

Term 10-11, Issue 3

San Francisco to Palo Alto, CA

September 2010

A message from your District Governor Mike Simonini

SEPTEMBER 18, 2010

All Lions;

Well it's been quite a month so far, and it's only the 18th. Just nine days ago all heck broke loose in San Bruno. All the reports on TV and radio, no one knew what had happened, plane down, gas sta-

what had happened, plane down, gas station blew up, what a mess. When things finally got under control, and the scope of the disaster was known, the relief organizations (Red Cross etc.) started to set up. This time there was another or-

ganization coming to help; THE LIONS were on

the way, ready, willing and able to help. The Millbrae Lions with their cooking trailer were at San

Bruno
Park
very
early on
Friday morning, basically
setting up for a pancake
breakfast, which they do
several times a year so
they know how to get
started. Lions from other

clubs were there also

During a surprise visit via SFO to the Millbrae Lions Club Emergency Response Mobile Kitchen in San Bruno Park (L to R) are PDG Pat Battaglia, PID Vince Vinella, DG Mike Simonini, LCIP Sid Scruggs, MLC President Randy Sahae, MLC PP Don Beyer, MLC PP Paul Larson with volunteer Catherine Margrie (house guest of PDG George & Helen Habeeb from England).

(Continued on page 3)

Articles & photos may be submitted to Lion 4-C4 Newsletter Editor Paul Larson for publication in this Service & Teamwork Newsletter via email to lionpaul@chapelofthehighlands.com and must be sent no later than the 20th day of each month for inclusion in the next issue. Flyers for upcoming club projects and other "time sensitive materials" may also be emailed to the Editor and will be distributed ASAP to the appropriate 4-C4 Lions via their email.

Thank you for your support and may good luck find all who read this Newsletter.



A message from 1st VDG Esther

Finally, all the installations are completed, congratulations to all officers installed. With the club installations we welcomed and inducted new members, let's get them oriented, assigned and involved with your club activities, but let's not forget our other members who are sick or infirmed. Haven't heard from one of your members? Let's get our sunshine chair working or the member's sponsor or even the membership chair.

This month was sad because of the terrible explosion in San Bruno with lives lost and many individuals losing their home and some damaged ones. I felt so proud being a Lion each time I see the Lions in action on site providing meals/sorting clothing/donating much needed items. Thank you fellow Lions, you made us proud. Local politicians showed up at the location for some photo-op but the arrival of our very own International President Sid Scruggs, III made such a commotion amongst the Lions, he not only visited the site not once but twice.

On a happy note, the Lions Eye Foundation celebrated it's 50th Anniversary a well attended gala evening at the Hyatt Regency. Our International President Sid Scruggs was the Guest of Honor, lions from our Multiple District came.

Congratulations to San Francisco Host on their 90th Anniversary specially to Lions Roger and Maggie Gulen for the President's Leadership Award and Lion of the year Lion Beth Yulo who's hard at work on the Health Fair team coordinating and soliciting glucometers/Flu vaccines, she has scheduled five more Health Fairs.

Mark your calendar, November 13th is our 2nd Cabinet Meeting at Mission Blue Conference Center in Brisbane. See you there

Lion Esther Lee First Vice-District Governor District 4-C4

A message from 2nd VDG Bob

Thank you to all the Lions who helped with San Bruno citizens and service personnel in the first hours following the devastation.

At this moment of sorrow and recovery I would like to offer a prayer for the recovery of San Bruno in this



tragic time, that Rev. Barbara Cawthorne Crafton, an Episcopal priest, prayed after the tragedy of New Orleans. "O gracious God, we will never understand the sorrows of the world, but by your grace we will not turn away from them. Cheer and encourage those who labor to help the injured, the homeless, the hungry, and those in despair. Bless and soften the hearts of those who would take advantage of tragedy for their own profit, that they may come to know where true joy is to be found. We ask these things in your own most holy name, Amen."

(Continued on page 5)

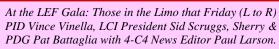




From the Editor's Desk

It was an opportune coincidence that LCI President Sid Scruggs was in town at the time of the San Bruno Fire tragedy. The original plan was for

PDG Pat Battaglia and I to meet IP Sid on Friday, September 10th at SFO in my Limousine and bring him to the Burlingame Hyatt in conjunction with the LEF 50th Anniversary. Because of the



fire relief efforts by our Lions that day

in San Bruno Park I thought it wouldn't hurt to ask if he'd like to take a detour stop and witness our Lions in action. He liked that idea so we headed from SFO to where our Lions were at work feeding those affected by the fire. It ended up that IP Sid's

theme for the weekend was praise for the Lions he visited not only on Friday, but he went back to San Bruno Park on Saturday too. Further details and

pictures of the fire relief efforts are on page 10.

If you wish to submit an article please do so by the 20th of the month. Putting together a Newsletter is like a "time sensitive" puzzle, and it would help me out a lot by emailing

your <u>brief</u> article or pictures to me in a timely manner...the sooner the better.

