



The Scratching Post

Caring
Action
Teamwork
Satisfaction



A message from your District Governor

Fellow Lions and Leos
Happy New Year

I hope everyone had a chance to take a little time off during the holiday to spent time with family and friends.

The first six months of this Lions year have really flown by quickly. Challenge to Change created Good and Bad times. I would like to thank our hard working 2007-08 officers and your cooperation to unite and resolve. I am very proud of all of you and fully confident we will have a GREAT YEAR.

Lets plan for phase two. How can you help? Let us all unite in supporting our goals and objectives. "We Are Family" upholding our motto, "WE SERVE". More than ever, we should all be excited and motivated to continue the hard work that was done for the betterment of our district. I will do my utmost to continue the tradition of service with integrity and sincerity that my predecessors have set before me.

Membership growth and retention are most vital in order for us to maintain our District positive membership record. In traveling around our District this past year, I have seen proud new Lions and inducted new Lions into many of our clubs (As of November 2007 a total of 73).

You are ALL invited to our Worldwide Induction Day, Saturday, April 19, 2008, 8:30 A.M. to 12 Noon, honoring New Lions, Leos and Sponsors. Highest Club Attendance Awards will be presented. The venue will be announced when finalized. Save the Date. Share your enthusiasm about Lions with potential new members. Our membership goals are important to the future of Lions Clubs International, but we will not reach our goal if we lose nearly as many members as we gain. Lets do everything in our power to encourage Lions to maintain their MEMBERSHIP. STOP THE REVOLVING DOORS! CLOSE THE BACK DOOR! Be re-energized and inspired to start recruiting new members on what we Lions do best – SERVING the community.

Challenge to Change Cabinet/District Meeting:

Date: February 9, 2008

Theme: Valentine Lions

Color: Red

Host: Region Three

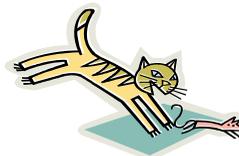
Time: 8:30 A.M. to 1:00 P.M.

Location: Veterans Memorial

Senior Center,

1455 Madison Avenue, Redwood City.

Awards will be given to 1st Timers and Highest Club Attendance. Hope to see you all in large numbers, it is going to be an educative and fun-filled meeting.



(continued on page 2)

This Newsletter is published monthly by Millbrae Lions Club 1st V.P. & 4-C4 Newsletter Editor Lion Paul Larson. Please feel free to contact me at any time by sending an email to lionpaul@chapelofthehighlands.com. Immediate Past Newsletter Editor is Millbrae Lions Club President John Muniz who is also Associate Newsletter Editor. He can be contacted at jfmflash@flash.net. Thank you for your support and may good luck find all who read this Newsletter.



District Governor Maxine (continued from page 1)

A priority for the year – Campaign Sight First II is our largest and most important initiative this year. “It is the largest because it involves all the Lions in the world. It is the most important because it will have a global impact on one of the oldest and most devastating plagues of human kind – blindness”. Thank you District Coordinators Lions Esther Lee, Elaine Borland and Sector 1-9A coordinator PDG Ray Rosenthal for a wonderful job.

Its Student Speaker time – 71st Annual – Topic: “Immigration – My Solution”. The time is now for each and every club to enjoy this truly wonderful project by supporting the Club, Zone, Region, District area and the MD-4 final student speaker contests (MD-4 Convention, February 2008, Modesto, California). If your club is not having a contest, please attend and support a club that is

and see how easy and rewarding it really is. Thank you District Student Speaker Chair Lion Tom Fourie for an outstanding job.

There are lots of service activities between now and our convention in May and I need YOUR HELP to stay on track. TEAMWORK divides the task and double the SUCCESS. I am truly proud to be a LION.

Thank you, for your continued support is integral to what we can accomplish together this year and in the future.

Together We Serve
District Governor Maxine Frazier



A message from your Vice District Governor



Come January first of every year we make New Year's resolutions to tell ourselves that we will change our lives. This year is no different than any other. I thought that I would share my list with you.

1. Every day I will do the math by counting my blessings.
2. I will be flexible. Blessed are the flexible, for they shall not be bent out of shape.
3. I will laugh every day -- it's like inner jogging.
4. I will listen to people. The most important things are people.
5. I will never grow up. Growing old is inevitable; growing up is optional.
6. I will be happy. There is no key to happiness. The door is always open. Come on in.
7. I will not carry a grudge. A grudge is a heavy thing to carry.
8. I will learn from the turtle, it only makes progress when it sticks out its neck. Surviv-

ing and living life successfully requires courage. The goals and dreams we seek require courage and risk-taking!

