

LOCAL HEROES



Lion District Governor
Emil Kantola

Congratulations to Norma Villa and the Palo Alto Lions Club. At the MD4 Convention Academe Awards, Norma Villa was one of the runner-ups for the most members sponsored last year. Lion Norma brought in **18** members last year.

The Palo Alto Lions Club won for the best project for a club over 30 members. The project was the Concourse D'Elegance. Lion Yvonne and I were proud to step up in front of the Convention and accept the awards on behalf of Lion Norma and the Palo Alto Lions Club. Again congratulations.

I hope you all enjoyed the Cabinet meeting on Saturday. Lion Esther Lee and Lion Bob Wilson threw their hat in as candidates for second Vice District Governor. Lion Michael Siminini threw his hat in as candidate for First Vice District Governor and Lion Ken Ibarra for District Governor. Good luck to you all. Our District is very lucky to have the quality of Lions that we do for running for office. Part of this is due to some of the training we have in the District. Classes such as the Healthy Club Workshop and Extension Workshop at the San Jose Blind Center coming up on March 22nd, the President Training Class on May 30th and the Club Officer Training Class on June 13th.

I was told that as all of my visitations are over my year would be winding down. Not really. There are several goals that have not been reached as of yet. One was to have two new Lions Clubs this year and the other was to have a positive membership in each club before the end of the year. We are currently working on a new club for the Tenderloin area of San Francisco and an extension for another club. As for the positive membership, **that** we can still do before the end of the year. In most clubs all that is needed are one or two new members. As I said on the visitations, new members are not a number game for the District; new members are to help each club with their projects and are to help serve our communities. More members equal more projects and more service for those in need. We can still achieve both goals. We can learn a lot from trees. They are always grounded, but never stop reaching heavenward.

We Serve, DG Emil Kantola



Lion Vice District
Governor Ken Ibarra

We do more than cook pancakes.

Fellow Lions:

February is nearly behind us – a very busy month for many of us, which includes MD4 Convention and our District cabinet meeting. At this year's convention, International President Al Brandel landed in Fresno for five days and spoke openly of his recent travels and the progress of our great organization. Al, as he insisted you called him, is a refreshingly simple and modest man whose "Everyday Heroes" theme spotlights every Lion member who does something to help someone. A native New Yorker, he is somewhat animated



and very straight forward. He did not pull any punches when he spoke of declining membership in the U.S., particularly in California. He challenged all of us to make the most of the next four months in increasing our membership, mainly through Extension, the forming of new clubs.

Most recently, at our 3rd Cabinet Meeting, DG Emil's agenda focused on the MERLO program, concentrating on presentations on Membership and Retention. It is obviously not a coincidence that Lions seem to constantly speak about membership, or lack thereof. Sometimes, it appears like we are obsessed with "grabbing" and "hanging onto" members. Not surprisingly, our discussions are linked with the mantra, "It's not about the numbers." This is obviously quite true, even President Al noted that we need to emphasize that new members represent more hands to help serve. In addition, it is just as important to "hang on" and maintain our members once they join.

Continued page

Meet your District 4C4 2008-2009 Officers:

District Governor

Emil Kantola, Pacifica Lions Club
lionkantola@gmail.com (650) 355-3526

Immediate Past District Governor

Maxine Frazier, Ocean Ingleside Lions Club
lionmaxcat@yahoo.com (650) 991-0754

Vice District Governor

Kenneth Ibarra, San Bruno Lions Club
lionkenibarra@yahoo.com (650) 827-1005

Cabinet Secretary

Esther Lee, North Beach Lions Club
lesvilla22@yahoo.com (650) 742-9333

Cabinet Treasurer

Richard Picchi, Half Moon Bay Lions Club
rpicchi@comcast.net (650) 728-7639

Executive Director

Harold Muller, Pacifica Lions Club
haroldmiller124@sbcglobal.net (650)

Newsletter Editor - Deadline the 20th each month

Randy Sahae, Millbrae Lions Club
4C4Newsletter@gmail.com 650-697-4243

Award Winning Clubs

Some of the clubs with 100% attendance awards at the recent District Cabinet Meeting



