

**Menlo Park Live Oak Lions Growler and other  
Lions Activities**

**P.O. Box U, Menlo Park, Ca. 94026  
Club President John Hickson**

**September/October 2019**

**ICARE 50th Anniversary!**

**It is a pleasure for us to celebrate the public service of ICARE Vision Screening who in prior years was founded in 1969 by Dr. Jerome Bettman who was formerly the head of Stanford's Ophthalmology Department. At the time Dr. Bettman was President of the Northern California Society for the Prevention of Blindness (NCSPB). On September 19, 1969 Dr. Bettman's daughter Jean Rossiter and her friend Logue Malouf set up the Society auxiliary ICARE.**

**The members of the auxiliary were women who would raise funds and carry on its amblyopia and glaucoma screening programs of the Society. Their original effort was working with women's editors to increase awareness in the prevention of blindness, expand home screenings, make presentations to PTA groups and to raise funds for the Society. These women reached out to welfare departments and the Red Cross establishing a list of nursery schools and children's day care centers for future use in vision screenings of young children. In 1970 the Society drafted by-laws and the name ICARE for their group.**

**In December 1969 the first vision screening was conducted at Booker T. Washington School in San Francisco for 45 children. In January 1970 the first glaucoma clinic was held at Little House in Menlo Park. By 1972 ICARE had expanded to include one group in San Francisco and two on the Peninsula. A variety of fundraisers were being held such as gourmet dinner/luncheon raffles flea markets, puppet shows, teas, Christmas party at Menlo Country Club and many more. Also by 1972 ICARE had grown to 34 members and they were screening about 400 children annually.**

**NCSPB in 1973 decided that the funds raised by ICARE should not go into the NCSPB General Fund but should stay with ICARE to support their programs, as they desired. By 1977 ICARE had accumulated \$10,000. In December of 1977 ICARE made funds available for Registered Nurses to participate in a course on children's vision providing continuing education credits and a fellowship at Stanford Medical Center in the Division of Ophthalmology in the amount of \$1,500 annually. From 1997 to 2015 ICARE continued to screen children as an auxiliary of**

**PBNC (Prevention of Blindness Northern California) growing the number of preschools and children screened. Finding venues on weekends and residents to participate the glaucoma screenings were stopped in 2012 possibly due to better healthcare. Screenings had decreased and fundraising ended after Stanford and PBNC no longer needed their funds. In 2015 PBNC terminated their relationship with all their volunteer screening groups including ICARE with them taking the screening over themselves.**

**In 2016 the ICARE was looking for an opportunity to continue vision screenings of preschool and young school children. In working with Lions Club President John Hickson and checking out the Menlo Park Live Oak Lions Club, ICARE found the Lions two highest priorities were sight and hearing assistance to the needy. Also Lions Clubs International (LCI) had chartered the Menlo Park Live Oak Lions Club as well as over 40,000 Lions Clubs domestically and around the world. They were informed that Lions District 4-C4 had available on a scheduling basis, Vision Screening equipment for use by Clubs. This new equipment was state of the art, fast and provided detailed information on the vision of children, adults and seniors quickly. Lion's activities were also covered by insurance (LCI).**

**In May 2016 a number of the former ICARE members joined the Menlo Park Live Oak Lions and they were trained by Lions District 4-C4 officials on how to use the Vision Screening equipment. The newly formed Club ICARE Vision Screening Committee then used the SPOT Vision Screening equipment for local area Children's Centers and Schools. They quickly became more active and scheduled more and more vision screenings.**

**The Club ICARE Vision Screening Committee then found the Menlo Park Live Oak Lions Club has a Sunday Farmers Market and it's a fundraiser for the local Lions Club community giving and support of Lions activities including funds in reserve. ICARE was informed that vision screening activities could be funded out of Club fundraising. As scheduling of District vision screening equipment became more challenging with additional Lions Clubs getting involved in the growing demands of their local communities and a fixed number of Vision Screening equipment available, it was decided by our Lions Club Board in November 2017 that we order our own SPOT Vision Screener and related equipment for \$7,762.87.**

