

A message from your District Governor Esther Lee

Last month we were in Pasadena for the Annual

Rose Parade, we met with President Tam visited the "barn" to view half of the float, we were hosted by the Pasadena Host Lions. It was such an experience to be in the midst of all these beautiful floats. We also visited the UC Irvine Campus Club and they showed us their latest inventions mostly kind



of futuristic gadgets for the sick, elderly and we were so enthused by them that we tried to take

1. District Governor Esther with Lion Leland and 2. with LCI President Lion Dr. Tam visit the LCI Rose Parade Float titled "A World at Peace" at the "Barn" in Pasadena prior to the January 2nd 2012 Tournament of Roses. them home, President Tam was so impressed, they made a presentation of their researches, provided us lunch and Dr. Tam recruited and inducted 5-7 of the researchers and physicians. Other places we visited was the Beacon designed by our co-governor Dennis Drag in Long Beach and last one visited was the 4-L3 project of feeding the homeless, Pres Tam and 2 other District Governors plated the food for the homeless, in fact we joined them for lunch, a bountiful lunch. This project is like Project F.I.N.



(Families in Need) of Lion Gwen except this is a bigger scale 60 residents, no government funding, all private donations.

The holidays are over and the Cabinet Officers

are scheduled for visitations until February 24th. With all the activities of the last season we'd like to ask you to get back on track and focus on our (Continued on page 3)

Articles & photos may be submitted to Lion 4-C4 Newsletter Editor Paul Larson for publication in this *REACH* for the STAR Newsletter via email to lionpaul@chapelofthehighlands.com and must be sent no later than the 20th day of each month for inclusion in the next issue. Flyers for upcoming club projects and other "time sensitive materials" may be emailed to Lion Rudy Pedagat at rrpedagat@comcast.net and will be distributed ASAP to the appropriate 4-C4 Lions via their email.

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January 2012 ~ Lions District 4-C4

A message from 1st VDG Bob



Four Reasons Why People Become Members of a Lions Club

1. Membership provides an opportunity for service to community.

2. Membership creates good fellowship.

3. Membership is a source of networking

4. Membership leads to personal growth, leadership and development.

The most important project of any Lions Club is membership. A club can better serve when there are more members serving. New blood brings new ideas and new energy. Without a plan for growth, a club will eventually fall by the wayside. Invite a friend, a co-worker, an acquaintance to attend your Lions Club meeting.

As International President Tam states "We are in Good company. We have FUN in our club. And when we meet new Lions for the first time, we treat them like family." Dr. Tams' theme, "I believe, expresses the thought that the Lions of the world have created a culture organized around a belief in the value of giving back – and a belief that one per-

son truly can make a difference." We definitely have bragging rights!

Keep up your good work. I am honored to serve you as First Pictured are Bob and Alison Wilson at Cursillo Ultrea glowing with news that they are adopting a baby girl, Elizabeth – 21 years ago!

Vice District Governor, The Key to Our Success in Through Membership and Service Projects.

A message from 2nd VDG Steve

Fellow Lions:

On Saturday the 14th I went to the 49ers Saints Game, one of the best games I have seen in my 50 years as a season ticket holder.....Sunday the 15th is a good time to write my



January article, since I don't have much of a voice left....

Coming up February 1 & 2 is the Council of Governor's meeting and February 3 & 4 is the MD4 Convention in Ontario.

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Skipper Bob Live Well, Laugh Often, Love Much.



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A message from the Editor's Desk

Greetings Lions of District 4-C4!

Now that we are well into 2012 it has become the season of busy Lions Clubs putting on many great projects. Please try to attend and support your fellow Lions Clubs by attending their projects...some

Pictured are officers of the Peninsula Council of Lions during the PCL meeting on January 23, 2012 at the Burlingame Doubletree Hotel; (L to R) are Treasurer Ora Seyler, 1st VP Paul Larson, DG Esther Lee. President Mario Benavente and Secretary / Editor Dan Andersen.

of which will be featured in upcoming issues of this Newsletter.

If you wish to submit an article please do

so by the 20th of the month. Putting together a Newsletter is like a "time sensitive" puzzle, and it would help me out



a lot by emailing your brief article or pictures to me in a timely manner...the sooner the better.

Happy New Year, from Lion Paul Larson ~ District 4-C4 Newsletter Editor

District Governor's message (continued from page 1)

motto-We Serve, as I have mentioned before, this a challenging time for everyone that now more than ever your assistance to the needy is very important.