REGION 1

CHAIR: Rogelio (Roger) Gulen, San Francisco Host Lions Club romasy1@aol.com (510) 429-0603

Zone 1 Chair - SF Bay, SF Bay Are New Century, SF Chinatown, SF Marina North Beach, SF West O' Twin Peaks

Margaret Lee, SSF Golden Gate Lions Club margaretklee@gmail.com (415) 661-9076

Zone 2 Chair - Bayview Hunters Point, Ocean Ingleside, The Castro, SF Merced Heights, SF Nikkei

Fenton Baptiste, Bayview Hunters Point Lions fentonbaptiste@yahoo.com (510) 251-1357

Zone 3 Chair - SF Park Gate, SF Park Presidio, SF Geneva Mission, SF Korean American, SF Sunset

Bill Stipinovich, San Francisco Nikkei Lions Club willstipjr@aol.com (415) 755-5365

REGION 2

CHAIR: Toni Nava, Burlingame Lions Club dntoycollector@aol.com (650) 343-8926

Zone 1 Chair - SF Fil-Am, SF Highlands, SF Hispanic, SF Host, So SF Golden Gate

Rudy Pedagat, San Francisco Golden Gate Lions rpedagat@comcast.net (650) 652-7271

Zone 2 Chair - Brisbane, San Bruno, SF Circle, SF Premier, So SF Host

Mario Benavente, San Bruno Lions Club mxbdd@aol.com (650) 557-0282

Zone 3 Chair - Half Moon Bay, Daly City Gateway, Daly City Host, Pacifica

Gregory Redican, Half Moon Bay Lions Club greddican@caasm.org, (650) 728-7710

REGION 3

CHAIR: Erik Winkler, Burlingame Lions Club notdafonz@yahoo.com (650) 834-2323

Zone 1 Chair - Burlingame, Foster City, Millbrae, San Mateo, San Mateo Metro

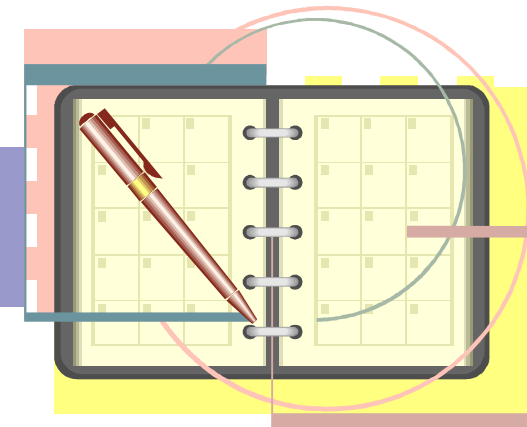
Doug Borland, San Mateo Lions Club ratcan@aol.com (650) 574-4405

Zone 2 Chair - Belmont, Redwood City Fair Oaks, Redwood City Sunrise, Redwood Shores, San Carlos

Marilyn Schappert, Redwood City Sunrise Lions mschappert@comcast.net (650) 365-3991

Zone 3 Chair - Atherton, East Palo Alto, Menlo Park Host, Menlo Park Live Oak, Palo Alto

Jim Bigelow, Menlo Park Host Lions Club jimbigelow@yahoo.com (650) 593-6372



CALENDAR

February 28 - Foster City Crab Feed - 6pm Foster City Recreation Center, dancing and raffle, other meals available, contact Lion Janis Kiesel (650) 573-7359

March 7 - Millbrae Corned Beef and Cabbage Dinner Fundraiser for Lion PP Mike Simonini candidate for 1st VDG. 6pm St. Dunstan Hall, 1133 Broadway, Millbrae. \$25 Lion Lynn Azzopardi 650-873-2039

March 14 - San Bruno Garlic Roasted Crab Feed, 6pm, San Bruno Senior Center 1555 Crystal Springs Road, \$40 to Lion Charles Smith, 423 Broadway #254, Millbrae, 94030, (650) 922-1792

March 17 - Palo Alto 12th Annual Concourse d'Elegance Kickoff Luncheon - details page 4

March 21 - YCA Tickets Due Date! Money and Tickets Due from each club to Lion Mike Simonini

March 21 - Millbrae Marinated Crab Feed, 5:30pm, St. Dunstan Hall, 1133 Broadway, Millbrae- \$42 all you can eat, raffle, live band. Lion Don Beyer 650-583-2139, 1930 Parkview Drive, San Bruno, CA 94066

March 22 - Healthy Club Workshop, Santa Clara Valley Blind Center, 101 N Bascom, San Jose, 8:30am registration. PDG Steve Brown, (831) 438-2678, pdgsteve@sbcglobal.net See article page 6.