9. I will be more concerned with my character than my reputation. Character is what you really are, while your reputation is merely what others think you are.

10. I will give. We make a living by what we get, but we make a life by what we give.

11. I will live for the moments. We do not remember days, but moments. Life moves too fast, so I will enjoy the precious moments. I don't want to get to the end of my life and find that I lived just the length of it. I want to have lived the width of it as well.

My first list was “I will stop smoking”. As the years have gone by I have revised the list and put it on my desk so that I can read it every few days. Unfortunately I do not always follow it so I need the reminder. Have a good year and good luck on your list.

VDG Emil



From the Editor's Desk

Greetings Lions!

Now that we are well into the new year I look forward to the upcoming and exciting projects that your clubs



around District 4-C4 are planning. I hope to see you during a visitation and at our 3rd Cabinet Meeting on February 9th.

On January 15th members of the Millbrae Lions Club visited the SSF Host Lions where I learned of the SF Hispanic Lions 20th Anniversary from Lion President Rufino Ramos...congratulations! On January 16th the Millbrae

Lions Club celebrated it's 70th anniversary with a Birthday Party including hats, noise makers & games, and on January 17th the Millbrae Lions Club was presented with the Millbrae Chamber of Commerce Excellence Award for outstanding service to the community (pictured left during the awards dinner).

Many blessings to you and your club during 2008 and wishes for your club to prosper and grow.

If you ever want to publicize a club event, please email your event flyer to me at

lionpaul@chapelofthehighlands.com and I will spread the word.

Take care, Lion Paul Larson ~ 4-C4 Newsletter Editor.

Articles & photos may be submitted to **Lion Editor Paul Larson** for publication in *The Scratching Post* via email to lionpaul@chapelofthehighlands.com and must be sent no later than the 20th day of each month for inclusion in the next issue. Flyers for upcoming club projects and other "time sensitive materials" may also be emailed to the Editor and will be distributed ASAP to the appropriate club officers via their email. Thank you for your cooperation.

Palo Alto Lions Club Reorganization of Officers



(Top Left) Freda Johnson outgoing President of the East Palo Alto Lions with her Past Presidents plaque and beside her is Susan Crosby, Club Membership Chair/Tail Twister/Lion Tamer which was taken at the East Palo Alto Lions Club meeting on January 8, 2008



incoming Club President Sandra

(Top Right) East Palo Alto Lions Club outgoing President Freda Johnson (left) and

incoming Club President Sandra Sterling as they hold the Past Presidents plaque for Freda Johnson who served as Club President for 2006 and 2007.

(Bottom Right) This is a group photo of the new Club Officers taken at the East Palo Alto Lions Club officer reorganization meeting held on January 8, 2008. From left to right are Doug Borland Region Three Zone Two Chair, Rosemary Steele Club First Vice President, Susan Crosby Membership Chair/Tail Twister/Lion Tamer, Sandra Sterling, new Club President, Freda Johnson Past President and also Second Vice President, Prime Sterling Club Treasurer and Past District Governor Al Russell. Rosalind Walton is the new Club Secretary but was unable to be at the Club meeting.





MERLO Team Inspires 4-C4 Clubs with Increased Membership

As the Vice District Governor, one of my most rewarding jobs is to chair the MERLO team. I thought that you would like to know what the MERLO team has accomplished for the first six months and what we are planning for the balance of the year.

The leadership Chair Lion Ken Ibarra and Co-Chair Lion Paul Cademartori put on a Club Officer Orientation in June and a follow-up class in July. The class went over the duties and responsibilities of the club offices and provided valuable insight for club officers. Over half of the presidents and secretaries of the District attended the class.

The Orientation Chair PDG Mel Phillips presented a Membership Orientation class in September. The class was for providing club membership chairs tips on orientating new members.

We have been asked to help several clubs that are having problems with membership or organizing. Several Lions have stepped up and helped reorganize the clubs and the results have been slow but steady. The procedure for helping a club has been that the Zone Chair and Region Chair are asked for help from the Club. The MERLO team then gets involved in assisting the club. We will continue to work with clubs that are having problems and that would like our assistance.

