



# The Scratching Post

Caring  
Action  
Teamwork  
Satisfaction



## A message from your District Governor

Fellow Lions and Leos,

Council of Governors meeting and MD-4 Convention held January 29 – February 3 in Modesto California. Many thanks to those members and family for their attendance.

- Ballot Measures passed.
- MD-4 Convention 2011 – Primm Nevada official bid – Council of Governors was yes. Headquarters Hotel – Primadonna Hotel and Casino.

Room	Rates	
	<i>Primm Valley</i>	<i>Buffalo</i>
Standard (Sun – Thorps)	\$39.95	\$34.95
Standard (Friday)	\$59.95	\$54.95
Standard (Saturday)	\$69.95	\$64.95

Primm Valley Lions Club of District 4L-5 are hosting and looking forward to your attendance.

- Awards Recognition:  
Awards by International President Mahendra Amarasuriya  
Certificates of Appreciation to: Cabinet Treasure – Lion Mike Simonini and Executive Director Lion Lydia Taylor.
- MD-4 Dues – Our district was

the only one (of 15) current on their payments. Thank you Lion Mike and members. Only by working together can we make a difference.

- Cabinet District Meeting – February 9<sup>th</sup>. Thank you Region Three Chair, Toni Nava, Zion Chairs, Leos, and members for a great meeting. I received thank you comments and notes from spouses for inviting them.
- March 15 – Membership Workshop – Burlingame Lions Hall – 8:30 A.M. – 12 Noon.
- April 6 - Worldwide Induction Day - San Mateo Library, 55 3<sup>rd</sup> Avenue in San Mateo -1:30 P.M. – 4 P.M.
- May 15 – District Convention – Theme – Mardi Gras, Colors – purple, gold and green. The Convention Committee assures that all lions will experience an exciting and fun filled convention. Please Plan to Attend.
- In April Clubs are required to report next year’s officers to the District and to Lions Clubs International on the PU-101 form. The next two

months will go by quickly, so it is not too soon to be nominating your president and board for next year. Very important – Report on time for our incoming District Governor.

(continued on page 2)



This Newsletter is published monthly by Millbrae Lions Club 1st V.P. & 4-C4 Newsletter Editor Lion Paul Larson. Please feel free to contact me at any time by sending an email to [lionpaul@chapelofthehighlands.com](mailto:lionpaul@chapelofthehighlands.com). Immediate Past Newsletter Editor is Millbrae Lions Club President John Muniz who is also Associate Newsletter Editor. He can be contacted at [jfmflash@flash.net](mailto:jfmflash@flash.net). Thank you for your support and may good luck find all who read this Newsletter.



## District Governor Maxine (continued from page 1)

- Part of my membership goal was to start one new club. Thank you Lion Bill Gibbons for your suggestions of the Redwood City Fair Oaks area. Thank you IPDG Al Russell, Peninsula Extension Chair, all necessary forms for the Charter was signed February 19 and mailed to Lions Clubs International. Charter Night date is pending – April 2008.
- By the end of my year, June 30, 2008 – Membership goal increase +30. Last few months we are declining. Currently – 36. There is still a lot of time to work on increasing our members so that we would be stronger and more ready to serve out communities.
- We want to answer the International Presidents “Challenge to Change” 2007 – 2008, Presidential Awards and Recognition for membership growth. Let’s Make It HAPPEN.

### Club President Membership Growth Challenge.

Achieve a net growth in membership. Receive the corre-

sponding pin to recognize these achievements:

- Net Growth 2 Members – 1 Crystal
- Net Growth 4 Members – 2 Crystal
- Net Growth 6 Members – 3 Crystal
- Net Growth 8 Members – 4 Crystal
- Net Growth 10 Members – 5 Crystal

District Governors – Achieve a net membership increase as reported on the March 31, 2008 Cumulative report will recommend a Lion for the International Leadership Award.

District Governor – Achieve a net membership increase as reported on the June 30, 2008 Cumulative report may recommend a Lion for this elite award - Presidential Award.

Lets continue to work Together to improve our District.