As a lion you take on tasks that are not addressed by the government. Providing meaningful projects, community involvement can help your club retain members. Re-

evaluate your projects, are they needed now as they were years ago? new ideas,

Visiting with royal blue coated District 4-C3 officers are L to R (center front) Lion Leland and DG Esther *Lee with (center back)* Alison and 1st DG Bob Wilson.

Get

your members, for projects as well as fundraising. Always remember to treat your members like members of your family and you will have them for a long time. Have your club sunshine chair send cards as needed and if your member has missed a few meetings which is not this member's usual, call

the member and find the reason for absences. Hopefully it is something repairable. Sunshine chair, member sponsor, membership chair, club



10-40 from

had our first Family Fun Day, you missed a great event which is specially for you -the members and your family and prospective members. Thank you to the committee chair and members, Zone Chair Yvonne Kantola, Lion Alison Wilson, Lion Verdie Thompson, Lion Eleanor Britter, Lion Tashaki Ford and Lion Vilma Lopez. We had free massage, mini-make over by Sephora, Avon consultation, cotton candy (thank you to San

(Continued on page 4)

secretary or

anyone in the

aware of your

attendance.

club can be more

fellow members

This Saturday,

January 21st, we

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January 2012 ~ Lions District 4-C4

District Governor's message (continued from page 3)

Pictured are DG Esther and her Cabinet Officers making visitations to: 1. SF Merced Heights; 2. SF Chinatown;
3. SF Hispanic; 4. SF Park Presidio Sunset; 5. SF Host;
6. SF Geneva Mission; Carlos Lions), balloons by Matthew and Tiana and chips and hot dogs for all (cooked by Pacifica Lions). Lion Yvonne will have a separate article of the event.

On February 11 is our 3rd Cabinet Meeting at Foster City Recreation Center /William E.



Walker Recrea-

tion Center at 8:30am for continental breakfast and the meeting starts at 9am.

Our next event for is a symposium at the Oracle with Dr. Oz famous TV personality as the featured speaker and Syndi Seid, lectures on protocol classes to Washington statesmen. This is on March 10th.

April 14th is the California Lions Dinner with the LCI Board.

Lastly, our District Convention is from May 17-20 at Woodlake Hotel, Sacramento (formerly Radisson Hotel)

Welcome to the newly inducted members and to the sponsors!

In Lionsim,

Lion Esther Lee District Governor 2011-12 District 4-C4







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Message from 2nd VDG Steve Picchi

Our 3rd Cabinet Meeting is February 11th at Foster City Recreation Center. Keep an eye open for PDG Ken because he will be selling LCIF raffle tickets. This is a good way to win a Melvin Jones Fellow for only \$25. Plus this is a good time to hear all the candidates running for office at one time.

The new list of training classes is out from the Membership Development Committee (Global Leadership Team) they will have classes every month starting with Flag Day class on January 28.

Just off the press the 2012 USA/Canada form fliers are out, September 13-15 in Tampa Bay. Contact Lion Verdie Thompson USA/Canada Form Chair for information.





Remember you can always teach an old dog new tricks, well Lions are kind of the same we just need to go to the training to learn new things or just shake off the dust.....

Finally we still have about 13 Clubs to visit with the Governor and then the campaigning starts. So Lions of District 4-C4, remember to invite a guest to your club and we will see you

around the District.

Lion Steve Blended to Perfection Service-Teamwork-Tradition

2nd VDG Steve pictured at DG visitations to Lions Clubs in: 1. Millbrae (far right); 2. San Mateo (far left).

Sunshine Report by Lion Eleanor Lindquist-Britter



Dear Fellow Lions.

to:

Nora and George Contos from San Carlos Vilma Lopez from San Francisco HISPANIC James Gilchrist from Pacifica

Lee Gray from San Carlos

We sent thanks to Governor Esther Lee,

Committee Chair Yvonne Kantola and Committee members for a successful free In January we sent Sunshine "Fun Day" event for all Lions and their families.

> Sunshine went to the Lions families who lost loved ones:

> Half Moon Bay Lion Ron Fenech's father George Fenech, Millbrae Lion Hardit Chaudhary's mother.