We are in the process of building two new Lions Clubs in the District. Neither area is currently being served by another Lions Club. The First area is the Fair Oaks area next to Redwood City. Extension Chair PDG Al Russell has stated that they currently have 18 individuals that

would like to become part of the Lions family. The Fair Oaks Lions Club will be chartered in March or April of this year. The second club is in the Civic Center Area of San Francisco. Extension Chair Helen Olsen is holding the first orientation meeting on February 7th. It is hoped that the San Francisco City Hall Lions Club will be chartered by June of this year. If any Lion knows of anyone that either works or lives in the two areas, please let Lions PDG Al Russell or Lion Helen Olsen know.

We will also have a Healthy Club Workshop on March 15th. The workshop will be at the Burlingame Lions Hall and will be led by the MD4 Leadership Team. All are encouraged to attend this workshop but please RSVP as space is limited and we need to know who is coming so we have sufficient materials. Please call VDG Emil Kantola if you would like to attend. We will also be having a Club Officer Orientation in June, a new Membership/Retention Class in September and a Membership Orientation Class in October.

MERLO Chair
Emil Kantola



MERLO
Membership

San Bruno Lions & "Operation Santa Claus"



December 2007: With help from the San Bruno Fire Department and the San Bruno Lions, Santa delivered special gifts

to the special education students of Portola and El Portal Schools during the annual Operation Santa Claus. Lion Bob Marshall, Jr. was "Santa's Helper" and organizing the delivery of personal gifts to over 150 children.





Why PR (Public Relations) Helps your Club



Each of our clubs is different, yet the same. We are all part of Lions International, and benefit from that exposure. However, it is important each club to create news pertaining to its own activities. This can be done quickly and easily, once you have the basics completed.

You need to identify each and every activity your club will be involved in over the course of a year. This list of events should include the actual dates of events, and a time in advance of the event that the media should be notified.

You also must identify the local media that is most likely to use your information in the newspaper, magazine or on television. To accomplish this takes a little research, and a few telephone calls. If you know the newspapers that you want to get information to, read them over, and identify the editors that cover your type of news. The same can be said for television. You can even go to the various media websites, and get current contact information. In most

cases they will tell you how long the release should be, and who to mail or e-mail it to.

Set up a calendar of events, and dates to submit your releases. Take time in advance to gain the details of what you are going to be saying to the media. It's the who, what, where, when, why and how of the event.

You should also use the information that is available from the Lions International Website. There is a wealth of good information that can be tailored to meet your club's needs. They have prepared rough drafts of various releases that pertain to the functions all clubs take part in. You can also gain insight into how to write a good release from reading those International has prepared.

Make sure you know what you want to say and when. Make sure you have a viable list of editors, and news people. And, above all keep the media informed with newsworthy information. Good Luck.

Lion Dan Andersen
President Burlingame Lions Club

Millbrae Lions Club Receives City Commendation

Editor's Note: This is the speech given at the Millbrae City Council Chambers by Millbrae Lions Club President John Muniz on January 8, 2008:

Mayor Papan, City Council Members, as President of the Millbrae Lions club, this is a great honor for me to accept this commendation from the city we love. Millbrae is one of most progressive and beautiful communities on the peninsula. Since Millbrae's was chartered 60 years ago, we have grown into a world trans-



portation hub and a major player in the economic growth of the county. For seventy years, the Millbrae Lions Club has served the needs of the Millbrae community through good and bad times and will continue to hold true to our Lions motto of "We Serve". On behalf of the 77 members of the Millbrae Lions Club and the 44 members of the Millbrae Lions Leo's Club, I want to thank our City Council for the recognition and also thank the citizens of Millbrae who continue to support our efforts to raise the funds that allow us to help the visually and hearing impaired, our young people and our Millbrae Schools.



Spotlight: SF Marina North Beach Lion Romualdo Enriquez

As a young child, I have felt the need to serve our less fortunate brothers and sisters. When I became an optometrist in the Philippines, I started to channel my knowledge towards providing needed services and saw how vision could strongly affect the way a person leads his life. I have joined organizations where I was able to get some support in pursuing the different charities I have engaged in. It was not until I was sponsored into the Lion's Club by Dr. Herman Valle of the SF Host Lion's Club that I felt the full impact of how being a Lion can boost the full potential of your effort to serve.

The Lions Club has provided us with an unlimited source of used eyeglasses that we use for our medical missions. Through these medical missions, we have improved the way of life of many of the less fortunate.