Together We Serve,  
District Governor  
Maxine Frazier



## A message from your Vice District Governor



I would like to thank those that came to the third cabinet meeting. I was touched by the warm reception and support shown by the members in our District. You are all my Valentines.

There are several items coming up prior to the end of this year. There will be two and possible three new clubs in the district prior to the end of June. The first is the Redwood City Fair Oaks Lions Club. We already have 21 members signed up and the charter papers have been signed so look forward to the installation and announcements that will come out shortly. The second is the San Francisco City Hall Lions Club. The first meeting had eight possible members and many applications were taken. It looks like the club will be chartered this

year. The third is a Campus Club at San Francisco State. We have close to twenty members already and it appears as if we may get this one chartered prior to the end of this year too. Like all new clubs, new members are needed. The Lions in charge of the new clubs are as follows:

1. Redwood City Fair Oaks Lions Club – PDG Al Russell
2. San Francisco City Hall Lions Club – Lion Helen Olsen
3. San Francisco State Lions Campus Club – Lion Norma Villa

All three have been working very hard to set up the new clubs and can use your help. So if you have friends or family in any of the three areas, please call.

(Continued on page 3)



## From the Editor's Desk

Greetings Lions!

Cough Cough...it seems like a lot of us have acquired a bad cough, upper respiratory infections or the flu. With me it is just a bad cold right now but I am quickly shaking it off.

Concurring with our DG and VDG, it was great to see the turn out at our 3rd District Cabinet Meeting on February 9th. The Redwood City Veteran's Hall was a nice venue.

On February 6th my Millbrae Lions Club held it's *Student Speakers Contest*. 4 Students participated, and for a 2nd year in a row Mercy High School Junior Nour Debabo took the top spot. Lion PP Paul Bourque did a great job chairing this year's event with the participating students



and their families enjoying their dinner and evening with the Millbrae Lions Club. Pictured (L to R) Millbrae Lions Presi-

dent John Muniz, Student Speaker Winner Nour Debabo and Student Speaker Chair PP Paul Bourque.



Also at the same February 6th meeting the Millbrae Educational Foundation honored the Millbrae Lions Club with a letter of appreciation for our fund raising efforts supporting

the Millbrae Schools. The Millbrae Education Foundation is "A broad based volunteer organization that provides funding to enrich and sustain quality education for all students in the Millbrae School District." It is an honor to be recognized by this organization. Pictured (above, L to R) MLC President John Muniz with Lion Wayne Lee— Acting President of the Millbrae Educational Foundation.

If you ever want to publicize a club event, please email your event flyer to me at [lionpaul@chapelofthehighlands.com](mailto:lionpaul@chapelofthehighlands.com) and I will spread the word.

Take care, Lion Paul Larson ~ 4-C4 Newsletter Editor.

Articles & photos may be submitted to **Lion Editor Paul Larson** for publication in *The Scratching Post* via email to [lionpaul@chapelofthehighlands.com](mailto:lionpaul@chapelofthehighlands.com) and must be sent no later than the 20th day of each month for inclusion in the next issue. Flyers for upcoming club projects and other "time sensitive materials" may also be emailed to the Editor and will be distributed ASAP to the appropriate club officers via their email. Thank you for your cooperation.

## VDG Message (continued from page 2)

One of the biggest needs of lions clubs are members. Without members we can not do all the service projects we would like. To help your club get new members we have set a Membership Program for March 15th at the Burlingame Lions Hall - 990 Burlingame Avenue, Burlingame. The program starts at 8:30 am and will end by noon. All lions are encouraged to attend.

We will also be giving out a special plaque at the convention for the largest membership growth for the month of March. Now is the time to ask you friends, relatives or workmates to join you in serving your community. Give them the opportunity to have the same fun and fulfillment that you have as a Lion.

VDG Emil



## Spotlight: SF Circle Lions Linda & Billy Morete

I am Lion Linda Hernandez married to Lion Billardo Moselina Morete, known to many as Billy. Regarding Billy's educational background, he attended the Mapua Institute of Technology in the Philippines for his Mechanical Engineering Course, specializing in auto mechanics.

