



# LIONS DISTRICT 4-C4



SF

PA

[www.lions4c4.org](http://www.lions4c4.org)

THE CALL TO SERVICE

**We Serve—San Francisco to Palo Alto** April 2018



## DISTRICT GOVERNOR MESSAGE

Dear Fellow Lions:

Almost every Lion member knows that in 1925, Helen Keller asked

the Lions Club to be the “Knights of the Blind”. Since that time, caring for the visually-impaired has been a primary focus of all Lions worldwide. Since Helen Keller also had no ability to hear, Lions have been known to support the cause of the hearing-impaired, as well. Of course, we have many other causes that we support but we are largely known for our dedication to sight and hearing.

If a needy person or child comes to the attention of a Lion, often the Lions Club in that community will sponsor the needy person by paying for the eye exam and a pair of glasses. And, of course, Lions everywhere collect people’s unwanted used eyeglasses which are sent to the Lions in Sight warehouse for cleaning, sorting and distribution to needy people in other countries such as Mexico and the Philippines. Imagine not being able to see and being given the gift of sight. What a wonderful thing!

However, what if someone contacted you and told you that they needed a hearing aid and can’t afford it? Or that they can’t afford their eye surgery? Or that they need a dog to help them get around so they can be independent? What could you do to help them?

In our area, we are fortunate to have

foundations that are dedicated to helping needy people with these problems. They sincerely want to help and they are dependent on Lions and Lions Clubs to help them with their mission by supporting these foundations financially and by referring patients to them for care.

One such foundation is the [Lions Eye Foundation of California/Nevada](#). The LEF provides free eye surgical care to individuals that are uninsured, low-income and have lived in our coverage area for 1 year. Lion Mark Paskavan, LEF Program Coordinator (and SF Chinatown Lion) says that their “staff and doctors would love to be busier.” You can find patients for them to help by checking with your local ophthalmologist or optometrist, medical clinic or school. Check their website, [lionseyefoundation.org](http://lionseyefoundation.org), talk to our District LEF Advisors and Trustees or give the long-time LEF Executive Director, PDG Don Stanaway, a call. Their doctors are waiting to provide needed surgical care. The clinic and testing area in San Francisco are available for tours. Please call Lion Mark to arrange a time.

Another foundation that could use our support is [The Hearing Foundation](#) (Ear of the Lion). Its purpose is to provide hearing aids to the needy hearing impaired in California and Nevada. The patient must be low-income and not eligible for a government-assisted program. A Lions Club, a member of the foundation, is asked to sponsor the client. Patients are assigned to an audiologist and custom-made hearing aids are fitted. Check out their website,

[earofthelion.org](http://earofthelion.org).

[The Canine Companions for Independence](#) provide assistance dogs that are “the eyes, ears and legs of their human partners”. They bring joy and companionship to their patients and are their best friends. The dogs are raised from pups and trained to provide service to their humans, such as waking them, alerting them to the doorbell or phone, assisting them in their walks. They can even be trained to be alert to certain health risks! Consider attending a puppy graduation in Santa Rosa sometime. Very emotional! Their website is [lpci.org](http://lpci.org) or talk to PDG George Habeeb if you want more information.

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**1st Vice District Governor Message**

Greetings Lions, Leos

March 17, District 4-C4 GMT Kevin Guess conducted a membership workshop, the trainer was MD4 GMT Coordinator PDG Buck Larson. The training provided lots of great information. Members, our goal is to grow out membership. It is vital that we invite family, and friends to join us in our service. Invite friends to attend your service projects, as they observe the service that your club is providing, this encourages them to become a member. The more members we have the more service projects we can provide to our communities.

I attended the Peninsula Police and Fireman award banquet. The amazing life saving heroism deeds by these officers were definitely beyond the call of duty. Each recipient was very humble and considered their act their obligation to mankind. The San Francisco Council Awards banquet will be held on April 14 and I am sure we will meet officers, sheriffs and firemen that are also our heroes. The few officers that have been in the news for violating their oath is far less than those that protect and serve.

Our Convention is rapidly approaching. I have been very busy preparing

for the convention. If you have not submitted your registration form to attend, please do so. The due date for registration has been extended to April 23. This is always a great time and lots of fun. Yes, we take care of our district business and recognize our accomplishments from the previous year. District Governor Mario's theme is "The Magical World of Lions", his colors are Gold and Purple. Come as your favorite Disney character with a twist of Lionism. Please join us in Redding and vote for me for District Governor.

The Vision  
Harmony - Teamwork - Unity

1st Vice District Governor  
Lion Lydia Taylor-Bellinger

**PCL Police & Fire Awards...**



**Membership Workshop...**



**Past District Governors...**



- George Habeeb** \* 1978-1979 \* **Don Stanaway**\* 1979-1980 \* **Roger Chinn**\* 1983-1984 \* **Larry Wong** \* 1988-1989 \* **Don Lustenberger** \* 1989-1990 \* **Pat Battaglia** \* 1990-1991 \* **Lou Ercoli** \* 1991-1992 \* **Kenneth Newman** \* 1997-1998 \* **Mel Phillips** \* 1998-1999 \* **Elma Loreda** \* 2000-2001 \* **Art Pignatti** \* 2001-2002 \* **Michelle Jester** \* 2002-2003 \* **Joycelyn Mina** \* 2003-2004 \* **Ray Rosenthal** \* 2004-2005 \* **Eugene Chan** \* 2005-2006 \* **Al Russell** \* 2006-2007 \* **Maxine Frazier** \* 2007-2008 \* **Emil Kantola**\* 2008-2009 / Council Chair 2009-2010 \* **Ken Ibarra** \* 2009-2010 \* **Mike Simonini** \* 2010-2011 \* **Esther Lee** \* 2011-2012 \* **Robert Wilson** \* 2012-2013 \* **Stephen Picchi** \* 2013-2014 \* **Jack Van Etten** \* 2014-2015 \* **Macy Mak Chan** \* 2015-2016 \* **Rod Mercado** \* 2016-2017 *Bold—Pictured*







**2nd Vice District Governor Message**

Warm greetings to all fellow Lions, families, friends, colleagues and everyone!

I would like to extend my sincerest thanks and deepest appreciations to all the District 4-C4 Lions Clubs, Officers and Members for all your continued support, dedication and loyalty to Lionism. Thank you to everyone for all your efforts, teamwork, and unity in providing great humanitarian volunteer services to other people in need. Our special thanks to our District Governor Mario Benavente for his wonderful Leadership, all the District Cabinet Members for their efforts, support, and teamwork, and to all Past District Governors for their support and dedications in leading and guiding our District.