Partnering with other organizations and other clubs has proven to be very effective in expanding our services. For instance, Prevent Blindness of Northern California, where I am a member of the Board of Directors, has strengthened our ability to provide vision services to those in need by providing Lion's Club members with vision screening training and, thus, allowing us to serve a greater number of people.

I have participated in the medical mission for 10 years and each one brings new excitement and experience. There is the excitement of being to help special cases and being able to save a person's vision and the experience of improving treatment techniques. Being a Lion member has enabled me to examine, provide eyeglasses, and administer corrective vision solutions for over 12,000 patients in our missions. One particularly memorable case was with a 75



year old couple. The husband's vision problems were so severe that he was unable to see neither near or far clearly—visually, his world was a blur. After correcting his vision, he looked at his wife and said, "I never knew you were so beautiful." This patient had never owned a pair of glasses and through our services, we were able to provide him with something precious; the ability to see and appreciate the beauty around him.

We also came across a 28 year old mother of a young baby, who was legally blind. We were able to correct her vision to 20/30. She was thrilled and expressed how grateful she was, as she was now able to work and earn a living for herself and her child.

My most recent medical mission was in Iriga, Bicol, Philippines, and one that provided us with one of our greatest challenges. On the last day of our mission and after we already closed our clinic, a mother with a 6 month old baby suffering from hydrocephalus came in asking to have her baby's eyes examined. Seeing that her baby needed far more attention than she had requested, I sought the help of Dr. Angelo Agudo, and Dr. Mayette Almazan of the Valley Hi Lions of Sacramento & IBAA. Together we raised 30,000 pesos to initiate hydrocephalus treatment.

We have accomplished much in our missions and efforts to serve but none of this would be possible without God's grace, the San Francisco Marina/North Beach Lion's Club, District Governor Maxine Frasier, our partner organizations, and our families, especially my wife, Club Secretary Lion Olivia Enriquez, who has shared my passion through all these years. Thank-you.

Yours in Lionism,
 Ron Enriquez
 President, San Francisco Marina/North Beach Lion's Club



Spotlight: SF The Castro Lion Steven Sams

Lion Steven Sams joined the LCI family after seeing the Castro Lions Club working at decorating the neighborhood Holiday Tree in the Castro back in 1993. He'd heard of Lions before - but thought of them mostly as 'business men' associations which furthered the corporate networking etc of American Business, although he had long attended local Lions Club Pancake breakfasts with his own dada as a kid - (never making the connection).



At this service event - two of the female members of the club at that time 'adopted Steven and shepherded him through his requirements for membership.

Since joining - Lion Steven has served in nearly every office of the club - including (finally becoming club President in 2005-6 term).

During his years as a Lion Sams has engaged many of the District and Multiple District officers and cabinet members in furthering the work of HIV/AIDS prevention and education, Recording for the Blind and Dyslexic and with major efforts in Lions In Sight Warehouse and SFFD/SFPD Toy drive efforts.

Sams is a Life Member of Lions in Sight, Canine Companions, a multiple Melvin Jones, Heller Keller Fellow, has been named Lion of the month more than a dozen

times since joining and Lion of the Year once. He is also a member of Guide Dogs for the Blind, Campaign Sight First I, Hearing Foundation, Points of Light Foundation Honoree, top fund raiser for 22 years in AIDS Walk SF at more than \$250,000. He's also been a top fund raiser in the

Bay Area March of Dimes, WalkAmerica and American Cancer Society's Making Strides Against Breast Cancer for the last 9 years. He thanks the many Lions clubs and individuals who have helped make that possible. As of this December - Lion Steven and his partner David Strickland with their AT&T teams, Lions and friends raised an incredible \$1,000,000 in 2007 alone for the betterment and support of their community.

Photo is of Steven (left) and his partner David at one of the many 'side fund-raisers' they do for local non-profits. This was a brunch spectacular for the AIDS Emergency Fund hosted by the owners of ARARAT - a Mediterranean Toppas restaurant in the SF's Castro District.

SSF Host Lion Theresa Garcia's Surprise New Year's Day Phone Call

Our very own District 4-C4 Photographer, SSF Host's 1st Vice President Lion Theresa Garcia received a surprising long distant phone call New Year's Day from Lion Meher-Minoo Master of Mumbai, India. Lion Meher is a long-standing Lion's member from the club of 2005-2006 Past International President Ashok Mehta (pictured above with Lion Theresa at the LCI convention in Boston).



