



District 4-C4

NEWSLETTER

"Reach for the Star"

Information from all around the district



Term 2011-2012

San Francisco to Palo Alto, CA

August 2011

A Message from the New District Governor



Alas, the Installations are almost done except for 2 clubs. I wish you were there at the District Officers Installation on August 21st, we had 16 PDGs present and I'm so thankful they attended together with our lion members and some District Governors, 1st VDGs and 2nd VDGs` from nearby districts and as far as LA and San Diego. It was a night for me to remember. President Tam was so gracious and generous he gave everyone his pin and

banners for the PDGs. He was so tireless and never showed any sign of fatigue, he answered every question and accommodated every request. One thing that really stuck with me is his statement about "treating members like a family and you have a member for a long time." I think if we think of that for one moment instead of always thinking of yourself and what the district can do for you, you will be a happier lion. Surprises, awards, and acknowledgement that are unsolicited or unexpected are worth so much more, giving you genuine satisfaction and greater sense of accomplishment.

This lion year, 2011-2012, we will try to do some things different to meet the challenges of our term. We will try to address the:

- women in lionism
- family membership
- promotion of Leadership in our District/training
- greater support for the LEOs
- tree planting
- orientation
- membership, membership, membership

Women in Lionism, committee started to meet around May or June and March 10th is the date and everything is set for a Womens Symposium at Mission Blue. They are currently working on a family event to address family membership, hopefully in December. This is lead by Family and Membership Development, chair, ZC Yvonne Kantola with committee members, Lions Alison Wilson, Eleanor

Lindquist, Verdie Thompson and Tasha Ford.

With regards to Leadership, we will continuously train our officers and members, improve on it send our members to train as necessary so they can advance to their desired position, with knowledge and confidence. District training is through the GLT, District Coordinator, PDG Ken Ibarra and his trainers.

Thank you for doing the training and to Lion Denise Kelly and Lion Jon Froomin for doing the Club Contest and monthly club reporting.

We have a large number of LEO clubs and we should assist our LEO members to further involve themselves with other LEOs, specifically in participating in LEO symposiums, assist them in setting goals so they can aspire to better themselves, also in working together towards the formation of a LEO District.

Tree Planting as part of LCI President Tam's theme, his goal was 1 million trees planted and pledges reached up to 4.7 million plus. My goal for the District is 1,000 trees planted and I believe we can attain this. I planted the first tree through the courtesy of Lion Kevin Kielty's maple tree gift during the pre-cabinet meeting. We have several options and the committee led by our certified arborist, Lion Kevin Thompson. We now have 8 trees planted plus the one at the Hilton that President Tam and myself planted with "golden" spades which was later auctioned this weekend at the Cabinet Meeting, this will be replanted at his garden, thank you, Lion Michael Chan.

Orientation, our aim is to train our new members, so they will understand the Lions, our Mission, Code of Ethics and to know exactly what it is that we do, how we help, who do we help, how can one help. A knowledgeable and informed member who understands all these is more likely to stay and be committed to our goals and objectives. They should be ready with financial obligations as in dues.

Membership, we currently have the GMT or the Global Membership Team, District Coordinator, PDG Ray Rosenthal and we have trainers in this team. We transitioned our MERLO to the GMT/GLT as mandated by LCI and our ap-



District Governor's Message—Continued

pointees were approved by MD-4 and submitted to LCI for further approval. Just think if we have so many members all we have to do is work on projects and we will have enough members to work with. Membership recruitment is everyone's responsibility, so to our new lion presidents, please make your year a banner year so that at the end of your term, you can say, I did it, we did it. We have PDG Al Russell, Lions Toni Nava, Erik Winkler, Kevin Kieilty, Jack Van Etten, Frank Cauterucci, Sandy Ige and Jon Froomin (this is my recollection from the last meeting, these were the lions recruiting present), they are working on forming a Veterans Lions Club. They have been working for the past several months to assist our district, thank you for all your efforts and dedication.

August 27th, our First Cabinet meeting was quite successful, thanks to Region I and II chairs, Rosa Eballo and Brea Jones, Zone chairs and everyone else who helped to make it so, ZC Cindy Smith for the venue. Every cabinet officer pitched in, it was so nice to see everyone working together without being asked just because it is the right thing to do. The meeting finished early and we have good attendance.