He joined the Lions organization in 1993, and has been very active in the association for 15 years now. In the year 2000 he received a 100% president award in the previous Lions Club he was affiliated with, and again in the year 2007 when he was charter president of the newly chartered club, the SF Circle Lions Club he received another 100% president award.

On the other side, Linda, as my peers fondly call me, is a graduate of Bachelor of Science in Education from the Far Eastern University, and Master of Arts in Education from the Roosevelt College, both from the Philippines. I had been an educator for 38 years, as a teacher, a Filipino Language Supervisor, and a High School Principal.

I joined the Lions organization in the year 2000, and has been a very active member since then. I, too, is a recipient of a 100% president award in 2004 when I was president of the Lions Club where I previously belonged. In the past four years, that I served as secretary, I am proud to say that all of them are 100% secretary award. Currently, I am working for a 5th 100% secretary award.

In spite of all these awards we received, we are simple people, living a very simple life sharing the best we can in terms of time, effort, energy, and little money to people who are in real need: people who are wanting of help, people who are deserving of assistance.

In order to do these services, the SFCLC through our leadership, performs some money generating activities like

the Casino Trips, Crab Feast, Christmas Caroling, etc. The proceeds earned from these activities are earmarked for the club's on-going projects: Operation Yule, Medical Mission, and Eye Sight Restoration Activity.

The Operation Yule is like Christmas in any month of the year, where we distribute bags of rice and grocery items to some 250 to 300 indigent families in our home country, who are suffering in poverty, at least to alleviate their impoverished living condition, searching for food to fill in their empty stomach. For the Medical Mission, we invite doctors, a pharmacist, and a nurse who offer free time and services to give free medical check-up and treatment through the medicine our club is providing. The Eye Sight Restoration Activity is being performed in partnership with our twin club's program in the Philippines, the Olongapo Host Lions Club's "Share-a-Patient Eye Cataract Operation Program." The minimum amount that our club donates a year is \$850.00, treatment for 10 cataract patients.

The \$85.00 cost of operation per patient is not enough, but our twin club subsidizes the rests of the expenses. As a proof of treatment, the OHLC awards each donor, a certificate of appreciation with the name and picture of the patient he/she helped, including a letter of thanks from the patient herself. To do all these projects, the club needs at least \$4,250.00. This year, our club can only do Operation Yule and Eye Sight Restoration Activity.

For our other services in Lionism, Billy and myself volunteered in sorting used eye glasses every Friday of each month, at the Lions In Sight Warehouse at Lemon Street at Vallejo. And for this, the couple in charge (I can't recall their name at this time of writing), provided us our own key to the warehouse so that we can go there any time we have a free time.

To check our attendance, we write our club's name with our names at the huge calendar on the wall. This is where every volunteer sign their presence.

Lion Linda H. Morete





## Spotlight: SF Geneva Mission Lion Bre Martinez Jones

Lion Bre Jones was inducted into the San Francisco Geneva Mission Lions Club in February 2003. Although this was her first official induction her service and involvement in Lionism happened many years before that night. Her grandfather, PDG Emigdio "Mickey" Martinez, had been part of Lions before Bre was born in 1976. She started attending events (with Mickey) upon her arrival and even was pictured in The Lion Magazine at 2 years old. Growing up in and with the Lion motto "We Serve" was an important trait that Mickey would instill in all 9 of his grandchildren. Attending meetings, events and fundraisers on a regular basis while on vacation with her grandparents was the norm. In 2002, on a trip to North Carolina, Mickey asked her to be the grandchild to carry on the Lion legacy. She agreed and got immediately to work to find a club near her office and soon thereafter was inducted as the first female member of the Geneva Mis-

sion Lions Club. Since her induction she has served as Secretary, 1st Vice President, and President for the Club. She is also actively involved in the Youth and Community Raffle as a Co-Chair. This year she was also honored to serve Lion Maxine as the District Flag Day Chairman. She hopes to continue her service as a Lion for many years to come.



## Lion Elaine Borland Makes Emotional Plea at Cabinet Meeting

### CSF II Remarks from the 4-C4 Cabinet Meeting February 9, 2008 by Elaine Borland

Today I have no CSF II video.