March 23 - Peninsula Council Meeting hosted by the SSF Golden Gate Lions

March 28 - Region 2 Student Speaker Contest - 1pm, Burlingame Lions Hall, 990 Burlingame Ave, Burlingame; Any questions please call Lion Toni Nava (650) 216-8883

March 28 - San Francisco Host Anniversary Celebration, 6pm, Buri-Buri Social Hall, 33 Arroyo Drive, SSF, \$35 supports medical mission to the Philippines, contact: Lion Manny Paje (650) 438-4516

March 29 - Eyeglass Collection at 31 Bepler St, Daly City, 9am-noon. More info Lion Mike 697-6346 jsimvista@sbcglobal.net. Truck leaving promptly at noon to go to Vallejo. Don't be late.

April 03, 2009 - Peninsula Council Police & Fireman's Award, Crowne Plaza Foster City

April 04, 2009 - Y & CA Raffle Dinner, 6:30pm, Oyster Pt Yacht Club, SSF. Details see page 6.

April 07, 2009 - Deadline for submitting any club activity reports to be considered for district contests.

April 14 - Deadline for convention contests needs to be submitted by April 14th to Lion Dick Kishimoto.

April 15 - Deadline for delegates/alternates needs to be submitted to Lion Rudy Pedagat

April 21 - Deadline for Convention room reservations, submit to Lion Yvonne Kantola

April 24 - Student Speaker Contest District Final - Mission Blue Center

Please Note These Important Dates!

May 3 - San Carlos Lions Car Show

May 14 -17 District 4C4 Convention - Radisson Hotel, 500 Leisure Lane, Sacramento, Ca.

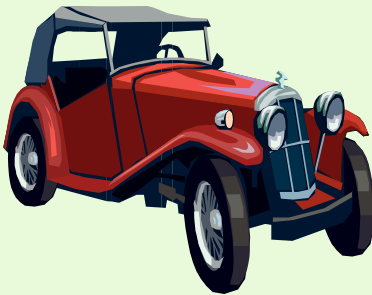
May 30 - President-Elect Training Seminar, Oyster Pt. Yacht Club, SSF (all-day)

June 13 - Club Officer Training & Orientation, Millbrae Rec. Center (9am-1pm)A

August 9 - District Installation, SSF Conference Center (6pm)



It's Concourse d'Elegance Time Again



Please plan to attend the 12th Annual PAC Kickoff luncheon at the famous Candy Store in Burlingame. Tuesday March 17, 2009.

Door will open at 11:30AM to give you ample time to check out the fantastic Cars on display. At this event we will give the Stanford athletic department a "huge" check (amount **and** size) .

Stanford University will add the funds to the Concours D'Elegance Scholarship Fund which PAC established at Stanford to support a local student athlete. Guests are welcome, however, contact Joan Peterson ASAP to make reservations.(650)326-1013.



Have a Cup (or 800) on the LIONS

When San Mateo County Times reporter Carolyn Livengood discovered that Starbucks had discontinued donating coffee to the San Francisco Airport USO lounge, she reached out to local service groups for support.

"No Problem" said Lion Paul Larson, president of the

Millbrae Lions, who organized donations from his own club and then submitted the request to the district, catching the attention of Lion PDG Roger Chinn, who responded follows:

I met with the directors of Lions Veterans Charities Inc. (LVC) and we have decided to the following. We will ask each of the 45 Lions Clubs of District 4-C4 to make a contribution and we will match that donation up to \$50 each. We will also make that commitment for each year. An email will go out today to each club president. Let me know if you have any questions. Your proposal is great and we will provide \$50 from LVC to complement the Millbrae Lions contribution. A monetary donation will also help to purchase other items needed.

