



LIONS DISTRICT 4-C4



We Serve - San Francisco to Palo Alto - July 2009

JuneTeenth Celebration for Bayview-Hunter's Point Lions



Here are a few pictures taken with the members present and San Francisco Supervisor Sophie Maxwell at the Juneteenth Festival.

The date of the festival was Saturday, June 19, 2009. Some of the members participated in riding in the parade before working at the informational booth that we set up at the event.

*In Lionism,
Lion William L. Casey*



NEWSLETTER SUBMISSIONS:
4C4Newsletter@gmail.com
Deadline - 20th of the Month.

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San Mateo Host Lions Installation a Roaring Success



More Pictures Pg 6

On the evening of Sunday, July 26th District 4-C4 Lions packed the upstairs banquet room of "The Van's" restaurant in Belmont for the installation of the San Mateo Lions Club 2009-2010 officers. Since I had previous commitments including Millbrae Lions Club President Lynn Azzopardi's Board Party followed by several Chapel duties, I arrived late...but to a very warm welcome. After visiting each table and extending my greetings I settled in to enjoy a delicious meal followed by an informative Installation Program.

Highlights were: Lion DG Ken Ibarra was the installing officer and gave his words of wisdom. Lion PDG Al Russell installed 2 new San

Mateo Lions along with words of encouragement by PDG Ray Rosenthal. Lion PDG George & Lady Helen Habeeb made a special presentation of a Canine Companions Life Membership to Lion President Elaine Borland which was applied for by her husband Lion Doug.

The evening concluded with additional presentations, awards, naming of Lion of the Year Pat Hughes and various shenanigans and high jinks. Waiting in the wings is young Lion 1st VP Ron Borland who will be inducted as SMLC President in 2010-2011. Thanks to the San Mateo Lions Club for creating such a special event.

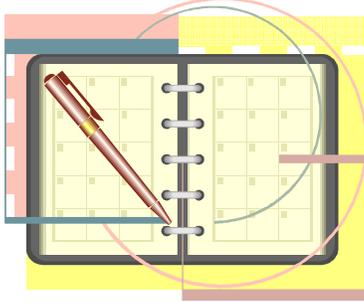
Millbrae Lions Club Immediate Past President Paul Larson.



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CALENDAR

August 1 - **Lions-In-Sight Warehouse Event** - Volunteers Invited to come to Vallejo from 9am to 2pm. Contact Lion Maggie Gulen 510-429-0603

August 8 - **SSF Golden Gate Installation**, Best Western Grosvenor Hotel, South San Francisco, 6pm, Formal, contact Lion PDG Elma Loredo (510) 222-6346
Email: Rudel3238@aol.com

August 8 - **Geneva Mission Installation**, 5:30pm, Sodini's Bertolucci's Restaurant in So. S.F. \$50 per person. Menu choices: N.Y. Steak, grilled salmon or chicken. Reserve with Lion Bre Jones at 415-472-1941

August 9 - **District 4C4 Installation**, SSF Conference Center - Guest of Honor PIP Kay K. Fukushima. \$55. Black Tie Optional. 5pm No-Host Cocktails and Appetizers, 6:30pm Dinner.

August 14 - **SF Marina-North Beach Installation** - Embassy Suites, Anza Blvd, Burlingame, No host cocktails 6pm, dinner 7pm. \$50, Black Tie Optional, contact Lion Esther Lee (see pg 6) by August 5th.

August 15 - **SF Premiere Installation**, Best Western Grosvenor, South San Francisco, 6:30pm. \$55 per person. Black Tie Optional, RSVP by July 30th to Lion Rosa Ebaló—(415) 731-2528

August 16 - **SF Highlands Installation**, 5pm, Elks Lodge, 920 Stonegate Drive, South San Francisco, \$40 per person. Attire informal. Choice of entrée, RSVP by July 30th to Lion Aurora Santiago (650) 355-5521

August 21 - **Bayview Hunter's Point Installation** - 6pm, Velma's Sunday Blues & Jazz Club, 2246 Jerrold Avenue, San Francisco. \$45.00 per person; Dress: Semi-Formal, contact: Lion Steva Haye at: (415)-505-7714; email: Smhay1@aol.com. Please RSVP by August 10, 2009

August 22 - **First District Cabinet Meeting** - Save the Date!

