



\* BE SEEN \* BE HEARD \* BE KNOWN \*

SF

# LIONS DISTRICT 4-C4

PA

[www.lions4c4.org](http://www.lions4c4.org)



**We Serve—San Francisco to Palo Alto** 3rd Quarter 2020-21



## DISTRICT GOVERNOR MESSAGE

Lion Fanny Chu

### District Recaps and Updates:

**3<sup>rd</sup> District Cabinet Meeting:** Thank you 4-C4 Lions, VIP Lion Guests from near and abroad for attending. So great to meet some of my DGE Singapore 15 group and our leader PCC Dr. Dennis Grotrain virtually! I reported a mid-year review and updated status of our District/NAMI goals, highlighted our current issues and 'To Do-Next'. Thank you Region 3 Chair Lion Maryah and Zone chairs Lion Uni and Lion Carol for organizing. To revisit-please go to our District website-[www.lions4c4.org](http://www.lions4c4.org), 2020-2021 Events under The District.

**Membership:** \*# as of 2/4/2021

**Membership Growth:** Congratulations to GAT, District Leaders, Club Leaders and Lions Sponsors who worked tirelessly in spite of Pandemic challenges to bring in 266 New members since 7/1/2020 to our 4C4 Lion Family, bringing total of 1595 Lions. At the February COG- Council of Governors meeting, MD4 reported 6 new clubs formed as of 7/1/2020 for California - I would like to add- 4 of those 6 new clubs are from D4C4!

**Membership Retention:** Good news aside, we also have 209 dropped members. It has been difficult with 'Stay Home' regulation prohibiting in-person meeting and service projects. However, our D4c4 Lions are resilient and

creative! Out of 56 clubs, we have 26 clubs with 0 members dropped, 17 clubs with only 1-3 members dropped! Let's try our best to replace those who left. One more idea- ALL clubs Presidents and Secretaries to look up and have a list of members who left in the past 3 years- invite them back to your meetings and events and engage them in your service projects. Treat all with kindness and show all you care.

**Membership is Everyone's Business. Make it Yours!**

**Service Activity Report:** We started at 2<sup>nd</sup> to last bottom July 1, 2020 to our current 5<sup>th</sup> Top in MD4 with 60% reporting. Let's improve ourselves- report our meetings and events too! Remember your Region/Zone Chairs, GST Lion August and Lion Tom are here to guide you step by step. Contact us- we are here for you! A reminder to all to report our February Care Card and February MD4 Hunger Projects!

**LCIF:** Times are tough but let's not forget our own Lions Club International Foundation. Remember Melvin Jones Fellow. Remember Model clubs. District LCIF Coordinator Lion Amy and I are asking aside from your donations for ALL clubs to make a minimum \$20/per CLUB Donation, more if you can so our District can achieve 100% Club participation. Please help us reach this goal

### To Do- Next :

**SWOT analysis:** It's time for us- clubs/ zones/ regions/ district to use this tool in assessing strength and weakness, threats and opportunities to fine-tune our goals and maximize our potential in the coming months!

**Be Seen Be Heard Be Known:**

**Video Contest:** This was an incredible HUGE Success! Please check it out at

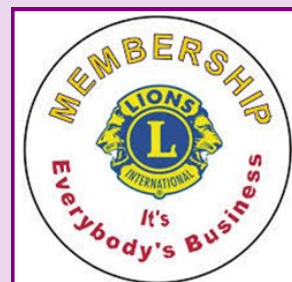
<https://lions4c4.org/posts/2021-01/video-contest-results-service-projects>. Please revisit, post and share!

**Picture of your Service Project:** Details check the weekly THREAD.

**Start your pictures and 1min videos-for the 2020-21 District Pictorial and Video Archive!**

**Congratulations to 2021-22 Candidates:** DG Dr. Jun Valera, 1<sup>st</sup> VDG John Hui and 2<sup>nd</sup> VDG Kevin Guess!

**Lion Fanny Chu  
District Governor**





**1st Vice District  
Governor Message  
Lion August "Jun"  
Valera, Jr., MD**

## The Start of New Beginnings *Planning for District Goals and organizing the Visionary Team*

With the ongoing COVID-19 Pandemic, cases are still on the rise and the struggles know no boundaries. Even our organization, the Lions Clubs

International, continues to struggle due to the pandemic. The LCI's memberships are declining, clubs are folding, seemingly less services are being provided, LCIF's donations are low, and multiple key events such as the Leadership Training Institute and International Conventions were cancelled and converted to a virtual format through Zoom. Such trends occur on multiple levels, whether with clubs, districts, multiple districts and even international.

As the poet Henry Wadsworth Longfellow once wrote, "Into each life, some rain must fall". However, we know that things will get better and conditions will improve. With the COVID-19 vaccine, we can see the light at the end of the tunnel, and pretty soon, we will be back to the previously normal situation. In the meantime, we will continue to be resilient and innovative, serving our communities safely following CDC and WHO guidelines and local health protocols.

As the First Vice District Governor, LCI makes sure that we are equipped with training materials and seminars to lead our districts come July 1, 2021. It is unprecedented in LCI's history that the DOGE's and FVDG's training are presented in an all-virtual format, so we are the first batch to receive such training. I am part of Group 29 and my PID mentor is PID Tony Benbow of Australia. We are a diverse group of leaders from the United States, Canada and Australia. One of my tasks is to make a District Goal in terms of membership, new club development, service, and LCIF. I involved the DG Team including but not limited to the 2VDG candidate and other visionary Lion leaders. But in order to plan a District's SMART goal, it is both important and necessary to study and analyze our district's statistics and metrics data. Let me share this data to help us all better understand our district's status. I believe that a well informed Lion will be

more engaged, can serve more efficiently, and can ultimately be a better leader in our district.