Thanks for your support and I look forward to seeing you around 4-C4!

Lion Paul Larson ~ District 4-C4 Newsletter Editor

District Governor's Message (continued from page 1)

(Sandee Ige). They not only served breakfast but lunch and dinner as well, food donations were coming in at a record pace, the park was jammed with people. More and more LIONS were coming in to help. All day Friday and all day Saturday the Lions were there, so many lions, so many clubs. This was Lionism at its very best, SERVICE and TEAMWORK.

You may be wondering what the district was doing during this time. Many of you may not know that we have a Disaster Relief Chairman and a local Disaster fund. Our Disaster Relief Chairman this year is Lion Jack Van Etten (just retired police Chief from Burlingame); Lion Jack has had many years of training for just such Disasters. I asked Lion Jack to write the request letter that we had to send to LCIF (asking for disaster Funds). He wrote the letter and e-mailed it to LCIF. LCIF e-mailed

back that we would be getting \$10,000.00 in Disaster Relief Funds (you will have wait to hear the REST OF THE STORY).

One of the requirements to receive LCIF funds is that it has to go into a separate checking account, so I called District Treasurer Lion Steve Picchi and asked him to take 1/2 of our local disaster fund (\$1750.00) and start a new checking account, which he did, we also would need this account to deposit any donations that would hopefully be coming in (\$8000.00 so far).

That afternoon (9/10) Lions International President (Sid Scruggs) was flying into town for the Lions Eye Foundation's 50th anniversary. Everything had been worked out to meet him at the airport. Lion Aaron Straus was going to meet him at the gate, and (Continued on page 6)



Know your 2010-2011 District 4-C4 Cabinet Officers



Mike Simonini ~ District Governor



Esther Lee ~ 1st Vice District Governor



Robert Wilson ~ 2nd Vice District Governor



Ken Ibarra ~ Immediate Past District Governor



Lydia Taylor-Bellinger ~ Cabinet Secretary



Steve Picchi ~ Cabinet Treasurer



Rudy Pedagat ~
District
Executive Director



Paul Larson ~
District
Newsletter Editor



Carl Tebell ~ Region 1 Chair



Albert Tam ~ Region 1 Zone 1 Chair



Bill Stipinovich ~ Region 1 Zone 2 Chair



Rufino Ramos~ Region 2 Chair



Sandee Ige ~ Region 2 Zone 1 Chair



Helen Marte ~ Region 2 Zone 2 Chair



Mario Benavente ~ Region 3 Chair



Ora Seyler ~
Region 3 Zone 1 Chair



Dan Andersen ~ Region 3 Zone 2 Chair



Al Hernandez ~ Region 4 Chair



Jon Froomin ~ Region 4 Zone 1 Chair



Cindy Smith ~ Region 4 Zone 2 Chair



Jim Bigelow ~ Region 4 Zone 3 Chair



Membership
Development Team



PDG Ray Rosenthal ~
Membership
Development Team



Membership
Development Team





Know your 2010-2011 District 4-C4 Lions Club Presidents

PCL Lions Club

Atherton

BA Special Olympics

Belmont Brisbane

Burlingame

Daly City Gateway Daly City Host East Palo Alto

Foster City Half Moon Bay Menlo Park Host

Menlo Park Live Oak

Millbrae Pacifica

Palo Alto Host

Redwood City Fair Oaks Redwood City Sunrise

Redwood Shores

San Bruno San Carlos San Mateo

San Mateo Metropolitan SSF Golden Gate

SSF Host

PCL President

William Robertson Amy Fink (Charter)

Christine Beard Ernie Filippo

Brad Floyd

Michael Markovich

Sharon Keenan Rosemary Steele

Eleanor Lindquist

James Asche Anthony Cuvi

Laura Warner Randy Sahae

Steven Hansel Robert Stoudt

Carmen Chong Christine Cheshire

Mary Carbullido Thomas Lara

Grant Du Bois Ronald Borland

Jennifer Chen Roy Blanco Terry White

SFCCL Lions Club

SF Bay Area New Century

SF Bay

SF Bayview Hunters Point

SF Chinatown

SF Circle

SF Fil-Am

SF Geneva/Mission

SF Highlands

SF Hispanic

SF Host

SF Korean American

SF Latino Pro. TCCWA

SF Marina North Beach

SF Merced Heights

SF Nikkei

SF Ocean/Ingleside

SF Park Gate

SF Park Presidio

SF Premier

SF State University Campus

SF Sunset

SF The Castro

SF President

Gina Tse.

Maria Rueda Gwendolyn Strain

Robert Lam

Nenita Mothershed

Shirley B. Dimapilis

Bre Jones

Lourdes V. Pescador

Vilma Lopez Emmanuel Paje Joseph Jung

Maria Gonzalez

Zoila Kelly

Lydia Taylor-Bellinger

Kristina Boyd

Constance Bridgewater

Luis Martinez

Russell "Woody" Howard

Wilma Norona Judy Thao Sandra Collins

Dennis Hale

Message from 2nd VDG Bob Wilson (continued from page 2)



Thank you to all who have served and donated so many hours in this time of need. "Although the world is full of suffering, it is also full of the overcoming of it." Helen Keller.

