



# The Extra Mile



Extra MILE (Membership, Integrity, Leadership, Enduring)

**Jocelyn M. Mina**

**District Governor ~ District 4-C4**

**"To care, to share ~ to need no more."**

## **District 4-C4 Cabinet For 2003-2004**

**District Governor**  
Governor Jocelyn Mina

**Vice District Governor**  
VDG Ray Rosenthal

**Secretary**  
Secretary Chester Ajero

**Treasurer**  
Treasurer Al Lopez

**Admin Assistant**  
Lion Elizabeth Yolo

### **Region One**

**Chairperson**  
Chair Rosie Jones

**Zone Chairs**  
Z1 Chair Yvonne Lee  
Z2 Chair Miriam Chaname  
Z3 Chair Joe Farrah

### **Region Two**

**Chairperson**  
Chair Ken Ibarra

**Zone Chairs**  
Z1 Chair Helen Olson  
Z2 Chair Tom Cullina  
Z3 Chair Judy Malfatti

### **Region Three**

**Chairperson**  
Chair Doris Grason

**Zone Chairs**  
Z1 Chair Michael Giusto  
Z2 Chair Kurt Tomlinson  
Z3 Chair Jun Marina

**Immediate Past  
District Governor**  
IPDG Michelle Jester

**Newsletter Editor**  
Lion Emil Kantola  
650 Manor Drive  
Pacifica, CA 94044  
(650) 355-3526

## **District Governor's Message for October 2003**

Dear Fellow Lions:

The month of September - one will always remember. Events of September 11th have changed the course of our nation; thousands of innocent lives lost; changed thousands of people's lives; changed our outlook in life; built our inner strength; reminded us to love and appreciate our family, our neighbors, our friends, each other; and felt the need to reach out to our Creator even more. Because of our inner strength and faith in the Almighty, we are dealing with the aftermath and handling the consequences. Now more than ever, we are united in helping those in need, individually or through our Lions clubs.

But we need to grow our membership in order to cope with the dynamic changes and growing need for assistance. Clubs in 4-C4 are responding to this urgency. There were 12 and to date there are 17 new members. We applaud the efforts of the sponsors and encourage would-be sponsors to be proactive in making our district more healthy and as such more responsive to the growing needs in the community. We are responding effectively to these needs, but there is always a room for improvement and the desire to do better is strong.

Club visitations are ongoing. We are having the most fun in speaking with Lions one-on-one. The sharing of goals/objectives and caring that they are accomplished, have been overwhelming. Teamwork between LCI, D4-C4, and the clubs - it is working - as it had always been.

The USA/Canada Lions Leadership Forum in Portland, Oregon was well-attended by 2,700 or so Lions. MD4 was recognized as having the most number of attendees. There were nine of us registered delegates from 4C4, the 10th (not counted) was unregistered Lion. This Forum held annually is another

opportunity to hone our commitment in the pursuit of our humanitarian objectives. VDG Ray Rosenthal with Christina and I were joined by cabinet secretary Lion Chester Ajero and PCS Lion Thelma Ajero, Zone Chair Lion Miriam Chaname and husband Lion Luis, Lion Eugene Chan (MERLO-Extension co-chair), Lion Verdie Thompson (Environmental Committee chair), Lion Carl Miller (USA/Canada Lions Leadership Forum Liaison), and Lion Macy Mak (1st VP, SF Chinatown Lions Club). We hope to improve our attendance every year.

Exciting progress from our MERLO Team are upcoming, as well as promotional activities to be announced via flyers snail-mailed or e-mailed to club presidents. Please participate actively at these events. We need to replace a club that recently folded in San Mateo. This is a big city but yet unrepresented by a Lions club. Some needs of the less fortunate are left unanswered.

The second cabinet meeting will be held in Carmel at the Carmel Mission Inn on November 13-15, 2003. A flyer was included in the August Newsletter and is included in this issue. Flyers have been snail-mailed or e-mailed, as well to all club presidents. We are extending special invitations to new members who joined the Lions Family since July, 2003. Please plan to join us at "The Glitter of Broadway at 4-C4" in November. We plan to be reenergized, reinvigorated, and to renew our resolve.