Table below shows our district's five year data on memberships. The average values are as follows: Our five year average on new clubs chartered is three, our average clubs dropped is one, our new members recruited is 200, our new chartered members is 130, our dropped members is 278, and our net membership growth is positive 67. Now here is some current district data from gathered from July 1, 2020 to February 13, 2021 (the time in which I am writing this newsletter): We have four new clubs chartered, one club dropped, 133 new chartered members, 117 new members recruited, 215 dropped members, and our current net membership growth is positive 54. However, we have 2 status quo clubs with a total of 36 members. Another important piece of data is how 19 out of 56 lions clubs have less than 20 members, which indicates needed club rebuilding and stabilizing. In analysis, our new membership recruitment and new club development is excellent but we need to

**District 4 C4**

As of June 2020 Cumulative										
Year	New Clubs	Dropped Clubs	Gain/Loss Clubs	New Members	Charter Members	Reinstate Members	Transfer Members	Total Member Added	Total Members Dropped	Gain/Loss Members
2015-2016	7	0	7	217	186	5	5	413	-218	195
2016-2017	7	0	7	224	360	3	6	593	-214	379
2017-2018	0	-2	-2	194	10	5	4	213	-389	-176
2018-2019	1	-3	-2	147	37	6	2	192	-329	-137
2019-2020	2	-2	0	220	58	1	17	296	-239	57
Average	3	-1	2	200	130	4	7	341	-278	64

improve on member retention.

Compared to other districts in MD4, our metrics are not relatively poor. In fact, our district is number one in new club development, number one in new chartered members, number one in new members recruited, and number two in net membership growth. However, note that the two status quo clubs are not included in the equation.

Realtime district's service reporting indicates that we have 46% club service reporting, which is a notable improvement from high twenties to high thirties in the last few years. The average club service reporting of MD4 Districts is 41%. Regardless, there is still much room for improvement in the realm of reporting. Our GST and Information Technology is working tremendously hard to improve our club service reporting. Our district is the number one in MD4 in terms of number of people served, so we should take time to report such impressive activities and community reach. In regard to LCIF Campaign 100, we are usually in the top districts in MD4, but we are currently ranked number five, which can likely be attributed to the COVID-19 Pandemic.

With this data, we will create our SMART Goal that is specific, measurable,

achievable, realistic and timely. For new club development, we will continue to create more specialty clubs. For recruitment of new members, we will increase visibility through various media platforms and through a diverse range of services provided to our communities. For retention of members, we will engage our lions with various leadership training and services. For rebuilding struggling clubs, we will offer guiding lions and partnerships with stronger clubs through multi-club joint venture projects. We will also offer exit interviews so we can analyze and make needed recommendations. For leadership development, we will continue our district's strong sources of online training and provide technical support for various leadership training platforms. We will similarly encourage young lion leaders to take leadership positions by providing mentorships programs. For service, we will continue to improve our club service reporting through technical support and one-on-one training for secretaries and club service chairs. For LCIF Campaign 100, we will encourage more clubs to become model

clubs and more members to become Melvin Jones Fellows. We will also encourage partnerships with big corporations through our community services.

Our Visionary Team is composed of mostly young idealistic lions and some experienced lion mentors who hold great passion to serve our communities. Our LY 2021-2022 starts with a fresh start, beginning with an updated Constitution and By Laws & District Policies of Procedures once it is approved during the District's Convention. With the COVID-19 vaccine available to everyone, we will have a successful year of service! In the meantime, we will continue to serve our communities safely!

**Lion August "Jun" Valera, Jr., MD**

**First Vice District Governor**





**2nd Vice District  
Governor Message  
Lion John Hui**

Dear Fellow Lions of District 4-C4! As we welcome Spring on March 20, we also reach an unprecedented first anniversary to "Sheltering in Place" and living in a four color-tier system due to a worldwide Pandemic. Is there a new normal? Do we really know what that means? Wearing a face mask (or two) is here to stay until everyone has been given the opportunity to have a COVID vaccination. Lions worldwide are able to stay connected, collaborate, and communicate using technologies like Zoom.

As a "glass is half full" kind of guy, I believe every cloud does have a silver lining. In spite of not being able to meet in person for meetings, there have been so many clubs in the District that have maintained serving and making a difference locally in their communities and even overseas to their sister countries. We have been able to provide food to those on the frontline and first responders who are risking their lives to save others. Homeless shelters and food pantries/kitchens are at an all-time high in providing food and groceries to families who are in need. Local clubs are partnering with the Peninsula Veterans Lions and the San Francisco Veterans

Lions to provide our Veterans with what they need during this Pandemic—to stay warm and to have a meal. My theme of "Evolve and Thrive" is timely, given the current state of our District clubs', the challenges facing each of them. This is the time for innovation and creativity. Keep your club healthy by finding out what your community needs. Partner with other community organizations to provide services jointly. Partner with other Lions clubs to double the amount of manpower and gain a sense of camaraderie, and getting to know each other. We have seen a lot of laughter and friendly competition of playing Bingo, Trivia Pursuit, and Name that Tune at various club meetings! We have seen Drive through pancake breakfasts, BBQ lunches, Tri-tip dinners, Lobster dinners, lasagna dinners, Chinese/Japanese bento boxes, several crab feeds, and even drive-in movie nights! Coming up this month will be a Corned Beef and Cabbage dinner, and Filipino dinner drive through fundraisers.