We Care: We Serve.

Yours in service



VDG2 Skipper Lion Bob

Lion 2nd VDG Bob & Lion Alison Wilson at the 50th Anniversary Gala of the Lions Eye Foundation



District Governor's Message (continued from page 3)

PID Vince, PDG Pat and Sherry Battaglia, Lady Jane and I would greet him past security and Lion Paul Larson would pick them up in the Limo and take them to the Hotel. President Sid knew all about the disaster and wanted to go see what he could, so off to San Bruno Park we went. He was very impressed (VERY, VERY Impressed) with the amount

of Lions that were there working, with the Millbrae Trailer. This is exactly what he is pushing this year (not the Disaster) SERVICE and LIONS helping, "Beacon of Hope". He was so impressed he came back by on Saturday. (check out his blog in the Int. web site). Lions around the world are

looking at maps trying to see where Millbrae and San Bruno are. pressed) with the amount WHITE shoes, he is not only a

At the 50th Anniversary Gala of the Lions Eye Foundation are (L to R) DG Mike Simonini, LCI President Sid Scruggs and Lady Jane Simonini.

Now on to the problem that this Disaster brought out. We are NOT prepared for a major Disaster. We are all willing to help, but we don't have a plan, so this week we are having a meeting to set up a disaster plan for the whole district. We are going to use the Lions ALERT TEAM PLAN as a start, this is on line in the LCI web site. Every area in the district will be included. It will not happen overnight, but we will get it done. This may require the purchase of some equipment, radios, storage boxes etc. Please remember I said MAY require. It also may require some training, the one thing that it will require is dedicated LIONS to stay with the plan .

Will keep everyone informed.

Now on to happier things, Friday night 9/10 went to the Ocean Ingleside's 25th anniversary, a great time was had by all, Saturday night went to the Lions Eye Foundations 50th anniversary a gala affair, International President was the guest speaker, he looked great in his Tuxedo and his BLACK and WHITE shoes, he is not only a great Lion but also a

> great person, meal interrupted several times, pictures all the time and all ways had a smile or a kind word for everyone. This past Saturday night we went to the San Francisco Host's 90th anniversary celebration, the oldest club in the District, 90 years old and going strong, I had the honor of not only installing the new officers but Lalso

inducted 6 new members, fellow Lions that is how the San Francisco Host Lions club has been able to go on, they continue to recruit new members (that's a hint to some clubs out there).

Congratulations to OCEAN INGLESIDE LIONS, LIONS EYE FOUNDATION and THE SAN FRANCISCO HOST LIONS for your years of service, keep up the GREAT work. You are an inspiration to all of us.

That's enough for now, my typing finger has a blister, and the word count says 870 words. Just one more thing: I have never been so proud to be a LION as I was and still am over what I saw last week, you are the GREATEST. THANK YOU.

SERVICE and TEAMWORK...935 now.



50th Anniversary Gala Event for the Lions Eye Foundation

This event was glamorous! 2 years in preparation paid off on the evening of Saturday, September 11, 2010 at the Hyatt Regency Hotel in Burlingame. Roughly 500 elegantly dressed Lions, guests and friends from multiple districts arrived for this gala celebration in honor of the Lions Eve Foundation's 50th Anniversary. The hotel ballroom was filled with round festively

decorated tables surrounding a polished wood dance floor. "The Unicorns" 17 piece dance orchestra greeted guests with the sounds of favorite standards, and attendees mingled and danced during the pre-dinner cocktail reception in the ballroom foyer.



After encouraging guests to find their seats the festivities began with LEF PP / PDG Pat Battaglia introducing Master of Ceremonies LEF President Steve Laden. Opening observances commenced with the Pledge of Allegiance led by LEF 1st VP Fred Sommer and the Invocation offered by 4-C4 Chaplain PDG George Habeeb. A delicious dinner followed with a

scene of light-hearted conversation, laughter and camera flashes.

As dessert was served the program continued with (Continued on page 8)

Surrounding Pictures: 1. (Back Row L to R) MD-4
Council of Governors Chair Larry & Jane Dicus, Vicky
& ID Bob Smith, Denise & PIP Kay Fukushima. (Front
Row L to R) LEF President Steve & Rita Laden, LCI
President Sid Scruggs, PID Vince Vinella; 2. During
the cocktail reception 1st VDG Esther Lee peers across
the room; 3. (L to R) 4-C4 Cabinet Secretary Lydia
Taylor-Bellinger, PDG Don Stanaway and PDG
Maxine Frazier have fun posing for the camera.