Today I won't harp on the fact that \$1000 will save the sight of 167 people.

Today I won't tell you that some clubs in the final 160 days of this campaign are rock stars and some can do better.

Today I want to tell you about a woman born in the back woods of Maine. She was 80% blind and 80% deaf from birth.

She was adopted into a family that believed that opportunity came through education. So, she was sent to the Perkins Academy in Boston then onto UC Berkeley.

After getting a degree in Psychology, she returned to the Perkins Academy to work as a teacher and a counselor. She was one of the first advocates of "tough love".



All over this country the Gideon Society has placed a Bible in every hotel room. In it you will find the Gospels, the first 4 books of the New Testament. This takes up roughly 50 pages 8 1/2" x 11". These Braille books cover that same information.

To live successfully with disabilities takes drive and intelligence. It also takes help from others.

This woman was no stranger to me. She was my sister who died January 31st at the age of 73.

Won't you reach out to help others who share her story and contribute to Campaign SightFirst II ?



## Pacifica Lions Celebrate 59 Years of Service

The Pacifica Lions Club celebrated 59 years of service at Nick's Restaurant which has also been their meeting place ever since the club has been formed.

Presiding over the meeting, Immediate Past President Yvonne Kantola recognized our charter member Lion Nick Gust, as well as the members who have served landmarked milestones:

- Lion Alan Hale for 10 years, his sponsor Lion Dennis Fields
- Lion Peter Garcia for 15 years, also sponsored by Lion Dennis Fields
- Lion Jim Gilchrist for 20 years, sponsored by Lion Jess Martinez
- Lion Bob Biby for 25 years, sponsored by Lion Rich Bauden
- Lion Michael Giusto for 25 years, sponsored by Lion Daniel Day
- Lion Bob Pope for 55 years, sponsored by Lion Ralph Cacciapaglia

dent made you realize that this was what being a Lion was all about?"

Lion Yvonne spoke of her own experience. As some of the other members present, she started as a Lioness helping the Lions. After helping her husband working on projects and attending meetings and making the club scrapbooks for a number of the presidents, she realized how much of an impact Lions had on the community and all over the world.

Lion Jim Gilchrist said he belonged to another club before moving to Pacifica. He didn't attend again until one day Jess Martinez convinced him to rejoin the Lions in Pacifica.



Lion Emil Kantola, the Vice District Governor and also a Pacifica Lion spoke of a person, helped by the Lions who went on to have a

better life for herself and family.

Lion Shirlee Gibbs who was also a Lioness for many years before becoming a Lion said that when her husband worked on a project, they got the both of them.

One of the projects the Lions Club has sponsored for our youth has been the Diabetes Awareness Program where we have been selling calendars to help sponsor a child to go to Diabetes Camp. Some of the other projects sponsored by the Pacifica Lions

Club include Junior Olympics, Senior Lunches and White Cane Day including providing sponsorships to sports programs, scholarships and eye care.

To learn more about Lions or if you have an interest in helping our community, please contact our membership chair, Lion Michael Giusto at 359-5665.



The past presidents were also acknowledged for their service.

Those present were asked if they remembered what year they became a Lion and what inspired them to do so. "A lot of us joined because we were asked by a friend or maybe it seemed like a good idea at the time. What inci-



## Student Speaker Foundation Report by Lion Rich Picchi



The Student Speaker Contest is a tremendous way for students to prepare and deliver a speech on topics of national interest. Each student must research, write and deliver his/her own speech and they are then judged on the quality of both the delivery and of the preparation.

Our public schools don't seem to be able to afford public speaking programs anymore, so it is difficult to get students interested in our program. One of the ways we have to combat this lack of enthusiasm, is through offering scholarships and cash awards to the winners of all of our contests. Each club and district provides the cash prizes at the club, zone and region levels, but the Student Speaker Foundation provides scholarships at the District (\$4,500), Area (\$6,500) and MD4 (\$10,000) level. In fact, over \$100,000 is given away annually to the 15 district winners, the 4 area winners and the MD4 winner.

