

Term 10-11, Issue 7

San Francisco to Palo Alto, CA

January 2011

#### A message from your District Governor Mike Simonini

Happy New Year

Hello all, Jane and I spent the week after Christmas down near Pasadena, we were with 12 other District Governors along with Lion Verdie Thompson from our district and past leaders and current leaders of Lions, Int. President Sid and First Lady

Judy Scruggs were the guests of honor. All of us went to the float barn to see the Lions float up close; the barn had 9 other floats in it as well. It is just amazing the amount of planning and work that goes into each float, dozens of lions. Leos and volunteers all over, on ladders. scaffolds, on the floats, just amazing,

that it all gets done in the right order. We were on the go the whole time. The weather was COLD, the parade was great. If you ever have a chance to go the barns to see the floats do it.





Now back to the real world. I know that each of our New Year's resolution was to bring in new members to our clubs. We are down in membership. It's going to be an up-hill battle to get back to the numbers that we started our Lions year with. We have to try. We have started our quest for a new club in Palo Alto. We are going to try and get (Continued on page 3)

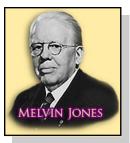
Articles & photos may be submitted to **Lion 4-C4 Newsletter Editor Paul Larson** for publication in this *Service & Teamwork* Newsletter via email to **lionpaul@chapelofthehighlands.com** and must be sent no later than the 20th day of each month for inclusion in the next issue. Flyers for upcoming club projects and other "time sensitive materials" may also be emailed to the Editor and will be distributed ASAP to the appropriate 4-C4 Lions via their email.

Thank you for your support and may good luck find all who read this Newsletter.



## A message from 1st VDG Esther

Celebrate...this month is the birthday of LCI founder, Melvin Jones. He was born on January 13,



1879. I'd say, he had the vision for serving mankind through the LCI. He became the secretary but never became the president of the association. He believed that, "You can't get very far until you start doing something for somebody else." I can see how unselfish he

was, but purposeful in his quest to attract civicminded members. Let us emulate his qualities and take this District to new heights. Success is determined by the commitment, enthusiasm and dedication to the goals you have set as an individual, as a member or as a leader. We cannot rest on our laurels but rather keep on working to improve, to grow and prosper. Let's have new ideas for fundraising, for club projects so we do not lead our members to boredom. LCI is the top NGO (non-governmental organization) for the last 3 years, let us be a part of the success of our association. Attainable? Yes. First and foremost is the continuous recruitment of members, that is for the club survival and for the fact that the more members, more activities and projects can be accomplished and effective as a club, more people in the community can be served which is our ultimate goal.

Lastly, I'm saddened by the loss of the 2 clubs in our District, SF Park Gate and Atherton Lions. To those Lions who have decided to be released from their membership, it is not too late, your membership can be reinstated and not lose your years of membership. Thank you for serving with us and we truly appreciate everything you did for the community. Thank you, muchas gracias.

#### A message from 2nd VDG Bob

#### The Power of One

Have you done your GAP analysis for 2011 in regards to membership in your club? Are you growing your club? Have you thought about where you are now, where you would like to be and how you can fill the gap?



The strength of a club is measured by membership and service to the community. Membership is the life blood of our district. I encourage each of us to step outside our comfort zone and speak up about Lions. The main obstacle to membership growth is misinformation. It is our job, each and every one of us, to be confident and talk up Lionism to our friends, co-workers, and acquaintances. I encourage each of you to achieve the power of one one guest, one new member, and/or one new club ...... the Net growth of one. "a ray of light from another soul touched the darkness of my mind (Continued on page 5)



Fellow Lions, please plan to be at our 3rd Cabinet Meeting in Mission Blue Conference Center, Brisbane, CA on Saturday, February 19, 2011.

In Lionism,

Lion Esther Lee 1st VDG District 4-C4



Lion 1st VDG Esther pictured at the "Peninsula Council of Lions Clubs" meeting on Monday, January 24, 2011, hosted by the Burlingame Lions Club at the Double Tree Hotel in Burlingame.



#### From the Editor's Desk

On Tuesday evening, January 25th, I attended the District Membership Development Class in Bris-

bane at Mission Blue Center. This forum was a great source of information and a chance for club leaders to brainstorm on how to increase and retain membership. Lion PDG Mel Phillips was a big part of organizing this event. It was worth taking the extra time for

learning a few extra "tricks" to store in my membership "magic hat".