The Second Cabinet Meeting is on November 12 which is also the Presidents Appreciation Day, mark your calendar, let's honor and celebrate your President's year. I am looking forward to a 100% Presidents attendance and of course the club members. Let's beat our record for Cabinet Meeting attendance especially because this is your Presidents Appreciation Day.

In Lionism,
Esther

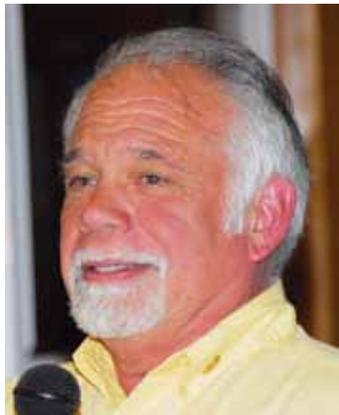
Lion Esther V. Lee
District Governor, 2011-12
District 4-C4

The month of August started with a Council of Governors Meeting in Agoura Hills. Three days of meetings, training and some fun... Here is one report from the meetings.

2010-2011 LCIF Report. MD4 set a goal to raise \$100,000 in 90 days for Japan Relief. In the first 30 days MD4 had surpass the goal. At the end of the 90 days the Lions of California had raised over \$300,000, Great job. For the whole year the Lions of MD4 raised \$625,619.

We had a lot of training on the new GLT (Global Leadership Training) and GMT (Global Membership Training). 1st VDG Bob, PDG Ray, PDG Ken and I have been attaining these

A Message from the New Second Vice District Governor



classes. Sept 10 will be the next class. We hope to have more of our District Trainers at that class.

The Fun part of the weekend was a No Talent, Talent Show on Saturday Night. Holding to the 2nd VDG's creed "yes we will" we got up and sang two songs (all of us) If there was a prize for the best no talent we would have won it hands down.....

September starts Governor Esther's Club Visitation (40 in all). Same note to self, only eat half of what is in your plate.....This month do it.

Lion Steve
Blended to Perfection
Service-Teamwork-Tradition



District Governor Esther's Installation

On August 21 we were honored to have the Lions International President, Dr. Wing Kun-Tam, as the installing officer. He is a true Lions in every sense of the word, and a real gentleman. He was the most popular Lion in attendance. Everyone was trying to get their picture taken with him, and he was always there for them.

It was great to see all of the attendees dressed in their best, and enjoying the evening with fellow Lions.

Dr. Kun-Tam gave an inspirational talk and told of his choice of "I believe" in lieu of we believe. If one believes in what he or she envisions for the betterment of the World and for Lionism, then they too can make a difference. He believes in family, and that to make others in our individual clubs believe they are part of a bigger family of Lions.

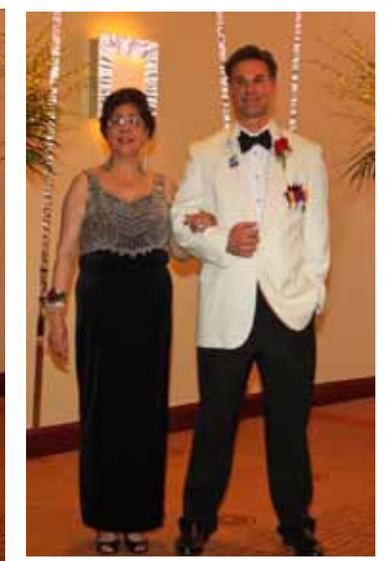
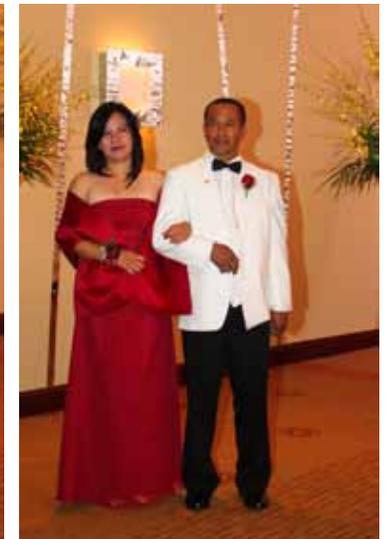
The theme of his presidential year "I Believe" truly involves courage, commitment and action. When we believe in our service mission, we can dramatically improve the world. With belief, we can achieve things that may seem impossible.

He is calling on all Lions to embrace a sense of belief in what it truly means to be a Lion. Together, we can change the world even more than we ever imagined.