August 23 - **Peninsula Council Installation** - Doubletree Hotel Burlingame, 5pm No Host Cocktails, 6:30pm Dinner. \$45 in advance, \$50 at the door. Black tie optional. Lion Mike Simonini, contact information pg. 6.

August 28 - **SF Circle Lions 3rd Installation** - Moose Lodge 468, Vallejo, Ca. - 6pm No Host Cocktails, 7pm Dinner and dancing. \$40 per person. Semi-formal.

August 29 - **SF Chinatown Lions Annual Picnic** - San Bruno City Park (Crystal Spring & Oak St) 12pm to 4pm. \$10 adults, Leos/Children \$5. Contact Lion Pres Grace Chang: 415-433-6780 gchang226@yahoo.com

MORE KEY 2009-2010 DATES

2nd Cabinet Meeting: November 14, 2009

3rd Cabinet Meeting: February 20, 2010

2010 District 4-C4 Convention will be May 20-23, 2010 at the Red Lion Hotel



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FROM THE DISTRICT GOVERNOR

How ya doin'?

In the words of Past President Al Brandel, "How ya doin'?" You may not notice the New York accent, but believe me, Amy and I have been busy as a Manhattan cabby. The month of July has been a blast, from San Bruno to Minneapolis and back – celebrating Lions and friendships at every stop ... and eating, eating, eating. The most common question to a District Governor is "Beef or fish?" Yes, the eating and the dancing. It's because we're in the season of Installations – a truly joyous time to celebrate. I'd like to extend my heartfelt congratulations and best wishes to all of our newly-installed officers. I look forward to seeing all of you throughout the year and helping you accomplish your endeavors.

Enough about eating and dancing, let me now say that it is my extreme honor and privilege to be your District Governor. I am truly excited to work with all of our Lions, especially our fine group of dedicated cabinet



officers. As the District Leadership Team, our goal is to communicate closely with our clubs and members in order to best assist them in being active and successful service-providers. We want to continue our leadership training and assistance of club officers in order to have effective meetings and well-planned projects. But, most importantly, we want all Lions to experience the strong sense of reward and accomplishment that comes from helping others – the act of kindness and the giving. If we can "train" our members to be Lions, we will have nothing but success.



International President Eberhard Wirf's theme "Move To Grow" means we need to take action in all aspects of our organization in order to increase membership, service and human understanding. My motto for this year, "It's Up To You" means we all need to determine our own level of passion and get to it. In the coming weeks and months you will see these principles in action.

You can count on enthusiasm, pride and dedication. Yes, Amy and I have been on a whirlwind ride for the past month, celebrating Lions and friendship at every turn. The ride has just begun...

*With Love and Service,
DG Ken*



FROM THE 1st VICE DISTRICT GOVERNOR

Hi Fellow Lions,

Well, the new Lions year has started and we are rolling. With D.G Ken's leadership we have already put the wheels in motion for MEMBERSHIP GROWTH in our district. REMEMBER that we not only need NEW members but we also have to KEEP the members we already have.

We hope to see a lot of you at the District Installation, the Peninsula Council Installation, the 1st District Assembly (cabinet meeting) and thank you to those that attended the San Francisco Council Installation.

Congratulations to all the new club officers I know that you will all do great. Remember that the District officers are here to help and we are only a phone call away .

Let's make this a productive FUN year. Thank You

Lion Mike





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FROM THE INTERNATIONAL PRESIDENT

One of the most basic facts of nature is that it is dynamic.



MOVE TO GROW

The visual world continually undergoes change, both from dynamic events in the world itself, such as the movement of trees in the wind, and from the visual changes generated from our own activities, such as locomotion. In other, more basic words, everything needs momentum, or movement, in order to progress, or grow. Move to grow. It's a very basic concept, which can be applied to most everything. Nothing that remains static grows.

It is this basic concept – move to grow – that I have chosen as my theme for 2009-2010, with the ginkgo tree and leaf as its symbol.