April 2018 is a very busy month for most of the District 4-C4 Lions Clubs. It is the time for completing the implementations of most Club projects and activities. It is also the time to update, consolidate and submit the service activity reports and club contest re-

ports. The District 4-C4 has 55 Lions Clubs, which are all actively involved in providing several humanitarian volunteer services, which includes the following: eye sight project, food and feeding the hungry project, diabetes awareness, cancer project, children and youth projects, health and wellness projects, preschool, educational and scholarships projects, disaster preparedness project, and livelihood projects.

Moreover, many of the Lions Clubs had already completed the nominations and elections of the new Club Officers for 2018-19. In this regards, I would like to thank all outgoing Club Officers for all your efforts, hard work, support and dedications in leading your Clubs and providing valuable volunteer services to the needy. Again, my deepest appreciations for your successful implementations of humanitarian services to other people. Congratulations to all of you for a job well done! For all the incoming Club Officers, I would like to extend my congratulations and best wishes to all of you for a successful year of humanitarian volunteer services to other people in need. As the District 4-C4 2nd VDG

and running for a 1st VDG position for 2018-19, I hope to continue partner with all of you in providing an appropriate humanitarian volunteer services to the diverse and multicultural groups and communities. As our famous Lion Leader, Helen Keller advocated that "Alone we can do so little but together, we can do so much". So, I hope and wish that together, collectively we can all achieve a better and successful year of humanitarian services, in enhancing and making a difference in other people's lives.

A strong Leadership is very important in the success of an organization. The Lions Club International invests and supports the Leadership development and training of all Lion Clubs' Officers and Members. The LCI Leaderships Institutes, MD4 Leaderships Institutes, and District 4-C4 GLT/GMT/GST offers Leadership Training to all Interested Lions. As a Lion, I participated with some of the Leaderships training such as Advanced Lions Leadership Institute (ALLI) at the LCI Institute, Leadership training at the MD4 Leadership Institutes, 2nd VDG Leadership training at the MD4, and

*(Continued on page 5)*

**Club Presidents...**



**Bay Area Special Olympics** \* Victoria Sciacqua \* **Belmont** \* Christine Beard \* **Brisbane** \* Sharon Boggs \* **Burlingame** \* **Kwang Park** \* **Daly City Host** \* Don Fleming \* **Foster City** \* Patrick Sullivan \* **Half Moon Bay** \* Suzanne Mau \* **Menlo Park Live Oak** \* Margaret Carney \* **Millbrae** \* David VanWart \* **Pacifica** \* Susan Beckmeyer \* **Palo Alto Host** \* Bernard Director \* **Peninsula Special Interest** \* Ramesh "Kali" Azariah \* **Peninsula Veterans** \* **Tamera Guess** \* **Redwood City Sunrise** \* William Jackson, Jr. \* **Redwood City Downtown** \* Chris Cheshire \* **Redwood Shores** \* Norma Villa \* **San Bruno** \* Peter Carey \* **San Carlos** \* Kent Yunk \* **SF Aeta** \* Fernando Briosos \* **SF Athletic** \* Roderick Rodriguez \* **SF Bay Area** \* Melanie Hsu \* **SF Bay Area New Century** \* Gina Tse \* **SF Bay Area Fashion Runway** \* Monique Zhang \* **SF Bayview Hunters Point** \* Jessie Peoples \* **SF Buddha** \* Surenda Malla \* **SF Circle** \* Billardo Morete \* **SF Chinatown** \* Peter Lam \* **SF Dynamic** \* Fevelyn Evaristo \* **SF Fil-Am** \* Ronnie Dori \* **SF Financial Rescue Lions Club** \* Glen Alavardo \* **SF Geneva Excelsior** \* Sharon Eberhardt \* **SF Highlands** \* Marcela Johnson \* **SF Hispanic** \* Ninette Mendoza \* **SF Host** \* Conn Buckley \* **SF Korean American** \* Paul Lee \* **SF Latinos Unidos** \* Ruffino Ramos \* **SF Marina North Beach** \* Agnes Lau \* **SF Marketing** \* David Burke \* **SF Merced Heights** \* Linda St Julian \* **SF Nikkei** \* William Stipinovich \* **SF Nueva Vizcaya** \* Clinton Zuraek \* **SF Ocean-Ingleside** \* Connie Bridgewater \* **SF Park Presidio Sunset** \* Paul Kozakiewicz \* **SF Premier** \* Fernando Gularte \* **SF State University** \* Marianne Vue \* **SF The Castro** \* Meghan Rohrer \* **SF Unified** \* Alvin Louie \* **SF Veterans** \* John Caldera \* **SF Supreme** \* Gary Poon \* **San Mateo** \* **Ray Mahaffay** \* **San Mateo County First Responders** \* James Pappas \* **San Mateo Metropolitan** \* Cindy Zheng \* **Silicon Valley** \* **Asia Kan** \* **Silicon Valley Cyber** \* **Mary Koo** \* **SSF Golden Gate** \* Faye Pobre \* **SSF Host** \* Luis Alvarenga *Bold—Pictured*





Humor

If you have humorous stories to share, please send your content to lions4service@gmail.com for our next issue. Source: <http://www.inspire21.com/stories/humorstories/25PearlsOfWisdom>



25 pearls of wisdom



1. If you're too open minded, your brains will fall out.
2. Age is a high price for maturity.
3. Going to church doesn't make you a Christian any more than going to a garage makes you a mechanic.
4. Artificial intelligence is no match for natural stupidity.
5. If you must choose between two evils, pick the one you have never tried before.
6. My idea of housework is to sweep the room with a glance.
7. Not one shred of evidence supports the notion that life is serious.
8. It is easier to get forgiveness than permission.
9. For every action, there is an equal and opposite government programme.
10. If you look like your passport picture, you probably need the trip.
11. Bills travel through the post at twice the speed of cheques.
12. A conscience is what hurts when all your other parts feel so good.
13. Eat well, stay fit, die anyway.
14. Men are from Earth. Women are from Earth. Deal with it.
15. No husband has ever been shot while doing the dishes.
16. A balanced diet is a biscuit in each hand.
17. Opportunities always look bigger going than coming.
18. Middle age is when broadness of mind and narrowness of the waist change places.
19. Junk is something you've kept for years and throw away three weeks before you need it.
20. There is always one more imbecile than you counted on.
21. Experience is a wonderful thing. It enables you to recognize a mistake when you make it again.
22. By the time you can make ends meet, they move the ends.