It was F. Scott Fitzgerald who said: "America is a willingness of the heart." That if we believe we can, then we will. Our heart - it is calling for each of us to go the extra mile to help a person in need, one-at-a-time. We are Lions and we are united in this quest. But we need to grow our membership and charter new clubs. Our district needs this infusion with urgency.

Sincerely, in Lionism  
*Jocelyn M. Mina*  
District Governor, D4-C4

## Vice District Governor's Message for October 2003

Hello 4-C4 Lions,

This is a quick report on my trip to the USA/Canada Forum. It was in Oregon last weekend. It is by far the best way to learn and up date ourselves on leadership in Lionism and in how to be an effective leader in general. Some of the seminars that we have attended (standing room only) in a large rooms were the best I have ever heard, and I hope to share this with you all when I make my visitations with your clubs so please don't hesitate to ask me. It was very exciting and I want to be able to share that excitement with you. Everyone that can should take the opportunity to attend these Forums.

As the District moves on to the next month, the Foster City Lions have taken the lead in HELPING ANOTHER LIONS CLUB and have worked at The Save The Music in the Belmont/Redwood Shores School District. It was a great event with some of the political influence from the city-and state government influence in attendance. Some 22 Lions from Foster City worked in the food booth and sold hot dogs, burgers and soft drinks. We listened to good music and checked out the boat race in the lagoon as well. It is my hope that additional Lions Clubs will take note and help another club. Please report these activities to the District Bulletin Editor and on your MMR for proper credit.

Some of the clubs are not reporting their activities. I promise to read each bulletin sent to me. So please send me your bulletins. If you do not have a newsletter, please send me a copy of your monthly report so that I can keep up with what your Club is doing. I am interested and when I visit your Club, I will be more informed of what you are doing and of what your interest are centered on.

Keep being excited about being Lions and keep spreading the word about how wonderful it is to be a Lion. I had the privilege to install 6 new Lions this month and there is nothing that makes me happier as it builds stronger and healthier clubs, which makes for a stronger and happier District. The more hands we have, the better we can serve. That is what Lions do -- WE SERVE!

Yours in Lionism,  
Lion Ray  
Vice District Governor

We are sad at the passing of Lion Robert Menicucci's brother David Patrick Menicucci. David passed away on August 12, 2003. Lion Robert Menicucci is a member of the South San Francisco Host Lions Club. Our deepest sympathy and condolences to the Menicucci family.

Never be afraid to try something new. Remember that amateurs built the ark. Professionals built the Titanic.

## The 16th Annual Lions International Peace Poster Contest

The theme for this year is "CREATE A BRIGHTER TOMORROW".

To get started you must order a Peace Poster Kit for each contest you sponsor. The kit contains all the materials needed to sponsor one contest.

Kits are sold only through the Club Supplies Sales Department at International Headquarters to October 1, 2003. Allow 3-4 weeks for delivery.

Order now. CALL or download form PR-785 from the Club Supplies Sales Dept. at [www.lionsclubs.org](http://www.lionsclubs.org) .

LET'S GO.

Lion Bob Goodwin, District 4C4 Chair

## Peace Poster Contest

The peace poster contest is open to young people, age 11-13, to think about creating a better tomorrow, creatively express what it means to them and to share their own unique version with the world. There are 9 steps to the contest.

1. Appoint a club chairman to act as the primary contact person from the sponsored school or youth group.
2. Review material in the kit from Lions International. The kit contains the rules and information needed to sponsor the contest.
3. Purchase additional kits if needed. A kit should be provided for each school or youth group sponsored.
4. Establish Contact with the school or youth group. The club president or chairman should establish a contact with each school or youth group.
5. Complete and send the district Governor Postcard enclosed in the kit to the District Governor.
6. Arrange the judging of the contest. The posters are judged based upon originality, artistic merit and expression of theme. Only one poster can be selected per contest school or youth group.
7. Publicize the winner. Write an article for the local newspaper. Make sure to take photos of the winning posters for the club as well as for the newspaper.
8. Forward the poster to the next level. After the club has judged the posters, forward the poster to the next level.
9. Award Prizes to the winners. Included in the kits are certificates for the winner and merit awards for each participant.

