

Term 12-13, Issue 5

San Francisco to Palo Alto, CA

November 2012

A message from your District Governor Skipper Bob Wilson



Wishing you a happy and thankful Thanksgiving, District 4-C4 Lions

This is definitely one of my favorite times of the year. At this time I look back and am grateful for the wealth of life that 2012 has brought me, my family, my community, my

fellow Lions and serving you as District Governor of District 4-C4. We, I, have much to be Thankful for and Optimistic for the future. We are serving our community. We are responding to Superstorm Sandy. Our clubs are growing, our members are being trained, our officers have attended training and are busy attending Zone meetings. We have celebrated and learned from each other during the

summer and fall cabinet meetings. We are truly blessed.

The good news is today we have 1,259 members. But this does not tell the whole story. We are still dropping members. The complete story is: We have added 84 members since July 1 but we have dropped 61, so we have a net growth of 23.

Much has been said about membership. New members, dropped members, delinquent members, non-attending members, 100% attendance members, life members We have to find out why members are leaving our beloved organization. We have to ask members why they are not attending meetings, not taking part in a committee, not participating in their Lions Club. Please ask. Perhaps they don't know what service project is relevant to them; perhaps they are shy; perhaps there is a personality conflict, perhaps they are passionate about

(Continued on page 3)

Articles & photos may be submitted to Lion 4-C4 Newsletter Editor John Gill for publication in this *Full S.A.I.L.*Ahead Newsletter via email to lions4service@gmail.com and must be sent no later than the 14th day of each month for inclusion in the next issue on the 21st of each month. Thank you for your support.



A message from 1st VDG Steve



Fellow Lions:

The October Council of Governors Meeting in Fairfield flew by. Our second Cabinet meeting was well attended. Thank you to Region 3 and the Cabinet officers for all your hard work. At the

Cabinet Meeting the Long Range Planning Committee rolled out the new Policy Manual and Strategic Plan. You can go to our District web site www.lions4c4.org and down load both manuals

Your GLT (Global Leadership Team) headed by PDG Ken Ibarra (<u>lionkenibarra@yahoo.com</u>) and GMT (Global Membership Team) headed by Eric Winkler (<u>notdafonz@yahoo.com</u>) and their members are here to help, all you have to do is call them. If you need anything you can also contact me 650-726-8682 or <u>spwinemaker@comcast.net</u>.

Fall is here, daylight savings time has ended and Thanksgiving is coming up, how time flies by...

I want to wish every Lion and their families a Happy Thanksgiving!

1st VDG Steve Blended to Perfection Service Teamwork Tradition

A message from 2nd VDG Jack

Fellow Lions:

MD-4 and District Eye Exam and Glasses

Information Document for Certificates and Applications

VSP Vision Care and the California Vision Foundation have provided all Lions Districts in California with Certificates and Applications for FREE or LOW COST Eye Exams and Prescription Glasses for Children and Members of Low Income Families. Applications MUST meet eligibility requirements. Please see the information below.

Free VSP Vision Care Certificates for the needy are simple to obtain, as long as the applicant meets the following eligibility requirements:

- 1. Patients (child) family income is at or under 200% of the poverty level (this begins at \$21,780 for one family member and increases \$7,640 per household member; for example a typical family of four would require an annual income of \$44,700 or less).
- 2. The patient doesn't have a routine exam or materials coverage through Medicaid or any other vision insurance.
- 3. The patient is a U.S. citizen or documented resident with a SSN (required); a child must be 18 or younger and not have graduated from high school; the child or parent must be a U.S citizen or documented immigrant with a SSN
- 4. The patient hasn't used the VSP Vision Care Program during the last 12 months (lost, stolen or broken glasses aren't covered and can't be

(Continued on page 5)



Asc Member Macy Mak Chan, Pat

Chan, IPP Michael Chan, Asc

Member Irene Young, and

Communications Director

Margaret Baggerly.

A message from the Editor's Desk

Greetings Lions of District 4-C4!

It is my distinct honor to serve you as your new District Newsletter Editor. I have been the newsletter editor for San Mateo Lions Club the past two years and am a past award-winning bulletin editor for the San Mateo Elks Lodge. It is a

pleasure to be working with Lions Jose Ibarra from SF Latinos Unidos Lions and Rich Lee from Foster City Lions Clubs.

If you wish to submit an article please do so by the 14th of the month. Our target distribution time will the 21st of each month.