District Governor Esther's Installation



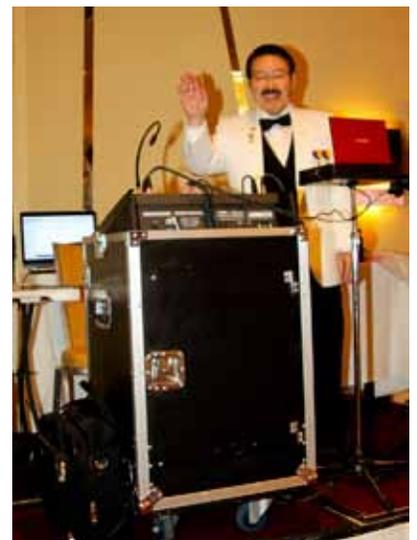


District Governor Esther's Installation





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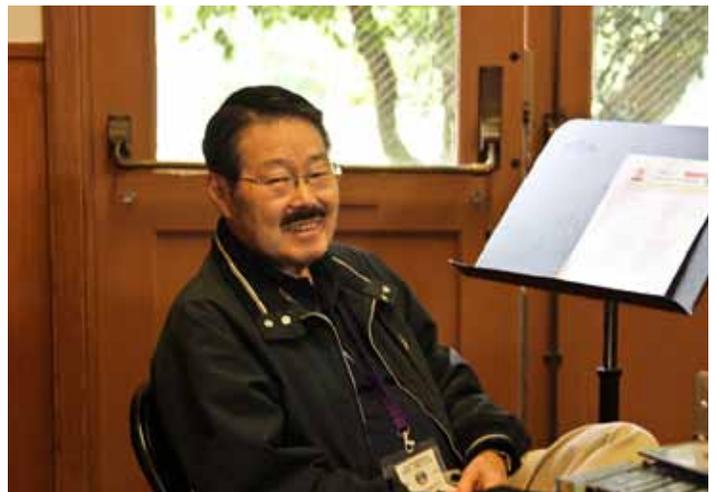


First Cabinet Meeting





First Cabinet Meeting





2011 –2012 Cabinet Officers

Cabinet Officers

- District Governor ESTHER V. LEE—
San Francisco Marina-North Beach Lions
- 1st Vice District Governor BOB WILSON—
Brisbane Lions
- 2nd Vice District Governor STEPHEN PICCHI—
Half Moon Bay Lions
- Cabinet Secretary ORIYE “ORA” SEYLER—
South San Francisco Golden Gate Lions
- Cabinet Treasurer MARIO BENAVENTE—
San Bruno Lions
- Immediate Past District Governor MIKE SIMONINI—
Millbrae Lions
- Executive Director RUDY PEDAGAT—
South San Francisco Golden Gate Lions
- District Bulletin Editor DAN ANDERSEN—
Burlingame Lions
- District Tail Twister CONNIE BRIDGEWATER—
San Francisco Ingleside Lions
- GMT District Coordinator PDG RAY ROSENTHAL—
Foster City Lions (Global Membership Team)
- GLT District Coordinator PDG KEN IBARRA—
San Bruno Lions (Global Leadership Team)
- District Chaplain PDG GEORGE HABEEB—
Millbrae Lions

Region & Zone Chairs

- Region ONE Chairman ROSA EBALO—
San Francisco Premier Lions
- Region ONE Zone One Chairman EVA HARMON—
San Francisco Circle Lions: (SF Chinatown Lions; SF Korean-American Lions; SF Bay Area New Century Lions; SF Nikkei Lions; SF The Castro Lions)
- Region ONE Zone Two Chairman MICHAEL KAY—
San Francisco Chinatown Lions: (SF Geneva-Mission Lions; SF Park Presidio Lions & SF Sunset Lions; SF LP TCCWA Lions; SF Ocean Ingleside Lions)
- Region TWO Chairman BRE JONES—
San Francisco Geneva-Mission Lions
- Region TWO Zone One Chairman YVONNE KANOTLA—
— Pacifica Lions: (SF Bayview Hunters Point Lions; SF Fil-Am Lions; SF Hispanic Lions; SF Merced Heights, Lions; SF State U. Lions)
- Region TWO Zone Two Chairman AUGUSTO VALERA JR—
San Francisco Fil-Am Lions: (SF Circle Lions; SF Highland Lions; SF Host Lions; SF Marina-North Beach Lions; SF Premier Lions)
- Region THREE Chairman SANDRA “SANDEE” IGE—
South San Francisco Host Lions
- Region THREE Zone One Chairman PAUL LARSON—
Millbrae Lions: (Burlingame Lions; Daly City Gateway Lions; Daly City Host Lions; South San Francisco Golden Gate Lions; South San Francisco Host Lions)
- Region THREE Zone Two Chairman KEVIN KIELTY—
Burlingame Lions: (Brisbane Lions; Half Moon Bay Lions; Millbrae Lions; Pacifica Lions; San Bruno Lions)
- Region FOUR Chairman JACK VAN ETTEN—
Burlingame Lions
- Region FOUR Zone One Chairman CHRISTINE CHESHIRE—
Redwood City Sunrise Lions: (BASO Lions “Bay Area Special Olympic Lions”; Belmont Lions; Foster City Lions; San Mateo Lions; San Mateo Metropolitan Lions)
- Region FOUR Zone Two Chairman SYLVIA CHU—
Belmont Lions: (Redwood City Fair Oaks Lion; Redwood City Sunrise Lions; Redwood Shores Lions; San Carlos Lions)
- Region FOUR Zone Three Chairman CINDY SMITH—
San Carlos Lions: (Menlo Park Host Lions; Menlo Park Live Oak Lions; Palo Alto Host Lions)



