



**Lion District Governor
Emil Kantola**

Lion's greatest period of growth was in the 20's and 30's.

This was partially because it was a new program but I think more so because it was a time of need. People saw their neighbor needed help and they joined the Lions to give that help. Today is no different. We are in difficult times. Some friends have lost their jobs and others are worried about theirs. Some worry about how they are going to get the next rent check or meal. It seems as if more people need our help today than any time since I have been a Lion.

We all start out with nothing and grow from there or at least that is what I was recently told. I think it is just the opposite. We all start out with all there is. It is how we use it that makes all things possible and life worthwhile. That is why there are Lions. Lions have been here over the years helping those in need. Offering a kind hand. No kind action ever stops with itself. One kind action leads to another. This is what Lions do – day after day, year after year.

Wouldn't it be great to have more Lion members? New members for officers, for projects and more important - to help those in need. The holiday season is upon us and we are all celebrating our good fortune but let us ask others to share our good fortune in helping those in need. Ask a friend, a neighbor, a fellow worker to become a Lion. Give the gift of giving. It's the best gift you can give.

Lion Emil Kantola
District Governor



**Lion Vice District
Governor Ken Ibarra**

We Serve

We live by a simple motto, "We Serve" and we describe ourselves just as simply – "We meet the needs of our local communities and the world." However, unless you have been living under a rock you know all too well that these are not simple times. The weeks and months ahead are very formidable for many of us. Many are already experiencing the difficult, yet very real financial consequences. With the ever present discussion of the recession, housing bailouts, stock market tumbles, growing job losses -- faced with troubling economic news at seemingly every turn, many of us are thinking of our own finances before charitable giving. Lions, like many other service and charitable organizations will be hard pressed to not only maintain our high level of giving, but more than likely will be faced with a higher number of requests due to the growing economic casualties.

But alas! Giving is not always about money. Yes, as Lions, we do our part to fundraise and contribute. And we do it pretty well on the worldwide scale, raising nearly \$250 million for Campaign Sight First II. On the closer-to-home level, we always seem to do quite well with the YC & A program, raising over \$100,000 for our youth and community activities. But, realistically, fundraising may experience a brief decline – not that the Lions won't keep trying.

In a recent study, CNN talked with the leaders of six charitable organizations to see what they're doing to address the tough economic times and what everyday folks can do to make a difference, even without spending a dime. One of the leaders was International President Al Brandel, who offered this response on priceless gifts:

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Meet your District 4C4 2008-2009 Officers:

District Governor

Emil Kantola, Pacifica Lions Club
lionkantola@gmail.com (650) 355-3526

Immediate Past District Governor

Maxine Frazier, Ocean Ingleside Lions Club
lionmaxcat@yahoo.com (650) 991-0754

Vice District Governor

Kenneth Ibarra, San Bruno Lions Club
lionkenibarra@yahoo.com (650) 827-1005

Cabinet Secretary

Esther Lee, North Beach Lions Club
lesvilla22@yahoo.com (650) 742-9333

Cabinet Treasurer

Richard Picchi, Half Moon Bay Lions Club
rpicchi@comcast.net (650) 728-7639

Executive Director

Harold Muller, Pacifica Lions Club
haroldmiller124@sbcglobal.net (650)

Newsletter Editor - Deadline the 20th each month

Randy Sahae, Millbrae Lions Club
4C4Newsletter@gmail.com 650-697-4243



Leos District Coming Soon

REGION 1

CHAIR: Rogelio (Roger) Gulen, San Francisco Host Lions Club romasy1@aol.com (510) 429-0603

Zone 1 Chair - SF Bay, SF Bay Are New Century, SF Chinatown, SF Marina North Beach, SF West O' Twin Peaks

Margaret Lee, SSF Golden Gate Lions Club margaretklee@gmail.com (415) 661-9076

Zone 2 Chair - Bayview Hunters Point, Ocean Ingleside, The Castro, SF Merced Heights, SF Nikkei

Fenton Baptiste, Bayview Hunters Point Lions fentonbaptiste@yahoo.com (510) 251-1357