50th Anniversary Gala Event for the LEF (continued from page 7)

PID Vince Vinella introducing keynote speaker LCI President Sid L. Scruggs III who spoke on the positive impression he had of the Lions of 4-C4 coming together to help during the San Bruno fire tragedy. He praised the Millbrae Lions for their Emergency Response Mobile Kitchen and the immediate coordination to feed those affected by this disaster. He continued with congratulations and praise for the LEF on their 50 years of helping to give the gift of sight, referring to all of the above as "A Beacon of Hope". Several other notable speakers were introduced including Dr. Warren Browner and Dr. Susan Day who spoke on their work with the LEF and

how the California Pacific
Medical Center's Department of Ophthalmology
positively impacts patients
via the Lions
Eye Clinic.
Next LEF Executive Director
PDG Don



Stanaway was introduced who gave words of encouragement and presented special Helen Keller





Geneva / Mission, SF Marina North Beach, Millbrae, SF Park Gate, SF Park Presidio, Seaside and SF Sunset, with representatives from those attending clubs receiving a special certificate. To (Continued on page 9)



Pictured (L to R): 1. IPSFCCL President Helen Marte, LCI President Sid Scruggs, IPPCL President Toni Nava, IPD Vince Vinella; 2. LEF President Steve Laden looks on as LCI President Sid Scruggs and Dr. Warren Browner receive a Helen Keller Fellow from LEF Executive Director PDG Don Stanaway; 3. SF Chinatown Lions President Bob Lam, LEF President Steve Laden and Chinatown PP Barbara C. Yee pose during a special donation from the Chinatown Lions.



50th Anniversary Gala Event for the LEF (continued from page 8)



wrap up the program the Chinatown Lions Club made a generous donation of \$10,000.00 to the LEF complete with an oversized presentation check, followed by a raffle prize drawing for a special framed painting of San Francisco.

After the program a transition was made from speeches and awards to dancing and frivolity as "The Unicorn" dance orchestra picked up the tempo



with favorites from the 30's and 40's. Guests flowed from their tables onto the dance floor and "tripped the light fantastic" until late into the evening.

Many Many thanks go out to the Officers, Trustees, Advisors & staff of the LEF, the Past Presidents, Physicians, and to the Event



Committee who put this wonderful celebration together. Many appreciations also go out to those who attended, many traveling a good number of miles to be present for this once in a lifetime occa-

sion. We all had a marvelous time.

From Lion Paul Larson ~ Newsletter Editor 4-C4



Surrounding Pictures: 1. Lady Helen Habeeb and Lion Newsletter Editor Paul Larson visit with PDG George Habeeb; 2. PDG John & Martha Benson; 3. PDG Ray & Marsha Kliewer; 4. "The Unicorns" 17 piece orchestra played favorites from the 30's & 40's as dancing and frivolity went on late into the evening.

A Needed Change: 4-C4 District Directory by Lion Rudy Pedagat

Editor's Note: Lion Rudy, publisher of the 2010-2011 4-C4 Directory, notes the following changes:

- **1.** PDG Al Russell, page 25, cell should be **650-208-2648** not 650-206-2648
- **2.** Lion Al Thomas, page 61, res should be **650-493-4476** not 650-715-1883
- **3.** Lion Richard Picchi, page 59, Student Speaker Contest & Trustee, cell should be **650-703-9834**

not 650-703-9814

- **4.** Lion James Asche, page 35, President Half Moon Bay, add cell: **650-452-8906**
- **5.** Lion Bob Myers, page 35, Secretary Half Moon Bay, change Res: **650-726-7163**
- **6.** Lion Jon Bruce, page 35, Membership Chair Half Moon bay, add cell: **650-740-9264**

Thanks, Lion Rudy Pedagat



Sunshine Report by Lion Yvonne Kantola



The following cards were sent out this past month:

Marilyn Shappert from Redwood City Sunrise who recently had surgery. Bill Gibbons, also from Redwood City Sunrise who has

been under the weather.

We hope you both are feeling better soon!

We were sad to learn the passing of Past President Armando Bolanos on August 27th. He was a longtime Lion from SF Park Gate.

The Brisbane Lions also lost long time member (46 years) Eero Makela on August 27th.

He was also a Past President.

Ocean Ingleside lost Charter Member and Past President Frank Hutchins on August 31st. He was an active member of the community and accomplished much during his lifetime. His achievements are mentioned here: http://tinyurl.com/28pn5yu
Thanks to Lion Teri for the information.

The District sends condolences to the families and clubs for the loss of their member and friends.

Editor's Note: A few details about Lion Eero (pictured below) from 2nd VDG Bob Wilson: Owner of Brisbane Realty, a life-member of the Brisbane Lions Club, Lion Eero Makela passed away in late August. Lion Eero served both his community and the Brisbane Lions Club with high energy. In 1964 he joined the Brisbane Lions Club



and was a member for 46-years. His service to Lions included being president 1973-74 and serving the District as Zone Chair 1974-75. He will be missed by the Brisbane Lions Club!

Skipper Lion Bob

San Bruno Fire Disaster: The Rest of the Story

Lions instantly coordinate help during the San Bruno fire tragedy

I don't know where to begin...