As Lions, we are happy when we serve; no one forces us to do it. I choose to be a Lion because giving beyond one's self is the meaning of life to me. The "Aha! moment" of being a Lion comes in different shapes and forms for everyone. It may even take years before you find and understand that euphoric and metaphoric feeling. Continue to touch lives and make a difference. When you least expect, that

thank you or acknowledgment, you know you've touched someone's life. As part of the leadership team for District 4C-4, I will lead by example, listen to your needs, and use technology and creativity to evolve. We will thrive to serve beyond ourselves.

*This may be a time of great need, but we will overcome this together. For more than a century, Lions have taken on the greatest challenges facing humanity. That is who we are and what we do. So let us stand together. And let us remember just how important we are to our communities and the world.*—Lions Clubs International

Yours in Lionism,

**Lion John Hui**

**Second Vice District Governor**



## Club Presidents...



Bay Area Special Olympics \* Helen Habeeb \* Bay Area Global Outreach \* Uni Pacay Buckley \* Brisbane \* John Mazza \* Burlingame \* Kevin Kielty \* Daly City Host \* John Warren \* Foster City \* Charles Ogburn \* Foster City Bair Island Cyber \* Melita Wood \* Half Moon Bay \* Jim Benson \* Menlo Park Live Oak \* Bobbie McDonald \* Millbrae \* Wayne Lee \* Pacifica \* Sherry Hansel \* Peninsula Special Interest \* Eleanor Britter \* Peninsula Veterans \* Ramesh "Kali" Azariah \* Redwood City Sunrise \* Boyd Schauer \* Redwood City Downtown \* Paul Sanfilippo \* Redwood Shores \* Jose Aurellano \* San Bruno \* Marco Durazo \* San Carlos \* Cori Carpenter \* SF Aeta \* Marian Castillo \* SF Bay Area \* Allen Lee \* SF Bay Area New Century \* Gina Tse \* SF Bayview Hunters Point \* Jessie Peoples \* SF Buddha \* Ang Tendi Sherpa \* SF Circle \* Billardo Morete \* SF Chinatown \* Sherman King \* SF Cosmopolitan \* Yolanda Stern \* SF Dynamic \* Alfonso Ortega \* SF Fil-Am \* August Valera \* SF Financial Rescue Lions Club \* Francis Glenn Alvarado \* SF Geneva Excelsior \* Robert Lawhon \* SF Global Business \* May Zhang \* SF Highlands \* Lucito Tomada Rev \* SF Hispanic \* Ninette & Max Mendoza \* SF Host \* Pastora Ancheta \* SF Keystone \* Lily Sun \* SF Korean American \* James Kim \* SF Latinos Unidos \* Ruffino Ramos \* SF Marina North Beach \* Eve Santos \* SF Merced Heights \* Lydia Taylor-Bellinger, PDG \* SF Nikkei \* Bill Stipinovich \* SF Nueva Vizcaya \* Carlo Paolo Padilla \* SF Ocean-Ingleside \* Connie Bridgewater \* SF Park Presidio Sunset \* Piotr Hutrya \* SF Premier \* Dean Arcillas \* SF Special Choir \* Seunku Kang \* SFSupreme \* Fely Casco \* SF Unified \* Carol Fung \* SF Veterans \* Stan Adamson \* SF Woodside International School \* Wai-Tong Lo \* San Mateo \* Henry Young \* San Mateo County First Responders \* James Pappas \* San Mateo Metropolitan \* Joanna Jia \* Silicon Valley \* Rueben Chen \* Silicon Valley Cyber \* Billy Xiong \* SSF Golden Gate \* Felicidad Mele \* SSF Host \* Luis Alvarenga



## Humor / Trivia

If you have humorous stories or trivia to share, please send your content to [lionjohngill@gmail.com](mailto:lionjohngill@gmail.com) for our next issue.



### Lions Fellowships Trivia

Match the fellowship with the Lions charity:

1. Alexander Graham Bell Fellowship
2. Dwight E Stanford Fellowship
3. Reginald Harris Fellowship
4. Knights of the Blind Pyramid
5. Lion of Innovation
6. Donald E Banker Fellowship
7. Lion of Gratitude
8. Abdul Award
9. Don Stanaway Fellowship
10. Tosch Fellowship
  - A. Lions Float, Inc.
  - B. Lions Vision Research Foundation, Inc.
  - C. City of Hope
  - D. California Lions Foundation
  - E. Lions Project Canine Companions For Independence, Inc.
  - F. Student Speaker Foundation
  - G. Ear of the Lion Foundation
  - H. Lions Eye Foundation

Click links to learn more about charity and its fellowships. View page 8 for answers.