Zone 3 Chair - SF Park Gate, SF Park Presidio, SF Geneva Mission, SF Korean American, SF Sunset

Bill Stipinovich, San Francisco Nikkei Lions Club willstipjr@aol.com (415) 755-5365

REGION 2

CHAIR: Toni Nava, Burlingame Lions Club dntoycollector@aol.com (650) 343-8926

Zone 1 Chair - SF Fil-Am, SF Highlands, SF Hispanic, SF Host, So SF Golden Gate

Rudy Pedagat, San Francisco Golden Gate Lions rpedagat@comcast.net (650) 652-7271

Zone 2 Chair - Brisbane, San Bruno, SF Circle, SF Premier, So SF Host

Mario Benavente, San Bruno Lions Club mxbdd@aol.com (650) 557-0282

Zone 3 Chair - Half Moon Bay, Daly City Gateway, Daly City Host, Pacifica

Gregory Redican, Half Moon Bay Lions Club greddican@caasm.org, (650) 728-7710

REGION 3

CHAIR: Erik Winkler, Burlingame Lions Club notdafonz@yahoo.com (650) 834-2323

Zone 1 Chair - Burlingame, Foster City, Millbrae, San Mateo, San Mateo Metro

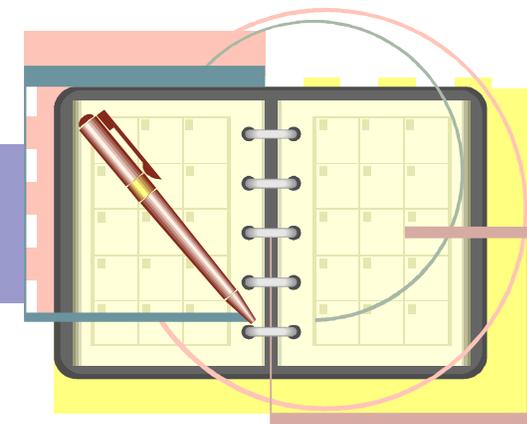
Doug Borland, San Mateo Lions Club ratcan@aol.com (650) 574-4405

Zone 2 Chair - Belmont, Redwood City Fair Oaks, Redwood City Sunrise, Redwood Shores, San Carlos

Marilyn Schappert, Redwood City Sunrise Lions mschappert@comcast.net (650) 365-3991

Zone 3 Chair - Atherton, East Palo Alto, Menlo Park Host, Menlo Park Live Oak, Palo Alto

Jim Bigelow, Menlo Park Host Lions Club jimbigelow@yahoo.com (650) 593-6372



CALENDAR

November 24 - Peninsula Council Meeting - Hosted by Pacifica Lions, Nick's Restaurant, 100 Rockaway Beach, Pacifica, California, Info Lion Rudy (415) 652-7271

November 25 - Daly City Host challenges Lions Clubs to participate in the Turkey Bowl - 10am-4pm, Serra Bowl, 3301 Junipero Serra Blvd, Daly City. Benefits North Peninsula Food Pantry & St. Anthony's Dining Room. 650/755-9567 or email dchostlions@comcast.net

December 6 - San Mateo Lions Toys for Kids Bowling Tournament, 1pm, Palo Alto Bowl, 4329 El Camino Real, Palo Alto, Info contact Lion Lou, 650-703-9465 Benefits Mid-Peninsula Boys & Girls Clubs.

December 6 - West O'Twin Peaks Musical Variety Show, 2pm, So. San Francisco High School, 634 El Camino Real, SSF. Info / Tix: Lion Tessie Labitoria - email: tes569@sbcglobal.net, 415.504.4837

December 7 - Daly City Gateway Holiday Party, 1pm, Doelger Senior Center, 101 Lake Merced Boulevard, Daly City. Lunch & Entertainment \$7 per person. Info: Lion Robert Brizuela - 650-755-7188

December 7 - San Bruno Holiday Party, 11am, Oyster Pt. Yacht Club, 911 Marina Blvd, South San Francisco, \$15. Children 7-10 are \$10, under 7, free. Info: Lion Pres. Dora Bergman 650-952-4819