To [view rest of list...](#)

Lions University Program



2017-2018 Cabinet Meeting Schedule

- \* 1st Cabinet Meeting—8.12.17—Mission Blue Center, Brisbane Host: Regions 1 & 2
- \* 2nd Cabinet Meeting—11.4.17— Region 3 SF Host: Parkside School, San Bruno
- \* 3rd Cabinet Meeting—2.3.18—Foster City Recreation Center, Foster City Host: Region 4
- \* District Convention—5.3-7.18—Red Lion Hotel, Redding Host: All Regions

Club & District Photos provided by Facebook Club Photographers, PDG Ken Ibarra, Erik Winkler, Mario Benavente, Michael Chan, Sabrina Kupperberg. Photo galleries for more pics available at [www.lions4c4.org](http://www.lions4c4.org)



Photos of Clubs & District in Action...



1: Millbrae Lions donation of \$1500 to Leo President Bella & her BOD 2: Region 3 Student Speaker Contest 3: Peninsula Veterans LC serving at Stanford Baseball to raise funds for Veterans 4: San Bruno Lions Easter Pancake Breakfast 5: Burlingame Lions Easter Egg Hunt





**Peninsula Lions join San Mateo Lions Club in 101st Airborne Welcome Parade...**

By: Lion Pat Hughes, San Mateo Lions Club



Saturday was a great day and thank you Lord for stopping the rain when you did. I am proud of all of us for supporting the City of San Mateo with this marvelous parade honoring the 101st Airborne Infantry Unit out of Ft. Campbell, KY and the many attending Veterans who were in the 101st Airborne Unit during the Viet Nam War.

Clubs represented were:

San Mateo Lions with Lions Elaine & Doug Borland, Pat Hughes, Sabrina Kupperberg and husband Ken. Silicon Valley Cyber Lions with Lions Michael Chan, Evelyn Chan Carlson, grand kids and other family



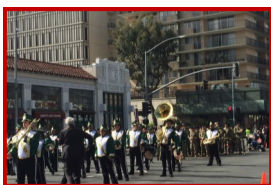
members. Peninsula Special Interest Lions with Lion Bill Britter. Peninsula Veterans Lions with Lions Marta & Richard Loewen and Kevin Vannest. San Carlos Lions with Lion Paul Cademartori. San Mateo County First Responders Lions with Lion



Sandee Schlickman and family, including some little Lions in training, and friends also representing the USO and promoting care packages for the troops. San Francisco Unified Lions with Lion Alvin Louie joining us along the way.



Aragon High School Leos, and one dad, even though unfortunately some were late due to traffic and parking and missed walking with us but they enjoyed the experience and significance of the parade. More photos [here...](#)



*(Continued from page 3)*

District 4-C4 GLT/GMT training, where I learned valuable Leadership knowledge and skills. The Leaderships training are provided free to all Lions. I encourage all Lions Clubs Officers and Members to take the opportunity to participate during the Lions Leaderships Training. Likewise, the on-line Lions Leadership courses are available and very accessible right in your home and free time. Lion Officers and Members can learn significant Leadership knowledge and skills at the Lions Leadership training and on-line classes.

Future training opportunities for Lions includes the following: MD-4 Leo Leadership Institute in Lions Camp Teresita Pines on April 13-15, 2018; USA/Canada Lions Leadership Forum, Leadership Training in Columbus, Ohio on September 20-22, 2018; Faculty Development Institute, and Emerging Lions Leadership Institute in Fredericton, NB, Canada on May 5-7, 2018. On-Line Leadership Courses are available at the [www.lionsclubs.org](http://www.lionsclubs.org). Click on Member Center, and click on Leadership Development. For more Leaderships Training information you may contact [institutes@lionsclubs.org](mailto:institutes@lionsclubs.org)

Lastly, our Annual Convention is fast approaching, on May 3-6, 2018 at the Red Lions Hotel, Redding, CA. The theme of our Annual Convention for this year is a "Magical World of Lions". The theme of the Convention symbolizes the wonderful Lion members providing great humanitarian volunteer services to other people in need, to improve their conditions and making a difference in someone's lives. It also symbolizes happy, fun-filled, enjoyable gatherings, reunions,

*(Continued on page 6)*



Editor's Minutes... I knew she was the one to beat the minute I first heard her speech. She reminded me of the Burlingame speaker from years ago who won our District Student Speaker Contest. But after hearing the Region 4 winner, I thought she could have some competition. Then I heard the Region 2 winner and thought, "ooh, this can be a battle to finish." When the dust settled, all the introductions were given, the smile on PDG Lion Ken's face tipped the audience that the Region 3 speaker was the winner. **"Words Matter. Words Hurt. Words Lift."** Powerful speech, very well delivered.

Congratulations to our District Student Speaker Contest winner from San Bruno! ... Friendly reminder that the LCI International Contest deadline is May 1 for all bulletins and web site entries. If your club desires to be considered among the best in the Lions and honored on our LCI web site, please visit this [link](#) for application. Good luck! — Lion John



**District Convention—  
The Magical World of Lions...**



Our District Convention is coming early this season, on May 3-6. The deadline for registration was **extended to April 23**. As last year, it will be at the Red Lion in Redding. It takes about 3-4 hours to get there by car in light traffic. There is a flight from United that gets there in about an hour. Train and bus will get there in the middle of the night about 3 miles from the hotel. I don't how much it costs, but I heard last year one couple from San Francisco took Uber to get there. Here are a few photos of last year's events and current Contest flyers. This year's theme colors are Purple and Gold.



(Continued from page 5)

camaraderie, laughter and sharing beautiful Lions stories with one another.

I encourage everyone to attend and participate during our Convention. Please register and participate at the Convention, and hope to see you all there. Please I need your support, vote for me for the position of a 1st VDG at the District 4-C4. Thank you very much to all of you.

Well, together, we continue to serve with compassion, advocacy, empowerment and excellence.

Thank you and God bless everyone.

Lion Helen Ariz Casaclang  
2nd VDG

**LIONS DISTRICT 4-C4 CONVENTION 2017**  
**BARBERSHOP QUARTET CONTEST**  
Friday, May 4, 2017 12:00PM

Barbershop Quartet Contest is open to all registered Lions Clubs - each participating Lions Club will have one (1) performance with participants limited to registered Lions, Guests, and Leos.

Performances will be judged by Convention Visiting Delegates with judging criteria:

- 25% - Originality and creativity of costumes
- 25% - Stage Presence and Performance
- 25% - Harmonization
- 25% - Adherence to Convention Theme "Magical World of Lions" and Convention Colors - purple & gold

All performances must adhere to the Contest Rules.