### Lions University Program



### 2020-2021 Cabinet Meeting Schedule

- \* 1st Cabinet Meeting—8.29.2020— Online
- \* 2nd Cabinet Meeting—11.7.2020—Online
- \* 3rd Cabinet Meeting—2.6.21—Online
- \* **District Convention**—5.12-16.21—Red Lion Hotel, Redding

Club & District Photos provided by Facebook Club Photographers, PDG Lion Ken Ibarra, Lion Erik Winkler, and photos shared on Lions of California and Beyond Facebook Group. Cabinet Photo from SF Chinatown Lions Facebook Page. Photo galleries for more pics available at [www.lions4c4.org](http://www.lions4c4.org)

### Inside this issue...

1	Governor Message
2	1st VDG Message
3	2nd VDG Message
4	Trivia / Cabinet Meeting Schedule / TOC
5	LCIF Update
6	Commitment to Service Through Leadership .
7	How Can We Help Your Club   District Convention
8	Meet BAGO Lions Club / Editor's Message
9	District Leaders & Lions Leaders
10	Introducing FC Bair Island Cyber Lions   CLF News
11-12	District & Club Photos
13	Leo District Training & Symposium
14	Code of Ethics



### LCIF Update

#### Lions Clubs International Foundation (LCIF) UP-DATE:

Although our District has fallen off on our donations this year, LCIF continues to do great service throughout the world with a focus on COVID relief. Over \$5 million has been granted in assistance, empowering Lions to help their communities.

Please take a minute to watch a short and powerful video:

<https://www.lionsclubs.org/en/discover-our-foundation/mission>

We have 5 Model clubs. These are clubs that have pledged to raise \$500 per member over a period of 2017-2022. That's only \$100 per member over a span of five years. Easy. Becoming a Model Club just says you are willing to try. You will not receive an invoice in the end. Clubs with good donors are already getting to goal without even making the commitment. You could be one of them. Would your club like to join that list?

CONTACT ME. Those that have already signed on:

SF Chinatown  
SF Merced Heights  
Daly City Host  
Silicon Valley Cyber  
San Carlos

We are one of the few Districts in California with a 100/100 Club. The San Mateo Metropolitan Lions have made a donation of \$6000 for their 56 members,

knowing they will have 4 more by the end of the Lions year. WOW! So proud. Would you like to join that list?

We have 456 Melvin Jones Fellows – 97 are Progressive. My goal is to see our Covid District Governor Fanny Chu receiving 100% club participation in LCIF. This requires a minimum donation of ONLY \$20 per club! (\$100 preferred). WE CAN DO IT with your participation.

Please watch the video and visit <https://www.lionsclubs.org/en/donate> or reach out to me.

Stay positive - test negative - get vaccinated and please remember LCIF.

Lion Amy Fink  
LCIF District Coordinator 2018 - 2022



#### Past District Governors...



**Larry Wong** \* 1988-1989 \* **Lou Ercoli** \* 1991-1992 \* **Kenneth Newman** \* 1997-1998 \* **Mel Phillips** \* 1998-1999 \* **Michelle Jester** \* 2002-2003 \* **Joycelyn Mina** \* 2003-2004 \* **Ray Rosenthal** \* 2004-2005 \* **Eugene Chan** \* 2005-2006 \* **Maxine Frazier** \* 2007-2008 \* **Emil Kantola** \* 2008-2009 / Council Chair 2009-2010 \* **Ken Ibarra** \* 2009-2010 \* **Mike Simonini** \* 2010-2011 \* **Esther Lee** \* 2011-2012 \* **Robert Wilson** \* 2012-2013 \* **Stephen Picchi** \* 2013-2014 \* **Jack Van Etten** \* 2014-2015 \* **Macy Mak Chan** \* 2015-2016 \* **Rod Mercardo** \* 2016-2017 \* **Mario Benavente** \* 2017-2018 \* **Lydia Bellinger-Taylor** \* 2018-2019 \* **Helen Casacang** \* 2019-2020 *Bold—Pictured*







## Commitment to Service Through Leadership By: Kevin Guess, 2nd VDG Candidate



District Governor Fanny, PDGs, & fellow Lions of District 4C4,

When I look at where my journey has brought me, I fully recognize what a great organization we are privileged to be a part of. This past year has provided the opportunity to modify and improve effective community service. How? We found ways to adapt, overcome and thrive despite the obstacles caused by this pandemic to improve our ability to serve our communities, near and far. I believe we have made great strides and continue to do so.

### My vision for our District.

Modeling the great legacy that our Lion leaders have set for us to serve our Communities, Clubs, & District. Continuing focus on community service projects as our primary means of attracting, recruiting, and retaining Lions. Identifying new opportunities before us, including embracing and utilizing information technology to keep us interconnected, share information, and promote training. Continuing support of the New Voices Initiative to identify and increase promotion opportunities for women, new Lions & Leo Lions into leadership positions. And reestablishing mentoring and other opportunities that empower them to freely explore and share their ideas.

The tremendous leadership potential within our membership has increased our ability to support our members passions for other service endeavors. I believe this can help enable our members to remain unified in our commitment to service and continues to be the driving force behind our mission to serve our communities. This is why I so strongly believe that service through leadership will promote fellowship and growth. Lion Tamera and I are extremely grateful to be a part of this incredible Pride.

Lion Kevin Guess

Candidate for 2<sup>nd</sup> VDG



## How Can We Help Your Club? By: PDG Ken Ibarra

Fellow Lions:

Happy Spring! I send you Lions greetings and wishes for good health as we all continue to stay safe through the ongoing pandemic and in anticipation to receiving our vaccinations.

Last July, District Governor Fanny Chu asked me to Co-Chair the District's Global Membership Team (GMT), with PDG Lydia Taylor-Bellinger. We were tasked with heading up membership development and retention. For me, it was a new personal challenge, since I had been active with leadership development (GLT) for the last 16 years. My experiences with helping train leaders have been very rewarding. However, I am now focused to making a difference in retaining and increasing membership in our clubs - at least one member at a time, if not one club at a time.