Many clubs have responded with incredible generosity. According to Carolyn Livengood the amount of coffee donated in the first two weeks "filled her garage" plus cash donations so the USO can buy cups, sugar, cream and more are still flowing in. Donations are still welcome, contact Lion PDG Roger or Carolyn Livengood (650-355-5533) for more information..



News from Bayview Hunter's Point:

Bayview Lion Alpha Buie attended the inauguration of our new President in Washington DC.

Lion Alpha remarked that President Elect Obama looked a little bit thin, but happy. *

The Bayview Hunters' Point Lions Club is celebrated it's 2nd anniversary this month. We were chartered on February 22, 2007.

In Lionism,
Lion William L. Casey

* OK. I made that part up - Editor





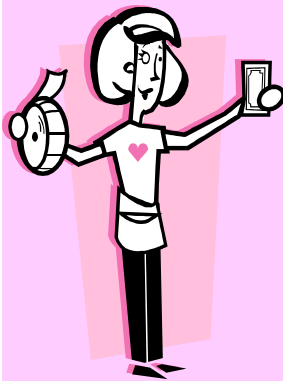
Nikkei Lions Crab and Spaghetti Feed January 24, 2009



Immediate Past District Governor Maxine receives the 100% DG award at the District Cabinet Meeting February 21st

San Bruno Lion President Dora nominates Lion Ken for 2009-2010 District Governor at the District Cabinet Mtg.





Lions District 4-C4
61st Annual
Lions Youth & Community Activities
Dinner & Raffle Drawing

Saturday, April 4, 2009 6:30 pm Cocktails / 7:00 pm Dinner
Oyster Point Yacht Club, 911 Marina Blvd., So. San Francisco
Ticket Price: \$20.00 Prepaid, \$25.00 (After April 1)
No-host Cocktails, Buffet Dinner, 8:00 pm Raffle Drawing
Make checks payable to DISTRICT 4C4 YCA and mail to: Lion Mike Simonini
1075 Vista Grande Millbrae, CA 94030 Phone 650-697-6346

Healthy Club Workshop

Lions Club Members from 4-C6, 4-C3, 4-C4 and 4-C2 are invited!

8:30am **Sunday, March 22**, Santa Clara Valley Blind Center, 101 N Bascom, San Jose

Topics to be covered

- Club Management
- Tale of Three Clubs
- Member Motivation
- Where's the Next Lion?

A must for all incoming Club Officers

\$10 covers coffee / pastries / lunch. Pre-register send a check made out to Steve Brown to:
PDG Steve Brown, 116 Alto Sol Ct., Scotts Valley, CA 95066

For more information contact PDG Steve at (831) 438-2678, pdgsteve@sbcglobal.net

VDG Message - Continued from Page 1

So this is the part where the solutions to our problems are unveiled. Right? Well, sort of. As your Vice District Governor tasked with being a messenger and problem-solver, I can both offer suggestions and help implement them. Two ideas come immediately to mind and can be used right now. First, we all know there are a number of fundraisers at this time of year, especially crab feeds. Why not invite friends and relatives to your crab feed? The second idea also involves attending one of your fundraisers. Our District is proud of our Leo clubs, however there are many who aren't familiar with the youth groups. Why not invite friends and relatives to your Leo event?

HERO

International Hero Award Nominations are now available at the LCI website.

Do you know a deserving Lion? Nominate them!

"Thank you VDG Ken for proposing something we already know." Partially true. Fortunately we all have grand ideas to get everyone we know to join Lions by inviting them to our functions. Unfortunately, we tend to forget to spend a few moments with our guests and introduce them to Lions. Again and again we assume everyone knows what we do. The punch line – "Lions cook pancakes and collect used eyeglasses." Yes, but we do so much more. It's up to you to know and understand the many benefits of Lionism – and most importantly, to tell your fellow members and future members all about it.

In Lionism, VDG Ken



STUDENT SPEAKER CONTEST

Region 2 contest will be held at the Burlingame Lions Hall , 990 Burlingame Ave, Burlingame ; March 28th at 1:00 P M .
Any questions please call
Toni Nava (650) 216-8883

San Bruno: Student Speaker Zone Contest March 9 at St Robert's Parish

LOCAL HEROES

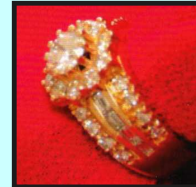
Water - Will California be left high and dry?