Please email your <u>brief</u> article or pictures to me in a timely manner...the sooner the better.

As an International Relations alum from Southern



Cal, I am excited about the District's vision to have a multi-lingual newsletter. We need articles written in Chinese, Tagalog, and Spanish. Thank you for your support.

From Lion John Gill ~
District 4-C4 Newsletter Editor
Team: Lions Jose Ibarra (SF Latinos Unidos), Rich
Lee (Foster City), Paul Larson (Millbrae)

District Governor's message (continued from page 1)

a service need but feel they are not being heard. Whatever the reason, ASK and work it out. We all joined Lions to Serve, to Serve the Community. By asking, we may find out there is a need that we didn't know about and that needs to be filled. By meeting the needs of the community we serve, we increase our visibility in our community creating more awareness of what we do and thereby creating the opportunity to increase our membership. More relevant service projects help us retain members.

I know our clubs are Serving the Community, it's evident by the growth of Membership. However, when looking at the reports from Lions International 16 clubs have not reported their activi-

ties. Do you have questions regarding My LCI? I have placed three short videos on the bottom of this Thread. Contact your Zone Chair and/or GLT PDG Ken Ibarra, lionkenibarra@gmail.com with questions on My LCI. PDG Ken has a wealth of information that he has shared with the district officers during Officer Training and can answer all your question(s).

Live Well, Laugh Often, Love Much
Lion Skipper Bob
District Governor 2012-13 District 4-C4
SAIL Service Action Integrity Leadership
415.279.7097 | skipperbob@skipper-bob.com
www.lions4c4.org | lions4service@gmail.com



District Governor's Visitations & Club Service Photos









DG Skipper Bob and his Cabinet Officers making visitations to: : 1. Redwood Shores; 2. SF Hispanics; 3. Peninsula Special Interest 4. Pacifica 5. SF Host Lion Romy Molina filling a rack of books before shipping to Philippines; 6. SF Chinatown Leo's serving & celebrating Thanksgiving w/ seniors at Self Help for the Elderly with Lion Emerson Chinn 7. Burlingame Lions helping to provide food those in need for Thanksgiving Holiday & week. Some photos from club Facebook Pages.







Clubs—feel
free to post
photos to your
Facebook
Page & we'll
pull photos
from your
page if
available



Message from 2nd VDG Jack (continued from page 2)

replaced.

5. The patient (adult or child) is limited to receive one gift certificate during a 12 month period.

The California Vision Foundation requires a \$20.00 fee to accompany the Application Form and the applicant must meet the following criteria:

- 1. There must be at least one adult in the household that is employed and working (full or parttime).
- 2. The applicant and household must qualify as low income (same criteria as VSP Vision Care above) and unable to pay for eye care.
- 3. The applicant for the exam must not have had an eye exam in the past 2 years.

The applicant must not have any public or private insurance that covers eye exams or glasses.

If your club knows of a family, adult or child residing within Lions District 4-C4 who meet the eligibility requirements of either plan and who are in need of a free or low cost eye exam and prescription glasses, please have them contact me at jackusf74@comcast.net; 650-692-3360 for questions, additional information or to acquire certificates and applications for these programs.

To everyone in our Lions District 4-C4 who selfishly volunteer their precious time to help others, I wish all of you and your loved ones a happy, healthy and peaceful Thanksgiving.

2nd VDG Jack Van Etten

To Protect & to Serve

Sunshine Report by Lion PDG Maxine Glazer & as per District Thread

Dear Fellow Lions,

 During the October 12-14 Council of Governors meeting in Fairfield, we learned that Past International President Kay Fukushima is ill.

Please send get-well and best wishes cards to P.O. Box 22607, Sacramento, Ca 95822

Lion Bill Hickok's, Redwood City Sunrise
 Lions Club, middle daughter, Laura passing in
her sleep.

Laura Ann Hickok passed away on her birthday, Wednesday, October 10th, 2012 at the young age of 29.

Lion Charles "Chuck" Elliott (South San Fran-

cisco Host Lions Club) is in hospice and would love phone calls, visitors and cards.

Charles J. Elliott
524 Valverde Drive
South San Francisco CA 94080
650-873-2776 e. charlesjelliott@att.net

• November 15th, the Pacifica Lions Club tragically lost our dear fellow Lion and brother, James "Jim" Gilchrist, at the age of 88.

Cards and Support can be mailed to Nanci Gilchrist 783 Prairie Creek Drive Pacifica CA 94044.

