



The Extra Mile

Extra MILE (Membership, Integrity, Leadership, Enduring)

Jocelyn M. Mina
District Governor ~ District 4-C4

"To care, to share ~ to need no more."



District 4-C4 Cabinet For 2003-2004

District Governor
Governor Jocelyn Mina

Vice District Governor
VDG Ray Rosenthal

Secretary
Secretary Chester Ajero

Treasurer
Treasurer Al Lopez

Admin Assistant
Lion Elizabeth Yolo

Region One
Chairperson
Chair Rosie Jones
Zone Chairs
Z1 Chair Yvonne Lee
Z2 Chair Miriam Chaname
Z3 Chair Joe Farrah

Region Two
Chairperson
Chair Ken Ibarra
Zone Chairs
Z1 Chair Helen Olson
Z2 Chair Tom Cullina
Z3 Chair Judy Malfatti

Region Three
Chairperson
Chair Doris Grason
Zone Chairs
Z1 Chair Michael Giusto
Z2 Chair Kurt Tomlinson
Z3 Chair Jun Marina

Immediate Past District Governor
IPDG Michelle Jester

Newsletter Editor
Lion Emil Kantola
650 Manor Drive
Pacifica, CA 94044
(650) 355-3526

District Governor's Message

Fellow Lions:

Someone once said: "The history of the world is the record of a man in quest of his daily bread and butter." District 4-C4 is not a one-man entity and the district is not in quest for daily bread and butter, literally. But 4C4 is a formidable team, which is in quest of healthy membership, outstanding community service, and a viable district!

Events beginning July 2003 have been recorded as part of 4-C4's history. These are what the pages will reflect:

I am taking this opportunity to thank all of you - 198 guests - who attended the Cabinet Installation Dinner/Dance on July 20. It will be remembered for years to come. Appreciation and thanks go as well to PDG Don Stanaway for serving as master of ceremonies and to VDG Ray Rosenthal for chairing the event. The district was honored by PDG Dana Biggs in conducting an outstanding installation ceremony. She added a personal touch all her own! The Green Hills Country Club in Millbrae was turned into a very elegant dining room that evening due to the handiwork of Nancy Montes with Lion Tony Montes assisting. Thanks to PDG Mel Phillips for booking the place for the event.

We congratulate Region One Chairperson Lion Rosie Jones and zone chairpersons, Lions Yvonne Lee, Miriam Chaname, and Joe Farrah, for hosting a successful First Cabinet Meeting on August 16. Our invited keynote speaker from 4-C5, PCC David Johnson delivered a rallying presentation on membership and all its aspects, to make ours a healthy district. Thanks to DG Bob Olin and spouse, VDG Sue Olin from 4-C3 for gracing us with their presence. The meeting started 10 minutes late and lasted 30 minutes longer; we sincerely apologize for that. The custodian of the building did not let us in until 8:15 and we

were to start at 8:30. We needed at least 45 minutes to set up the hall. We needed to present 6 new committees as required by LCI and another as endorsed by MD4 and another as an administrative committee. A couple of zone and committee chairpersons reported way beyond 2 minutes, but can you blame them for being enthusiastic about their clubs or their committees? Can we be rude and cut them off? Reminders of time constraints were repeated twice during the course of the meeting. Those reminders were ignored. Nonetheless, we hoped you all enjoyed a Saturday with 4-C4.

The 4-C4 MERLO Team met on August 20. The Team resolved to focus in rebuilding 7 clubs below charter strength and on chartering a new club in the San Mateo area, to replace San Mateo Host Lions Club that folded recently. Overall chairperson VDG Ray Rosenthal led a proactive and productive session. Lion Al Russell presented a road map with a well-thought-out objectives, timelines, demographics, target areas, as well as contact individuals or organizations in the formation of a new club in San Mateo. PDG Elma Loredo has met a group of business people who have expressed their interest in forming a new club. The Team will meet again on the 8th for update on the first objective and on the 10th for the second meeting.

Since July, there were new members inducted into the Lions family. 2003-2004 club officers have been installed into office. Visitation with clubs started in earnest in August. And these are just a few of our responsibilities that are inherent in being a district governor. The district is having a good head start. And we are having FUN! History will so judge us.