Lion Theresa was fortunate to meet Lion Meher while attending Lions Club meetings aboard a Panama Canal Celebrity Infinity cruise in October 2007. She stated:

"Lion Meher instantly showed me a warm affection for life sharing some of his fundraising accomplishments helping the poor in India...it brought me to tears. What a true pleasure meeting such an accomplished Lion! I hope to continue our long distant friendship for many years to come."

(Pictured right L-R) Lions Theresa Garcia (with hubby Benito in background), Meher-Minoo Master of Mumbai, India & Alistair Waddell of Australia.





Lion DG Maxine welcomes our new Lions to District 4-C4

Each month Lion DG Maxine will be welcoming each new Lion to the family of Lions Clubs in District 4-C4. Congratulations new Lions...you are now part of something special!

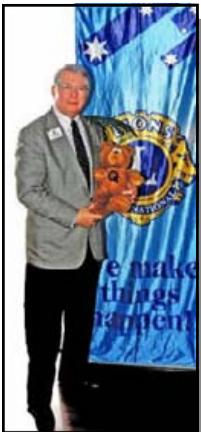
December 2007

Member	Club	Sponsor
Christine Beard	Belmont	Stuart Latimerlo
Ruel Cordero	Burlingame	Erik Winkler
Jose Virgen	Half Moon Bay	N/A
Chris Ricard	San Carlos	Curtis Wright
Velma Landers	SF Bayview Hunters Point	William Casey
Angela Luque	SF Hispanic	Rufino Ramos
Carolene Marks	SF The Castro	Michelle Jester



LCIF Flu Pandemic Alert from Lion PIP Jimmy Ross

Editor's Note: This message was forwarded to me by Lion Elaine Borland. For further information please contact her at eborland@aol.com.



Dear Fellow Lion,

I want to tell you about an exciting new Lions partnership.

In July 2007, The International Association of Lions Clubs agreed to help the US Department of Health and Human Services (HHS) disseminate information about large-scale or pandemic influenza (flu).

This new partnership includes my participation as one of four leaders of national non-profit organizations to appear in advertisements for HHS' awareness campaign, *Take the Lead: Pandemic Flu-Working Together to Prepare Now*.

Participation in this national public health campaign is

an honor for Lions clubs. This national campaign coincides with our Lions ALERT emergency preparedness program.

Last century, there were three worldwide pandemic flu outbreaks. Millions of people died. Unlike seasonal flu, humans have little - if any - immunity to a pandemic flu virus. It takes several weeks or months for public health officials to identify a pandemic flu virus strain and develop a vaccine.

As community leaders, we can participate in a pro-active pandemic flu plan. Additional information about pandemic flu appears on the HHS Web site:

www.pandemicflu.gov and the United Nations' World Health Organization (WHO) Web site at: **www.who.org**.

Lions from several US communities recently met with HHS representatives to discuss ways to develop pro-active pandemic flu plans. I want to thank these Lions for representing the Association and for eagerly agreeing to help in the development of a pro-active pandemic flu plan.

Sincerely,
Jimmy M. Ross
LCIF Chairperson



SF Hispanic Lions Aid in a Variety of Good Works



At the age of five Alessandra Alencaster can hear: Pictured to the left is little Peruvian girl Alessandra Alencaster that was sponsored by the SF Hispanic Lions Club to receive hearing aids. This all was possible via communication with Lions International Services and the Peru Lion Club of Cusco Amanecer District H-4, by our Club President, Rufino Ramos, Sr. Alessandra's hearing aides were delivered to her during the Christmas Holidays.

Lion in Sight Warehouse Project: On January 12, a total of nine SF Hispanic Lions attended and gladly worked in amazement to see how much work is involved with this project. The attendees were:

New members Teresa Sanchez, Rosa Soto, Margarita z Perez and our newest member, Angelita Luque. Also attending were, PCP Max Mendoza, PCS Ninnette Mendoza, CP Rufino Ramos, Sr., Service Committee Leader, Vilma Lopez and CS Doris E. Melendez.