If you wish to submit an article please do so by the 20th of the month. Putting together a Newsletter is

like a "time sensitive" puzzle, and it would help me out a lot by emailing your <u>brief</u> article or pictures to me in a timely manner...the sooner the better.

Thanks for your support and I look forward to seeing you

around 4-C4 very soon!

Lion Paul Larson ~ District 4-C4 Newsletter Editor



ship Development Class on January 25th at Brisbane Mission Blue are Millbrae Lions (L to R) Paul Larson, Ron Frediani, Lorrie Kalos-Gunn, Hardit Chaudhary and Jimmy Cheung.

#### **District Governor's Message** (continued from page 1)

a new one going in San Francisco also, this process takes time, but we have the time and we have the lions to make it happen. If any of you can help or

have an idea about membership or new clubs please let us know.

The 3rd Cabinet Meeting is coming up, February 19th, at the Foster City Rec. Center. Lion Jack Van Etten will bring us all up to date with what's hap-

with what's happening with the District Disaster Plan. This plan will need the support and involvement of

At the Lions Rose Parade Float Barn are DG Mike & Lady Jane Simonini along with 1st Lady Judy and IP Sid Scruggs.

as many clubs as we can get, there's room for all. This is a very exciting project; we will be involved with the Red Cross as well as the OES in both San Mateo and San Francisco Counties.

The 3rd Cabinet Meeting is also the time when can-

didates for the position of 2nd VDG and 1st VDG as well as DG will get to tell us why they are running for office as well as telling us what they will do in office (Hint to all - MEMBER-SHIP, MEMBERSHIP). Good Luck to all the candidates.

We will also be hearing from this year's District Convention Chair, PDG Maxine. She and the two vice-chairs have a GREAT convention planned for us. Make sure you keep May 12th thru the 15th open, that's the dates, Red Lion, Sacramento.

(Continued on page 6)



## **Know your 2010-2011 District 4-C4 Cabinet Officers**



Mike Simonini ~ District Governor



Esther Lee ~ 1st Vice District Governor



Robert Wilson ~ 2nd Vice District Governor



Ken Ibarra ~ Immediate Past District Governor



Lydia Taylor-Bellinger ~ Cabinet Secretary



Steve Picchi ~ Cabinet Treasurer



Rudy Pedagat ~
District
Executive Director



Paul Larson ~
District
Newsletter Editor



Carl Tebell ~ Region 1 Chair



Albert Tam ~ Region 1 Zone 1 Chair



**Bill Stipinovich** ~ Region 1 Zone 2 Chair



Rufino Ramos~ Region 2 Chair



Sandee Ige ~ Region 2 Zone 1 Chair



Helen Marte ~ Region 2 Zone 2 Chair



Mario Benavente ~ Region 3 Chair



Ora Seyler ~ Region 3 Zone 1 Chair



Dan Andersen ~ Region 3 Zone 2 Chair



Al Hernandez ~ Region 4 Chair



**Jon Froomin** ~ Region 4 Zone 1 Chair



Cindy Smith ~ Region 4 Zone 2 Chair



**Jim Bigelow** ~ Region 4 Zone 3 Chair



Membership
Development Team



PDG Ray Rosenthal ~
Membership
Development Team



Membership
Development Team





## **Know your 2010-2011 District 4-C4 Lions Club Presidents**

#### PCL Lions Club

Atherton (Disbanded) BA Special Olympics Belmont

Brisbane Burlingame

Daly City Gateway
Daly City Host
East Palo Alto
Foster City
Half Moon Bay
Menlo Park Host