Foster City Lions BBQ

The end of Summer is fast approaching and what better thing to do is to gather friends & family to a potluck BBQ. That is exactly what the Foster City Lions did on a beautiful Fri evening, the 12th of Aug, marking the end of the traditional summer concerts in Leo Ryan Park. (The Rotary Club & Lions Club alternate cooking hot dogs & hamburgers as a fundraiser for the attendees at the Concerts.) We had so much food there were still leftovers after people took home an extra plate. I must say the bbq chicken & ribs on the grill went pretty fast, no leftover it that department. (photo : L to R--Lions Phyliss Moore, Carolyn Cox, with grandson, Daniel, Janis Kiesel, Marsha Sandy, Sandee Ige & Wendland Quon.)

Master Chef, Lion Wendland Quon, invited me to their potluck in appreciation for helping them at one of their biggest fundraiser, "The 4th of July Celebration" an all day affair of rides, food, pet/ kids parade, more food, music & dancing, art & craft booths & definitely more food until we gradually ran out. At 9m everyone is gathered for the premier event, the fireworks, a crowd pleaser. Folks from all over the Peninsula, not to mention "The City", come & enjoy this event. The weather is nice, the skies were clear & people were having fun, fun, fun.





PDG Birthdays



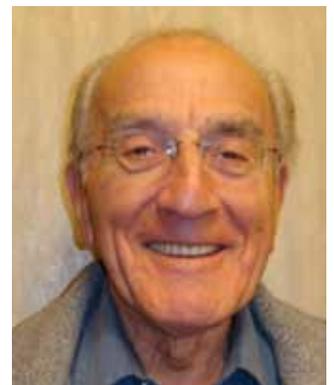
Mike Simonini
2010-2011
Millbrae
September 7



Eugene Chan
2005-2006
SF Chinatown
September 20



Mel Phillips
1998-1999
San Bruno
October 7



George Habeeb
1978-1979
Millbrae
October 18

New Members in the District

New Lion Member	Date	Sponsor	Lions Club
Robert Meisner	July, 2011	Cyril Bologoff	Brisbane (002115)
Elizabeth Macias	July, 2011	Dan Carter	Brisbane (002115)
Nancy Griffen	July, 2011	Alice Castillo	Burlingame (002116)
Thomas Gomez	July, 2011	David Zeff	Daly City Gateway (053985)
Kathryn Marinos	July, 2011	PDG Ken Ibarra	San Bruno (002131)
Ronald L. De Lora	July, 2011	Frank Cauterrucci	San Carlos (002132)
Ryanne L. Perez	July, 2011	Nelson Abaya	SF Circle (096838)
Arlo Rey Santos	July, 2011	Nelson Abaya	SF Circle (096838)
Joan A. Bituen	July, 2011	Nelson Abaya	SF Circle (096838)
Cora Lee C. Mandapat	July, 2011	Nelson Abaya	SF Circle (096838)
Nelson Abaya	July, 2011	Nelson Abaya	SF Circle (096838)
Sandra Vergara	July, 2011	Jun Valera	SF Fil-AM (002135)
Oscar Tamayo	July, 2011	Lorelie Tamayo	SF Fil-AM (002135)
Roberto Fernandez	July, 2011	Vilma Lopez	SF Hispanic (047944)
Antonio Carballo	July, 2011	Gilbert Crespo	SF Hispanic (047944)
Gary Nathan	July, 2011	David Gin	SF The Castro (044610)
Jimmy McConnell	July, 2011	Carl Tebell	SF The Castro (044610)
Mark Stevens	July, 2011	Dennis Hale	SF The Castro (044610)
Benjamin Kwok	July, 2011	Michael Chan	San Mateo (078492)
Margaret C. Baggerly	July, 2011	Michael Chan	San Mateo (078492)
Rebecca A. Rondeau	July, 2011	Michael Chan	San Mateo (078492)
Stanley Young	July, 2011	Michael Chan	San Mateo (078492)
David Kim	July, 2011	Michael Chan	San Mateo (078492)