Student Speaker Contest Topic



Lion DG Emil and Lion Yvonne were presented with a Multiple District award honoring the Palo Alto Lions Concourse D'Elegance project.

Sylvia Chu -
Elvis Scarf
And the Raffle
Winner for the
Ring Goes was
Lion Karen Flores, 4C-5



Our own Lion Dick Kishimoto sang the National Anthem



Making the sign of the "L".





LOCAL HEROES

District Cabinet Meeting Highlights February 21, 2009

Treasurer's Report: Lion Rich Picchi
Admin Account: \$18,936.78 Y&CA Account: \$30,242.25 Designated Funds Account: \$20,270.35

PDG Mel Phillips introduced Linda Wall Rovie, administrator from the **Burt Center for Children**. Grove and Steiner - San Francisco. Initially worked with autistic children, now children ages 6-12 who are severely emotionally disturbed. From counties all over the state. These kids are not successful in foster care or their homes, only a residential program works. They have an onsite school, two classrooms, mental health programs, therapists both individual and family, a psychiatrist for medications, most of them are on some medication. Courts have placed many of these children with us due to abuse or drugs at home. Thanked the Lions for partnering with them, several clubs have done fundraisers, appreciate the relationship going forward. What do they need? Everything. Old building, needs maintenance. Clothes, stuffed animals, linens, games, dolls, money for field trips, bunk beds, open to everything. Wishlist at: www.burtchildrenscenter.org Per PDG Mel, Castro and Hispanic have signed on to this. Looking for more clubs to do a joint fundraiser aiming for \$50,000 and will apply for an LCI matching grant. Will be talking to more clubs in the near future. Email PDG Mel melephillips@yahoo.com or call 650-873-8163 to set up speaking engagements.

Lion Dick Kishimoto 72nd Year of the **Student Speakers Contest**: MD4 Student Speakers Foundation - provides the scholarships for the winners. Most clubs have finished club level competition. Deadline is Feb 23. Zone level must be completed by March 15. Region level done by April 12. District competition will be held April 24, Mission Blue Center, Brisbane, 6:30pm sharp. Needs one more judge. Received \$30,000 grant from an estate that went into the Foundation funds. Needed \$4500 from each district, 4C4 is currently at \$150. Clubs need to donate to the fellowship - \$200 suggested. More gratefully accepted. Lion Dick has donation forms. Lion Toni Nava reminded all of us that employers may match funds, or even have separate grants available. Support our future leaders!

Convention Committee Lion PDG Eugene Chan - May 14-17 - Has registration form available. Early Bird special, first 50 registrants in drawing by number of nights you sign up for \$200 grand prize. Sacramento Radisson, with "sleep number beds" soft to firm. Now has spa service, chair massage, full body massage only \$1 per minute. Friday is Partners in Service Social hour for non-Lions, 10:30am. Packages for Lion Presidents and Secretaries, each club pick up if you need another copy, one set has already been sent to you. Holding firm on the price, no increase from last year. Committee was invited to a food tasting by Radisson, new chef, new menu, food looks good, tastes pretty good. Lion Toni Nava asked for a listing of the events and times for those arriving mid-day. Official start first business session, Friday 10:30am.

PDG Mel: **Constitution and By-Laws Changes** that will be voted on at the Convention: Most of them relate to wording changes relative to adding a 1st VDG and 2nd VDG. Brings us in line with international constitution. Other changes: Article 9 new section regarding Campus Club Dues being 1/2, or \$35 instead of \$70. Change campaign reserve for YCA tickets from \$6000 to \$7500 as cost of printing tickets has increased. The last change a vote is not needed - regarding District Governor appointing to standing committees. Removing five committees and adding two. Remove Aloha International Liaison, Blind sports, District Communicator and Telephone, Lioness Clubs and Resolutions, and add the two Lions Veterans Charities Inc and Burt Center for Children.



We Serve (Literally)

Vote to endorse Burt Center for Children as a District Charity. Unanimous. *Continued page 9*



Typing This Article



100% Retention!