— PDG Maxine Frazier, Chair Sunrise Committee



Know your 2012-2013 District 4-C4 Cabinet Officers

District Governor	First VDG	Second VDG	IPDG
Robert "Skipper Bob" Wilson	Steve Picchi	Jack Van Etten	Esther V. Lee
Brisbane	Half Moon Bay	Burlingame	SF Marina NB
Secretary	Treasurer	Executive Director	Executive Coordinator
Marian Mann	Toni Nava	Lydia Taylor-Bellinger	Vilma Lopez
DC Host	Burlingame	SF Merced Heights	SF Latinos Unidos
Chaplain	GLT Chair	GMT Chair	Newsletter Editor
PDG George Habeeb	PDG Ken Ibarra	Erik Winkler	John Gill
Millbrae	San Bruno	Burlingame	San Mateo
Tail Twister	Region 1 Chair	R1 Zone 1 Chair	R1 Zone 2 Chair
Stephen Armbruster	Augusto Valera, Jr. MD	Carl Tebell	Ruffino Ramos
Pen Special Interests	SF Fil-Am	SF The Castro	SF Latino Unidos
Region 2 Chair	R2 Zone 1 Chair	R2 Zone 2 Chair	Region 3 Chair
Roger Gulen	Connie Bridgewater	Gwen Strain	Kevin Kielty
SF Host	SF Ocean-Ingleside	SF Bayview Hunters Pt	Burlingame
R3 Zone 1 Chair	R3 Zone 2 Chair	Region 4 Chair	R4 Zone 1 Chair
Emmanuel Paje	Amy Fink	Cindy Smith	Elaine Borland
SF Host	BA Special Olympics	San Carlos	San Mateo
R4 Zone 2 Chair	R4 Zone 3 Chair	Newsletter Team	Newsletter Team
Jennifer Chen	Ken Harker	Jose Ibarra	Rich Lee
San Mateo Metro	Palo Alto Host	SF Latinos Unidos	Foster City
	Newsletter Team	Paul Larson	Millbrae



Know your 2012-2013 District 4-C4 Lions Club Presidents

PCL Lions Club

BA Special Olympics
Belmont
Brisbane
Burlingame
Daly City Gateway
Daly City Host
Foster City

Half Moon Bay Menlo Park Host Menlo Park Live Oak Millbrae

Palo Alto Host Peninsula Special Interest Peninsula Veterans Redwood City Sunrise

Redwood Shores San Bruno San Carlos San Mateo

Pacifica

San Mateo Metropolitan SSF Golden Gate

SSF Host

PCL President

Christopher De Carpio William Fowler Walter Long Kenneth Ingram David Hoffman

John Warren Martha Sandy Robert Placek

Earl Fulk
Margaret Carnev

Ronald Frediani
Shirlee Gibbs
Roger Stroud
Davina Collins
Kevin Guess
PDG Pat Battaglia
Anselmo Madrinan

Cindy Smith John Gill Shelly Wu Felicidad Mele

Rick Dimitroff

SFCCL Lions Club

SF Bay Area New Century SF Bayview Hunters Point

SF Chinatown

SF Circle

SF Fil-Am

SF Geneva/Excelsion

SF Highlands

SF Hispanic SF Host

SF Korean American

SF Latinos Unidos

SF Marina North Beach

SF Merced Heights

SF Nikkei

SF Ocean/Ingleside

SF Park Presidio - Sunset

SF Premier

SF State University Campus

SF The Castro

SF President

Gina Tse Fenton Baptiste Patrick Auyeung Benyienido Balaba

Helen Marte

Robert Quinn

Evangeline Roberts Hernan Alvarez Rodolfo Mercardo

Peter Chun

Jose Luis Cevallos

Rolly Mungues

Lydia Taylor-Bellinger Edward Silva

Constance Bridgewater

Paul Kozakiewicz Teresita Degamo, MD

Michael Quill Troy Brunet

Message from the Council Chair, Liz Crooke

John Prouty

Message from the Council Chair, Liz Crooke

Membership is Cool. Growing our Membership is even Cooler.

Have you extended the invitation to anyone recently to join the largest service organization in the world? Have you invited anyone to join you in serving your community? Have you asked anyone if they would

like to sharpen their leadership skills? Someone to join in the fun and fellowship that your club offers? Have you suggested to someone that in

giving back they actually get more in return then they give? Have you reminded someone that more can be accomplished by many than by one? Membership starts with an invitation, and it is as

simple as that. While the membership drives, social events, business mixers and canvassing efforts can provide the opportunity to ask, so can walking next door and knocking on your neighbors door, or popping in on a co-worker or asking your bank teller, dentist, or any of the many people we interact with on a daily basis. Just ask. What's stopping us from asking? Just do it. Be cool, just ask.