During dinner time on Thursday, September 9th a freak PG&E gas explosion erupted in the hills of San Bruno. Residents witnessed a giant fireball rip open their neighborhood as fire-plasma, bursting from the ground like a volcano, raced toward anything that would burn. For hours uncontrolled flames undulated 20 stories into the air, with tem-



peratures so great that cars evaporated and streets melted into dirt. Dazed neighbors who used terms such as "nuclear bomb" escaped barely with their lives. 37 homes were incinerated, dozens more damaged and people were burned and (Continued on page 11)



San Bruno Fire Disaster: The Rest of the Story (continued from page 10)

killed. This tragic wake-up-call shocked the Bay Area and stunned Americans across the country.

As this event was unfolding our Lions were already on the phones coordinating efforts on how to help those San Bruno residents who were affected by this horror, along with the firefighters, police and support crews who were involved.

At home, after prying my eyes away from the astonishing TV news images, I called Lion Ron & Lady Carol Frediani. They relayed info to me on where Lions could go to help, which I forwarded to every Lion in my 4-C4 email contact list (hundreds). From that-point-on email responses poured back to me from Lions offering their assistance with manpower, donations, and just spreading the word. I responded with new details to every Lion as fast as I could. This email relay continued throughout the weekend.

The stories of Lions mobilizing during this tragedy are endless and I can only report on what I witnessed myself:



1. I can attest that Millbrae Lions Ron Frediani,
Don Beyer & Anthony Caccia coordinated to
have their new MLC "Emergency Response
Mobile Kitchen" up and ready on Friday AM at
the San Bruno Park Rec. Center, with dozens of
Lions cooking and serving breakfasts by 7:00
AM, along with lunches and dinners though
Saturday. Lions from the San Bruno Lions
Club along with numerous other clubs joined
the effort. Starting on Friday

(Continued on page 12)



Pictured in San Bruno Park at the Rec. Center relief area: 1. Millbrae Lions PP Don Beyer, Anthony Caccia and PP Tony Montes prepare the Emergency Mobile Kitchen early Friday in the AM; 2. Lions from Millbrae and a good number of other clubs arrive by the dozens and get right to work setting serving tables, cooking, and preparing food items to provide for hungry fire victims, emergency workers and fire relief volunteers.



San Bruno Fire Disaster: The Rest of the Story (continued from page 11)

morning and throughout the weekend local radio and TV news cameras were on hand along with satellite trucks from national networks and cable affiliates all reporting on our Lions in action.

2. Shortly after the initial explosion SF Bayview Hunters Point Lions Club President Gwen Strain left her home and arranged for Trader Joe's to donate food. She loaded these groceries into her car and drove through the night to San Bruno Park Rec. Center where fire victims were assembling. Discovering food at the Rec. Center was already well stocked, Lion Gwen took the food items she collected to the fire-fighters near Ground Zero who, during the confusion, never got the word





that food was available at the Rec. Center. Quoting Lion Gwen: "Thank God I had just enough food to feed all of them".

Other notable quotes:

• "Both my Daughters one a nurse the other an M.D. are both on the

scene with their Lions Shirts. It was a long night, God Bless us all

(Continued on page 13)

Pictured at the San Bruno Park Rec.
Center relief area (L to R)
1. Millbrae Lion PP Don Beyer
gives LCI President Sid Scruggs a
tour of the Emergency Response
Mobile Kitchen; 2. Lady Helen &
PDG George Habeeb participate in
a group kiss with Millbrae Lions
President Randy Sahae; 3. Lions
and volunteers with Mobile Kitchen.



San Bruno Fire Disaster: The Rest of the Story (continued from page 12)

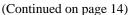
and have mercy on those in need". ~ Foster City Lions President Eleanor Lindquist;

- "Lion Faye Pobre, Lion Rene Ricafrente and myself (I did not go to work) went to San Bruno Rec. Center at 9:00 AM up to 3:30 PM to volunteer. Lot of people gave donations, food, clothes and their time to help. Millbrae Club, SSF Host, Burlingame, Redwood Sunrise, BASO, Marina North Beach, SSF Golden Gate were there to volunteer". ~ SFF Golden Gate Lions IPP Ora Seyler;
- "We have had so many wonderful people volunteer to help in San Bruno, the response has been overwhelming. We even tried to send people home yesterday, who had been working all day long. They refused to leave, the need to help was so intense". ~ Millbrae Lions 1st VP Ron Frediani:
- "Who Feeds the Red Cross in a Disaster? Well, for the disaster in San Bruno, the Millbrae Lions fed the Red Cross". ~ Burlingame Lions IPP Kevin Kielty;



 "It was especially inspiring to witness the hard work even when the distraction of political leaders made their way through the area - the volunteers kept on working, many not even looking up". ~ San Bruno Lions IPDG Ken Ibarra:





Pictured in San Bruno Park (L to R): 1. Hungry "Red Cross" workers are welcome at the Lions Emergency Mobile Kitchen; 2. Millbrae Lions Pres. Randy Sahae, LCI Pres. Sid Scruggs, BASO Lions Pres. Amy Fink and San Bruno Lions Pres. Tom Lara take a break; 3. Redwood City Sunrise Lions Pres. Chris Cheshire, SSF Host Lions PP Sandee Ige, Burlingame Lions IPP Kevin Kielty: Your help was greatly appreciated.