If you have any questions, please contact the district chair Lion Bob Goodwin. More information on the contest is also available on the Lions International Web site. See [www.lionsclubs.org](http://www.lionsclubs.org). If your club is small or large, this is an excellent project for your club.

Lion Emil Kantola, District Newsletter editor

**Brisbane Lions Club** will be collecting for the White Cane Days on October 3rd. Will your club be participating in White Cane Days?

**Brisbane Lions Club** will be having a flu shot program at the Senior center on October 18th. Winter is coming and now is a good time to start get a shot. Call Lion Bill Lawrence for information.

**Burlingame Lions Club** is collecting for White Cane Days on October 3 and 4 on the streets of Burlingame. Is your Club collecting for White Cane Days?

**Burlingame Lions Club** will be having a Halloween Safe Streets program on October 30th at 4:30 on Burlingame Street. Call the Burlingame president for more details.

**Castro Lions Club** will be participating in the Castro Street Fair on October 7th. If you go to the fair, stop by and have a beer.

**Chinatown Lions Club** will be participating in the Chinatown Health Fair on October 25th.

**Foster City Lions Club** is having a blood drive on October 11. Come and give and get coffee or orange juice and a donut. Contact Lion Fred Kelly for more information.

**Foster City Lions Club** will be at Albertsons, P & W and Safeway for their White Cane Days on October 11th. Is your club doing White Cane Days?

**Geneva Mission Lions Club** will be holding a white cane day on Oct 4-5.

**Golden Gate Lions Club** is having a Rummage Sale on Sept. 28, 2003, 10 AM to 6 PM at 30 South El Camino Real in San Mateo. We invite all Lions and their friends to come to our Rummage Sale.

**Half Moon Bay Lions Club** will be holding their 11th annual Golf Tournament at Sharp Park Golf Course on October 1st at 11 am. Call Lion Wayne Charkins or President Jay Warshauer for the info. Four members from your club and you will have your own foursome.

**Half Moon Bay Lions Club** will be holding one of their major fundraisers on October 18 & 19. They will hold a Pumpkin Festival at the First National Bank Parking lot in Half Moon Bay. Come and have some fun.

**Marina-Northbeach Lions Club** will hold a Halloween Costume party on October 31 at the Basque Cultural Center. There will be a dinner and dance. Call Lion Ester Lee to RSVP.

**Menlo Park Host Lions Club** will be at Drager's Market on October 3rd, 4th and 5th for White Cane Days. A great project for all clubs. Is your club having a White Cane Days event?

**New Century Lions Club** will be holding a Halloween Masquerade dinner and dance on Friday, October 24th at 6 pm at the United Irish Cultural Center, 2700 45th Avenue, San Francisco. The cost is \$50. The attire is

costume. Entertainment is "Professor J". Contact Heather Valentine for reservations and additional information.

**Ocean Ingleside Lions Club** Come One, Come All B\*B\*Que will be held on October 10th from 10 am to 5 pm at 139A Broad Street in San Francisco. The cost is \$10 unless you want the double trouble combo for \$12.50. You can not get a barbeque that tastes as good as this anywhere. Call Lion President Connie Bridgewater for reservations.

**Ocean Ingleside Lions Club.** The Overnight Special to downtown Reno's Golden Phoenix is on October 20-21 (Monday - Tuesday) The cost is \$59 per person (\$69 single rate) but you will receive \$27 cash back and \$4 in food. Call Lion Octavia Carter for reservations or information prior to October 4th.

**San Bruno Lions Club** is holding their annual golf tournament at the Crystal Springs Golf Course on Wed., October 8th. The cost is \$150 per player. Call Lion Mitch and sign up by September 26th.

**Pacifica Lions Club** is selling chances on a pin vest for \$10 a ticket. Only 100 tickets per vest will be sold. The winner will receive the vest of lions pins and a Helen Keller Fellow with the Lions Eye Foundation. Next time you see Lion Emil Kantola, ask him for a ticket.