Congratulations to our hard working sponsors!!

A few important dates to remember in the District

Each month I will try and list those important dates from the clubs within the District. If you would like your Club's events posted, please send me a list by date and event title. I will list them in order as they are shown here.

Date	Event
September 17	BASO Bunco
September 17	San Mateo Bingo
September 18	Millbrae Rocky Lombardi Picnic
September 18	San Carlos Car Show
September 26	PCL Dinner Meeting
September 28	SFCCCLC Council Dinner Meeting
October 24	PCL Dinner Meeting
October 29	Burlingame Lions Oktoberfest



Inspiration for the Month

by Lion Lydia Taylor-Bellinger
San Francisco Merced Heights Lions Club

Greetings My Fellow Lions,

It's time to "Reach for The Star". I certainly, hope that you all were able to attend the First Cabinet meeting or at least had a representative there. It was a Great meeting filled with lots of information. Thanks to our host from Region 1 & Region 2, and the entire Cabinet of Officers. Great exercise break Lion Bridgewater. One little problem, while rotating our hips, I Put my left hip out and its still out (smile).

I will be writing an article each month for the District 4-C4 Newsletter. My goal as requested by District Governor Lee is to inspire and inform our members. District Governor Lee's motto - "Reach for the Star" is definitely appropriate. I believe that all goals are achievable. I do not claim to know all but each month I will provide you with some words of wisdom that will assist you and may keep you from being ineffective and unproductive. If it works for you, use it and its ok to pass it on to someone that may be able to use it. You can also say, who do she think she is and ignore my words of inspiration and that is your right. I do not claim to know all but I do know that we are never too old to learn. Now, having given all my disclaimers I will now provide you with two of ten principles that I believe will help you be more positive and productive in your every day life and in the coming year.

- (1) Guard your tongue. Always say less than you think and others will respect you.**
- (2) Make promises sparingly, keep them faithfully, and people will trust you.**

Look for my article next month and see what gets added and what additional information I may have for you. Until then, keep the faith and be the best that you can be. Great leaders understand that the right attitude will set the right atmosphere, which enables the right response from others.



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LIONS DISTRICT CABINET REPORT August 27, 2011

Lions Veterans Charities keeps getting busier every year. Requests for our help increases as the public and the VA Hospitals become more aware of us.

Our current activities are:

1. Supplies to the USO/SFO every 2-3 months; each truckload costing \$400-500, then \$700-800 when supplies run down; our next delivery on September 22 will be even larger - they are now very low on coffee and in need of 8 oz. microwave safe mugs.
2. USO/Travis has gone through major problems with personnel and space reduction; we are now in discussions for helping them to resolve those problems.
3. We are now in our 11th year of taking patients out on fishing trips; thanks to Lion Frank Rescino, the trips are affordable with additional help from SFPD. We take 20-25 vets out 4-6 times each year; we cover every cost, averaging \$1,000 to \$1,500 per trip.
4. Luncheons at Menlo Park and Palo Alto VA Hospitals: We have expanded our support by providing luncheons.
 - a. Menlo Park: Thanks to the Lions Clubs of Menlo Park Host, Menlo Park/Live Oak, Palo Alto Host, Redwood City Sunrise, Bayview Hunters Point, Geneva-Mission, San Mateo, \$1600 was donated and help from many Lions including Jim Bigelow, Pat Hughes, Sandy Ige, Foster City and Sunrise Lions, and many others.
 - b. Palo Alto: Thanks to Foster City Lions and LVC, we were able to give a 6 course hot Chinese lunch to 300 vets at the PA VA Hospital at a cost of over \$1200.
5. We are in real need of personal toiletries and used cell phones. Lions Verdie Thompson, Theresa Garcia and Chuck Elliott are the only volunteers for these two projects. We need your help - We ask each club to assign a Lion to organize collection of these items and we will pick up. When you stay at a hotel, bring back the personal toiletries or ask your members to purchase drugstore items. Use the flyers we will be emailing to each club this month; scotch tape them on to a cardboard box and display your participation.
6. Last, please consider a donation from your new year's budget. We have been receiving club, Lion and personal donations and we spend all donations we receive; we have a small reserve and we are now considering a fund raiser this year but your donations are our lifeline to our everyday efforts.