San Bruno Fire Disaster: The Rest of the Story (continued from page 13)

• "I am so proud of you and all the other Lions Clubs Members that came from throughout our district, to help. You have gone a long way to show the world exactly what are motto, "WE SERVE" stands for". ~ San Bruno Lions PDG Mel Phillips;

And, in a blog dated September 15, 2010 posted at www.lionsclubsinternational.org by LCI President Sid L. Scruggs III:

 "Whenever disaster strikes, you can be sure Lions won't be far behind. Whether it's a devastating earthquake in the heart of Haiti or an explosion in San Bruno, California, Lions rise to the occasion and live out the motto We Serve.

I had the distinct honor to serve alongside the Millbrae Lions Club last week as they helped to ease the discomfort displaced residents experienced. A pipeline explosion destroyed dozens of homes and left at least four people dead, but Lions rushed to help. The Millbrae club was first on the scene, setting up after midnight so they could begin to serve breakfast at 7 a.m. to 150 residents. The club has a portable kitchen





that was converted from a car carrier.

I was so proud of the Millbrae Lions, who along with the San Bruno and Bay Area Lions Clubs were truly beacons of hope. Despite the tragic circumstances, each Lion was a shining ray of hope to lead the way through this trying time. My heart goes out to those affected by this disaster and you are all in my thoughts". ~ Lions Clubs International President Sid L. Scruggs III.

(Continued on page 15)

Pictured in San Bruno Park at the Rec. Center relief area (L to R): 1. 4-C4 District Governor Mike Simonini with San Carlos Lions PP Lakshmi Yokoyama and new San Carlos Lion Chris Strom who were proud to serve on Saturday; 2. At the open back of the Millbrae Lions Club Emergency Response Mobile Kitchen are Lion 1st VP Ron Frediani and Lion Anthony Caccia. Thanks for your immediate response and congratulations to you, and every Lion who came out to help on a job well done. Your efforts were noticed by not only the state but the entire country.



San Bruno Fire Disaster: The Rest of the Story (continued from page 14)

In the early hours of this disaster several key clubs and members of those clubs instantly opened their checkbooks and hearts to help including (that I know of) the SF Bayview Hunters Point Lions; SF Circle Lions Club; Hayward Lions Club (4-C3);

Menlo Park Host Lions; Menlo Park Live Oak Lions; San Carlos Lions Club; Foster City Lions Club; The Millbrae Leos Club; District 4-L3; other Districts and non-Lion supporters; in addition to LCIF which wired \$10,000.00 for relief efforts.

It is not too late to donate. If you wish to help please direct your donation of any amount to the following:

 The San Bruno Lions Club has set up an account to directly help the victims.
 Please make out your check to the San Bruno Lions Club (indicate "FIRE" in the subject line) and mail to:

> San Bruno Lions Club PO Box 242 San Bruno, CA 94066

 To help the overall fire effort District 4-C4 has a Disaster Fund. Please make your check to District 4-C4 and mail to:

> Lion Steve Picchi 311 Filbert Street Half Moon Bay, CA 94019

In addition to checks a good number of Lions gave donations of blood.

I can keep writing indefinitely...but I have to stop somewhere. There were so many impressive examples of exemplary Lionism during this tragedy and seeing this gives us all positive hope for the future.



In addition to our volunteers there were a number of organizations that donated food for our Lions to prepare & serve which included KFC, Don Pico's, Trader Joe's, Panda Express,

Safeway, Costco, Krispy Kreme, Boudin, Primo's Gourmet Food, a "blank check" from Mollie Stone's, among others. Please support these businesses as a way of saying thank you.

And talking about saying "thank you", everyone who came out of the woodwork to help deserves an award, or commendation or a medal of esteem. But the most impressive aspect is, as "Lions", we volunteer to "serve" without asking for anything in return. We are not paid or compensated...we WANT TO SERVE! We are all volunteers, and to be a volunteer is one of the most admirable pastimes that can be aspired to. So, you've heard it already, but once again Thank you Thank you!

Yours in Community & Lionism Lion Paul Larson ~ District 4-C4 Newsletter Editor

Among the visiting dignitaries that witnessed our Lions in action at San Bruno Park 1. Congresswoman Jackie Speier (center) & entourage; 2. (L to R) Millbrae Lions Pres. Randy Sahae & CA First Lady Maria Shriver (Gov. Arnold Schwarzenegger was on state business in Asia and upon his return toured "Ground Zero").