**Pacifica Lions Club** is sponsoring a Caribbean Cruise out of New Orleans for the first week of October 2004. The cost of the cruise is \$1,100 for an inside cabin, \$1,250 for a window cabin, and \$1,400 for a balcony cabin. All prices are per person and include air out of San Francisco. There will be a drawing for a Helen Keller Fellow for the Lions Eye Foundation. All proceeds will be for the benefit of the Lions Eye Foundation. Call Lion Kathy Dedini at (650) 355-5110 for reservations.

**Palo Alto Host Lions Club** will be having a day at the races on November 2 at Golden Gate Fields.

**Park Presidio Lions Club** will be holding their annual Golf tournament on October 15th at the Lincoln Golf Course at 34th and Clement. Call the pres for more information.

**San Bruno Lions Club** is having a Bowling Tournament on Friday, December 5th at Serra Bowl in Colma. The proceeds will go to the Lions Eye Foundation. Call President Frank Recino for information.

**West 10 AM Peaks Lions Club** is inviting you to their Special Fun Trip to Reno on October 4th. Cost is \$35 per person and includes bonuses. \$18 by casinos, \$2 food and a \$20 bonus. Lots of fun and plenty of winnings. Call Lion Dolly Baclig or President Tess Labitoria.

**Peninsula Council of Lions & San Francisco Council of Lions** will be having a joint meeting at Nick's in Pacifica. The meeting will be on 27th. As the meeting is just prior to Halloween, costumes are appropriate.

(Continued on page 6)

# Carmel Mission Inn

Second Cabinet Meeting

Lions District 4-C4

November 14 & 15, 2003

Registration From

Lion: \_\_\_\_\_ Guest: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State & Zip: \_\_\_\_\_

Daytime Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

\_\_\_\_\_ Package A: Rooms: Single or double occupancy: \$240 (does not include meals)

Two nights: Friday and Saturday nights

\_\_\_\_\_ Package B: Rooms: Single or double occupancy: \$120 (does not include meals)

One night: Saturday night

Meals: Please select your choice for Saturday Meals

	How Many?	Cost Per Person	Total cost per meal
Breakfast and Registration:	_____	\$20	\$ _____
Lunch:	_____	\$20	\$ _____
Dinner:	_____	\$45	\$ _____

Please select dinner entrée and how many if more than one dinner is ordered,

\_\_\_\_\_ Prime Rib or \_\_\_\_\_ Grilled Tiger Prawns

Friday Night: VDG Ray Rosenthal will host a "Hors d'ouervres and Cocktail Party"

Saturday Night: DG Jocelyn Mina will host a "Hors d'ouervres and Cocktail Party"

Any Special Requests or Needs: \_\_\_\_\_

**The Deadline for registration is October 24, 2003**

**Late registration will be subject to availability and a 10% surcharge**

## Friday Golf Tournament:

Not included in the above packages.

Those interested in participating in

The golf tournament should call:

Lion Tim Collins

Total Room(s) Cost:	\$ _____
Total Meal Costs:	\$ _____
Total Due:	\$ _____

Please make checks payable to "District 4-C4"

Mail Checks and registration forms to: **Lion Ken Ibarra, Region two Chair**

For additional information contact Region 2 chair Ken Ibarra



# The 85th Annual Convention

Multiple District Four  
February 6-8, 2004 □ Primm, Nevada



One form for EACH LION, LIONESS or LEO attending. Print legibly or type. **ABSOLUTELY NO TELEPHONE REGISTRATIONS.**

NAME: \_\_\_\_\_ CLUB: \_\_\_\_\_ DISTRICT: \_\_\_\_\_  
Last First (As Desired on Badge)

NON-LION GUEST/SPOUSE (As Desired on Badge): \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ Zip: \_\_\_\_\_

CURRENT OFFICE: \_\_\_\_\_ PIP PID DG VDG PCC PDG LION LIONESS LEO

DAYTIME PHONE: \_\_\_\_\_ Fax: \_\_\_\_\_ e-mail: \_\_\_\_\_

**CONVENTION REGISTRATION:** Mail registration with check payable to MD-4 Convention 2004 to: Harry Meyers • 3889 Brighthill • Las Vegas, Nv. 89121 or fax to: 702/566-4810. FULL PAYMENT MUST ACCOMPANY EACH REGISTRATION