Light and Love to all, Lion Eleanor

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January 2012 ~ Lions District 4-C4

Know your 2011-2012 District 4-C4 Cabinet Officers



Esther Lee ~ District Governor



Bob Wilson ~ 1st Vice District Governor



Steve Picchi ~ 2nd Vice District Governor



Mike Simonini ~ Immediate Past District Governor



Ora Seyler ~ Cabinet Secretary



Mario Benavente ~ Cabinet Treasurer





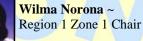


Dan Andersen ~ District Newsletter Editor 1









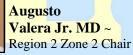
Michael Kay ~

Bre Jo Region

Bre Jones ~ Region 2 Chair

Yvonne Kantola ~ Region 2 Zone 1 Chair







Paul Larson ~



Region 3 Zone 1 Chair





Jack Van Etten ~ Region 4 Chair



Chris Cheshire ~ **Region** 4 Zone 1 Chair



Sylvia Chu ~ Region 4 Zone 2 Chair



Cindy Smith ~ Region 4 Zone 3 Chair





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Know your 2011-2012 District 4-C4 Lions Club Presidents

PCL Lions Club

BA Special Olympics Belmont Brisbane Burlingame Daly City Gateway Daly City Host Foster City Half Moon Bav Menlo Park Host Menlo Park Live Oak Millbrae Pacifica Palo Alto Host Peninsula Special Interest Redwood City Fair Oaks Redwood City Sunrise Redwood Shores San Bruno San Carlos San Mateo San Mateo Metropolitan SSF Golden Gate SSF Host

PCL President

Deborah Kielty Christine Beard Michael Abney Glenn Mendelson David Hoffman Sharon Keenan Mary True Celia "Dianne" Ayon David Hunter Margaret Carney Ronald Frediani Kathy Dedini William Downey Bill Britter (Charter) Aide Garcia Christine Cheshire Gary Krippendorf Charles "Smitty" Smith Scot Marsters Michael Chan Jennifer Chen Roy Blanco Terry White

SFCCL Lions Club SF Bay Area New Century SF Bayview Hunters Point SF Chinatown SF Circle SF Fil-Am SF Geneva/Mission SF Highlands SF Hispanic SF Host SF Korean American SF Marina North Beach SF Merced Heights SF Nikkei SF Ocean/Ingleside SF Park Gate SF Park Presidio - Sunset SF Premier SF State University Campus SF The Castro

SF President

Gina Tse Gwendolvn Strain Johnson Y C Lam Linda H. Morete (New) Ferdinand Feria Ward Donnelly Evangeline Roberts Hernan Alvarez (New) Pat Ancheta Michael Kang Rolly Mungues Lydia Taylor-Bellinger William "Bill" Stipinovich Constance Bridgewater Luis Martinez Russell "Woody" Howard Gemma Norona Judy Thao Troy Brunet

Help is needed for upcoming LCI Board of Directors Meeting in S.F.

- Where: San Francisco
- When: April 13 thru 19th
- What do we need??

We need Lions with cars to help transport the International Board Members and their spouse/guest from San Francisco Airport to the Fairmont Hotel in San Francisco. We will have 32 + Board Members to transport.

Will need cars that:

- can fit two passengers
- can hold at least two suitcases (some may have more)

The transporting will be on April 11th & 12th

We are not responsible for them to return to the airport after the meeting is over. We should have a list of arrival times about two weeks before the start. We will have the cars stage at the CELL PHONE lot near the United Airlines maintenance base. We hope that some of you will be able to make two or more trips in the two days.

Those Lions willing to help with this

project please contact: **PDG Mike Simonini** Phone: **650-697-6346** Email: **jsimvista@sbcglobal.net**

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January 2012 ~ Lions District 4-C4

A Big Welcome to the new "Peninsula Special Interest Lions Club"

Reported by Lion Eleanor Lindquist Britter:

On Thursday December 15, 2011 at 8:00 P.M., DG

and of ourselves. We are associated with two hospitals and four grade and middle schools and two colleges and we have over 21 members and eight new

Esther Lee, Leland, Region Chair Jack Van Etten, and Cindy Smith (one of our new clubs Guiding Lions) went to the San Carlos Lions Club Board Meeting where they agreed to sponsor Bill Britter new special interest Lions Club called the Peninsula Special Interest



Club. The Charter was signed by DG Esther Lee and the San Carlos Lions and Cindy Smith and it was sent to International the next day. Toni Nava will also serve as a second Guiding Lion.

Heath and Education for the Community starting with Children is our service commitment. We will shine a light on where the deep needs on the Peninsula are and work with other Lions clubs to fill those needs. We are a club for other clubs as much as we are a club in members in January. We have 5 affiliate members and 2 honorary members.