I have been a Lion for 29 years and have experienced and heard nearly every membership presentation – more than I'd like to admit. After all these years, I can safely say that there is no "magic formula" to recruit Lions – although some presentations claim to have all the answers. What I can tell you – it takes work and there are no set rules or common threads. Membership is different for every individual, club and district. It's more than just asking someone to join. Why you might ask? Simply, because every community is different. What works for one club may not work for another. What attracts one individual may not interest another.

If you've read this far, I hope you ask the question "How can the District help our Club?"

My answer is we can help re-energize members and attract potential members by helping your club develop and promote meaningful and worthwhile community service. Service is what Lions is all about, so why wouldn't we use it to recruit new members and keep our existing members? Nearly every community has needs, and it's our job to recognize them. Studies have shown that most individuals want to give back to their communities and help those in need. However, in my experience, individuals would prefer to see the service rather than hear a sales pitch, or even attend a meeting. One of our biggest mistakes is inviting a potential member to a

(Continued on page 7)



## How Can We Help Your Club? By: PDG Ken Ibarra

(Continued from page 6)

Lions meeting. The best way to "sell Lionism" is to show people what we do - how we serve the community. A lot of recruitment is based on publicity – proof of what the club is doing. This is why LCI created the Marketing & Communications position in the club. Public relations must go hand in hand with membership development in order to assure each member that the club's projects are worthwhile and making a difference. I have seen how public relations and meaningful community service has attracted interest in Lions and non-Lions alike. The rewards of helping others is contagious and ultimately attracts those who want to be a part of what Lions do.

This dialogue is getting long enough, so I'd like to leave you with a few promises. If you invite me to speak to your club about helping your community, I promise to not give a membership presentation or pep talk. I promise to provide valid and proven examples of meaningful service instead of just ideas. I promise to work with you and not take anything for granted nor take control. I'm available to help with existing clubs, both old and new. I'm available to assist in transforming your club into a service group that your members are both active and proud. And lastly, I promise to be honest and direct and not waste our time.

Yes, we are still in the middle of a pandemic and community service and involvement has taken on a new look, but there is a greater need for service, and Lions are needed more than ever. We can't wait until things "return to normal" - there's a lot we can do now.

I truly hope we can discuss your club more, either privately or during a club gathering. Please feel free to contact me at any time.

In Service,

Ken Ibarra, PDG

**District GMT Co-Coordinator**



## News from the District Convention Committee... By: PDG Mario Benavente

The District Convention committee has been meeting to make plans for our upcoming 2021 district convention. Obviously, part of our planning is making contingency plans in the event that the convention must be held virtually due to the ongoing Covid pandemic.

Rest assured that the committee continues to meet and that we will plan on making sure that we can conduct our business (and have fun) in a safe manner. Details for our convention, whether it is live in Redding, virtual via computer or hybrid, will be forthcoming as soon as details are made available.

In the meantime, please continue to keep your calendars free for **May 13-16, 2021**.

The convention theme is "Singing and Dancing through Covid" and the Convention Colors are "Purple and Gold."

Day or night, rain or shine, pandemic or no: Lions WILL find a way to have a good time!



*The best way to find yourself is to lose yourself in service of others.*

*Mahatma Gandhi*



## Meet Bay Area Global Outreach Lions Club... By: Charter President, Uni Pacay Buckley



The Bay Area Global Outreach (BAGO) Lions Club is a newly chartered club with 35 members both in the USA and in the Philippines and

hopefully other parts of the world. Not only we're a globally diverse group in age & ethnicity, our members are all like-minded in the common desire to roll up our sleeves and serve. We have members in their 20s and members who are in their 80s. Our Mission to "to make the world a better place through community outreach and humanitarian service".

Even though we do not have a lot of funds, we've done a lot of projects in the Bay Area and in the Philippines – the feeding front liners, the homeless and the hungry, victims of the typhoon, distributed PPEs, clothing the impoverished, combating Covid and stamping out Dengue. We meet once a month via Zoom to report our activities, share our experiences and brainstorm new projects.

In partnership with Macys Valley Fair, we rolled out our first flagship project, "Project Give Hope" last December. With the grant that we received from Macy's, we provided \$4000 worth of brand new clothes to residents of 2 local shelters – one for at risk mothers in East Palo Alto and a shelter for victims of Violent Crimes and & human trafficking. Our goal is to help and empower these women take back their lives by providing basic professional attires to wear for their interviews and assist them in looking for a job.

Please follow us in [Facebook](#), [twitter](#) and visit our [YouTube](#) channel for more info about our Club.

## Health Fair and Diabetes Fundraiser Videos... By: Eleanor Britter

Here is a selection of videos of Peninsula Special Interest Lions Club and other Lions clubs in service at health fairs and Diabetes Fundraisers during pandemic.

Flu Shots 30 second version  
<https://youtu.be/2R8rpjrig>

Diabetes 30 second version

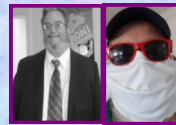
<https://youtu.be/zIeEi59hjrA>

Diabetes 1:46 version  
<https://youtu.be/n-0RfegD1ww>

Flu Shots Soundbites and B-Roll 15:25  
<https://youtu.be/NM7YjOprfhQ>

Diabetes Soundbites and B-Roll 7:25  
<https://youtu.be/KmkBatX55c4>

## Editor's Minutes..



Thank You to all our contributors this month. 4 new clubs in our District were invited to write an article introducing their club to the District. Both Bay Area Global Outreach and Foster City Bair Island Cyber Lions Clubs responded. Perhaps our two new SF Lions clubs can write an article for our next issue in May. For the Lions Trivia last issue, a few corrections are in order. Lion Isaac Mejia was hazed as a burrito. PDG Ken recalled his pie in the face hazing was for a different office. Our Trivia for this issue features a variety of fellowship awards Lions can earn with donations to applicable charities. In the electronic version, readers can click a link on the charity for more info on fellowships and donations.