Lion Connie reports on SF Ocean Ingleside Lions 25th Anniversary

On Friday September 10, 2010, Ocean Ingleside Lions Club Celebrated its 25th Anniversary.--Hosted by our two remaining Charter members--Lion William Collier (Mr. G.Q.) and Lion Lovell Davis.

A moment of silence was given for Charter member Frank Hutchins who passed on August 31, 2010.

Our Theme: From a Seed to a Tree was given by Charter Member Lovell Davis in which he highlighted our clubs accomplishments in having our members serve as officers in the club as well as officers within the District - - from Zone Chair to District Governor.

A Big Thank You to our DG Mike and Jane. the Past District Governors, 1st and 2nd VDG's. Cabinet Officers, Region and Zone Chairs, club Presidents family and friends who helped make our Anniversary a huge success!!







Lion Connie
Bridgewater ~ President

Pictured (L to R): 1. Lions Verdie Thompson, Rosie Jones & Frances Luster show pride in Lion Rosie's accomplishments; 2. Lions from many clubs joined the celebration; 3. PDG Ray Rosenthal and IPDG Ken Ibarra give inspiring words for each Ocean Ingleside Lion's accomplishments.

District 4-C4 Trivia Questions

The following questions are related to trivia that can easily be found in this Newsletter (Answers are on page 18...don't cheat):

- **1.** What location will the second District Cabinet Meeting be held on November 13th?
- **2.** What is this year's theme slogan of LCI President Sid L. Scruggs III?
- **3.** What total amount was the donation that the SF Chinatown Lions presented at the 50th LEF Gala?

- **4.** What total amount did LCIF wire to District 4-C4 to help with San Bruno Fire Relief?
- **5.** How many total words did Lion District Governor Mike use in his Governor's Message which began on the front page of this Newsletter?
- **6.** What time did Lions start serving breakfasts on the Friday immediately following the San Bruno Fire explosion?

Good Luck from Lion Paul ~ Newsletter Editor



Lion District Governor Mike's Visitation Schedule

Lion Mike and his entourage will be making visitations to all Lions Clubs in District 4-C4 at various times during his term. Be aware that some dates below may change. Cabinet Secretary Lydia Taylor-Bellinger has updates on locations, times, etc. For further information please email her at lat6264@comcast.net or call her at (510) 878-7988. Lion DG Mike looks forward to visiting your Lions Club.

Day	Date	Club	Day	Date	Club
Fri	July 9, 2010	SF Bay	Mon	Sept 13, 2010	SF Host
Mon	July 19, 2010	SF Highlands	Tues	Sept 14, 2010	Foster City
Tues	July 20, 2010	Redwood City Fair Oaks	Wed	Sept 15, 2010	Daly City Host
Wed	July 21, 2010	SF Park Gate	Thurs	Sept 16, 2010	SF Korean American
Mon	July 26, 2010	Menlo Park Live Oak	Tues	Sept 21, 2010	Daly City Gateway
Tues	July 27, 2010	Bay View Hunters Point	Tues	Sept 28, 2010	Brisb ane
Mon	Aug <mark>2, 2010</mark>	Half Moon Bay	Tues	Oct 5, 2010	South San Francisco Host
Tues	Aug 3, 2010	East Palo Alto	Tues	Oct 5, 2010	San Bruno
Wed	Aug 4, 2010	San Mateo Metro	Wed	Oct 6, 2010	SF Park Presidio
Mon	Aug 9, 2010	SF Ocean Ingleside	Wed	Oct 6, 2010	Menlo Park Host
Tues	Aug 10, 2010	SF Merced Heights	Fri	Oct 8, 2010	SF Circle
Wed	Aug 11, 2010	SF Sunset	Fri	Oct 8, 2010	SF Premier
Thurs	Aug 12, 2010	Sa <mark>n C</mark> arlos	Tues	Oct 12, 2010	Palo Alto Host
Tues	Aug 17, 2010	Belmont	Tues	Oct 12, 2010	Marina - North Beach
Wed	Aug 18, 2010	SF Fil-Am	Tues	Oct 19, 2010	Pacifica
Thurs	Aug 19, 2010	SF Chinatown	Wed	Oct 20, 2010	Geneva Mission
Fri	Aug 20, 2010	SF Hispanic	Wed	Nov 3, 2010	SF The Castro
Tues	Aug 24, 201 <mark>0</mark>	SSF Golden Gate	Wed	Nov 17, 2010	Millbrae
Wed	Sept 1, 2010	Redwood City Sunrise			
Wed	Sept 1, 2010	SF Nikkei			Pending Visitations
Thurs	Sept 2, 2010	Burlingame			Bay Area Special Olympics
Tues	Sept 7, 2010	Redwood Shores			SF New Century
Wed	Sept 8, 2010	Atherton			SF State
Thurs	Sept 9, 2010	San Mateo			SF Latino Professionals



SF Host Lions Club celebrates 90 years of service

Lion Rod Mercado reports on San Francisco Host Lions Club 90th Anniversary and Installation of Officers for the year 2010-2011.