The Club is open to additional Charter members for at least 30 to 45 days according to when we have our

Lion Eleanor Lindquist Britter surrounded by San Carlos Lions and DG Esther (far right) rejoiced at the signing of the charter of the new PSI Lions Club (Lion Bill Britter is not pictured because he was getting his car).

Charter Night which is the cut off date for Charter Members.

All our members have been meeting the first and third Monday of every month at 7 p.m. and stay tuned as we are just obtaining a new space to meet. We are all very excited and ready to go. Thank you Lions one and all for your assistance, friendship, and guidance during this time and always.

Birthday Wishes to our Past District Governors

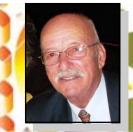
Here's wishing you a VERY HAPPY BIRTHDAY from all the Lions of District 4-C4...and many thanks for all that you have done for District 4-C4 and all that you continue to do!



Past District Governor Ken Ibarra ~ Feb. 2nd 2009-2010 ~ San Bruno Lions Club



Past District Governor Art Pignati ~ Feb. 11th 2001-2002 ~ Millbrae Lions Club



Past District Governor Rocky Lombardi ~ Feb. 20th 1992-1993 ~ Millbrae Lions Club



Inaugural Family Fun Day a fantastic success in Brisbane ~ 2 reports

1. Reported by Lion Ora Seyler

Family Fun Day last Saturday, January 21, 2012 from 10 AM to 4PM held at 475 Mission Blue

Drive in Brisbane. It was really fun and FREE for those who attended. Lions and non-Lions. Everyone enjoyed the chair massages, makeup make-over, balloons (all shapes and sizes) and cotton candy for the children (CUBS), FREE Lunch and short presentation from Lion Ginger's grandchildren. Thank you all for the following Lions clubs who supported and attended DG's district project. Congratulations to the Family and Women's Committee for doing a good job!!

Burlingame, Fil-Am & their Leos, Premier, SF Host, PSI (new Club), SSF Golden Gate. Pacifica, SSF host, SF Marina-North Beach, San Carlos, BASO, SF Hispanic, & Brisbane.

Thanks to the Lions who helped support this wonderful first event including (L to R) 1. Eleanor Lindquist Britter, Yvonne Kantola, DG Esther Lee, PDG Jocelyn Mina; 2. Ora Seyler, Leland Lee & DG Esther, Jack Van Etten. Yvonne Kantola.



Our appreciation for PDG Jocelyn Mina and PDG Emil Kantola who were their to support this event.

For our future District 4-C4 events and projects, let

us all be there to show our support. Thank You.

Lion Ora Seyler Cabinet Secretary

2. Family Fun Day January 21, 2012 by Lion Yvonne Kantola

Although it rained, there was over 100 Lions, Leos, friends and family that came out to the District's First Family

Fun Day. Throughout the day the cotton candy machine was in use, much to the delight of many. Lunch was cooked and served by the Pacifica Lions. Zone Chair Augusto Valero brought in Leos to help throughout the day.

We also had two masseuses, Raymond and Tiffany who were kept busy the entire day giving massages and we also had representatives from Avon, brought in by Lion Sol Oquendo. For a limited time, we also had Matthew, the balloon master who created many animals and a special Lion for us and 49er armbands for the faithful fans. Ashley, a professional make up artist was also there for a short time and gave everyone who signed up a mini makeover.

One of the highlights of the day was the (Continued on page 10)

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January 2012 ~ Lions District 4-C4

Fantastic Family Fun Day (continued from page 9)

parade of Cubs as well as the talent show. It was great fun to see them beam when they received their certificates of appreciation for participating.

At the end of the day, we had a raffle, prizes that were donated by District Governor Esther Lee. Many thanks to the Governor for her generosity.

Many thanks to the San Carlos Lions, Pacifica Lions, Lions Sol and Augusto and all the people who volunteered their time to help make this event a success. Special thanks to Region Chair Jack Van Etten for being there as the Safety Officer.



Also, many heartfelt thanks to the committee, Lions Eleanor Britter, Alison



Fun activities included 1. Balloon master Matthew who created wonderful creatures for DG Esther and an appreciative crowd; 2. Lion Eleanor (left) presenting Award Certificates and Acknowledgements for the children who participated in the parade and talent show.

Wilson, Verdie Thompson and Vilma Lopez who worked hard to help make this happen. Special thanks to Lions Bill Britter and PCC Emil Kantola for being a part of this event.

SSF Golden Gate Lions New Years Eve Spectacular

Reported by San Mateo Lions Club President Michael Chan.