Your club deserves more members.

Your community deserves more service. You deserve more like minded people to call you friend. Just ask.



PDG Ken Ibarra inducts 6 new members at Foster City Lions

Lion Ken delivered one of his iconic speeches about being part of the Lion family with his induction ceremony for 6 new members of Foster City Lions Club. There were actually 10 new members, but 4 could not make the meeting. In a room packed with visiting Lions, including San Mateo Lions Club visiting with 8 members and guests. Lion Martha



the 6 new members gave a brief bio to audience. Turkey dinner was served with about 8 full tables of mem-

delivered an informative and entertaining program. Region 4 Zone 1 Chair, Lion Elaine Borland, gave an inspiring speech to Foster City Lions. Each of

bers and guests attending. An inspiring leader, President Martha challenged SM Lions President John to achieve a fitness goal by the MD4 Convention.

Update on District 4-C4 Training Event—Disaster Preparedness

The recent Lions District 4-C4 Disaster Preparedness and Relief Program Training Class held on Saturday, November 17, 2012, was a great success. Our Lions Volunteers trained for approximately 4 hours with our partner, the American Red Cross. Also in attendance at the training class were a number of local city CERT (Community Emergency Response Team) participants. Both the CERT and Lions Volunteers were able to interact and work together in the practical exercises, affording both organizations an opportunity to learn from each others experience.

24 Lions Volunteers representing 13 clubs within our Lions District 4-C4 (about a 30% district representation) learned about the history of the American Red Cross, their policies, rules and regulations, and most importantly, how to create, operate and manage an emergency shelter in the event of a disaster within our District. With the

addition of these new 24 Lions Volunteers, our District Disaster Preparedness Program currently has over 150 Volunteers.

The next Lions District 4-C4 Disaster Preparedness and Relief Program Training Class is being scheduled for sometime in March or April, 2013. Lions interested in becoming a volunteer in this program should email Lion 2nd VDG Jack Van Etten, the Program Chairman, to reserve a seat in the next class. Lion Jack can be reached by email at: disasterpreparedness4c4@gmail.com

Any updates for the Directory? To date, we have distributed 300 copies. We are going back to press to order more books. Email your updates/ corrections to Lions4Service@gmail.com. A PDF copy of the Directory can be found on-line by clicking DG Skipper Bob's pin in the upper right hand corner of the home page at Lions4C4.org.



USO/SFO SUPPLIES FOR THE HOLIDAYS

Local Lions bought and delivered a car-load of

Over \$1,000 worth of coffee (90 pounds!), snacks, high energy bars, instant noodle soups, sweet rolls, drinks, paper products, and fresh fruit were purchased locally - those items purchased at Smart & Final in San Mateo was supported with a much needed discount! This unusually larger that the normal, every two months delivery, is because of the coming holidays.

With the December holidays also following, the needed supplies to the USO at SFO on November 8. local Lions will again be ready to make a supple-

mental delivery before the end of the year!

Friends, supporters and those wishing to know more about or participate in this program may contact or mail their tax deductible donations for this all year

> effort for our veterans and servicemen and women. Inquiries and support may be made to:



The local USO is expecting visits from a larger than usual number of servicemen and women, with welcoming (and departing adieus) from friends and relatives, for our men and women who are in transit to and from their next assignments, leaving for their overseas duty, or coming home to the Bay Area.

Lions Veterans Charities, Inc. 833 Constitution Drive Foster City, CA 94404 attn: Roger Chinn tele: (415) 345-2877 email: roger@chinnassociates.com Thank You!

don, and Foster City (new)

Lion Linda Spiezer at SFO

Lion Shelley Wu Reports SM Metro Lions Visit to Safe Harbor Shelter

On October 13th, 2012, the San Mateo Metropolitan Lions Club visited Safe Harbor Shelter in South San Francisco, which provides housing and basic resources for homeless individuals. The club brought over \$500 worth of food to donate, and spent lunchtime there serving

food to the residents



Lions in attendance: Shelley Wu, Jenny Deng, James Liu, and Michael Shek





District 4-C4 Holiday Mixer & Leos Club Installation



Impacting Lives through LCIF (continued on page 11)

Dear Lion,

Earlier this month, the Caribbean and the East Coast of the United States were hit by Superstorm Sandy. I was saddened and deeply concerned when I heard of the storm's impact, but I also knew that Lions would be there to help. Not only are Lions on the ground, supporting each other and people in the affected communities, but Lions around the world are generously providing donations to the disaster relief fund at Lions Clubs International Foundation.