**Bobbie McDonald and Tina Morris, Co-Chairs at the next Club ICARE Committee meeting informed the Committee of the Club Board action and encouraged Committee members if they wanted to donate to offset the Club expense it would be welcome. Well the Committee members donated \$6,910.00!!!! What a gift from the Committee members and it shows in the Club ICARE Committee SPOT Vision Screenings for Fiscal 2017 were 881 with 69 referrals, Fiscal 2018 were 1,087 with 72 referrals and Fiscal 2019 1,550 and 120 referrals. In January of 2019 the Club Board allocated from the Hennings Trust Funds given to our Club in December 2018 the sum of \$8,100.00 to purchase a second SPOT Vision Screening machine and accessories that will allow our Club to meet local vision screening demands.**

As we now are coming up on the 50<sup>th</sup> Anniversary of ICARE, the vision screening with the two Club SPOT machines and the Club ICARE Vision Screening Committee's support from our Lions Club has moved this effort of our 27 women members on this Committee to a new level. Under the Club Committee Co-Chairs Bobbie McDonald and Tina Morris the Menlo Park Lions Club is poised to expand our community vision screening to new levels. Our Lions partnership in this effort is an outstanding achievement. The Club ICARE Committee can provide for eye exams and glasses through our partnership with LensCrafters and EyExam of California for those in need who cannot afford the needed sight services through SPOT vision screening or local Agency referrals. In our Club Community Giving Budget we have additional funding for eye exam and glasses. ICARE can help children, adults and seniors. Happy 50<sup>th</sup> Anniversary!

**4-C4 District Governor Helen Casalang Official Annual Club Visitation** On Monday, October 14<sup>th</sup> at 11:45 am DG Helen and number of her Cabinet Officers will be visiting our Menlo Park Live Oak Lions Club. Our Club for the visitation will be moved to the Menlo Park Chamber Office at 1100 Merrill Street at the Menlo Park Caltrain Station. Our Club will be hosting our visitors for lunch and we encourage Club members and our Board to attend. DG Helen will be our Program for this meeting providing insights into our District 4-C4 for the new Fiscal Year 2020 and Lions Clubs International happenings. At this meeting three Club members, Bobbie McDonald, Tina Morris and Priscilla Robertson will be presented Lions Melvin Jones awards from Lions Clubs International Foundation for their leadership and work to implement our Club ICARE Committee adding a new dimension to our Club's community service.

**Peninsula Council of Lions dinner meeting on September 23<sup>rd</sup>** The September PCL dinner meeting will be held at BJ's Restaurant, Bridgepointe Shopping Center, 2206 Bridgepointe Parkway in San Mateo with no host cocktails at 6:00 pm and dinner at 7:00 pm. Cost is \$30.00 and RSVP to PCL 2<sup>nd</sup> VP Venetia Young at [RSVP2PCL@gmail.com](mailto:RSVP2PCL@gmail.com) Bobbie McDonald will be attending and providing our Club report other Club members are also welcome to attend.

**Club Sunday Farmers Market in downtown Menlo Park** For the month of August we had five Sundays and the amount of donated produce was about 7,000 pounds. It is anticipated that September and October will remain high with 1,200 to 1,500 per Sunday going to the needy. We continue to support St. Vincent de Paul at Half Moon Bay and East Palo Alto. With larger Sunday donated produce from our farmers we also provide produce to St. Anthony's in Menlo Park. When the rains begin and the frost arrives at the farm fields then our donations will drop significantly, however a number of fall and winter crops thrive on that weather and that is why we have a year round Farmers Market. Many thanks to Paul Tarantino and Karl Jeager who coordinate the Sunday donated produce pickup. Thanks also to Club members and Club ICARE Committee members who help out.

**Multiple District Four (MD4) Student Speakers Contest** This years topic is “Homelessness in California: What is the Solution?” Our Club Contest is scheduled for Monday, February 10, 2020 at the Menlo Park Chamber Office, 1100 Merrill Street at the Caltrain Station in Menlo Park. Doors open at 6:30 pm and the Contest begins promptly at 7:00 pm. The MD4 Club Contest package has been ordered. Our Club Co-Chairs Margaret Carney and Dorothy Page will be contacting local high schools to encourage students to participate in our Club Contest. We will again be contacting our Club Contest Judges from our last Club Contest to again help us with our 2020 Student Speakers Contest.