The celebration was held on September 18 at the Embassy Suites in SSF with around 130 guests. The Club was honored to have the dignitaries of District 4-C4 headed by the District Governor Mike Si-



monini who inducted 6 new members and installed the SF Host. new set of officers.

The Guest of Honor and Inspirational Speaker for the evening was International Director Bob Smith. He awarded Melvin Jones Fellows to Lions Henry Lasat, Rod Mercado and a Progressive MJF to Lion Maggie Gulen. Another highlight of the evening was the awarding of the Lions Club International Presidential Leadership Award to Lions Roger and Maggie

Gulen.

Yours in Lionism. Lion Rod Mercado ~





Pictured (L to R): 1. The awarding of the Presidential leadership Award: Lion Maggie Gulen, ID Bob Smith, Lion Roger Gulen and PDG Larry Wong; 2. The awarding of the Melvin Jones Award: Lion Maggie Gulen, Lion Henry Lasat, ID Bob Smith and Lion Rod Mercado: 3. The newly installed officers of the San Francisco Host Lions Club for the 2010-2011 term. Congratulations to all!

Answers to 4-C4 Trivia (continued from page 16)

Answer 1: Mission Blue Center in Brisbane. Answer 4: \$10,000.00.

Answer 2: "Beacon of Hope". Answer 5: 936 if you count the final word "now".

Answer **3**: \$10,000.00. Answer **6**: 7:00 AM.



Mark Your Calendar



Important 4-C4 Dates

- District 4-C4 Installation
 August 15, 2010 at the SSF
 Conference Center; Completed.
- Lions Eye Foundation 50th Anniversary September 11, 2010 at the Hyatt Regency Burlingame; Done.
- Third District Cabinet Meeting February 19, 2011 at Foster City Recreation Center;

- First District Cabinet Meeting August 28, 2010 at Mission Blue in Brisbane; Completed.
- Second District Cabinet Meeting November 13, 2010 at Mission Blue in Brisbane;
- District 4-C4 Convention
 May 12 thru 15, 2011 at the Red Lion
 Hotel in Sacramento.

MD-4 Student Speakers Contest 2010-2011

Topic: "Enforcing our Borders: State versus Federal Rights"

Dates for 2010-2011

- Club Contestby February 22, 2011
- Zone Contestby March 14, 2011
- Region Contestby April 11, 2011
- District Contestby May 2, 2011
- Area Contestby May 23, 2011
- MD-4 Final Contest....on June 4, 2011 (Council of Governors—San Jose, CA)

District 4-C4 Student Speaker Contest Chair Lion Rich Picchi: (650) 728-7639 or (650) 703-9834 or rpicchi@comcast.net

A note to all Club Presidents and Secretaries from 4-C4 Cabinet Secretary Lydia Taylor-Bellinger:

Please send in your MMR and Activity forms in before the end of the month. I must receive the MMR and dues must be current to be eligible for 100% President and Secretary awards. You do not have to wait until the end of the month, as soon as you have had your meeting you may turn in the reports.

Thank you for your help in this matter.

Service & TEAMWORK

Lion Paul Larson ~ 4-C4 Newsletter Editor c/o Chapel of the Highlands El Camino Real at 194 Millwood Drive Millbrae, CA 94030-1392



LIONS ETHICS

TO SHOW my faith in the worthiness of vocation by industrious application to the end that I may merit a reputation for quality of service.

TO SEEK success and to demand all fair remuneration of profit for my just due, but to accept no profit or success at the price of my own self respect lost because of unfair advantage taken or because of questionable acts on my

TO REMEMBER that in building up my business it is not necessary to tear down others. To be loyal to my clients or customers and true to myself.

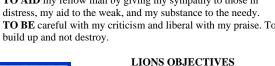
part.

WHENEVER a doubt arises as the right or ethics of my position of action towards my fellow man, to resolve such doubt against myself.

TO HOLD friendship as end and not a means. To hold that true friendship exists not on account of the service performed by one to another, but true friendship demands nothing but accepts service in the true spirit in which it is given.

ALWAYS bear in mind my obligations as a citizen to my unswerving loyalty in word, act as deed; to give them freely of my time, labor and means.

TO AID my fellow man by giving my sympathy to those in **TO BE** careful with my criticism and liberal with my praise. To



Lion of the Year:

Moyer-Nuccitelli

Award: Sandee Ige

PDG Ray Rosenthal

TO CREATE and foster a spirit of "GENEROUS CONSIDERATION" among the peoples of the world through a study of the problems of international relationship.TO **PROMOTE** the theory and practice of the principles of good government and good citizenship.

TO TAKE an active interest in the civic, social, and moral welfare of the community. **TO UNITE** the members in the bonds of friendship and mutual understanding. TO PROVIDE a forum for the full and free discussion of all matters of public interest,

partisan politics and sectarian religion alone excepted. TO ENCOURAGE efficacy and promote high ethical standards and professions: provided that no club shall hold out as one of its objects financial benefits to its members.