It is because of the disaster relief fund that LCIF could quickly respond to Superstorm Sandy, mobi-

lizing US\$220,000 in grants for those in need. Lions were immediately able to put provided funds to use, delivering food, water, blankets and flashlights to those affected by the storm. Your donations to the disaster relief fund are MJF eligible and will support Superstorm Sandy victims in the coming weeks, unless a disaster of similar scope and scale requires Lions' immediate response.

In addition to disaster relief, Lions are able to make an impact in many other areas of service. Just look at our efforts to eliminate measles. We not only met the Bill & Melinda Gates Foundation's challenge to raise US\$10 million for measles, we have exceeded



Impacting Lives through LCIF (continued from page 10)

<u>it!</u> This means even more children will be vaccinated, saving them from the harmful effects of measles. Congratulations, and thank you for your efforts. LCIF is working with the Measles Initiative and Gates Foundation to plan for the future.

I am inspired by all that Lions have accomplished through our Foundation. Together we save sight, provide disaster relief, support youth and meet humanitarian needs worldwide. Together we make a difference in millions of lives.



Wing-Kun Tam Chairperson, Lions Clubs International Foundation

Mark Your Calendar



Important 4-C4 Dates

Plan For The Following

- Great San Francisco Leos Club Charter Night: December 7, 2012...
- District 4-C4 Holiday Party: December 9, 2012...
- District 4-C4 Third Cabinet Meeting: February 2, 2012
- MD4 Convention in Sacramento: February 8-10, 2012...
- PCL Police & Firefighters Awards: March 22, 2013...
- SFCCL Police & Firefighters Awards: March 30, 2012...
- District 4-C4 Convention: May 17 thru 19, 2013...

MD-4 Student Speakers Contest 2012-2013

Topic: "How Do We Create and Keep Jobs in America?"

Dates for 2012-2013

- Club Contestby February 23, 2013
- Zone Contestby March 16, 2013
- Region Contestby April 6, 2013
- District Contestby April 28, 2013
- Area Contestby May 26, 2013
- MD-4 Final Contest.....on June 1-2, 2013

District 4-C4 Student Speaker Contest Chair Lion Rich Picchi: Email at rpicchi@comcast.net

FULL S.A.I.L. AHEAD..

Lion John Gill ~ 4-C4 Newsletter Editor 1026 Tenth Avenue San Mateo, CA 94402

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LIONS ETHICS

TO SHOW my faith in the worthiness of vocation by industrious application to the end that I may merit a reputation for quality of service.

TO SEEK success and to demand all fair remuneration of profit for my just due, but to accept no profit or success at the price of my own self respect lost because of unfair advantage taken or because of questionable acts on my part.

TO REMEMBER that in building up my business it is not necessary to tear down others. To be loyal to my clients or customers and true to myself.

WHENEVER a doubt arises as the right or ethics of my position of action towards my fellow man, to resolve such doubt against myself.

TO HOLD friendship as end and not a means. To hold that true friendship exists not on account of the service performed by one to another, but true friendship demands nothing but accepts service in the true spirit in which it is given.

ALWAYS bear in mind my obligations as a citizen to my unswerving loyalty in word, act as deed; to give them freely of my time, labor and means.

TO AID my fellow man by giving my sympathy to those in distress, my aid to the weak, and my substance to the needy.

TO BE careful with my criticism and liberal with my praise. To build up and not destroy.

LIONS OBJECTIVES

TO CREATE and foster a spirit of "GENEROUS CONSIDER-ATION" among the peoples of the world through a study of the problems of international relationship.**TO PROMOTE** the theory and practice of the principles of good government and good citizenship.

TO TAKE an active interest in the civic, social, and moral welfare of the community.

TO UNITE the members in the bonds of friendship and mutual understanding.

TO PROVIDE a forum for the full and free discussion of all matters of public interest, partisan politics and sectarian religion alone excepted.

TO ENCOURAGE efficacy and promote high ethical standards and professions: provided that no club shall hold out as one of its objects financial benefits to its members.