District 4C4 speakers have won their fair share by winning over \$24,000 of scholarships in the past three years alone. The Student Speaker Foundation needs to continue, and in fact, increase these awards to continue to attract speakers at all levels of the contest. So the Student Speaker Foundation has asked each district to provide \$4,500 in funding to the scholarship fund. Governor



Maxine is extremely proud of our achievements in the speakers program and is very committed to raising the \$4,500 in 4C4.



To provide incentive to our clubs, 4C4 will be giving an award to the two clubs who have donated the most funds.

To qualify for the award, make sure that your donation has your club name and "4C4" on the form.

Contributions can be made in several ways:

- ◆ Fellowships: There are 4 different fellowships available, starting at \$200 and going up to \$500. You will receive a plaque and a special lapel pin as a thank you. Fellowships are a great way to reward a member of your club for outstanding service to your club.
- ◆ Club Supporter: For a \$100 donation, your club will receive a banner patch and a year chevron for each succeeding year that a contribution is received.
- ◆ Donations: Donations in any amount are welcome for memorials, birthdays, anniversaries, etc.

Applications will be sent to each club president. Please help make 4C4 reach our goal by making a donation today. If you have more questions, please call me at 650-728-7639 or email me at [rpicchi@comcat.net](mailto:rpicchi@comcat.net).

## SF Bay View Hunters Point Student Speakers by Lion William Casey

Bay View Hunters Point Lions Club Student Speakers Contest February 12, 2008 -6:00p.m.-8:00p.m. Southeast Community Center, 1800 Oakdale Avenue, San Francisco, Ca. 94124

We only had one student participate in the contest at the club level. Members participating: Lions: Dr. James Calloway; William Casey; Gwendolyn Strain; Steva Haye; and Sharon Hill.

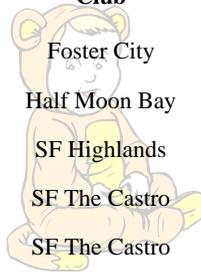


## Lion DG Maxine welcomes our new Lions to District 4-C4

Each month Lion DG Maxine will be welcoming each new Lion to the family of Lions Clubs in District 4-C4. Congratulations new Lions...you are now part of something special!

### January 2008

Member	Club	Sponsor
Eleanor Lindquist	Foster City	John Kratina
Suzanne Mau	Half Moon Bay	Ted Boysaw
Fanny Camota	SF Highlands	Flocefina Camota
Troy Brunet	SF The Castro	Steven Sams
Todd Crosby	SF The Castro	Thomas Rudder



## Burlingame Lions Host Peninsula Council of Lions Meeting

On January 28th the rain ceased long enough for Lions to enjoy a dry drive to the Peninsula Council of Lions meeting hosted by the Burlingame Lions Club at the Doubletree Hotel in Burlingame. Lions from all over 4-C4 were

seated side by side at tables which formed a big open rectangle around the room. We had a fairly pleasant meat dinner (the kitchen didn't order the right amount of food, so those who ordered fish or chicken ended up with rare prime rib). Lion PCL President Bob Wilson whisked the meeting along by inviting reports given by the PCL Board, and also reports by attending 4-C4 Club Presidents or Officers on their club activities. Special prizes (large plastic containers filled with candy and shredded newspaper from Lady Nancy Montes) were given to the winners of the "Get the News or Lose Contest" that took place at the November

26th PCL meeting in Millbrae. Pictured left to right with their prizes are Pacifica Lion Barbara Fields, Millbrae Lion John Muniz, Palo Alto Host Lion Al Thomas, Belmont Lion Sylvia Chu and Foster City Lion Jon Froomin. As



always Lion dignitaries were introduced including Past Peninsula Council Presidents and Past District Governor's. The meeting concluded with our District Governor Maxine Frazier stepping up to the podium for a rousing speech; Lion IPDG Al Russell talking about something (the mic quit so I couldn't hear); Lion Toni Nava reminding us of the upcoming Cabinet meeting on February 9th; and Lion Treasurer Mike Simonini calling out the winning raffle tickets.