This New Year Eve's Dinner Dance was organized by the South San Francisco Golden Gate Lions Club at Embassy Suites. There were about 100 Lions and friends attending and surprising there were about 10 other people who were born in the month of December and they were all invited by Lions Michael to come out and joined in to celebrate their B-Days together. Yes, the steak and salmon entre' was delicious and so is the band.

Included among the variety of Lions & guests celebrating the incoming of 2012 were (L to R) Lion Macy Mak Chan, Lion Jack Van Etten and Lion Michael Chan.





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Anticipation builds for Charter of Menlo Park Veterans Lions Club

Lion Toni Nava reported on Wed, Jan 25, 2012

Yeah!!!! We did it. As of last meeting we had 20 paid members and counting. We will be signing the paid off. Now, let's prove them wrong and make

charter on February 13. at the Menlo Veterans Facility.

PDG Al Russell would like as many of us as possible to be there for the signing.

Again Congratulations to the committee for all their HARD WORK!!!!!

Praise from District Governor Esther

Congratulations to all of you! Your perseverance

this club succeed with proper orientation, great guiding lions and good meaningful projects.

Please note that the SF Veterans is also forming, they now have 9 members and talking to some of the veterans coordi-

nators, they will be willing to partner with them.

Mark Your Calendar



Important 4-C4 Dates

Thank a Veteran

Plan For The Following

- Third District Cabinet Meeting: February 11, 2012...
- District 4-C4 Symposium: March 10. 2012...
- **SFCCL Peace Officers & Firefighters** • Awards: April 7, 2012
- LCI International Board Meeting, SF: April 13 thru 19, 2012...
- **Dinner with LCI Board:** April 14, 2012 (open to all Lions of California)...
- **PCL Police & Firefighters Awards:** March 30, 2012
- **District 4-C4 Convention:** May 17 thru 20, 2012.

MD-4 Student Speakers Contest 2011-2012

Topic: "What Could the America of Yesterday Teach the America of Tomorrow?"

Dates for 2011-2012

- Club Contestby February 21, 2012
- Zone Contestby March 12, 2012
- Region Contestby March 30, 2012
- District Contestby April 27, 2012
- Area Contestby May 21, 2012
- MD-4 Final Contest....on June 2, 2012

District 4-C4 Student Speaker Contest Chair Lion Helen Marte: (415) 564-9764 or Email at lionhmarte@yahoo.com

NOTE: District Governor Esther wants you to know her email address to use from now on is:

evlee22@gmail.com

REACH for the STAR

Lion Paul Larson ~ 4-C4 Newsletter Editor c/o *Chapel of the Highlands* El Camino Real at 194 Millwood Drive Millbrae, CA 94030-1392



May 2012 bring all the happiness, joy and success that you can carry!

LIONS ETHICS

TO SHOW my faith in the worthiness of vocation by industrious application to the end that I may merit a reputation for quality of service.

TO SEEK success and to demand all fair remuneration of profit for my just due, but to accept no profit or success at the price of

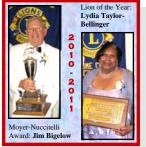
my own self respect lost because of unfair advantage taken or because of questionable acts on my part.

TO REMEMBER that in building up my business it is not necessary to tear down others. To be loyal to my clients or customers and true to myself.

WHENEVER a doubt arises as the right or ethics of my position of action towards my fellow man, to resolve such doubt against myself.

TO HOLD friendship as end and not a means. To hold that true friendship exists not on account of the service performed by one to another, but true friendship demands nothing but accepts service in the true spirit in which it is given.

ALWAYS bear in mind my obligations as a citizen to my unswerving loyalty in word, act as deed; to give them freely of my time, labor and means. **TO AID** my fellow man by giving my sympathy to those in distress, my aid to the weak, and my substance to the needy. **TO BE** careful with my criticism and liberal with my praise. To build up and not destroy.



LIONS OBJECTIVES

TO CREATE and foster a spirit of "GENEROUS CONSIDERATION" among the peoples of the world through a study of the problems of international relationship.**TO PROMOTE** the theory and practice of the principles of good government and good citizenship.

TO TAKE an active interest in the civic, social, and moral welfare of the community. **TO UNITE** the members in the bonds of friendship and mutual understanding. **TO PROVIDE** a forum for the full and free discussion of all matters of public interest,

partisan politics and sectarian religion alone excepted. **TO ENCOURAGE** efficacy and promote high ethical standards and professions: provided that no club shall hold out as one of its objects financial benefits to its members.