Menlo Park Live Oak Millbrae Pacifica

Palo Alto Host Redwood City Fair Oaks

Redwood City Sunrise Redwood Shores

San Bruno San Carlos San Mateo

San Mateo Metropolitan SSF Golden Gate

SSF Host

#### PCL President

William Robertson Amy Fink (Charter) Christine Beard Ernie Filippo

Brad Floyd Michael Markovich Sharon Keenan

Rosemary Steele Eleanor Lindquist James Asche

Anthony Cuvi Laura Warner Randy Sahae Steven Hansel

Robert Stoudt
Carmen Chong
Christine Cheshire

Mary Carbullido
Thomas Lara
Grant Du Bois
Ronald Borland

Jennifer Chen Roy Blanco Terry White

#### SFCCL Lions Club

SF Bay Area New Century

SF Bay

SF Bayview Hunters Point

SF Chinatown

SF Circle SF Fil-Am

SF Geneva/Mission

SF Highlands

SF Hispanic

SF Host

SF Korean American

SF Latino Pro. TCCWA

SF Marina North Beach

SF Merced Heights

SF Nikkei

SF Ocean/Ingleside

SF Park Gate

SF Park Presidio

SF Premier

SF State University Campus

SF Sunset
SF The Castro

#### SF President

Gina Tse Maria Rueda

Gwendolyn Strain

Robert Lam

Nenita Mothershed Shirley B. Dimapilis

Bre Jones

Lourdes V. Pescador

Vilma Lopez Emmanuel Paje Joseph Jung Maria Gonzalez

Zoila Kelly

Lydia Taylor-Bellinger Kristina Boyd

Constance Bridgewater

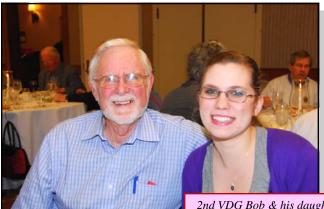
Luis Martinez

Luis Martinez

Russell "Woody" Howard

Wilma Norona Judy Thao Sandra Collins Dennis Hale

#### Message from 2nd VDG Bob Wilson (continued from page 2)



and I found myself...and broke through the dark, silent imprisonment which held me." Helen Keller

My job, as a Lion and 2nd Vice District Governor is to serve and learn. "WE SERVE." You are doing a great job. Keep up your good work.

Honored to serve you as Second Vice District Governor, Lion Skipper Bob Wilson

2nd VDG Bob & his daughter Lion Libby Wilson pictured at the Peninsula Council of Lions Clubs meeting on Monday, January 24, 2011.



#### **DG's Message** (continued from page 3)

The district was asked to participate in a dinner for the Glenview Neighborhood (San Bruno fire). The dinner was sponsored by the City of San Bruno and other organizations involved in the recovery. The chairman for the Lions was IPDG Ken, through his efforts and leadership the largest turn-out of Lions Clubs for any non Lion event that I can remember happened. There were so many Lions working the event that it almost looked like a Lions Convention. Tri-Tip, pasta, hot dogs, salads, garlic bread, popcorn and a lot more was served. Thank you to all who were able to make it there, it put the Lions out in front again. Great job IPDG Ken.

See you at the 3rd Cabinet Meeting Thank You

#### **Sunshine Report by Lion Yvonne Kantola**

This past month:

- We lost two long time Lions, Sr. Fernanado Rosado, one of the founding members of the San Francisco Hispanic Club who was 1st Vice President at the club's inception.
- We also lost Art Preston of Preston Candies who was a Burlingame Lion for over 60 years.
- Both of these Lions loved the Lions and being Lions. They will be missed.
- We also lost Past President Alan Coyne of Millbrae. He had moved away to North Carolina to be closer to family.
- Lion IPDG Ken informed us of the death of Lion Norman Babkirk, Life Member of the San Bruno Lions Club, who passed on Wednesday, January 19, 2011 in Grants Pass, Oregon.
- A get well soon card was sent to Steven Hansel of Pacifica, who was recently hospitalized over the holidays and is now home resting.
- Also a card was sent to Bill Stipinovich's sister who was hospitalized over Jan. 22nd weekend.
- Condolence cards were also sent to Bill Hickok on the passing of his mother and to Doris Melendez on the passing of her uncle.

If anyone is in need of sunshine, please let me know and I will sent a card out.

Lion Yvonne Kantola Past President Pacifica Lions

Certified Guiding Lion
Family & Women Membership Development
Chairperson District 4 C4



Above picture taken by Lion Yvonne...as she reports: "I have a guest, Clare O'Connor from New Zealand, this weekend and have been showing her around SF. We did go to Nikkei's crab feed last night (January 22nd), her first Lion's function." L to R: Clare O'Connor; Lady Jane & DG Mike Simonini; Past MD-4 CC Emil Kantola; 2nd VDG Bob & Lion Alison Wilson.



