Chan Reports on the Jan. & Feb. SFCCL Meeting

The January 25th SF Coordinating Council of Lions Clubs Meeting at Russian House - with great Veteran Speakers

This took place at the Russian House. Of specific interest was

Lion President Macy Mak Chan and Lions from SF and 4-C4 attend the January 25th SFCCL meeting at Russia House Restaurant

the speeches given by three veteran visitors enlightening on the work that needs to be done to help the returned soldiers from around the world especially from the Middle East. The biggest problems are their lost of homes and unemployment. These hit hardest for the veterans. They need clothing and may be able to help in getting them into the Port of Oakland.. SMLC will donate some of the clothing once the 18 cartons arrived from HK.

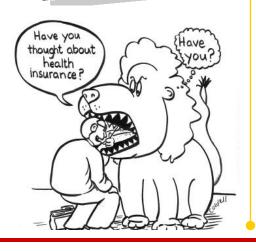
The February 22nd SFCCL Meeting took place on Ash Wednesday hosted by the SF Ocean Ingleside Lions at I.T. Bookman Center, 446 Randolph Street in San Francisco.

Page 10 ~ REACH for the STAR



February 2012 ~ Lions District 4-C4





Congratulations Lion Theresa Garcia

I HAVE THE BEST NEWS IN THE WORLD TO SHARE WITH YOU!!!!

My BEAUTIFUL granddaughter Giuliana arrived a little earlier than expected on Ash Wednesday, February 22nd at 8:48pm (was supposed to be born March 18). She weighs 6.11 and is 20 inches long. (L to R) are Papa Carlos, SSF Host Lion Grandmommie Theresa and Momma Ashley who are such proud parents!





REACH for the STAR ~ Page 11

Cabinet Secretary Ora Seyler Reports on upcoming Speakers Contests

In behalf of Lion Helen Marte, I am sending this information regarding Region and District contest locations. Region Chairs please advise the time of the contest to the club winners. Thank you.

After the club contests the following are dates & locations for the Region Contests:

- Region 1 Lion Rosa Ebalo- March 21, 2012-Mercy High School, San Francisco
- Region 2 Lion Bre Jones- March 17, 2012-

Mark Your Calendar

Koret Auditorium at SF Public Library, 100 Larkin SF.

- Region 3 Lion Sandee Ige- March 14, 2012-31 Beppler St. Daly City
- Region 4 Lion Jack Van Etten March 25, 2012- Burlingame Lions Hall, Burlingame
- District Contest April 25, 2012- Koret Auditorium - SF Main Library- 100 Larkin SF A.M.- 4:30 P.M.

Important 4-C4 Dates

Plan For The Following

- District 4-C4 Symposium: March 10, 2012...
- Peninsula Special Interest Lions Club Charter Night: March 25, 2012...
- SFCCL Peace Officers & Firefighters Awards: April 7, 2012
- LCI International Board Meeting, SF: April 13 thru 19, 2012...
- Dinner with LCI Board: April 14, 2012 (open to all Lions of California)...
- PCL Police & Firefighters Awards: March 30, 2012
- District 4-C4 Convention: May 17 thru 20, 2012.

MD-4 Student Speakers Contest 2011-2012

Topic: "What Could the America of Yesterday Teach the America of Tomorrow?"

Dates for 2011-2012

- Club Contestby February 21, 2012
- Zone Contestby March 12, 2012
- Region Contestby March 30, 2012
- District Contestby April 27, 2012
- Area Contestby May 21, 2012
- MD-4 Final Contest....on June 2, 2012

District 4-C4 Student Speaker Contest Chair Lion Helen Marte: (415) 564-9764 or Email at lionhmarte@yahoo.com

<u>NOTE</u>: District Governor Esther wants you to know her email address to use from now on is:

evlee22@gmail.com

REACH for the STAR

Lion Paul Larson ~ 4-C4 Newsletter Editor c/o *Chapel of the Highlands* El Camino Real at 194 Millwood Drive Millbrae, CA 94030-1392



LIONS ETHICS

TO SHOW my faith in the worthiness of vocation by industrious application to the end that I may merit a reputation for quality of service.

TO SEEK success and to demand all fair remuneration of profit for my just due, but to accept no profit or success at the price of

my own self respect lost because of unfair advantage taken or because of questionable acts on my part.

TO REMEMBER that in building up my business it is not necessary to tear down others. To be loyal to my clients or customers and true to myself.

WHENEVER a doubt arises as the right or ethics of my position of action towards my fellow man, to resolve such doubt against myself.

TO HOLD friendship as end and not a means. To hold that true friendship exists not on account of the service performed by one to another, but true friendship demands nothing but accepts service in the true spirit in which it is given.

ALWAYS bear in mind my obligations as a citizen to my unswerving loyalty in word, act as deed; to give them freely of my time, labor and means. **TO AID** my fellow man by giving my sympathy to those in distress, my aid to the weak, and my substance to the needy. **TO BE** careful with my criticism and liberal with my praise. To build up and not destroy.



LIONS OBJECTIVES

TO CREATE and foster a spirit of "GENEROUS CONSIDERATION" among the peoples of the world through a study of the problems of international relationship.**TO PROMOTE** the theory and practice of the principles of good government and good citizenship.

TO TAKE an active interest in the civic, social, and moral welfare of the community. **TO UNITE** the members in the bonds of friendship and mutual understanding. **TO PROVIDE** a forum for the full and free discussion of all matters of public interest,

partisan politics and sectarian religion alone excepted. **TO ENCOURAGE** efficacy and promote high ethical standards and professions: provided that no club shall hold out as one of its objects financial benefits to its members.