

**THE NIKKEI LIONS CLUB OF SAN FRANCISCO - DISTRICT 4-C4**

District Governor - Mario Benavente  
 District First Vice Governor - Lydia Taylor-Bellinger  
 District Second Vice Governor - Helen Casaclang

Region One Chair - John Hui  
 Region One Zone Two Chair - Pat Ancheta

**April 1, 2018**

- April 4, 2018            **General Meeting, 6:00 pm, @ Mifune Bistro, 1583 Webster Street, San Francisco.** 2nd VDG Helen Casaclang will visit. Lion Helen is running for 1st VDG at the 4-C4 Convention in May. Please attend to welcome Lion Helen. Please note the change in time.
- April 8, 2018            Volunteering at St. Martin de Porres House of Hospitality, 225 Potrero Ave., San Francisco, 7 am to 11 am to help with the their meals program for those who are in need (meal serving, busing dishes, cleaning, etc). If you can volunteer, please contact Lion Sarah Fedaeie or Lion Bill Stipinovich so we can provide a good number of volunteers.
- April 14, 2018            San Francisco Coordinating Council of Lions Club annual Peace Officer/ Fire Fighters Awards Night @ Patio Espanol Restaurant, 2950 Alemany Blvd, San Francisco, 6:30 pm, \$55 advance or \$65 at the door. Choice of dinner items - NY stack, salmon, paella Valencia or vegetarian pasta. Officer Robert Fung, SFPD, and Fire Fighter Brian Jesson, SFFD, are the two honorees from our club. Officer Fung is a bike cop who has been a baseball coach at Washington High for 20 years with AAA and Transbay championships. Fire Fighter Jesson is also a baseball coach for years at Washington High SJC is in his 2nd year as the varsity coach.
- April 14, 2018            61st NCCCBF Queen Program Show @ Kabuki Theater, San Francisco, 5:30 pm. The candidate the NIKKEI Lions will sponsor is Lauren Matsuno, from San Jose. As a queen candidate sponsor, the club has a limited number of free tickets.
- May 4, 2018              Board/General Meeting, 6:30 pm, @ Mifune Bistro, 1583 Webster St, San Francisco.

**HAMILTON FAMILIES:** Hamilton Families is a non-profit in the Tenderloin that provides support to families that are homeless with temporary shelter and transitional housing. They are 100% dependent upon donations to provide the supplies for the homeless families. There is an urgent need for disposable diapers sizes 3,4,5; baby wipes; children underwear; travel size soap and shampoo; toothbrushes; baby blanket; baby bottles; sippy cups for kids; 55 gallon garbage bags; 30 gallon compostable garbage bags. Please help and let Lions Bill or Steve know if you have donations. Hamilton Families is located at 260 Golden Gate Ave, San Francisco.

**LION PRESIDENT BILL'S MESSAGE:** I was busy in the month of March attending Lions Club activities with the Northern California Cherry Blossom Queen Program Press Conference on Sunday, March 11th along with attending the District 4-C4 Disaster Preparedness Training Psychological First Aid Training Class on Saturday, March 10th, and the Membership Workshop on Saturday, March 17th. The club is sponsoring Lauren Kiev's Matsuno, a graduate of Prospect High School in 2012 in San Jose and UC Berkeley in 2016 with a Bachelor of Science in Molecular Toxicology currently working at the Washington

Township Medical Foundation in Fremont as a Scribe America medical transcriptionists with the goal of becoming a physician focusing on improving health services for the underserved. Her interest in serving those in need is apparent in her volunteer activities over the past five years: Treasurer and Youth Committee Member of the American Red Cross from 2011 to 2014, Emergency Room volunteer at the Alta Bates Summit Medical Center in Oakland from 2013 to 2016, UCB Branch Co-Founder and National Pre-Medical Advocacy Chair 2015-2016 for the American Association Women's Association, a caseworker for Suitcase Clinic from 2015 to 2016, and as a community outreach volunteer for Planned Parenthood Mar Monte from 2017 to present. The Queen Program candidates used to have question and answer session with the press only, but this year the candidates answered questions from the press and other people attending the event. Lauren was the first candidate to speak and was asked questions about her education, work experience, and interest as were the four other candidates in the program.

The District 4-C4 Disaster Preparedness Training Psychological First Aid Training Class provided an overview of learning how to identify the signs of stress among adults, teens and children in a disaster as well as disaster volunteers, and when to refer an individual trained in helping disaster clients experiencing the stress of disaster situation. District 4-C4 is involved in providing volunteers for In-Shelter Centers which provide shelter, food, and other needs. The Disaster Mental Health Worker is one more level of service provided by the American Red Cross at shelters as well as the site of disasters.

The Membership Workshop with guests speaker PDG Warren "Buck" Larson, the MD4 Global Membership Team (BMT) Coordinator of the Coverdale Lions Club in District 4-C2, covered the art, challenges, and process of recruiting and retention from the newest to the oldest member. Lion Buck spoke about the need to be positive and enthusiastic in the recruiting and retaining members and to invite prospective members to service projects rather than meetings. The organization is in a highly transitional state as the emphasis on service projects is necessary for membership retention and recruitment. In the future, there will be less meetings because the younger generation is into community service projects rather than attending meetings. Most communication will be done by phone or e-mail. Over the next ten to twenty years, it is expected that 20% of the clubs in existence today will no longer exist due to members burning out or aging out. The Lions organization experienced rapid membership growth when women became members in 1987, but there was no concerted effort to recruit the X and Y generations. Now we face the challenge of bringing Millennials.

Your support in volunteering for serving food at St. Martin de Porres House of Hospitality on April 8th, and donating items for Hamilton Families will help the club develop a membership retention and recruitment strategy for the future of the club. I hope that you will have an opportunity to enjoy the warm sunny weather with friends and family, and look forward to seeing you at the club meeting.