First, Second, and Third Place Winners will receive a Certificate of Appreciation. All other participants will receive a Certificate of Participation.

For additional information, please contact Contest Chair PDG Eugene Chen at [egchen@lions4c4.org](mailto:egchen@lions4c4.org) or 415-929-7922.

Please email the information requested below to PDG Eugene Chen at [egchen@lions4c4.org](mailto:egchen@lions4c4.org) or print/complete this sheet and mail to PDG Eugene Chen, Entertainment Chair, 1550 Bay Street #345, San Francisco CA 94123 to be received no later than April 20, 2018.

Lions Club \_\_\_\_\_

Contact \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

**LIONS DISTRICT 4-C4 CONVENTION 2018**  
**INTERNATIONAL FOOD FAIR**  
Saturday, May 5, 2018 12:00PM

International Food Fair participation is open to all registered Lions Clubs. All participants are encouraged to follow standard food safety practices.

To be included in the Convention Program, please provide the following information no later than April 10, 2018. Please email the information requested below to PDG Eugene Chen [egchen@lions4c4.org](mailto:egchen@lions4c4.org) or print/complete this sheet and mail to PDG Eugene Chen, Entertainment Chair, 1550 Bay Street #345, San Francisco CA 94123.

Club Name \_\_\_\_\_

Category \_\_\_\_\_ Appetizer \_\_\_\_\_ Dessert \_\_\_\_\_ Main Dish \_\_\_\_\_ Side Dish \_\_\_\_\_

We'll be serving \_\_\_\_\_

Contact Person \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Boys may be ordered from the hotel the morning of the International Food Fair.

**INTERNATIONAL FOOD FAIR CONTEST**

Food Fair participants are eligible for International Food Fair Contest to be judged by Convention Visiting Delegates. Judging will be based on taste and presentation relative to Convention Theme "Magical World of Lions" and Convention Colors - purple & gold.

First Place Winners in each category will receive a Certificate of Appreciation. All other participants will receive a Certificate of Participation.

**LIONS DISTRICT 4-C4 CONVENTION 2018**  
**AMATEUR SHOW CONTEST**  
Friday, May 4, 2018 9:00PM

Amateur Show Contest is open to all registered Lions Clubs - each participating Lions Club will have one (1) performance with participants limited to registered Lions, Guests, and Leos.

Performances will be a maximum of 10 minutes not including five (5) minutes for set up and one (1) minute for set down. All set up must be completed before the performance clock starts.

Music for your performance must be provided to Entertainment Chair Lion Fair Anchor ahead of a CD. CD must be marked with Lion Club Name, "Amateur Show Contest", and the starting track number.

Performances will be judged by Convention Visiting Delegates with judging criteria:

- 25% - Originality and creativity of costumes
- 25% - Stage Presence and Performance
- 25% - Harmonization
- 25% - Adherence to Convention Theme "Magical World of Lions" and Convention Colors - purple & gold

All performances must adhere to the Contest Rules.

First, Second, and Third Place Winners will receive a Certificate of Appreciation. All other participants will receive a Certificate of Participation.

For additional information, please contact Contest Chair PDG Eugene Chen at [egchen@lions4c4.org](mailto:egchen@lions4c4.org) or 415-929-7922.

Please email the information requested below to PDG Eugene Chen at [egchen@lions4c4.org](mailto:egchen@lions4c4.org) or print/complete this sheet and mail to PDG Eugene Chen, Entertainment Chair, 1550 Bay Street #345, San Francisco CA 94123 to be received no later than April 20, 2018.

Lions Club \_\_\_\_\_

Contact \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

**LIONS DISTRICT 4-C4 CONVENTION 2018**  
**COSTUME PARADE CONTEST**  
Friday, May 4, 2018 2:00PM

Costume Parade Contest is open to all registered Lions Clubs - each participating Lions Club will have one (1) opportunity to parade in costume around the Convention Center, Lions, Guests, and Leos.

Each Club will follow the marked parade route in a continuous circuit for a maximum of two (2) minutes. Stopping along the parade route for an integral demonstration is permitted for no more than one (1) minute.

Following the Final Club's parade, all Clubs will once again parade around the grounds, without stopping for musical accompaniment, for a final showing.

Music for your performance must be provided to Entertainment Chair Lion Fair Anchor ahead of a CD. CD must be marked with Lion Club Name, "Costume Parade Contest", and the starting track number.

Performances will be judged by Convention Visiting Delegates with judging criteria:

- 25% - Originality and Creativity
- 25% - Stage Presence and Performance
- 25% - Harmonization
- 25% - Adherence to Convention Theme "Magical World of Lions" and Convention Colors - purple & gold

All performances must adhere to the Contest Rules.

First, Second, and Third Place Winners will receive a Certificate of Appreciation. All other participants will receive a Certificate of Participation.

For additional information, please contact Contest Chair PDG Eugene Chen at [egchen@lions4c4.org](mailto:egchen@lions4c4.org) or 415-929-7922.

Please email the information requested below to PDG Eugene Chen at [egchen@lions4c4.org](mailto:egchen@lions4c4.org) or print/complete this sheet and mail to PDG Eugene Chen, Entertainment Chair, 1550 Bay Street #345, San Francisco CA 94123 to be received no later than April 20, 2018.

Lions Club \_\_\_\_\_

Contact \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

**LIONS DISTRICT 4-C4 CONVENTION 2018**  
**TAIL TWISTER CONTEST**  
Saturday, May 5, 2018 9:00AM

Tail Twister Contest is open to all registered Lions Clubs - each participating Lions Club will have one (1) performance with participants limited to registered Lions, Guests, and Leos with a maximum of five (5) performers.

Each participating Lions Club will provide a maximum of four (4) "Tail" collectors. Collectors are limited to registered Lions, Guests, and Leos.

Performances shall be a maximum of five (5) minutes with two (2) minutes for collection of "Tails". Time does not include five (5) minutes for set up and two (2) minutes for set down. All set up must be completed before the performance clock starts.

Music for your performance must be provided to Entertainment Chair Lion Fair Anchor ahead of a CD. CD must be marked with Lion Club Name, "Tail Twister Contest", and the starting track number.

Performances will be judged by Convention Visiting Delegates with judging criteria:

- 25% - Originality and Creativity
- 25% - Stage Presence and Performance
- 25% - Harmonization
- 25% - Adherence to Convention Theme "Magical World of Lions" and Convention Colors - purple & gold

All performances must adhere to the Contest Rules.