Thanks to the Burlingame Lions Club for their hospitality and to those who helped to make this evening memorable. Your presence was appreciated and contributed to a nice time. From Lion Paul Larson ~ Newsletter Editor



## District 4-C4 Sunshine Report by Lion Barbara Fields



Dear Lions:

Please include the following Lions & family in your prayers: Winston Chin, brother of PDG Roger Chin, passed away on January 9th; Mother of Lion Rodney Awyang of Chinatown Lions passed away on January 27th; Sharon Hale, wife of

Pacifica Lion Allan Hale passed away on February 1st;

Mother of Millbrae Lion PP Wayne Gomes was beaten requiring massive surgery; Janet Rogers, sister of Lion Elaine Borland, passed away; Pacifica Lion Cal Hinton was struck by a SUV and underwent intensive surgery to his hip and leg. Remember any Lions & family who are ailing and our thought and prayers go out to them.

Please let me know of any illness or deaths in your club, my e-mail [barbara.k.fields@sbcglobal.net](mailto:barbara.k.fields@sbcglobal.net) or phone 650-359-1259 if I am not there please leave a message .

## Beautiful Weather Greets Lions at 3rd District Cabinet Meeting

On Saturday February 9th the early morning weather was clear and beautiful at the Veteran's Center in Redwood City for the 3rd District 4-C4 Cabinet Meeting. Our District Governor Maxine Frazier welcomed Lions & Leos from all over 4-C4 with her now expected and well known theme song "We are family". 8:30 AM was time for a continental breakfast with the meeting beginning promptly at 9:00 AM. DG Maxine made a request for red clothing to be worn, and a sea of red was the order of the day in anticipation of Valentines Day. After the pledge, invocation and song, Lion DG Maxine asked Lion Paul Larson to acknowledge Millbrae & 4-C4 Peace Poster winner Sylvia Chen who came forward with her parents for introductions & praises. The meeting forged ahead with reports and presentations given by various Cabinet members and Chairperson. Lion DG



Maxine introduced visiting 4-C3 DG David Kory who gave a few words of praise for our meeting and regretted his having to leave early. After several breaks and a nice spaghetti lunch served by the Foster City and Millbrae Leos. The meeting wined down with several more reports; a blind guest speaker; introduction of next term candidates VDG Ken Ibarra and DG Emil Kantola; presentation of 1st timers and highest attendance certificates; introduction of PDG's; introduction and kind remarks from visiting 4-L5 DG Dr. Al Andrews; and a door prize / raffle drawing (with the door prize won by the mother of Peace Poster winner Sylvia Chen). Thank you to Lion Toni Nava and her crew for putting together a wonderful and well timed event which concluded about 1:00 PM, and thanks to the attending Lions, spouses and Leos who contributed toward us all having a nice time. From Lion Paul Larson ~ Newsletter Editor.



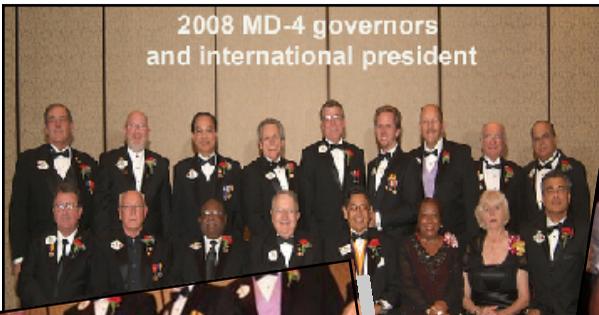
## Packed House for Nikkei Lions Crab & Spaghetti Feed

The Annual Nikkei Lions Club Crab and Spaghetti Feed was held on January 26 at the Buddhist Church of San Francisco. The club donated \$1,000 to Campaign SightFirst II, \$2,500 to Nihonmachi Little Friends, \$1,000 to the George Washington High School Eagle Service Society of San Francisco, and \$300 to the Northern California Cherry Blossom Festival Queen Court. South San Francisco Lions Club president Lion Sandy Ige served as a volunteer at the fundraiser. Lion Bill Stipinovich



## Inspiring Weekend at the Multiple District 4 Convention

February 1-3, 2008 at the Modesto Double Tree Hotel. Thanks to Lion Ken Ibarra and Bill Stipinovich for the great pictures. Lion Mike Simonini below receiving appreciation from International President Mahendra Amarasuriya.