## Lions show of support for San Bruno Fire Community Event

Editor's Note: In an email from Millbrae Lion Calvin on January 9th, 2011 - giving details on the

"Glenview Neighborhood Gathering" at San Bruno Senior Center. This show of support was a community effort involving those who lost their homes and many who helped stabilize the situation following the fire disaster:

Greetings Millbrae Lions.

Last night, under the guidance of Lions President Randy Sahae and 1st VP Ron Frediani, our Millbrae Lions Crew (see attached pictures for your enjoy*ment) participated in a joint effort with some* of our fellow Lions Clubs: San Bruno Lions,

Foster City Lions, Brisbane Lions, SF Marina North More info to follow in our upcoming bulletin....but Beach Lions, BASO Lions, Burlingame Lions, South San Francisco Host Lions last night to feed the

Glenview Area Residents impacted by the San Bruno Fire.

Our club was tasked to cook close to 200 lbs of the delicious marinated

tri-tips (of course from the very best meat market "Pape's")...cooking crew lead by Lion 1st VP Ron,

> delightful popcorn (from our popcorn machine) by Lion Secretary Cindy and provide cheerful service; serving the patrons, led by Lion President Randy. It was great to see our new mobile kitchen (the class of district 4C-4) in action as well. Lion Anthony Caccia

> > and team tweaked the kitchen trailer (new exterior lights/stainless steel plates, etc.) a few days before. It looked and operated beautifully!

wanted to give everyone a sneak preview of the incredible "Lionism" that came to play last night.

Pictured on Jan. 8th: 1. Millbrae Lions feed the hungry event patrons (L to R) Dan Quigg; Rich Bortolin; John La Duca; Don Beyer; President Randy Sahae and Mike Gianni; 2. DG Mike Simonini, IPDG Ken Ibarra, PDG Art Pignati.

Cheers! Lion Cal

## San Bruno Lion Reuben encounters LCI President Sid at Rose Parade

San Bruno Lion Reuben Halili meeting Lions Clubs *International President Sid (and Judy) Scruggs as they* sit on the LCI Rose Parade Float. This years float theme was "Backyard Fun". A long time MD4 tradition is to get the IP to Pasadena every year.

Since 1992 LCI has presented a float in the New Year's Day Tournament of Roses Parade. Each year LCI's President and 1st Lady ride the float in the parade. The parade is viewed by an estimated 400 million people in 85 countries around the world.





#### Mud Slide Damaged 4H Farm Rescued by San Carlos Lions Club

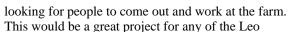


#### san carlos-eaton hills 4h club san carlos, ca

In January of 2010 a mud slide washed through the San Carlos / Eaton Hills 4H Farm forcing the kids to

borrow space at the San Bruno Farm for raising animals for the 2010 San Mateo County Fair. In August of 2010 we started an ambitious project to put in a new drainage system for the Farm, which we completed in late December of 2010. We are now re-

building the farm and would like your help. We need to have the farm useable by the end of March when the animals start arriving. The San Carlos Lions donated \$5000 towards the project and several members have come out and worked at the farm or provided lunch or snacks while we work. We are



San Carlos 4H Farm during better times: Even though piggies like to roll in mud, the amount that washed onto their farm in January was just too much for them. Clubs in the county, to pick a day and come out to help, or members of a club to stop by for a few hours to help. We

are typically there every Saturday and Sunday from 9 am till 4 pm. If you are interested in helping, please contact me.

Lion Scot Marsters 1st VP San Carlos Lions San Carlos / Eaton Hills Farm Manager sam@gene.com cell 650-456-0990

Directions to the San Carlos / Eaton Hills 4H Farm: Take the Holly Street

Exit off 101 and go west, Take a left onto Industrial Road going south, Take a right on to Brittan Avenue and go west. At Alameda de Las Pulgas turn left and go south to Eaton Avenue. Take a right onto Eaton Avenue and go west. Then make a left onto Oak Creek Lane and follow it to the end.

### **Bayview Hunters Point Lions & "Project Warm Hands Warm Feet"**



On Thursday, January 13th I went on a visitation with members of the Millbrae Lions Club to a dinner meeting of the San Carlos Lions Club at the Waterfront Restaurant at Pete's Harbor in Redwood City. It was a nice evening, and also I had a nice surprise to see Lion President Gwen Strain from (Continued on page 9)

San Carlos Lions donated socks, gloves and hats which made this little fellow happy. His mother said " I never heard of the Loins but they must be warm hearted people." Pictured: Sharonda Johnson, soon to be Bayview Hunters Point Lion Sharonda, along with a youngster in need of warm gloves.