EVENTS <b>MUST Be Registered To Attend</b>	Received by 12/31/03		Received After 1/1/04		Amount Enclosed
	Quantity		Quantity		
<b>BEST DEAL:</b> Includes Full Registration, Convention Pin, Leadership Luncheon, Friday Dinner & Entertainment, International President's Luncheon, Saturday Governors' Banquet & Entertainment, Sunday Breakfast & Speaker.		\$150.00		\$160.00	
REGISTRATION: Lion/Lioness/Leo/Guest		\$ 25.00		\$ 30.00	
Convention Trading Pin (Quantity _____)		3.50		3.50	
<b>FRIDAY, FEBRUARY 6</b>					
Leadership Workshop <b>FREE</b> Yes ___ No ___		N/C		N/C	
Leadership Luncheon (_____)		23.00		24.00	
First-Niter's Dinner & Entertainment		27.00		29.00	
<b>SATURDAY, FEBRUARY 7</b>					
International Luncheon		27.00		30.00	
Governors' Banquet & Entertainment		32.00		35.00	
<b>SUNDAY, FEBRUARY 8</b>					
Breakfast/Speaker/Awards/Voting Results		18.00		19.00	
<b>NOT INCLUDED IN PACKAGE</b>					
Golf — Thursday, February 5 — 10:00 AM		85.00		90.00	
Buffet Breakfast—Saturday, February 7		13.00		13.50	
<b><u>TOTAL</u></b>					

\*\*\*\*\*PLEASE PAY BY CHECK WHEN POSSIBLE\*\*\*\*\*

Please charge \$ \_\_\_\_\_ to my \_\_\_ Visa \_\_\_ MasterCard Account \_\_\_\_\_

Expiration Date: \_\_\_ \_\_\_ Authorized Signature: \_\_\_\_\_

Special Dietary Needs: \_\_\_\_\_

**ONLY ON-SITE REGISTRATION & HOTEL RESERVATIONS WILL BE ACCEPTED AFTER 1/22/04**  
ALL HOTEL RESERVATIONS MUST BE MADE BY CALLING 1/800-386-7867 (Specify Code # SLC-0204)  
Check-In Time Is 3:00 PM, Monday thru Friday—Check-Out Time Is 12:00 Noon

**PUBLIC RELATIONS MATCHING GRANTS**

Let's not keep Lions a secret anymore. Keep your club visible in the community and your community will recognize and support your Club's programs. Now you can receive grant funds for promoting your Club and your Club's projects. Currently there are two grants available.

**Lions Clubs International** will help each district publicize a top service project with a grant of \$1,000 toward the cost of major publicity, when the District matches the amount of the grant.

**Multiple District Four** is providing matching funds also. Up to \$250 is to be used in the Public Relations Area in our District. The grant is to help the public become more aware of Lions Clubs International and the opportunity for them to become involved and be of service to their communities.

Only one of each grant is available within the district each year. Apply for the grant as soon as possible. If you or your club are interested in applying for the grant from international or MD4, please contact PDG Pat Battaglia.

*(Continued from page 3)*

(Coming as a club officer does not count for a costume). Cocktails at 6:30 and dinner at 7:00. Please RSVP by Wednesday, Oct 22.

**Peninsula Council of Lions** will be holding the Police and Fire awards dinner on March 26, 2004 at the crown Plaza Hotel in Foster City. More to come.

**District 4C4** will be holding the second cabinet meeting in Carmel on November 14th and 15th. Call Region Two Chair Ken Iberra for more information. Get your reservations in ASAP. Please note that an application for the meeting and hotel is included in this newsletter.

**District 4C4** will be holding the third cabinet meeting at the Foster City Recreation Center on October 31, 2004. (much more to come)

**Multiple District 4** will be having their annual convention this year in Prim Nevada on February 6-8. All club presidents should have received an application package from MD-4. Please provide the information to your members to determine if they would like to attend. If you have not received a package yet, call Lion Emil Kantola at (650) 355-3526 and one will be provided. See Application on page 5 of this newsletter.