Lions In Passing - Sunshine Report

Lion Matthew Mirabellaour was a 55 year member of the Sunset Lions Club. He was also the father of Lion Elena Franzoia of the Belmont Lions Club. Lion Matthew passed away on Feb 2, 2009. Until the last 5 to 6 years, he was an active and involved member of the club. He and his wife, Eleanor always attended meetings and was a positive role model.



We are also sorry to learn of the passing of PDG Jocelyn Minna's brother. Lion Anthony Wirth was another long time member of over 30 years from the San Francisco Park Presidio Lions Club who passed away earlier this month. He has held all the offices within the club and was Zone Chair. Memorial services will be held at St. Ann's Church on March 7, 2009 at 11:00am. Our prayers and condolences to the families and friends for their loss.

Please send healing prayers and good thoughts to PDG Don Stanaway who is recovering from shoulder surgery.

If club presidents or secretary informs me of Sunshine needed for members in their club, I will send a card to them or their family. Lion Yvonne Kantola, Pacifica Lions.

Dist Mtg Cont'd: Four Excellent Presentations from the MERLO team:

Lion PDG Al Russell talked about Extension and his goals for rebuilding the Atherton Lions. Lion PDG Mel Phillips talked about Orientation and recommended each club hold two orientations per year, one for new members, one for full membership. Lion Mike Simonini talked about Membership and went through a long list of ideas for How to Make Your Club Grow. Lion Rudy Pedagat presented Retention, summarizing his presentation as follows: For 100% Retention: Meetings Interesting, No Cliques or Politics, Meaningful Activities, New Members Active! E.G. make them a greeter so they can get to know everyone, and Recognize and thank members for a job well done.



After a delicious lunch served by the Millbrae Leos club, nominations for 2009-2010 candidates were heard.

Lion PDG Ray Rosenthal made an inspiring speech nominating **Lion Esther Lee** as candidate for 2nd VDG.

Lion Toni Nava had warm and wonderful words to nominate **Lion Bob Wilson** for 2nd VDG

Lion PDG George Habeeb was on the interview committee for **Lion Mike Simonini** when he first applied to join the Millbrae Lions and nominated him for 1st VDG saying "Give Him A Job, He'll Do It".

Lion Dora Bergman nominated **Lion Ken Ibarra** for DG. Lion Ken gave a short speech with his Goals (more next issue).

LIONS CODE OF ETHICS



2007-2008 Rick Nuccitelli
District Award Winner
Lion Mike Simonini

- To Show** my faith in the worthiness of my vocation by industrious application to the end that I may merit a reputation for quality of service.
- To Seek** success and to demand all fair remuneration or profit as my just due, but to accept no profit or success at the price of my own self-respect lost because of unfair advantage taken or because of questionable acts on my part.
- To Remember** that in building up my business it is not necessary to tear down another's; to be loyal to my clients or customers and true to myself.
- Whenever** a doubt arises as to the right or ethics of my position or action towards others, to resolve such doubt against myself.
- To Hold** friendship as an end and not a means. To hold that true friendship exists not on account of the service performed by one another, but that true friendship demands nothing but accepts service in the spirit in which it is given.
- Always** to bear in mind my obligations as a citizen to my nation, my state, and my community, as to give them my unswerving loyalty in word, act, and deed. To give them freely of my time, labor and means.
- To Aid** others by giving my sympathy to those in distress, my aid to the weak, and my substance to the needy.
- To Be Careful** with my criticism and liberal with my praise; to build up and not destroy.



LIONS OBJECTIVES

- To Create** and foster a spirit of understanding among the peoples of the world.
- To Promote** the principles of good government and good citizenship.
- To Take** an active interest in the civic, cultural, social and moral welfare of the community.
- To Unite** the clubs in the bonds of friendship, good fellowship and mutual understanding.
- To Provide** a forum for the open discussion of all matters of public interest; provided, however, that partisan politics and sectarian religion shall not be debated by club members.
- To Encourage** service-minded people to serve their community without personal financial reward, and to encourage efficiency and promote high ethical standards in commerce, industry, professions, public works and private endeavors.



Lions District 4-C4 Newsletter
Lion Randy Sahae
1189 Millbrae Ave
Millbrae, Ca. 94030-2948