First, Second, and Third Place Winners will receive a Certificate of Appreciation. All other participants will receive a Certificate of Participation.

For additional information, please contact Contest Chair PDG Eugene Chen at [egchen@lions4c4.org](mailto:egchen@lions4c4.org) or 415-929-7922.

Please email the information requested below to PDG Eugene Chen at [egchen@lions4c4.org](mailto:egchen@lions4c4.org) or print/complete this sheet and mail to PDG Eugene Chen, Entertainment Chair, 1550 Bay Street #345, San Francisco CA 94123 to be received no later than April 20, 2018.

Lions Club \_\_\_\_\_

Contact \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

**LIONS DISTRICT 4-C4 CONVENTION 2018**  
**HOSPITALITY ROOM**  
Open Thursday, 1 - Saturday, May 5, 2018

Registered Lions Clubs are encouraged to have Hospitality rooms. Hospitality rooms will have one (1) opportunity to have a Hospitality room in the morning. The room will be open for 30 available rooms. Hospitality rooms will be assigned on a first come, first serve basis and must be reserved by email no later than 10:00 AM on Thursday, May 3, 2018. The room will be open from 10:00 AM - 12:00 PM. Rooms will be available at the Convention Center. Rooms will be available at the Convention Center. Rooms will be available at the Convention Center.

Dangers and charges made to the Hospitality Room will be the responsibility of the Club receiving the room. All clubs will be held responsible for the room. The Convention Center will be held responsible for the room. The Convention Center will be held responsible for the room.

Club Name \_\_\_\_\_

Contact \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Check in on Wednesday May 3 until 10:00 AM, Saturday May 5 10:00 AM.

Check in on Thursday May 3 until 10:00 AM, Saturday May 5 10:00 AM.

Full payment should accompany this form and be mailed to be received no later than April 2, 2018 to PDG Eugene Chen, District 4-C4 Convention Director, PDG, 1550 Bay Street, San Francisco CA 94123. Please email to [egchen@lions4c4.org](mailto:egchen@lions4c4.org) or print/complete this sheet and mail to PDG Eugene Chen, Entertainment Chair, 1550 Bay Street #345, San Francisco CA 94123 to be received no later than April 20, 2018.

Boys may be ordered from the hotel the morning of the International Food Fair.

**HOSPITALITY ROOM & INTERNATIONAL FOOD FAIR CONTESTS**

Hospitality Rooms are eligible for Hospitality Room & International Food Fair Contest to be judged by Convention Visiting Delegates. Judging will be based on Convention Theme "Magical World of Lions" and Convention Colors - purple & gold.

First Place Winners in each category will receive a Certificate of Appreciation. All other participants will receive a Certificate of Participation for International Food Fair contest. We'll be serving \_\_\_\_\_ category.





**District Membership Chevrons...**

April 2018	Club	# Year s	Charter / PDG
Martin Baker	San Francisco Fil-Am	10	
Gloria Tam	San Francisco Chinatown	15	
David Zeff	Daly City Host	25	
Arnie Benjamin	Pacifica	35	

**Call for Support to Student Speaker Foundation...**

By: PDG Lion Jack Van Etten / Editor

PDG Lion Jack has asked District Cabinet leaders to contact their clubs to encourage support to the Student Speaker Foundation, which this year is short of their \$7000 annual fundraising goal. Here is the background info PDG Lion Jack provided:

“ Throughout the year, the Student Speaker’s Foundation (a 501c-3 tax exempt - charitable MD-4 endorsed project) works hard to raise and meet the necessary funding of \$103,000 the Foundation provides annually (to all Districts) for college scholarships earned by the student participant winners.

This year, our District is about \$2,000 short of our annual minimum contribution of \$7,000 that our District (and each other District throughout the state) contributes to the Foundation’s annual \$103,000 goal. Please remember that the Foundation pays for our District’s participants and winners at the Zone, Region and District Level competitions.

So, as you can see from the information provided above, the Student Speaker’s Foundation supports all of OUR CLUBS, OUR DISTRICT and all of OUR LOCAL HIGH SCHOOL STUDENT PARTICIPANTS in San Francisco, San Mateo County and Palo Alto.

As one of your MD-4 Student Speaker’s Foundation Board Members, Lion Rich Picchi, PDG Rod Mercado and I are asking you (a District Cabinet Leader covering San Mateo County and Palo Alto Areas) to personally contact the clubs you oversee through your leadership position and ask/request that they make a contribution to the Foundation so

ask/request that they make a contribution to the Foundation so OUR DISTRICT can meet, (or even better), exceed, our minimum District contribution level of \$7,000 by June 30, 2018. Please advise me of your club contacts and the clubs response, as our District Foundation Board Members would like to make this information available at our District Convention in the early part of May.

At the time of this email correspondence to you, only 6 of our 23 Peninsula Lions Club’s (representing only about 25%) have made contributions to the Student Speaker’s Foundation. They are: Daly City Host, Pacifica, San Bruno, HMB, Belmont, Menlo Park LO. The Peninsula Council also made contributions. ... “

Further instructions were given to the cabinet to follow up and provide forms for clubs to donate. Some clubs award their Lions of the Year or their special honorees with a Melvin Jones or Helen Keller Fellowship, but these are expensive awards. A SSF fellowship can be bought for as low as \$100 and supports a worthy cause. Be on the lookout for the Student Speaker Foundation donation request from your Zone Chair.

**Lions Veterans Charities Activities & Call for Support...**

By: PDG Lion Roger Chinn / Editor

District endorsed project, Lions Veteran’s Charities, Inc. is in need of funds to support their plethora of annual activities that support veterans, including fishing trips, luncheons for veterans at the VA hospitals, donation of supplies to the local USO at the Airport, USO Night and other activities. Executive Director, PDG Lion Roger, asked his club to support the fishing trips and luncheon for the Palo Alto VA Hospital, as they were the original supporter of this endeavor for many years, but support is needed for other activities including:

- 1) USO Night, started by Foster City Lions and held at the Foster City Rec Center and supported by many Foster City and District Lions, is the annual fundraiser for Lions Veterans Charities, and nets approx. \$4,000 each year. Donations from Lions, other Lions Clubs and individuals help us to continue this fundraiser.
- 2) Supplies for the USO at SFO; we supply needed items, approximately every two months, for serving veterans and

*(Continued on page 10)*



California Lions Foundation Brochure...