The content deadline is posted in the weekly District Thread, If you submit content later than the deadline, it may still be included in the upcoming issue but only if space and time to input the article is available. Please submit any desired content to Lion John at [lionjohnngill@gmail.com](mailto:lionjohnngill@gmail.com). Suggestions and feedback for content are welcome.

**Lion John Gill**

**District Newsletter Editor \* Peninsula Council of  
Lions PP 2016-2017 \* San Mateo LC \* SF  
Premier LC & Foster City Bair Island Cyber LC  
Associate**

## Lions Fellowship Trivia Answers:

1-G 2-F 3-D 4-B 5-C

6-A 7-C 8-E 9-H 10-G

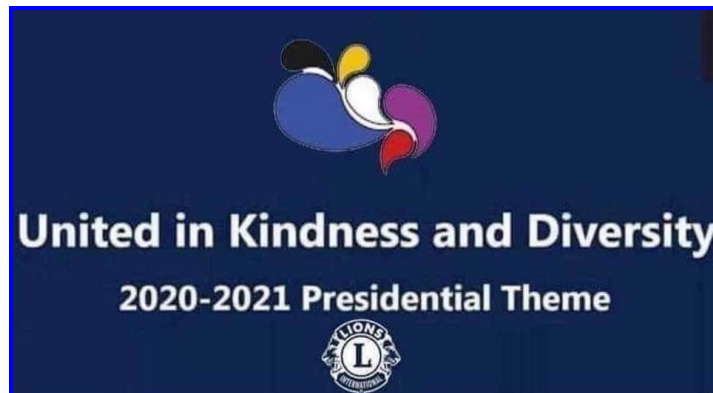
*In the middle of every difficulty lies  
opportunity.*

**Albert Einstein**





## District & Lions Leaders



List of Cabinet Officers with Regions and Zones

### Lions Clubs International Leadership



**Jung-Yui Choi**  
International President



**Douglas Alexander**  
First Vice President



**Brian E Sheehan**  
Second Vice President



**Dr. Patti Hill**  
Third Vice President

List of District Committees

List of District Membership Chevron Awardees for 10 to 45 Years of Membership

### 2020-2021 Regions & Zones ...



#### Region 1 Zone 1

SF Aeta, SF Buddha, San Francisco  
Dynamic, SF Fil Am, SF Merced Heights

#### Region 1 Zone 2

SF Bayview Hunters Point, SF  
Cosmopolitan, SF  
Hispanic, SF Latinos Unidos, SF Ocean Ingleside

#### Region 2 Zone 1

SF Bay Area New Century, SF  
Chinatown,

SF Nikkei, SF Park Presidio Sunset, SF Unified

#### Region 2 Zone 2

SF Geneva-Excelsior, SF Korean American, SF Special Choir, Silicon Valley, Silicon Valley Cyber

#### Region 3 Zone 1

SF Circle, SF Host, SF Nueva Vizcaya, SF Premier, SF Veterans

#### Region 3 Zone 2

SF Global Business,

SF Highlands, SF Marina-No Beach, SF Supreme, South SF Golden Gate

#### Region 4 Zone 1

Brisbane, Daly City Host, Pacifica, South SF Host

#### Region 4 Zone 2

Foster City, Foster City Bair Island Cyber, Half Moon Bay, Millbrae, Redwood Shores, San Bruno

#### Region 4 Zone 3

Bay Area Special Olympics, Burlingame, Peninsula Special Interest, Redwood City Sunrise, San Mateo County First Responders

#### Region 5 Zone 1

Menlo Park Live Oak, Peninsula Veterans, Redwood City Downtown, San Carlos, SF Keystone

#### Region 5 Zone 2

Bay Area Global

Outreach, SF Bay Area, SF Financial Rescue, San Mateo, San Mateo Metropolitan



## Introducing Foster City Bair Island Cyber Lions Club... By: Charter President, Melite Wood



The Bair Island Cyber Lions Club was created to embrace new members into Lions Clubs International without the rules and regulations of a seasoned traditional host club.

Bair Island was basically formed due to inquiries from community members and friends that were interested in becoming Lions and serving the community local and internationally. Primarily two of our close friends Ruby and Ofa wanted to become involved in Lions clubs, but we knew a traditional club would not be a good fit for them. Once we started recruiting for the new club interest just came naturally, bring us up to 25 members and 10 associates to date.

Our club's main focus is giving back to the community local and abroad, leaving actual club meetings and activities to a minimum. We have a club meeting every 2 months. But if we have a event coming up or an idea for a event we meet more often through zoom.

Currently we are active locally with:

-homeless outreach | food drives | partner with other community organizations (cutthroat) on food and toy drive during the holidays | food and meal distribution | assist Foster City Parks and Rec with their community events and programs

### INTERNATIONAL:

-Humanitarian food supplies to the Kingdom of Tonga | Polynesian diabetes awareness and testing | infrastructure recycle building projects to Tonga

Our club is a open forum of ideas, we support each other's ideas and help in executing those ideas into viable projects for the community.

