

Peninsula Council of Lions Clubs

2014-2015 President Christine Cheshire



2014-2015

PCL Officers

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January 2015

Dear Prospective Sponsor

The Peninsula Council of Lions Clubs is in the process of preparing for the 50th annual Police and Fire Award Banquet. This year's event, which recognizes and honors Police Officers and Firefighters who have gone above and beyond the call of duty for the year 2014 will be held on Friday March 20, 2015 at the Crowne Plaza Hotel in Foster City. The categories' for the awards are Heroism, OR Valor and Community Service.

Among the many ways in which the Council raises money for the Award Banquet and honors our Police Officers and Firefighters is to ask supporters to help defray some of the cost by placing a congratulatory ad in the Banquet program book.

Our goal this year is to raise \$10,000.00.

Levels of participation include:

| | |
|-----------------------|--------------------------|
| Platinum Level | \$500.00 & Up |
| Gold Level | \$300.00 |
| Silver Level | \$100.00 |
| Bronze Level | \$50.00 |

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| Full page ad and 2 dinner reservations |
| Full Page Ad |
| One Third page ad |
| One Fourth page ad |

Please be assured that any contribution in any amount will be greatly appreciated and recognized in the Banquet Program Book.

Names of those who donated will also receive recognition on the PCL Sponsor

Recognition Board posted at the Award Reception held before the dinner.

Enclosed please find information and reservation form on the Award Banquet and Ad Placement Form with specific instructions.

Please contact Scot Marsters, as needed (650 450-0990) with any ad related questions

We look forward to your joining us in recognizing all our honorees, your financial support, and the opportunity of meeting you at the Award Banquet

Thank you again for your anticipated generosity and support.

Christine Cheshire

President

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