December 14 - Nikkei Lions Christmas Party, 4pm Don Pico's Bistro, 461 El Camino Real, San Bruno. \$40 pp, Children under 12 free. Secret Santa Gift exchange. Info: Lion Ben: 650 533-5358

December 31 - South San Francisco Golden Gate New Year's Party, Clarion Hotel, 401 E. Millbrae Ave, Millbrae. 6pm. Dinner & Dance \$75. Info: Lion Priscilla Yusi, Chair Cell: (415) 724-7819

December 31 - Hispanic New Year's Party, 7pm, Clarion Hotel, 401 E. Millbrae Ave, Millbrae. Semi-formal. Continuous music. \$75 inc. choice of entrée & champagne. Lion Rufino Ramos 925-978-042

January 26 - Peninsula Council Meeting hosted by Burlingame Lions, details TBA.

January 28 - San Francisco Coordinating Council Meeting hosted by Bayview-Hunter's Point Lions, Italian-American Cultural Society Restaurant 25 Russia Avenue in San Francisco, 7pm, Lion Steva Hays at: (415) 505-7714

SSF HOST LIONS CLUB - SPECIAL REQUEST

Please help our Military.
Our Soldiers need razors, soap, deodorant, trial size shampoo, conditioner and lotion, beef jerkey, cookies, shaving cream, Simply Green cleaning spray (for gun cleaning), toothbrushes, candy, sunscreen, baby wipes, towels, washcloths, toothpaste & Gum.
Contact Lion Chuck Elliott @ 650-873-2776.

SSF HOST LIONS CLUB
HELPING OUR MILITARY
SPECIAL REQUEST

OUR SOLDIERS NEED:

- DO YOU HAVE ANY HOTEL SHAMPOO, RAZORS, LOTIONS, ETC. IN YOUR CABINETS YOU WANT TO GET RID OF?
- LET'S SERVE OUR MILITARY!

RAZORS, SOAP, DEODORANT, TRIAL SIZE SHAMPOO, CONDITIONER & LOTION BOTTLES, BEEF JERKEY, COOKIES, SHAVING CREAM, SIMPLY GREEN CLEANING SPRAY (FOR GUN CLEANING), TOOTHBRUSHES, CANDY, SUNSCREEN, BABY WIPES, TOWELS, WASHCLOTHS, TOOTHPASTE & GUM

CONTACT LION CHUCK ELLIOTT @ 650-873-2776

Convention - May 14-17 2009 - The Spirit of Giving



The Lions of San Francisco State University Campus Club Charter Luncheon



Saturday November 15 marked the first ever Lions Campus Club in California. The idea of a campus club was originally planned for 2001, but due to the 9/11 attack, all colleges were banned from the formation of any clubs for a two year period.

In late 2006, the Pacifica Lions Club was approached by the District Governor, Eugene Chan to sponsor the campus club and so began the two year journey to the formation of the club.

On hand for the festivities was Past District Governor Ray Rosenthal who inducted the 21 new members, Immediate Past District Governor Maxine Frazier who gave the inspirational speech and District Governor Emil Kantola



who installed new officers Lance Ohnmeiss, Charter President, Alex Welsh, Charter Vice President, Serena Chablis-Maris, Charter Secretary, Ryan Tabaldi, Charter Treasurer, Tracy Nguyen, Charter Tail Twister and Josef Rieder, Charter Lion Tamer.

District Governor Emil awarded Extension Medals which are presented to the two Lions, who, in the opinion of the serving district governor, provided the greatest assistance in the organization of a new Lions club to Guiding Lions Norma Villa and Yvonne Kantola. They also received a copy of the new club's logo, signed by the members.



There were gifts to the club by other Lions Clubs in attendance and a bell and gavel was presented to the new club by the Pacifica Lions Club President Nancy Schultz.

Submitted by Lion Yvonne Kantola

Water - Will California be left high and dry?