**Club Fiscal 2020 Community Giving Budget** At the August 12<sup>th</sup> Club Board meeting the Board discussed any final changes to our Fiscal 2020 Budget for Community Giving and made only a couple of minor changes. After discussion the Club Board approved our Fiscal 2020 Budget (7/1/19 – 6/30/20) in the amount of \$36,110.00. The Club does have substantial reserve funds so if additional funding requests come in the Board can consider and act on those requests. As this issue reaches you we need to inform you that Priscilla Robertson, Club Treasurer will need to step down from this position due to pressing personal matters. We need to acknowledge her efforts to computerize our financial accounting and the outstanding job she has done for our Club. Club President John Hickson and Priscilla have been searching for and interviewing book keeping services that our Club is planning on retaining to continue the up keep of our financial records. Club President John is also looking to fill the Club Treasurer position in the near future. As we begin the new Fiscal Year our income from the Sunday Farmers Market is comparable to our last Fiscal Year and appears to be strong.

**District Rise Against Hunger volunteer opportunity, Sunday, November 17<sup>th</sup>** Club members have asked about the volunteer opportunities on the quarterly Rise Against Hunger activity. The next opportunity will be at Skylawn Funeral Home & Memorial Park at Highway 92 at Skyline Boulevard in San Mateo. The District 4-C4 activity is open to all Lions and Non-Lions. Lunch will be provided and the activity begins at 9:00 am and runs to 12 noon. There is an instructional video you can review in advance at <https://www.youtube.com/watch?v=6svt-jhp8ow> RSVP to Lion Debbie Kielty 650-515-9784 or Lion John Hui 650-222-9029. The goal is to prepare and seal up to 10,000 meals for those in need. The District needs 40 to 50 volunteers.

**Multi Club Holiday Gala is scheduled for Sunday, December 8<sup>th</sup>** The Holiday Gala this year will be back at the Hilton Garden Inn, 2000 Bridgepointe Circle in San Mateo. The Clubs sponsoring the dinner are Belmont, Menlo Park Live Oak, Peninsula Veterans, San Mateo and San Carlos Lions. There will be three entrée choices and the cost per dinner is still pending. The tentative schedule is no host cocktails at 4:30 pm and dinner at 5:30 pm. Again this year “toys for tots” and canned goods for the needy are desired and will go to the needy here in San Mateo County. Each Club is planning on two raffle prizes of \$50.00 or more for the drawing after dinner. Other details are pending and we will provide you with

further details. Please mark you calendars and it is anticipated the dinner cost will be at least \$50 or more per person.

ICARE Committee Report September is a month of preparation to begin SPOT vision screening from October 2019 through May 2020 at Children Centers and Schools for young children. There may be additional vision screening at other times through June 30, 2020.

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## Menlo Park Live Oak Lions Important Dates to Remember

NOTE: Sunday Farmers Market Hours are 9 am – 1 pm  
Bobbie McDonald and Tina Morris will schedule Vision Screening  
At the Local Schools and Committee Meetings as needed

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|------------------------------------|----------|--|
| Sept. 1 <sup>st</sup><br>(Sunday)  | 12:45 pm | Menlo Park Live Oak Lions Farmers Market and pickup of farmers donated produce for the needy   |
| Sept. 8 <sup>th</sup><br>(Sunday)  | 12:45 pm | Menlo Park Live Oak Lions Farmers Market and pickup of farmers donated produce for the needy   |
| Sept. 9 <sup>th</sup><br>(Monday)  | 11:45 am | Menlo Park Live Oak Lions Club Board meeting at Little House, 800 Middle Avenue in Menlo Park  |
| Sept. 15 <sup>th</sup><br>(Sunday) | 12:45 pm | Menlo Park Live Oak Lions Farmers Market and pickup of farmers donated produce for the needy   |
| Sept. 22 <sup>nd</sup><br>(Sunday) | 12:45 pm | Menlo Park Live Oak Lions Farmers Market and pickup of farmers donated produce for the needy   |
| Sept. 23 <sup>rd</sup><br>(Monday) | 6:00 pm  | Peninsula Council of Lions dinner meeting at BJ's Restaurant, Bridgepointe Shopping Center in San Mateo on 2206 Bridgepointe Parkway. No host cocktails at 6:00 pm and dinner at 7:00 pm |
| Sept. 29 <sup>th</sup><br>(Sunday) | 12:45 pm | Menlo Park Live Oak Lions Farmers Market pickup of farmers donated produce for the needy   |
| Oct. 6 <sup>th</sup><br>(Sunday)   | 12:45 pm | Menlo Park Live Oak Lions Farmers Market pickup of farmers donated produce for the needy   |