**MD-4 DISTRICT DIRECTORS**

**C-1** DG Marianne Keesee  
mkeesee@velotech.net

**C-2** PDG Phyllis Rogers  
rogersvc@sonic.net

**C-3** PDG Jan Valtr  
lionjanserves4c3@gmail.com

**C-4** PDG Macy Mak Chan  
lionmacy@gmail.com

**C-5** PDG Mike Retzlaff  
mikereztlaff@sbcglobal.net

**C-6** PDG Jan Miller  
janmiller2015@yahoo.com

**A-1** PDG Marilyn Richardson  
mardaned@caltel.com

**A-2** PDG Anthony Martinez  
lamionanthony@yahoo.com

**A-3** VDG Dave Hubbard  
dghubbard117@gmail.com

**L-1** PDG Lita Guidotti  
litagui@aol.com

**L-2** PDG Alberto Montes de Oca  
alberto.montesdeoca@gmail.com

**L-3** Lion Tina Tsai  
essentials@tsai.com

**L-4** PDG Gil Smith  
gilsmith@aol.com

**L-5** CC Rob Manning  
robme@msn.com

**L-6** PDG Elizabeth Blottin  
bucky4L6Lion@aol.com

**CALIFORNIA LIONS FOUNDATION**

**PRESIDENT** PDG Gil Smith  
**VICE PRESIDENT** PDG Alberto Montes de Oca  
**SECRETARY** DG Marianne Keesee  
**TREASURER** CC Rob Manning

Lions Clubs provide vision screenings and many other services to their communities. What are your projects?

www.CaliforniaLionsFoundation.org

Follow us on Social Media

- facebook.com/CALionsFoundation/
- @CALionsFoundation
- CALionsFoundation@gmail.com

**CALIFORNIA LIONS FOUNDATION**

There are more than 20,000 Lions Club members in California, serving more than 700 communities.

All Donations help California Lions serve!

www.CaliforniaLionsFoundation.org

MD-4 Office  
129 Los Agujas Ave.  
Santa Barbara, CA 93101  
(805) 963-6681  
Tax ID# 81-2850129

**2017-2018 CLUB EXCELLENCE AWARD APPLICATION**  
Club must be chartered prior to January 1, 2017 (Final year to apply)

Club Number: \_\_\_\_\_ Club Name: \_\_\_\_\_  
Member Number: \_\_\_\_\_ 2017-2018 Club President: \_\_\_\_\_  
2017-2018 Club President: E-mail Address: \_\_\_\_\_

**I. MEMBERSHIP**  
 Maintained Club Membership Strength  
 Had a New Growth year

**II. SERVICE**  
 Completed Three Service Activities as noted below:  
1. \_\_\_\_\_  
2. \_\_\_\_\_  
3. \_\_\_\_\_  
 Completed 10 LCIIP

**III. ORGANIZATIONAL EXCELLENCE**  
 Club is Good Standing. Has a Status Club of National Recognition (2017 Star Award) and has received National 2017 Star Award with 100% outstanding 90 days or more.  
 Officers participate in one or more of the following leadership training events:  
 District  National Council  International  Webinars  Lions Learning Center

**IV. MARKETING AND COMMUNICATION**  
 Club has published its service activities through local media or social media as noted below.  
 Club has published club activities as noted below.

Date: 2017/2018 District Governor's Signature: \_\_\_\_\_ District: \_\_\_\_\_ Member Number: \_\_\_\_\_

©2017 Lions Club International International, Inc. District Governor's Signature: \_\_\_\_\_  
District Governor's Signature: \_\_\_\_\_  
District Governor's Signature: \_\_\_\_\_  
District Governor's Signature: \_\_\_\_\_

2017-2018 Lions Club Excellence Award Application

Student Speaker Contest Completion Deadlines...

Contest Theme

By Monday, February 26, 2018  
Club Contest

By Monday, March 19, 2018  
Zone Contest

By Monday, April 9, 2018  
Region Contest

By Monday, April 30, 2018  
District Contest

By Monday, May 21, 2018  
Area Contest

On Saturday, June 9, 2018  
MD4 Final Contest

**CALIFORNIA LIONS FOUNDATION**

**MISSION STATEMENT**  
California Lions Foundation (CLF) is a California, non-profit, tax-exempt, 501(c)(3) corporation with the sole purpose to provide matching financial grants to California Lions Clubs. CLF matching grants are provided to enable California Lions clubs to provide even greater service to their local communities.

**BENEFIT STATEMENT**  
Matching financial grants will be available to clubs and districts to meet various needs and projects in their respective communities through a Grant Application process. Grant criteria are specified to assure that CLF does not duplicate services or grants already available from another foundation or source. The dollar range of CLF grants will be focused on projects from \$500 to \$10,000. A CLF grant can be combined with a LCIIP grant for larger projects.

**FUNDING STATEMENT**  
Funding for the Foundation will be provided from donations from corporate sponsors, individuals, Lions Clubs and local Lions.

**MEMBERS, CLUB AND DISTRICT OPPORTUNITIES**  
Club Banner Patches with Anniversary Chevrons \$100 initial and \$100 annually thereafter.

**FELLOWSHIPS**  
**\$100 Contributing Member** (CLF Contributing Pin)  
**\$500 Life Member** (CLF Life Member Pin & Recognition Plaque)  
**\$1,000 President Kay K. Fukushima Fellowship** (CLF Fellowship Pin & Recognition Plaque)  
**\$2,500 Reginald Harris Fellowship** (CLF Fellowship Pin & Recognition Plaque)  
**Progressive President Kay K. Fukushima Fellowship** levels for additional \$1,000 donations  
\*Fellowship Contribution are cumulative towards President K. Fellowships

**FOUNDING MEMBER, DISTRICT AND CLUB OPPORTUNITIES FOR A LIMITED TIME:**  
Founding Member and Kay K. Fukushima Fellowship for donation of \$1,000.  
Reginald Harris Fellowship for donation of \$2,500.  
Founding Club or District Recognition for \$5,000.  
Accumulation of Founding Members is eligible for Founding Club Recognition.

**MAJOR DONOR CONTRIBUTIONS**  
A partnership spotlights major contributions that would have an immediate impact to the foundation in both assets and marketability. More and more California corporations are actively seeking partnerships with local foundations as part of their "Social Mission." In today's growing socially aware business world, it is not enough to generate a great product, but a company must also show how it is giving back. The Lions of California are a natural fit and they can be assured that 100% of their donations will serve Californians.

**Partnership Levels**  
Bronze: \$5,000 and over  
Silver: \$7,500 and over  
Gold: \$10,000 and over  
Knight of the Blind: \$20,000 and over

**Also Available**  
Vehicle, boat, RV donation program  
Net proceeds to CLF from the sale of vehicles, boats, RVs, etc. (Tax Deductible)  
Planned Giving/Bequests/Memorial Program  
Anyone may name CLF in their will or trust and may send a gift in memory of or to honor a relative or friend.