Student Speaker Contest Topic



LOCAL HEROES

HERO

International Hero Award Nominations are now available at the LCI website.

Do you know a deserving Lion? Nominate them!

**Bayview Hunter's Point:
Unsung Hero Award**
Lion Dr. James M. Calloway is the recipient of the 2008 Unsung Heroes Award. The event will be at the San Francisco Main Library (downtown) from 1:00 p.m.-3:00 p.m. on Sunday, November 23, 2008.



PEACE POSTERS MOVE UPWARD

Congratulations to Taylor Middle School 7th grader Jerry Lui whose "Peace Poster" was judged as the best in Millbrae.

Jerry's Peace Poster quote is: "Peace is something that spreads happiness to people who does not have peace in their life". The Peace Poster you see here will continue up the ladder to the District Judging which is to be scheduled after the 15th of November.

Lion President Paul Larson, Millbrae Lions

Geneva Mission Lions Host Mission Educational Center Thanksgiving Lunch



The annual introductory Thanksgiving lunch for first year elementary grades Spanish-speaking students



was served at Mission Educational Center. Members, friend and wife who were there to help out were George Salet, Dick Johnson, Joe Farrah, Al Gentile, Jerry Schreier, Aaron and Jesusa Straus.

In attendance were S.F. School Superintendent Carlos Garcia and journalists from ABC Channel 7 and S.F. Chronicle. Joe Farrah seized the opportunity and bent Garcia's ear a little bit telling him about the Lion Club's Student Speaker competition.

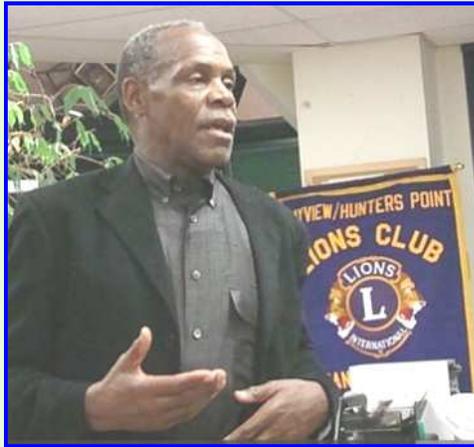
The students marched into the dining room wearing self-made theme hats and then put on a program of songs and essays entitled "Mr. Farmer" & "Little Turkeys," "Yo doy gracias" and "Thank you," "La Cosecha," "Hello, Bonjour," etc. Then the 140 students in two waves feasted on milk, orange, biscuit, cranberry sauce, turkey, dressing, string beans and pumpkin pie.

All of the food except the orange and milk was acquired through Boston Market at a total cost to the club of about \$600. Thanks to Aaron Straus for coordinating this event and ordering the food.

Lion Joe Farrah



OUR DISTRICT in PICTURES



Actor Danny Glover visits the Bayview Hunter's Point Lions Open House



The Daly City Gateway Lions were honored to have Lions District Governor Emil Kantola and his entourage visit our club at our regularly scheduled meeting in October.



Millbrae Lions donating \$500 to Millbrae Recreation Center Teen After School Program, live on TV at the City Council Meeting. Lion Mayor Gina Papan and Lion PP Dan Quigg are members of the City Council.



Joint Council Meeting and Halloween Party





From LCI International: **PROJECTS WITHOUT SIGNAGE ARE INCOMPLETE**

I've seen firsthand some wonderful Lions projects in my travels as international president. But let me tell you about something I have not seen—or at least not enough of. Lions often fail to identify their projects with the Lions logo or signage with a Lions identity. Or they do not wear their vests, which is another way to tell the public who is responsible for the valuable event they are witnessing

Modesty is an admirable trait. But this is really not about modesty. It's about telling the public how important Lions are to their community. It's about gaining visibility and making it easier to recruit new members and network with other people and groups in our communities.

In this day and age, cluttered with information and advertisements, it's more important than ever for Lions to take it upon themselves to publicize our efforts. Innumerable other groups are vying for attention. Our projects should give us a leg up. They touch people's lives in a deep and lasting way. Let's not fail to capitalize on our ties to the community and subtly remind people that Lions are one of the best features of their neighborhood.