Campaign SightFirst II Report Day



Worldwide Report Day
February 20, 2008

TO: CAMPAIGN SIGHTFIRST II LEADERS

FROM: DR. TAE-SUP LEE
PAST INTERNATIONAL PRESIDENT
CHAIRPERSON, CAMPAIGN SIGHTFIRST II

DATE: JANUARY 16, 2008

RE: FEBRUARY 20, 2008 WORLDWIDE REPORT DAY

Thanks to your efforts in cooperation with Lions throughout the world, CSFII has exceeded US\$132 million raised. This is equivalent to saving the sight of more than 22 million people.

For this report, GCs are asked to contact each of their clubs to determine the total funds raised to date for CSFII. The total should include cash pledges already submitted to LCIF as well as funds raised but not yet submitted to LCIF. We are approaching an important milestone in Lions' history and this Worldwide Report may mark the day we surpass our minimum goal of US \$150 million!

Important dates leading up to the February 20th Worldwide Report Day are:

- **February 6** - GCs are asked to submit these results to their DCS. (GC-7 Form)
- **February 8** - DCS are asked to submit the cumulative results of their district to their SCs. (DC-7 Form)
- **February 13** - SCs are asked to submit sector totals to their NMNCs. (SC-7 Form)
- **February 20** - NMNCs call CSFII headquarters to provide their report to Vice Chairperson PIP Moore and myself.

I thank you in advance for your assistance in contacting your clubs and working together to collect these results. Your efforts are directly responsible for our success and will serve to remind all your clubs to do their best for CSFII. With your assistance, we will be able to celebrate our campaign's success and inspire Lions' support during "The Year of CSFII."

More information such as call-in schedules and reporting forms will follow in the coming weeks. Please look for this information via e-mail, and contact the campaign office with questions at any time.

Lions Clubs International Foundation • Campaign SightFirst II
340 West 32nd Street • Oak Brook, IL 60521 • USA
Phone: (630) 571-5400, ext. 320 • Fax: (630) 203-3770 • E-mail: CSFII@lionsclubs.org
Web site: www.Lions-CSFII.org

SF Hispanic Lions Celebrate the Season: Among other events, the SF Hispanic Lions made a visitation to the Puerto Rican Club; Welcomed the induction of new members in 2007; Enjoyed a wonderful Christmas Dinner and welcomed in 2008



with a festive New Years Before and After Party. Thank you SF Hispanic Lions for a job well done.





Lion DG Maxine wants you to remember

DISTRICT 4-C4
CABINET/DISTRICT MEETING
FEBRUARY 9, 2008



**CHALLENGE
 To CHANGE**

Special 1st Times Award
 Highest Club Attendance Award
 Door Prizes & Raffle

THEME: "VALENTINE LIONS" ATTIRE: WEAR RED

WHERE: VETERANS MEMORIAL SENIOR CENTER
 1455 MADISON AVE, REDWOOD CITY, CA 94061

WHEN: SATURDAY, FEBRUARY 9, 2008

TIME: 8:30 AM CONTINENTAL BREAKFAST
 9:00 AM—1:00 PM MEETING & LUNCH

COST: \$15.00 PRE-PAID, \$20.00 AT THE DOOR

RSVP: PAID ADMISSIONS PREFERRED BY 2/1/2008

MAIL CHECK TO: MIKE SIMONNI, 1075 VISTA GRANDE, MILLBRAE, CA 94030

Peninsula Council of Lions
Monthly Meeting
Monday, January 28, 2008

Double Tree Hotel
 815 Airport Blvd
 Burlingame, Ca 94010

NO HOST COCKTAILS 6:15 PM
DINNER MEETING 7:15 PM

\$25.00 PER PERSON

ENTREE CHOICES
 Chicken Marsala
 Petrale Sole
 Roast Beef

COME JOIN US

Hosted By: **Burlingame Lions Club**
 Please RSVP no later than Wednesday, January 23, 2008
 (Count needed by the restaurant)

RSVP TO:
 Lion Toni Nava, PCL 2nd Vice-President
 Res: (650) 343-8926 or Cell: (650) 504-5222
 Email: dntovcollector@aol.com

Please Bring Your Written Club Reports

MARK YOUR CALENDAR

San Carlos Lions Club 70th Charter Anniversary on Sunday March 30, 2008, honoring PDG Lion George "Beef" Contos and Lion Nora Contos for their years of dedication to their home Club and to District 4 C-4. The event will take place at "Dominic's" at Poplar Creek" restaurant, located at Coyote Point. Guest speaker will be PID Bob Eichorn. Space will be limited and your check will reserve your spot. More information will be forthcoming.