### District 4-C4 ~ Article IV - Territory

Section 1. All territory embraced by the Association of Lions Clubs, District 4-C4, Lions International, shall be as follows: all Lions Clubs now existing and to hereafter exist in the counties of San Francisco and San Mateo, and the city of Palo Alto in Santa Clara County.



## Important Dates and Upcoming Events



### *4-C4 Cabinet Meetings*

May 14 - 18, 2008—District Convention—Sacramento Radisson Hotel

### *Special Activities*

March 1 - 2, 2008—Hearing Days

March 23, 2008—Lions Day at City of Hope

March 28, 2008—Peninsula Police & Fire Awards,  
Crown Plaza Hotel in Foster City

March 8, 2008—San Francisco Police & Fire Awards  
Irish Cultural Center in San Francisco

March 29, 2008—Eyeglass Collection Day

April 5, 2008—Y & C A Raffle Award Dinner  
Oyster Point Yacht Club in SSF

April 6, 2008—Worldwide Induction Day  
Main Library in San Mateo

### *Club Secretaries take note:*

Your monthly MMR & MAR  
are both due into LCI and  
4-C4 Cabinet Secretary  
Marian Mann no later than the  
**5th** day of each month!

### *Student Speaker Completion Dates*

Theme: *“Immigration: My Solution”*

Club Contest—February 18, 2008

Zone Contest—March 20, 2008

Region Contest—April 7, 2008

District Contest—April 28, 2008

Area Contest—May 19, 2008

Make sure all contestants are informed of these  
dates, and that the final dates will be decided soon.  
In no event will the final dates for each portion of  
the contest be any later than the dates listed above.  
It is the contestant’s responsibility to be available for  
all presently listed and future Student Speaker Con-  
test Dates should they progress toward the Finals.



# The Scratching Post

Millbrae Lion Paul Larson ~  
District 4-C4 Newsletter Editor

c/o *Chapel of the Highlands*

El Camino Real at 194 Millwood Drive  
Millbrae, CA 94030-1392



## LIONS ETHICS

**TO SHOW** my faith in the worthiness of vocation by industrious application to the end that I may merit a reputation for quality of service.

**TO SEEK** success and to demand all fair remuneration of profit for my just due, but to accept no profit or success at the price of my own self respect lost because of unfair advantage taken or because of questionable acts on my part.

**TO REMEMBER** that in building up my business it is not necessary to tear down others. To be loyal to my clients or customers and true to myself.

**WHENEVER** a doubt arises as the right or ethics of my position of action towards my fellow man, to resolve such doubt against myself.

**TO HOLD** friendship as end and not a means. To hold that true friendship exists not on account of the service performed by one to another, but true friendship demands nothing but accepts service in the true spirit in which it is given.

**ALWAYS** bear in mind my obligations as a citizen to my unswerving loyalty in word, act as deed; to give them freely of my time, labor and means.

**TO AID** my fellow man by giving my sympathy to those in distress, my aid to the weak, and my substance to the needy.

**TO BE** careful with my criticism and liberal with my praise. To build up and not destroy.

## LIONS OBJECTIVES

**TO CREATE** and foster a spirit of "GENEROUS CONSIDERATION" among the peoples of the world through a study of the problems of international relationship. **TO PROMOTE** the theory and practice of the principles of good government and good citizenship.

**TO TAKE** an active interest in the civic, social, and moral welfare of the community.

**TO UNITE** the members in the bonds of friendship and mutual understanding.

**TO PROVIDE** a forum for the full and free discussion of all matters of public interest, partisan politics and sectarian religion alone excepted.

**TO ENCOURAGE** efficacy and promote high ethical standards and professions: provided that no club shall hold out as one of its objects financial benefits to its members.



2006-2007 District Governor's Award  
**Lion Elaine Borland**