(article abridged)

- Al Brandel, President,
The International Association of Lions Clubs



SF PREMIER LIONS CLUB Sponsors a new Leo Club

At their first project at the Lions In Sight Warehouse in Vallejo, the Leos sorted eyeglasses to be distributed to the sight-impaired who are indigent.

Linking Rings Performing Arts production, "Magic To Do", is a tribute to the Veterans of the American Legion.

On Friday January 23, performers, including our own Lion Dick Kishimoto, volunteer their time, and financial support, to put on a benefit show at the Herbst Theater.

Lions are invited to support Lion Dick as a sponsor. Please contact Lion Dick Kishimoto for more details.

Lion Mike Simonini Receives International President's Award

At the Second Cabinet Meeting, Lion Michael was presented the International President's Award by Immediate Past Governor Maxine Frazier for all the work he did for the District during her year. Not only was he Cabinet Treasurer, he was also the Treasurer for the Peninsula Council and YCA ticket distributor but also worked on other District and club duties. Congratulations, Lion Michael!



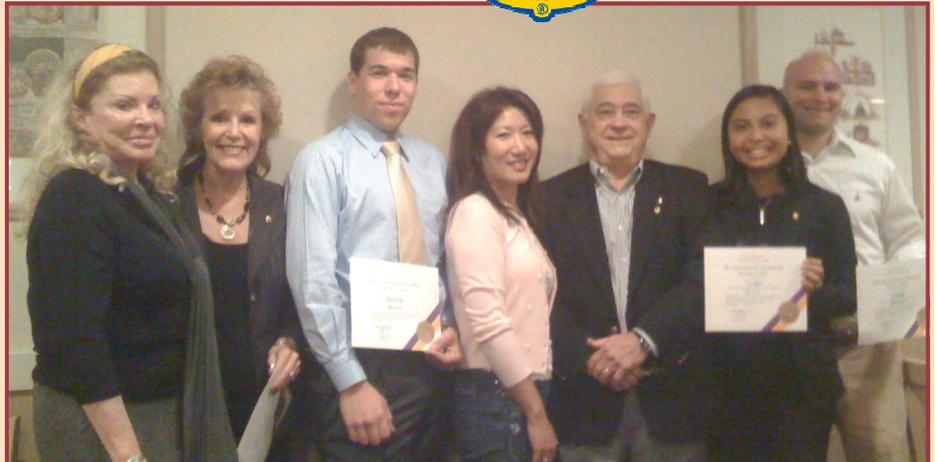
Quadruple Installation of New Lions at the Belmont Lions Club!

On October 7, 2008, four new Lions were installed simultaneously at the Belmont Lions Club's General Meeting! The Installation Officer was our very own Guiding Lion Frank Cauterucci, assisted by our other Guiding Lion, Helen Olson.

Pictured from left to right are: Guiding Lion Helen Olson, New Lion Stephanie Fanucchi, New Lion Robert Olsen, Belmont Lions Club President and proud Sponsor Sylvia M.

Chu, guiding Lion Frank Cauterucci, New Lion Jan Baer and New Lion Nik Baer. Welcome, new Lions! We look forward to many years of service with you!

Lion Sylvia M. Chu, President- Belmont Lions Club



VDG Message, continued from page 1

"Give your time. If you can't afford to buy a gift for a loved one, make a point to do something special for that person or persons in your life that doesn't involve spending money. If possible, encourage your children to spend an hour doing something special for their grandparents. Give your spouse an hour of your undivided attention. You can even print up your own "gift certificates" redeemable for one hour of your time. Be creative. Nothing dictates that a gift has to be of a material nature. It's important to remember that simple acts of kindness are heroic."

So my message to you during this Thanksgiving holiday and the onset of the season of giving is to give heartily, both as an individual and as a club. Volunteer more. Strongly consider doing a little more in order to help a few more. Fellow Lions, we are needed more than ever and I know we have the heart and the will to succeed – we always do.