Have you ever seen a ginkgo tree? The ginkgo has a long history, with ancestors extending back some 280 million years. It is one of very few plants living today that has such a clear lineage dating back into the

Paleozoic era. Fossil ginkgo leaves and petrified trunks can be found during the Tertiary period in North America, Europe, and Asia. It is very resilient, with an average life span of 1,000 years, and unique in that it has both a male and female variety in the same plant.

So why the ginkgo tree? The ginkgo is a symbol of hope and love, and a monument of peace and environmental protection and even considered a vision aid. The ginkgo tree has in fact been declared the "millennium" tree. When taking into consideration its other characteristics of esteemed heritage, longevity, adaptability, utility, sustainability, and global abundance, it's easy to see a correlation between the ginkgo tree and Lions Clubs International.

Compared to the origins and lifespan of the ginkgo, Lions Clubs International is still in its infancy. As a global organization dedicated to promoting international understanding, we must symbolically plant a ginkgo at every opportunity. The sapling has to be planted and nurtured world-wide in an appropriate manner with good soil, sunshine and water. Like a ginkgo tree, our programs must be a sustainable resource that will stand

the test of time. Always mindful of our motto, "We Serve," we must continue to plant seeds of understanding and enduring community service, and cultivate a clear and consistent message of purpose. This involves effort, momentum, action and NEED TO MOVE.



I have learned a great deal through Lions and from Lions. I was entrusted to take on major challenges, and I am extremely thankful for that chance. Now the time has come to give back.

Eberhard J. Wirfs
LIONS CLUBS INTERNATIONAL
PRESIDENT



Travis AFB Coffee?

Earlier this year, we were asked to provide coffee donations to the USO at San Francisco International Airport.

Thanks to the many Lions and Lions Clubs, including Chambers of Commerce and Rotary Clubs, over 600 pounds of coffee was collected and delivered to the USO at SFO, enough to last them the rest of the year.

We recently received a call to help provide coffee for the USO at Travis Air Force Base in Fairfield. We received a sanction from the District Governor of District 4-C2 to provide this service. We will start by using surplus coffee from our USO project at SFO including \$1,380 of cash and matching grants.

We ask Lions and Lions Clubs from District 4-C4 and 4-C2 to join with us to meet this new challenge, coffee for our servicemen and women, veterans, and their families who are returning, leaving,

or bidding them farewell at Travis. Coffee and donations can be delivered or contact made to PDG Roger Chinn. We will also be asking 4-C2 Lions Clubs to be the drop off point for coffee donations.

Cash donations can be made to Lions Veterans Charities, Inc, noting on check "USO Travis". This money will be used to purchase additional coffee at a later date.

Lion PDG Roger Chinn
Lions Veterans Charities 833 Constitution Drive Foster City, CA 94404 (650) 345.2877 roger@chinnassociales.com



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M E R L O

Membership, Extension, Retention, Leadership and Orientation **TIPS** from the Team

Retention is simple because it involves keeping club members interested in attending meetings and participating in service projects. It is important to set aside time for camaraderie among members during the meeting. Guest speakers can provide an incentive to attend the meeting with a topic on an innovative service project or a topic of general interest of all the members. - *Retention Chair Lion Bill Stipinovich (and PDG Mel Philips)*

Regarding Club **Extension** - if it is determined by the District, that a certain geographical area is in need of the services of a new Lions Club - and the area is adjacent to yours don't be threatened by It! It has been our experience when a new club is formed - the surrounding clubs benefit either by attracting new members who may not fit with the new club, or by partnering with the new club in community projects. - *Extension Chair Lion PDG Al Russell*

The Last Days of Being a DG-Elect

At some moment after the District 4C4 Convention, I transformed from a Vice District Governor into a District Governor Elect, or DGE. It was a notch-up promotion, an almost-there title, a confirmation of things to come. Although it meant a lot to me, it also meant that the ride was going to get a little busier and bumpier. It truly meant that in less than two months, my life as a Lion would change forever.

In the past two months there have been a handful of meetings (each week), hundreds of phone calls, hundreds of voicemails, and nearly a thousand emails. There have been committees formed, filled and activated. There have been decisions ranging from what color tie to what kind of centerpiece. There have been fliers, memos, letters and invitations. There have been forms, manuals, pamphlets and applications. There's been advice given and a lot of advice taken. There have been well-wishers and soothsayers. There's been scotch, chips and salami rollups. But most of all, there's been excitement. Excitement for an-

other new role, a new beginning and new challenges for me.