**DONATIONS MAY BE ON-LINE OR SENT TO:**  
California Lions Foundation  
c/o MD4 Lions Office  
129 Los Agujas Avenue  
Santa Barbara, CA 93101  
www.CaliforniaLionsFoundation.org

Grants will be available as soon as funding of \$250,000 is achieved.

The Lions Fourth District Student Speakers Foundation, Inc. is now registered as a Charitable Organization on:

**amazonSmile**  
You shop. Amazon gives

Why is this big deal?  
If you spend any money ordering from Amazon you can now direct 5% of your purchase to the Foundation.

How do I get signed up?  
Simply login to smile.amazon.com and pick the Lions Fourth District Student Speakers Foundation, Inc. as your organization and all your future purchases will be credited to the Foundation.





District Leaders



Not pictured: Maryah Tucker, Leila Marin, Lydia Taylor-Bellinger, Venetia Young

Region 1 (14)	Region 2 (12)	Region 3 (12)	Region 4 (18)
<b>John Hui</b> Zone 1	<b>Manny Paje</b> Zone 1	<b>Clayton Jolley</b> Zone 1	<b>Sandee Ige</b> Zone 1
<b>Margaret Lee</b> SF Chinatown	<b>Maryah Tucker</b> SF Hispanic	<b>Leila Marin</b> Brisbane	<b>Mike Coffaro</b> San Mateo
SF Unified SF Park Presidio Sunset	SF Merced Heights SF Ocean-Ingleside	Daly City Host SSF Golden Gate	Belmont San Carlos
SFBA New Century	SF State University	Pacifica	Redwood Shores Peninsula Special Interest
SF Fashion Runway	SF Geneva Excelsior SF Bay View	SF Fil Am	
SF Latino Unidos	Hunters Point	SF Host	SSF Host
SF Athletic			
<b>Zone 2</b>	<b>Zone 2</b>	<b>Zone 2</b>	<b>Zone 2</b>
<b>Pat Ancheta</b>	<b>John Gill</b>	<b>Nirmala Bandrapalli</b>	<b>Shikha Bakshi-Hamilton</b>
SF Korean American	SF Highlands	BASO	Half Moon Bay
SF Buddha	SF Premier	Burlingame SMC 1st Responders	San Mateo Metro SF Bay Area
SF Nikkei	SF Circle SF Marina-North Beach	SF Supreme	Redwood City Sunrise Redwood City Downtown
SF Aeta	SF Nueva Vizcaya	Millbrae	
SF Veterans	SF Dynamics	San Bruno	Foster City
SF The Castro			
SF Marketing			
<b>DG Visit Finished</b>			<b>Zone 3</b>
			<b>Richard Loewen</b>
			Menlo Park Live Oak Palo Alto Host Peninsula Veterans Silicon Valley Cyber Silicon Valley SF Financial Rescue
<b>Closed Club</b>			

District Cabinet

Lions	Title	Club
Mario Benavente	District Governor	San Bruno
Lydia Taylor-Bellinger	1st Vice District Governor	SF Merced-Heights
Helen Casaclang	2nd Vice District Governor	SSF Golden Gate
Venetia Young	Secretary	San Carlos
Dr. Jun Valera	Treasurer	SF Fil-AM
PDG Ken Ibarra	GLT Coordinator	San Bruno
Kevin Guess	GMT Coordinator	Peninsula Veterans
PDG Esther Lee	GST Coordinator / LCIF Chair	SF Marina-North Beach
John Hui	Region 1 Chair	San Bruno
Margaret Lee	Zone 1 Chair	SF Chinatown
Pat Ancheta	Zone 2 Chair	SF Host
Manny Paje	Region 2 Chair	SF Host
Marah Tucker	Zone 1 Chair	BA Special Olympics
John Gill	Zone 2 Chair	San Mateo
Clayton Jolley	Region 3 Chair	Half Moon Bay
Leila Marin	Zone 1 Chair	SSF Golden Gate
Nirmala Bandrapalli	Zone 2 Chair	Burlingame
Sandee Ige	Region 4 Chair	SSF Host
Mike Coffaro	Zone 1 Chair	San Carlos
Shikha Bakshi Hamilton	Zone 2 Chair	Foster City
Richard Loewen	Zone 3 Chair	Peninsula Veterans
PDG Rod Mercado	Immediate Past District Governor	SF Host
Kevin Guess	Executive Director	Peninsula Veterans
<b>Council Presidents</b>		
Maryah Tucker	PCL President	BA Special Olympics
Virgilio Camota	SFCCCL President	SF Highlands

Lions Clubs International Leadership

	<b>Naresh Aggerwal</b> International President		<b>Gudrum Bjort Yngvadottir</b> First Vice President
	<b>Haynes Townsend</b> Third Vice President		<b>Jung-Yui Choi</b> Second Vice President



**District Sunshine News—Lion Marian Mann, Chair**

Please send your Sunshine Information to Sunshine Chair, Lion Marian Mann  
 —marianmann@aol.com



**Meet Visiting ID Bruce Beck coming to our Convention**



Bruce Beck from Palisade, Minnesota, USA, was elected to serve a two-year term as a director of Lions Clubs International at the association’s 99th International Convention held in Fukuoka, Japan, June 24 through 28, 2016.

Director Beck is a retired law enforcement administrator.

A member of the Palisade Area Lions Club since 1989, he has held many offices within the association, including club membership chairperson, district extension chairperson, zone chairperson, district governor, council chairperson, district GLT coordinator and multiple district GLT coordinator. He was also a presenter at the 2014 USA/Canada Forum.

In recognition of his service to the association, he has received numerous awards, including the Membership Key Award, Leadership Award, Extension Award, Zone Chairperson Excellence Award, four International President’s Certificates of Appreciation and an International President’s Award. He is also a Melvin Jones Fellow.

In addition to his Lions activities, Director Beck has been active in numerous professional and community organizations, including Chief of Palisade Fire Department, President of the Minnesota Fraud Investigators Association and Councilman for Palisade City.

For complete bio, visit this [link](#).

**Foster City Lions invites clubs to raise funds at 4th of July Park Celebration**

By: Lion Jimmy Ness, Foster City Lions Club

Fellow lions clubs:

Foster city lions club will be running our biggest event, 4th of July at Leo Ryan park. With a amazing fire work show. Thousands of people embark to this event yearly. Foster city lions club is in charge of venders for this.