#### "Project Warm Hands Warm Feet" (continued from page 8)

the San Francisco Bayview Hunters Point Lions Club along with incoming SF BVHP Lion Sharonda Johnson. Following a nice dinner and an interesting meeting, San Carlos Lion Cindy Smith gave brief



items such as a good number of gloves and other warm items for Lion Gwen to distribute to her needy people. Lion Gwen was overwhelmed with emotion and tears. She was very much appreciative of these items. Lion Gwen gave thanks and pictures were taken.

If any Lions or Lions Clubs would like to donate extra warm gloves or sox to Lion Gwen, please let her know, or email me at lion-paul@chapelofthehighlands.com and I can pass your donation information to her.

Pictured with warm donations at the San Carlos Lions Club meeting on January 13th are (L to R) San Carlos Lions Club President Grant Du Bois, Lion PP Cindy Smith, SF BVHP Lions Club President Gwen Strain and incoming Lion Sharonda Johnson.

information about Lion Gwen's "Project Warm Hands Warm Feet" which provides gloves and socks to those who often live lives without these basic items. Lion Cindy then pulled out a bag filled with Great Job Lion Cindy; San Carlos Lions; Lion Gwen and all who donated or wish to donate in the future.

Take care, Lion Paul Larson, 4-C4 Newsletter Editor

### Multi-Club Event Honoring the Late Great "Atherton Lions Club"

About 30 Lions attended the Area Lions Multi-Club dinner sendoff for the Atherton Lions Club which terminated its operations at the end of 2010. The dinner last night was to recognize the achievements and community service of the Atherton Lions Club from 1948 through 2010 which covers 62+ years. Lion Bill Robertson, Atherton Lions Club President and was our featured speaker for the evening talking about the history and service of the Club. He himself has been a mem-

ber of the Atherton Lions for 60 years.

Originally when the Club was chartered it began with 50 Lions members and was called the North Fair Oaks Lions Clubs. People did not identify with where the location of the Club was so they changed their name to the South Redwood City Lions Club. At the time there were two other Lions Clubs in Redwood City so they decided to change the (Continued on page 10)





## Honoring the Late Great "Atherton Lions Club" (continued from page 9)

presentation (L to R) PDG Don Stanaway -

Burlingame Lions; Atherton Lions Club

President Bill Robertson; Region Four

Chair Al Hernandez - Redwood City Sunrise Lions and Janet Thomas - Atherton

Lions Club Secretary; 2. Members of the

Menlo Park Host Lions

Club enjoy the evening

and show their support

for the past accomplish-

ments of their fellow Atherton Lions Club.



name to the Atherton Lions Club which it was up to the end of 2010. Lion Bill also indicated that the Menlo Park Host Lions Club sponsored their Club when they formed in 1948.

The Atherton Lions was down to 6 members and

PDG Al Russell and other District MERLO Team members worked for over two years trying to find new members which as it turns out did not find any new members to join but it was an extensive effort. Lion Bill indicated the Club over the years had many fundraising activities which were used to provide funds for their community giving or voluntary community service hours. The Club has provided funds to sponsor local school basket ball teams, Lions Eye Foundation and more recently the District 4-C4 Veterans Charities efforts by PDG Roger Chinn including leading efforts of area Lions Clubs to sponsor Veterans Fishing Trips for Menlo Park VA Hospital patients.

A plaque was presented last night to Lion Bill and Club Secretary Janet Thomas of the Atherton Lions Club in recognition of their Clubs service and Lion Bill's 60 years as a Lion. This was presented by Region Four Chair Al Hernandez of the Redwood City Sunrise Lions and PDG Don Stanaway, Burlingame Lions. It was a fun evening with many Lions Clubs represented at the recognition dinner. The plaque was from the Lions of District 4-C4 and Region Four Zone Three. It was a very nice evening.