Fundraiser events date we have had:

-pancake breakfast (proceeds go to Polynesian diabetes) | bbq plate lunch (proceeds go to food supplies to Tonga)

The Bair Island Cyber Lions club is a organic Lions club. Helping and giving back to the community is just in our members DNA. We also are grateful to have 6 millennial charter members as well. We knew we could not bring millennials into a traditional club because they would loose interest quickly, especially with mandatory meetings and rules from the 70's.

We are completely open as well to working side by side with other community based organizations. We have no egos at Bair Island and all events and partnerships are encouraged. We have active members all over the world.

## California Lions Foundation News... By: PDG Mario Benavente

Since January 2020, over \$18,300 in CLF grants have been awarded to clubs in District 4-C4. (Over \$80,000 throughout Multiple District 4/State of California).

Latest awards: \$1,000 each to Peninsula Special Interest and Peninsula Veterans Lions Clubs for the Feed the Hungry program. (24 clubs in MD4 received awards)



Matching grants are available from \$500-\$5,000 (2 open grants per district at any one time.). This is especially valuable for smaller clubs and smaller projects.

Please support the California Lions Foundation with your club and individual donations. Thank you to the SF Chinatown and San Carlos Lions Clubs and Lion Venetia Young for their recent donations. Thanks also to Lion Tom Jackiewicz for his ongoing support of CLF.

See our website at: [www.calionsfoundation.org](http://www.calionsfoundation.org)

Feel free to contact me if you would like information or to present a short program at your club meeting: PDG Mario Benavente, [mxbdds@aol.com](mailto:mxbdds@aol.com), (Cell) 650-892-2202

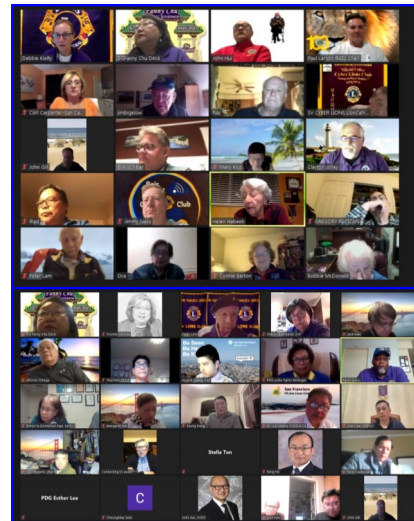






1

BE SEEN



2

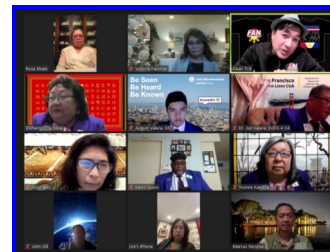


3

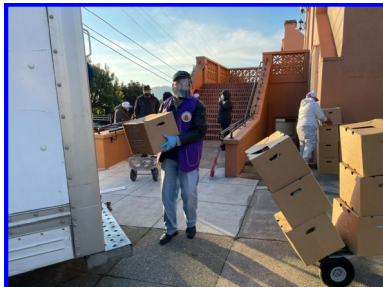


4

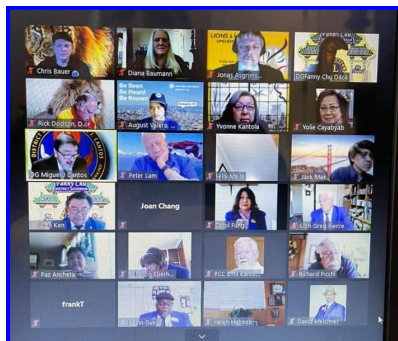
BE HEARD



5



6



7



8

BE KNOWN



9



10



10

1: San Bruno Lions Food Drive 2: Peninsula & SF Council Meetings 3: Foster City Bair Island Cyber Food Drive & SF Host Lions e 4: SF Host and Dynamic Lions Clubs Food Drive 5: Foster City Lions Crab Drive Thru Dinner 6: SF Premier Lions DG Visitation (t) & 3rd Cabinet Meeting (b) 7: Burlingame Lions DG Visitation 8: SF Chinatown Lions donation of 150 lucky bags to seniors 9: SF Fil Am Lions Club making grocery bags with SF Food Bank 10: Foster City Bair Island Cyber BBQ Fundraiser





BE SEEN



The 2 youngest club in District 4C-4 - FC Bair Island Lions Club and BAGO Lions Club volunteering at the Foster City Rec Center's Halloween Event.

BE HEARD

**Sherman Media Coverage**  
**SF Chinatown Lions Club**

牛年春節的第一大和獅子會職員帶上利事袋去給華埠長者拜年，今天出了報紙。希望疫情早日結束，能夠組織更多活動，做更多善事。




BE KNOWN

Piglet: What will 2021 bring us?

Pooh: 365 opportunities to touch a heart, to wipe a tear, to say "I love you", to pray for someone, to make a difference.

Piglet: May 2021 be our year of opportunity.






## Leo Leadership Training & Symposium... By: Lion Nina Tang, Leo District 4-C4 Chairperson / Advisor



After weeks of intensive preparation, Leo District 4-C4 successfully launched their 2021 Leo Leadership

Training & Symposium on Feb 25, 2021.

The whole event was very well organized and prepared, and had a great turn out. 62 Leos & Lions came to the Symposium, with representatives coming from 12 Leo clubs! Out of those, 9 Leo clubs belong to our own district, District 4-C4, and the other 3 Leo Clubs belong to our neighboring district, District 4-C6.