Upcoming Peninsula Council Schedule from Lion Tony Montes

- ◆ January 28, 2008 - Burlingame Lions Club
- ◆ February 25, 2008 - Foster City Lions Club
- ◆ March, 2008 no regular meeting
- ◆ March 28, 2008- Police & Fire Awards Banquet, Crowne Plaza, Foster City
- ◆ April 28, 2008 - Golden Gate Lions Club
- ◆ May 19, 2008 - Millbrae Lions Club
- ◆ June 23, 2008 - Brisbane Lions Club

District 4-C4 ~ Article IV - Territory

Section 1. All territory embraced by the Association of Lions Clubs, District 4-C4, Lions International, shall be as follows: all Lions Clubs now existing and to hereafter exist in the counties of San Francisco and San Mateo, and the city of Palo Alto in Santa Clara County.



Important Dates and Upcoming Events



4-C4 Cabinet Meetings

February 9, 2008—3rd Cabinet Meeting—Region 3, Redwood City—Veteran’s War Memorial Building
May 14 - 18, 2008—District Convention—Sacramento Radisson Hotel

Special Activities

January 28, 2008—Peninsula Council of Lions
Double Tree Hotel in Burlingame
February 1 - 3, 2008—MD-4 Convention in Modesto, CA
February 15 - 17, 2008—Flag Days
March 1 - 2, 2008—Hearing Days
March 23, 2008—Lions Day at City of Hope
March 28, 2008—Peninsula Police & Fire Awards,
Crown Plaza Hotel in Foster City
TBA—San Francisco Police & Fire Awards
March 29, 2008—Eyeglass Collection Day
April 5, 2008—Y & C A Raffle Award Dinner
April 19, 2008—Worldwide Induction Day

Club Secretaries take note:

Your monthly MMR & MAR are both due into LCI and 4-C4 Cabinet Secretary Marian Mann no later than the **5th** day of each month!

Student Speaker Completion Dates

Theme: *“Immigration: My Solution”*

Club Contest—February 18, 2008
Zone Contest—March 20, 2008
Region Contest—April 7, 2008
District Contest—April 28, 2008
Area Contest—May 19, 2008

Make sure all contestants are informed of these dates, and that the final dates will be decided soon. In no event will the final dates for each portion of the contest be any later than the dates listed above. It is the contestant’s responsibility to be available for all presently listed and future Student Speaker Contest Dates should they progress toward the Finals.



The Scratching Post

Millbrae Lion Paul Larson ~
District 4-C4 Newsletter Editor

c/o *Chapel of the Highlands*

El Camino Real at 194 Millwood Drive
Millbrae, CA 94030-1392



LIONS ETHICS

TO SHOW my faith in the worthiness of vocation by industrious application to the end that I may merit a reputation for quality of service.

TO SEEK success and to demand all fair remuneration of profit for my just due, but to accept no profit or success at the price of my own self respect lost because of unfair advantage taken or because of questionable acts on my part.

TO REMEMBER that in building up my business it is not necessary to tear down others. To be loyal to my clients or customers and true to myself.

WHENEVER a doubt arises as the right or ethics of my position of action towards my fellow man, to resolve such doubt against myself.

TO HOLD friendship as end and not a means. To hold that true friendship exists not on account of the service performed by one to another, but true friendship demands nothing but accepts service in the true spirit in which it is given.

ALWAYS bear in mind my obligations as a citizen to my unswerving loyalty in word, act as deed; to give them freely of my time, labor and means.

TO AID my fellow man by giving my sympathy to those in distress, my aid to the weak, and my substance to the needy.

TO BE careful with my criticism and liberal with my praise. To build up and not destroy.

LIONS OBJECTIVES

TO CREATE and foster a spirit of "GENEROUS CONSIDERATION" among the peoples of the world through a study of the problems of international relationship. **TO PROMOTE** the theory and practice of the principles of good government and good citizenship.

TO TAKE an active interest in the civic, social, and moral welfare of the community.

TO UNITE the members in the bonds of friendship and mutual understanding.

TO PROVIDE a forum for the full and free discussion of all matters of public interest, partisan politics and sectarian religion alone excepted.

TO ENCOURAGE efficacy and promote high ethical standards and professions: provided that no club shall hold out as one of its objects financial benefits to its members.



2006-2007 District Governor's Award
Lion Elaine Borland