**Lions Clubs International** will be holding the Lions Leadership Institute for emerging Lion leaders on January 9-12. The attending Lions must be a Lion in good standing with five years or less of membership. The cost is \$185 per person for the four day institute. Participants are responsible for paying their own transportation. Lion presidents, please tell your members about this program. If they are interested, contact Lion Emil Kantola at (650) 355-3526.

~ WE SERVE ~

**Dues are due**

This is to remind all clubs of 4C4 to pay their dues on time. There should be two dues checks - one to MD-4 and one to Lions Clubs International. For those clubs who have not paid their prior period dues, please do it now. For fiscal year 2003-04, the due date for the first billing period (July-December, 2003) should be paid on or before December 31, 2003. Please specify your payment if it is for prior period or current period.

There are clubs that have paid for lesser members than what was billed by MD-4 and have not provided proper documentation (copy of an MMR) to support the decrease so that MD-4 will give you credit for dropped members.

As of August 20, 2003, only 4 clubs have paid, the other 35 existing clubs have not paid.

Thank you. - Lion Al Lopez, District Treasurer

**Date for Special Occasions:**

White Cane Days	Oct 4-5
Lions World Sight Day	Oct 9
Council of Governors meeting (Fresno)	Oct 31-Nov 2
Lion Eye Foundation Abalone Feed	Nov ?
District 4-C4 3rd Cabinet Meeting	Jan 31
Council of Governors meeting (Prim)	Feb 5
MD4 Convention (Prim NV)	Feb 6-8
Yvonne's Birthday (Editor's Spouse)	Feb 9
Flag Day	Feb 14-16
Hearing Days	Mar 6-7
Pen Council Police and Fire Awards	Mar 26
Lions City of Hope Day	Mar 28
YCA Ticket Raffle	Apr 3
SF Council Police and Fire Awards	Apr 17
Eye Foundation Wine Tasting	Apr 25
District 4-C4 Convention	May 6-9
Council of Governors meeting (Visalia)	Jun 4-6
International Convention (Detroit/Ontario)	Jul 5-10
Council of Gov meeting (Walnut Creek)	Aug 6-8
USA Canada Forum (Reno)	Sep 9-12

The GOLDEN GATE LIONS CLUB of South San Francisco will be presenting, with other clubs of District 4-C4, a night of songs and dances celebrating the culmination of the Second Cabinet Meeting graced by the presence of the District Governor of 4-C4, Lion JOCELYN MINA. There will be a Saturday Night dinner in her honor on this fun night. This night features some of the talented artists of the District .

If you have talents in your club, call Lion Dr. Tito Yusi

## **LIONS CODE OF ETHICS**

- To show my faith in the worthiness of my vocation by industrious application to the end that I may merit a reputation for quality of service.
- To seek success and to demand all fair remuneration of profit for my just due, but to accept no profit or success at the price of my own self respect lost because of unfair advantage taken or because of questionable acts on my part.
- To remember that in building up my business it is not necessary to tear down others. To be loyal to my clients or customers and true to myself.
- Whenever the doubt arises as the right or ethics of my position of action towards my fellow man, to resolve such a doubt against myself.
- Always bear in mind my obligations as a citizen to my unswerving loyalty in word, act, and deed; to give them freely of my time, labor and means.
- To aid my fellow man by giving my sympathy to those in distress, my aid to the weak, and my substance to the needy. To be careful with my criticism and liberal with my praise. To build up and not destroy.

## **LIONS CLUBS INTERNATIONAL OBJECTIVES**

- To create and foster a spirit of understanding among the people of the world.
- To promote the principles of good government and good citizenship.
- To take an active interest in the civic, culture, social and moral welfare of the community.
- To unite the clubs in the bonds of friendship, good fellowship, and mutual understanding.
- To provide a forum for open discussion of all matters of public interest; provided, however, that partisan politics and sectarian religion shall not be debated by club members.
- To encourage service minded men and women to serve their community without personal financial reward and to encourage efficiency and promote high ethical standards in commerce, industry, professions, public works and private endeavors.

### **District 4-C4 Newsletter ~ The Extra Mile**

**Editor Lion Emil Kantola**  
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