Along the way there were eleven days in Minneapolis, Minnesota. The first five days were in DGE Training, also known as "This Is It School" or "No Turning Back Class." We were 753 DGE's from around the world, preparing to have the time of our lives. The main theme of the training was to get organized, set goals and work with your team - for you cannot do it alone. We learned that there would be challenges, missteps and tough decisions. We were promised our best year as Lions. Ultimately, graduating from DGE Training was truly a memorable rite of passage. At the graduation banquet, we were personally honored and congratulated by our highest leaders of Lions, including International President Eberhard J. Wirfs.

On our sixth day the International Convention of Lions was convened. For three and half days, we experienced inspiring stories of everyday heroes and miracles of service. We celebrated success around the world, continuing our hold as the largest service organization and the most successful non-government

organization. We learned of new partnerships with humanitarian organizations and breakthroughs in helping those around the world. However, it was not all lectures and motivation. The Lions International Parade through downtown Minneapolis and the Beach Boys concert was some of the most fun ever.

And then it was Friday, July 10 - the last day of Convention. The final agenda item - inaugurating our next leaders, beginning with the International President and concluding with the District Governors. It was at that moment, when President Wirfs asked the DGE's to stand and take the oath of office, that I realized how truly proud I was to be a Lion. I thought of all the projects I have worked on with my club; all the Lions I have met in the last 18 years; all of those Lions who have become life-long friends; all of the volunteer hours; all of the planning and administration. And just when Lion Emil pulled off the "Elect" ribbon from my badge, it occurred to me that the best of times were about to begin.

DG Ken

Pictures pg 6



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San Mateo Host



Last Days of a DGE



Installation





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4C4 CABINET 2009 - 2010

DISTRICT GOVERNOR
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CABINET TREASURER
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ZONE & REGION CHAIRS

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SF Chinatown, SF Geneva-Mission, SF
Korean-American, SF Latino
Professionals,
SF Nikkei, SF The Castro

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North Beach, SF Park Presidio,
SF Park Gate,
SF Sunset, SF West O'Twin Peaks

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Heights, SF Ocean-Ingleside,
SF State University

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14 Lenox Way, San Francisco, 94127
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SF Bay, SF Bayview-Hunters Point, SF
Circle, SF Fil-Am, SF Host, SF Premier

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Atherton, East Palo Alto, Menlo Park
Host, Menlo Park Live Oak,
Palo Alto Host

MERLO TEAM

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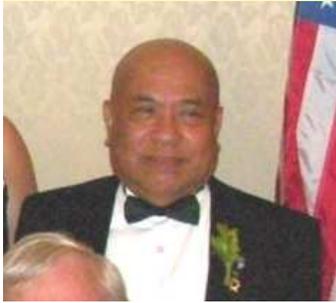
LEADERSHIP DEVELOPMENT
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LIONS OBJECTIVES

- To Create** and foster a spirit of understanding among the peoples of the world.
- To Promote** the principles of good government and good citizenship.
- To Take** an active interest in the civic, cultural, social and moral welfare of the community.
- To Unite** the clubs in the bonds of friendship, good fellowship and mutual understanding.
- To Provide** a forum for the open discussion of all matters of public interest; provided, however, that partisan politics and sectarian religion shall not be debated by club members.
- To Encourage** service-minded people to serve their community without personal financial reward, and to encourage efficiency and promote high ethical standards in commerce, industry, professions, public works and private endeavors.

CONDOLENCES to:
Lion Dr. James Calloway lost his sister on Monday, July 6, 2009. The funeral arrangements are still pending. Contact Lion Calloway at: (415)-240-6086; Address: P.O. Box 24589 San Francisco, Ca. 94124.



Congratulations Lion Rudy Pedagat, winner of the 2009 Lion Rick Nuccitelli Award.

Lions District 4-C4 Newsletter
Lion Randy Sahae
1189 Millbrae Ave
Millbrae, Ca. 94030-2948