Yours in Lionism,

Lion Roger Chinn PDG
Executive Director



Arborist Corner



This month we are kicking off the Lions 4C4 tree planting project. Those who were at the District installation heard International President Dr. Tam speak of the plan to plant 1 Million trees worldwide. Roughly 1 tree per Lion. At the international convention in Seattle our District Governor Lion Esther pledged 1 thousand trees to be planted by our district. Roughly 1 tree per Lion. Worldwide we are on track for about 5 million trees.

Possible projects and ideas for tree planting by Lions and Leos:

- Each Lion and Leo in 4C4 plant 1 tree
- District wide "Live" Christmas tree sales
- Re-plant an acre of a National park (1 club; Redwood City Sunrise has already planted 1 acre). The cost is low and you don't have to do the planting.

- Partner with non-profits and city organizations (Friends of the Urban Forest, Canopy etc.)
- High school environmental clubs
- Arbor Day project large event, encourage every club to participate in an Arbor Day event. Possibly including:

San Bruno Fire Site

National Cemetery Street tree planting @ El Camino and Sneath Lane.

Contest:

- Club participation Award (largest percentage of trees sold or planted per club)
- Jonny Appleseed Award (most tree individually planted, bought or given)

To get involved simply plant a tree, document it with a picture and email me. If you just want to donate the district will plant a tree for you. kkarbor0476@yahoo.com

September's tree of the month is El Palo Alto (Tall Tree). El Palo Alto is possibly the most famous tree in the district. After all it does have a city of 60,000 people named after it. This historical landmark was a camp and landmark for the Portola expedition in 1760 and later Father Palou.

The large redwood tree has declined over the years with its top dying. However vigilant supporters of this tree have rallied and to this date the tree has good new growth. The dead top was removed and a sprinkling system was installed in the top of the tree to imitate the daily fog needed by the old giant.

El Palo Alto rises above the Southern Pacific train trestle at Alma and El Camino in Palo Alto.



4-C4 — Reach for the Star

Newsletter Editor — Dan Andersen
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Burlingame, CA 94010



Lions Code of Ethics

To Show my faith in the worthiness of my vocation by industrious application to the end that I may merit a reputation for quality of service.

To Seek success and to demand all fair remuneration or profit as my just due, but to accept no profit or success at the price of my own self-respect lost because of unfair advantage taken or because of questionable acts on my part.

To Remember that in building up my business it is not necessary to tear down another's; to be loyal to my clients or customers and true to myself.

Whenever a doubt arises as to the right or ethics of my position or action towards others, to resolve such doubt against myself.

To Hold friendship as an end and not a means. To hold that true friendship exists not on account of the service performed by one another, but that true friendship demands nothing but accepts service in the spirit in which it is given.

Always to bear in mind my obligations as a citizen to my nation, my state, and my community, as to give them my unswerving loyalty in word, act, and deed. To give them freely of my time, labor and means.

To Aid others by giving my sympathy to those in distress, my aid to the weak, and my substance to the needy.

To Be Careful with my criticism and liberal with my praise; to build up and not destroy.

Lions International Purposes

To Organize, charter and supervise service clubs to be known as Lions clubs.

To Coordinate the activities and standardize the administration of Lions clubs.

To Create and foster a spirit of understanding among the peoples of the world.

To Promote the principles of good government and good citizenship.

To Take an active interest in the civic, cultural, social and moral welfare of the community.

To Unite the clubs in the bonds of friendship, good fellowship and mutual understanding.

To Provide a forum for the open discussion of all matters of public interest; provided, however, that partisan politics and sectarian religion shall not be debated by club members.

To Encourage service-minded people to serve their community without personal financial reward, and to encourage efficiency and promote high ethical standards in commerce, industry, professions, public works and private endeavors.