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| <b>Oct. 13<sup>th</sup></b><br><b>(Sunday)</b> | <b>12:45 pm</b> | <b>Menlo Park Live Oak Lions Farmers Market pickup of farmers donated produce for the needy</b>   |
| <b>Oct. 14<sup>th</sup></b><br><b>(Monday)</b> | <b>11:45 am</b> | <b>District Governor Helen Casaclang's Menlo Park Live Oak Lions Club Official Visitation.</b>  |
| <b>Oct. 20<sup>th</sup></b><br><b>(Sunday)</b> | <b>12:45 pm</b> | <b>Menlo Park Live Oak Lions Farmers Market pickup of farmers donated produce for the needy</b>   |
| <b>Oct. 27<sup>th</sup></b><br><b>(Sunday)</b> | <b>12:45 pm</b> | <b>Menlo Park Live Oak Lions Farmers Market pickup of farmers donated produce for the needy</b>   |
| <b>Nov. 3<sup>rd</sup></b><br><b>(Sunday)</b>  | <b>12:45 pm</b> | <b>Menlo Park Live Oak Lions Farmers Market pickup of farmers donated produce for the needy</b>   |
| <b>Nov. 10<sup>th</sup></b><br><b>(Sunday)</b> | <b>12:45 pm</b> | <b>Menlo Park Live Oak Lions Farmers Market pickup of farmers donated produce for the needy</b>   |
| <b>Nov. 11<sup>th</sup></b><br><b>(Monday)</b> | <b>11:45 am</b> | <b>Menlo Park Live Oak Lions Board meeting at Little House, 800 Middle Avenue in Menlo Park</b>   |
| <b>Nov. 17<sup>th</sup></b><br><b>(Sunday)</b> | <b>9:00 am</b>  | <b>District Rise Against Hunger volunteer opportunity at Skylawn Funeral Home &amp; Memorial Park, Highway 92 at Skyline Boulevard in San Mateo. 9:00 am – 12 noon and lunch will be provided</b> |
| <b>Nov. 17<sup>th</sup></b><br><b>(Sunday)</b> | <b>12:45 pm</b> | <b>Menlo Park Live Oak Lions Farmers Market pickup of farmers donated produce for the needy</b>   |
| <b>Nov. 24<sup>th</sup></b><br><b>(Sunday)</b> | <b>12:45 pm</b> | <b>Menlo Park Live Oak Lions Farmers Market pickup of farmers donated produce for the needy</b>   |

### **Lions Objectives**

**To create and foster a sprit of understanding among the peoples of the world.**

**To promote the principle of good government and good citizenship.**

**To promote an active interest in the civic, cultural, social and moral welfare of the community.**

**To provide a forum for the open discussion of all matters of public interest; provided, however that partisan politics and secretarian religion shall not be debated by club members.**

**To encourage service-minded people to serve their community without personal financial reward, and to encourage efficiency and promote high ethical standards in commerce, industry, professions, public works and private endeavors**

### **Lions Code of Ethics**

**To show my faith in the worthiness of my vocation by industrious application to the end that I may merit a reputation for quality of service.**

**To seek success and to demand all fair remuneration or profit as my just due, but to accept no profit or success at the price of my own self-respect lost because of unfair advantage taken or because of questionable acts on my part.**

**To remember that in building up my business it is not necessary to tear down another's; to be loyal to my clients or customers and true to myself.**

**Whenever a doubt arises as to the right or ethics of my position or action towards others, to resolve such doubts against myself.**

**To hold friendship as an end and not a means. To hold that true friendship exists not on account of the service performed by one another, but that true friend demands nothing but accepts service in the spirit in which it is given.**

**Always to bear in mind my obligations as a citizen to my nation, my state, and my community, as to give them my unswerving loyalty in work, act and deed. To give them freely of my time, labor and means.**

**To aid others by giving my sympathy to those in distress, my aid to the weak and my substance to the needy.**

**To be careful with my criticism and liberal with my praise; to build up and not destroy.**