The foster city lions club would like to invite our fellow 4-c4 clubs to set up a booth and sell. This could help your club with either charity or admin account depending on how you present your booth.

Feel free to contact me with any questions:

Lionjimmyness@yahoo.com

*(Continued from page 1)*

Please, let your friends and neighbors know that these services are available. They might be impressed enough to want to join our organization. Tell them to let you know if someone needs our help.

As I said before, these foundations are dependent on our financial support. Individuals can contribute by purchasing patches or memberships. However, they are also largely dependent on the contributions of member Lions Clubs. Out of 54 clubs in District 4-C4, 22 clubs are members of The Hearing Foundation, 24 are members of Canine Companions and 25 support the Lions Eye Foundation. If we call ourselves the “Knights of the Blind”, we should make supporting our foundations a priority.

If your club is already a member club, I thank you. If your club is not yet a member of these foundations, please consider taking this idea to your board of directors. As Helen Keller said, “Alone, we can do so little; together, we can do so much.”

In Lionism,  
 Lion Mario Benavente  
 District Governor  
 District 4-C4

*(Continued from page 7)*

their families while coming, going or en route to their next destination.  
 3) We support, provide matching funds, and financial management for Bikes-4-Vets, an annual event by the SF Veteran Lions and South of Market Rotary Club, for the past three years; up to 100 bikes each year are retrofitted and given to veterans in SF, San Mateo County, and, this year in Martinez, in need of transportation to clinics, grocery shopping, visits to friends, etc. This project was in dire need 3 years ago and Lion Helen Wong and Rotarians revived and continue this program, which recently received the Lions MD4 small project prize.  
 4) Golf Day and Barbecue: Started last year, chaired by Lion Kevin Kielty, is Lions’ funded and hosts Ft. Miley veterans for a day of golf and lunch in Golden

*(Continued on page 11)*





Flyers are active links to online flyer...



LIONS FIGHT HUNGER Saturday, May 26, 2018 9:15 am – 1:45 pm



121 Golden Gate Avenue, San Francisco 94102

This is a wonderful opportunity join your fellow Lions (and friends) to participate with District Governor Mario Benavente on his focus on hunger in our community.

Volunteers should be in good physical condition. After a brief orientation we will join staff and other volunteers to serve about 2,600 lunches to our poor and homeless neighbors...

There is street parking on Jones and on Golden Gate; carpooling/public transportation is suggested. We will help coordinate carpools.

St. Anthony's is asking us to pre-register so please email lions4service@gmail.com with the following information no later than May 20th:

- Name
Club Name
Best Phone Number
Would you like to be included in a carpool?

More information about St. Anthony's is available at www.stanthonyssf.org



Environmental Photo Contest Winner—District 4-C4 Congrats to Lion John Hui San Bruno Lions Club

2018 District 4-C4 Student Speaker Contest Winner

Lauren Valles

San Bruno Lions Club student

Area Contest

Saturday, May 19, 2018

3400 Golden Rain Road, Walnut Creek, 94595

(Continued from page 10)

Gate Park.

5) Homeless Clothing and Food Program, chaired by Lion Pat Hughes, provides support and luncheons for homeless and veterans at the South of Market VA Clinic or SF Main Library. Included also is a used clothing program and support for the Street Life Ministries of San Mateo County.

6) Housing for Homeless Veterans: We have developed a plan for building housing up to 136 persons, to be managed by veterans, with a supplemental program to instruct veterans in construction trades in San Mateo County...

For more details on plans, please reach out to PDG Lion Roger. LVC is constantly developing contacts for help and donations. All your help and from the many who support veterans is appreciated. As mentioned, donations are tax deductible through IRS and CA regulations.

Registration Form for District Convention

DISTRICT 4-C4 CONVENTION REGISTRATION FORM May 3-6, 2018 Red Lion Hotel, Redding 1830 Hilltop Dr., Redding CA 96002. Includes registration details, packages, and room rates.

CONVENTION AND HOTEL RESERVATION FORM LIONS CLUBS 101ST INTERNATIONAL CONVENTION Las Vegas, Nevada USA • Friday, June 29 – Sunday, July 3, 2018. Includes registration information and pricing.

April 15, 2018 District Thread (active link)

Thread will be published once a week - usually Sunday evening. Flyers will be listed/included on Thread if received by Noon each Friday at Lions4Service@gmail.com. Flyers will be acknowledged as received to the sender. Flyers will be included on Thread if the event is sponsored/endorsed by District 4-C4 and/or sponsored by a District 4-C4 Lions Club. The Thread is accessible on our District Web Site on the bottom of the Home Page white section.

THE CALL TO SERVICE...



SF



PA

www.lions4c4.org

We Serve—San Francisco to Palo Alto



Lions District 4-C4 Newsletter

Lion John Gill

POB 4864

Foster City, CA 94404

### Lions Code of Ethics & Objectives

#### Ethics

**TO SHOW** my faith in the worthiness of my vocation by industrious application to the end that I may merit a reputation for quality of service.

**TO SEEK** success and to demand all fair remuneration or profit as my just due, but to accept no profit or success at the price of my own self respect lost because of unfair advantage taken or because of questionable acts on my part.

**TO REMEMBER** that in building up my business it is not necessary to tear down another's; to be loyal to my clients or customer and true to myself.

**WHENEVER** a doubt arises as to the right or ethics of my positions or actions towards my fellow man, to resolve such doubt against myself.

**TO HOLD** friendship as an end and not as a means. To hold that true friendship exists not on account of the service performed by one another, but that true friendship demands nothing but accepts service in the spirit in which it is given.

**ALWAYS** bear in mind my obligations as a citizen to my nation, my state and my community, and to give them my unswerving loyalty in word, act and deed. To give them freely of my time, labor and means.

**TO AID** my fellow men by giving my sympathy to those in distress, my aid to the weak and my substance to the needy.

**TO BE CAREFUL** with my criticism and liberal with my praise, to build up and not to destroy.

#### Objectives

**TO CREATE** and foster a spirit of understanding among the peoples of the world.

**TO TAKE** an active interest in the civic, cultural, social and moral welfare of the community.

**TO UNITE** the choice in the bonds of friendship, good fellowship and mutual understanding.

**TO PROVIDE** a forum for the open discussion of all matters of public interest; provided, however, that partisan politics and sectarian religion shall not be debated by club members.

**TO ENCOURAGE** service-minded people to serve their community without personal financial rewards, and to encourage efficiency and promote high ethical standards in commerce, industry, professions, public works and private endeavors.



Lion of the Year & Si Moyer Award Winners