Clubs participating were Atherton, Foster City, Burlingame, Redwood City Sunrise, San Carlos, Menlo Park Live Oak, Menlo Park Host, Palo Alto Host

Jim Bigelow, Region Four Zone Three Chair



Editors Note: We will miss the Atherton Lions Club as an important facet of District 4-C4. The past accomplishments of the Atherton Lions will be a great part of our District's history. If you have historical pictures of the Atherton Lions in action please email them to me along with a caption indicating what is happening and who is pictured. Newer Lions can learn from the Atherton Lions past efforts, and also a reminder that keeping up new membership is a vital part of the heath of your own club.

We Serve! Lion Paul Larson ~ Editor



## Helpful Tips from the Membership Development Class on Jan. 25th

- A good club webpage is a great publicity tool for promoting your club to the public and attracting potential new QUALITY members (see the new www.fostercitylions.com or longtime established www.millbraelions.org); Also promote your club and projects via Flyers, Street Banners, Newspapers and other media outlets.
- Listen to your fellow Lions who may have new ideas or un-tried ways to handle a project;
- <u>NEVER</u> expel a member in good standing for "non-attendance". As long as they are paying their dues they are supporting your club;
- Long-time members of your club may not be as active as in the past, but they built your club up over the years so give them a needed break.

#### Mark Your Calendar



# Important 4-C4 Dates

- Third District Cabinet Meeting February 19, 2011 at Foster City Recreation Center; RSVP Now
- PCL "Police and Firefighter Awards Banquet" April 1, 2011 at the Crown Plaza Hotel Foster City
- SFCCL "Peace Officers and Firefighters Awards Night" April 23, 2011 at Patio Español in San Francisco
- District 4-C4 Convention
   May 12 thru 15, 2011 at the Red Lion
   Hotel in Sacramento.

Please send in your MMR and Activity forms in before the end of the month. Cabinet Secretary Lydia Taylor-Bellinger must receive the MMR and dues must be current to be eligible for 100% President and Secretary awards.

## MD-4 Student Speakers Contest 2010-2011

Topic: "Enforcing our Borders: State versus Federal Rights"

#### **Dates for 2010-2011**

- Club Contest .....by February 22, 2011
- Zone Contest .....by March 14, 2011
- Region Contest ......by April 11, 2011
- District Contest ......by May 2, 2011
- Area Contest .....by May 23, 2011
- MD-4 Final Contest.....on June 4, 2011 (Council of Governors—San Jose, CA)

District 4-C4 Student Speaker Contest Chair Lion Rich Picchi: (650) 728-7639 or (650) 703-9834 or rpicchi@comcast.net

With this Newsletter are many good wishes for a spectacular 2011!

## Service & TEAMWORK

Lion Paul Larson ~ 4-C4 Newsletter Editor c/o Chapel of the Highlands El Camino Real at 194 Millwood Drive Millbrae, CA 94030-1392



#### LIONS ETHICS

**TO SHOW** my faith in the worthiness of vocation by industrious application to the end that I may merit a reputation for quality of service.

TO SEEK success and to demand all fair remuneration of profit for my just due, but to accept no profit or success at the price of my own self respect lost because of unfair advantage taken or because of questionable acts on my

TO REMEMBER that in building up my business it is not necessary to tear down others. To be loyal to my clients or customers and true to myself.

part.

WHENEVER a doubt arises as the right or ethics of my position of action towards my fellow man, to resolve such doubt against myself.

TO HOLD friendship as end and not a means. To hold that true friendship exists not on account of the service performed by one to another, but true friendship demands nothing but accepts service in the true spirit in which it is given.

ALWAYS bear in mind my obligations as a citizen to my unswerving loyalty in word, act as deed; to give them freely of my time, labor and means.

**TO AID** my fellow man by giving my sympathy to those in distress, my aid to the weak, and my substance to the needy. **TO BE** careful with my criticism and liberal with my praise. To build up and not destroy.

#### LIONS OBJECTIVES TO CREATE and foster a spirit of "GENEROUS CONSIDERATION" among the peoples of the world through a study of the problems of international relationship.TO **PROMOTE** the theory and practice of the principles of good government and good citi-

zenship. TO TAKE an active interest in the civic, social, and moral welfare of the community. **TO UNITE** the members in the bonds of friendship and mutual understanding. TO PROVIDE a forum for the full and free

discussion of all matters of public interest, partisan politics and sectarian religion alone excepted. TO ENCOURAGE efficacy and promote high ethical standards and professions: provided that no club shall hold out as one of its

objects financial benefits to its members.