God Bless, VDG Ken



Region 3 Chair Lion Erik Winkler models the distinctive and fashionable headgear "loaned" to any Lion unfortunate enough to come to the attention of District Tail Twister November 22.

District 4C4 Newsletter editor Lion Randy Sahae at the District meeting, editing the newsletter you are reading, and pausing for photos with fellow Millbrae Lion President Paul Larson. Your submissions to the newsletter are always welcome!





Lions In Passing - Sunshine Report

HMB Lion Ann Moyer passed away November 5th at the home of her daughter Shirley Bennet in Bozeman Montana, she was 91. Ann was the wife of Past District Governor Si Moyer and was a charter member of the HMB Lioness club before joining the Lions. Ann was a super lady and will be missed.

One of our club's proudest moments came in 1977 when our own Lion Si Moyer was elected District Governor. Lion Si was a forward thinking, hard working Lion who became known for his strong efforts to control drugs in our area. Lion Si developed materials and gave talks to schools and community groups in many of the cities on the Peninsula. His tireless dedication led to the Drug Abuse Committee in our district and other districts. Lion Si was recognized for his efforts at the International level and served on several panels at Lions International and MD4 conventions.



Lion Ann Moyer was a Lionesses for many years and finally joined our Lions Club after the Lioness Club closed it's doors. Lion Ann worked tirelessly alongside her husband at Lions projects at the club level and while he was District Governor. Ann is still a Half Moon Bay Lion, but now lives in Bozeman, Montana with her daughter and son-in-law and their family. One of the most prestigious honors that our District can bestow on a Lion is the Si Moyer/Rich Nuccitelli Award. This award was named for two very

active and popular Past District Governors who devoted their lives to Lionism, but whose lives were cut way too short by illnesses.

In Other Sunshine News:

Lion Norma Hymes of the East Palo Alto Lions Club sadly lost her daughter who was in North Carolina. Our condolences and prayers to both families during this difficult time. I hope that our ailing and mending Lions are feeling much better and on the road to recovery.

Please contact me if you would like a sunshine card sent to a Lion or their family.

Lion Yvonne Kantola

Sunshine Chair

LIONS CODE OF ETHICS



2007-2008 Rick Nuccitelli
District Award Winner
Lion Mike Simonini

- To Show** my faith in the worthiness of my vocation by industrious application to the end that I may merit a reputation for quality of service.
- To Seek** success and to demand all fair remuneration or profit as my just due, but to accept no profit or success at the price of my own self-respect lost because of unfair advantage taken or because of questionable acts on my part.
- To Remember** that in building up my business it is not necessary to tear down another's; to be loyal to my clients or customers and true to myself.
- Whenever** a doubt arises as to the right or ethics of my position or action towards others, to resolve such doubt against myself.
- To Hold** friendship as an end and not a means. To hold that true friendship exists not on account of the service performed by one another, but that true friendship demands nothing but accepts service in the spirit in which it is given.
- Always** to bear in mind my obligations as a citizen to my nation, my state, and my community, as to give them my unswerving loyalty in word, act, and deed. To give them freely of my time, labor and means.
- To Aid** others by giving my sympathy to those in distress, my aid to the weak, and my substance to the needy.
- To Be Careful** with my criticism and liberal with my praise; to build up and not destroy.



LIONS OBJECTIVES

- To Create** and foster a spirit of understanding among the peoples of the world.
- To Promote** the principles of good government and good citizenship.
- To Take** an active interest in the civic, cultural, social and moral welfare of the community.
- To Unite** the clubs in the bonds of friendship, good fellowship and mutual understanding.
- To Provide** a forum for the open discussion of all matters of public interest; provided, however, that partisan politics and sectarian religion shall not be debated by club members.
- To Encourage** service-minded people to serve their community without personal financial reward, and to encourage efficiency and promote high ethical standards in commerce, industry, professions, public works and private endeavors.



Lions District 4-C4 Newsletter
Lion Randy Sahae
1189 Millbrae Ave
Millbrae, Ca. 94030-2948