After reviving the Leo District, in a continuing effect to bring the Leos in the district together, Leo District President Angela and her cabinet put in tremendous amounts of work and thought into the Symposium. It was open to all Leos and Leo Advisors in the district. Although the Leadership training portion of the event was designed to educate the Leo club officers on various aspects of how to be a good leo club leader, the Symposium was also a great opportunity for the Leos from various clubs to showcase their volunteer events and projects, see what is going on at other Leo clubs in the district, explore the possibilities of future collaborations, as well as expand their horizons.

District Governor Lion Fanny Chu, 1st Vice District Governor Lion Dr. Jun Valera, 2nd Vice District Governor Lion John Hui, District 4-C4 GAT Leadership Co-chair Lion Kevin Guess, Youth Outreach Committee Member Lion Margaret Lee, Global Service Team Leo Lion August Valera, International Advisory Panelist Leo Lion Elise Kratzer, and Youth Exchange Chair Leo Lion Paul Caoili were our wonderful guest speakers. They shared valuable insights and experiences with the Leos on various topics. Such as what it means to be a Leo officer, how to be a good leader, how to handle service activity reporting, what to pay attention to for Youth Protection, what Leo grants are available and how to apply, what is the Youth Exchange Program, what is Youth Leadership Institute, and what is beyond Leo District. It was very educational and inspirational for the young Leos and even the Lions who attended the Symposium.

Video presentations from 4 Leo Clubs were inserted in between training topics, showcasing the countless volunteer events that each club organized in the past. It is really wonderful to see such loving, caring and enthusiasm radiating from these young Leos.

Like Lion Kevin Guess said, "I know our future of our organization is in great hands with these great young community servants leading the way. " We really look forward to the day such a group of outstanding young leaders "graduate" from being a Leo to become a Lion.

Last but not least, let me borrow Leo District President, Angela Li's closing remarks:

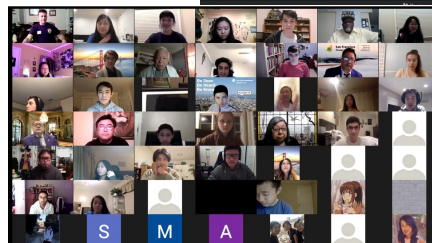
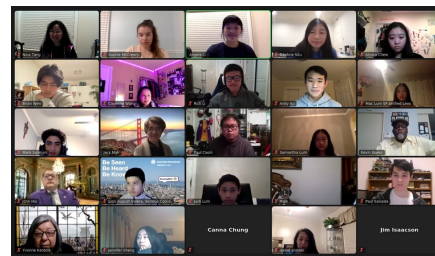
*"Thank you everyone for making this Symposium possible. Thank you, Leo District 4-C4 Board members and Advisors, for working tirelessly to make this event a success! Thank you all the guest speakers for sharing your valuable knowledge and experiences with us! Thank you all the Lions and Leos for coming! We hope last evening was fun and fruitful for you!"*

*For the Leo Advisors and Leos visiting from other Districts, we look forward to collaborating with you in the future! Thank you all the Lions District 4-C4 Officials and Leo Advisors for your continuous support and guidance! I really appreciate all the passion I saw last night!"*

*Henry Ford once said, coming together is a beginning, keeping together is progress, working together is success. The Symposium is a beginning for us, so let's continue working together to achieve more success, and help even more people!"*

The zoom recording & event photos can be found on the Leo District 4-C4 website at <https://www.leos.lions4c4.org/symposium>.

Leo District 4-C4 is a 501(c) organization. Donations are tax deductible. Donation page and past and current Leo District Projects can all be found on the Leo district website <https://www.leos.lions4c4.org>







SF



PA

[www.lions4c4.org](http://www.lions4c4.org)



We Serve—San Francisco to Palo Alto



Lions District 4-C4 Newsletter

PO Box 25301

San Mateo, CA 94402

web: [www.lions4c4.org](http://www.lions4c4.org)

## Lions Code of Ethics & Objectives

### Ethics

TO SHOW my faith in the worthiness of my vocation by industrious application to the end that I may merit a reputation for quality of service.

TO SEEK success and to demand all fair remuneration or profit as my just due, but to accept no profit or success at the price of my own self respect lost because of unfair advantage taken or because of questionable acts on my part.

TO REMEMBER that in building up my business it is not necessary to tear down another's; to be loyal to my clients or customer and true to myself.

WHENEVER a doubt arises as to the right or ethics of my positions or actions towards my fellow man, to resolve such doubt against myself.

TO HOLD friendship as an end and not as a means. To hold that true friendship exists not on account of the service performed by one another, but that true friendship demands nothing but accepts service in the spirit in which it is given.

ALWAYS bear in mind my obligations as a citizen to my nation, my state and my community, and to give them my unswerving loyalty in word, act and deed. To give them freely of my time, labor and means.

TO AID my fellow men by giving my sympathy to those in distress, my aid to the weak and my substance to the needy.

TO BE CAREFUL with my criticism and liberal with my praise, to build up and not to destroy.

### Objectives

TO CREATE and foster a spirit of understanding among the peoples of the world.

TO TAKE an active interest in the civic, cultural, social and moral welfare of the community.

TO UNITE the choice in the bonds of friendship, good fellowship and mutual understanding.

TO PROVIDE a forum for the open discussion of all matters of public interest; provided, however, that partisan politics and sectarian religion shall not be debated by club members.

TO ENCOURAGE service-minded people to serve their community without personal financial rewards, and to encourage efficiency and promote high ethical standards in commerce, industry, professions, public works and private endeavors.