Sincerely, in Lionism,
Jocelyn M. Mina
District Governor, D4-C4

Vice District Governor's Message
VDG Ray Rosenthal

Good Morning 4-C4 Lions!

I enjoy reading all the bulletins that I receive from you and am learning more of your Clubs activities. If I could only take some of from each of you, it would make a great letter to the editor. Well, with the Cabinet I visited some of the Clubs and am getting yet an additional education.

The message to all is:

Please let your neighboring Clubs know of your activities and don't be afraid to ask for help. It will not only serve your Club (in additional person power) but it also perhaps may help the smaller Clubs to get involved in some of the activities that otherwise they would not be able to, if for no other reason but for the lack of members or participants.

As you all know there are many activities out in the field, working with the public. Being out in the trenches makes us all very visible and it lets the new members that are there see you at your best. It is also a way to impress and recruit potential members. Always have some literature about Lions and about Club with you at every event you do. Have someone who is ready to stop and talk and answer questions to those who are interested in Lions.

Please be sure to talk with your Zone Chair and ask for details of the activities of the MERLO team's. There are some very new and informative plans that will help each Club deal with membership.

We will talk on this in the coming bulletins. So open your arms and welcome the way only LIONS can. Do visit your next-door Lions Club and ask for help (even if you don't need it), and be sure to offer to help them with an event. They might be a little shy about being the first one's to ask. You won't be sorry. After all, this is what Lionism is all about - being one big family and serving not only our community but also each other.

Vice District Governor
Lion Ray

Lion Charles Robinson of the Ocean Ingleside Lions club passed away on August 7, 2003. Lion Charles has received numerous commendations and awards for his dedicated service in the Ingleside Lions Club. Our condolences go out to the Robinson family. Lion Charles will be missed by all.

The MERLO Team held its first meeting on August 20th. The team went over a plan to start a new Lions Club in the Greater San Mateo area. The new club will be starting in October or November of this year. To start the new club we will need your help. If you know of any business men or residence from San Mateo, please let us know. Call anyone on the Extension Committee or district cabinet and we will contact them for to see if they would like to become a charter member of the new club. If you would like to help with the new club, lease call VDG Ray Rosenthal and he will put you in touch with the lions involved.

The 24th Annual My Fair Lady Pageant was held on August 15, 2003 at the San Mateo County Fair. The event is sponsored by Lions District 4-C4. The contestants for this year's pageant were Joan Liebchem from Magnolia Gardens Care Center, Luceli Warren from San Bruno Skilled Nursing Center and Tulia Gemma from The Millbrae Convalescent Hospital. This year's winner was Lucille Warren. Prizes were won by all and each contestant received a bouquet of roses. The contestants appreciate the contest and attention. The chair, Lion Aaron Straus, would like to thank the Lion Clubs that provided the funding for this year's event. If you can get away for a weekday during next years county fair, go and see the pageant. It is well worth the trip, just to see the faces of the contestants as they are receive the recognition and as one senior is crowned. Thank you Lion Aaron Straus for Chairing the event.

The father of Jeffrey Murai's passed away last month. Lion Jeffrey is a member of the San Francisco Nikkei Lions Club. Our condolences go out to the Murai's family.

I am thankful I can walk,
There are those who have never taken their first step.
I am thankful I can see the beauty around me,
There are those whose world is always dark.
I am thankful that I can hear music playing,
There are those who entire life has been spent in silence.
I am thankful that I have been loved,
There are those for whom no one has ever cared.
I am thankful for the opportunity to help others,
There are those who have not been so abundantly blessed as I.

This is the reason I became a lion. Sometimes we get so involved in a project or event that we forget why we became lions in the first place. We all became lions to serve (and have fun doing it).

Lion Emil Kantola, Editor

Brisbane Lions Club will be serving barbecue at the Hot Rod Show on September 7th. Call President Vince Fornesi for details.

Castro Lions Club. PRIDE sets new records. According to their club newsletter, grants awarded to the community were \$156,209 last year. That was a 20% increase over the prior year. Grants were made to 53 community groups. Note from the Editor: WOW - way to go.

Daly City Host Lions Club would like to invite all to their BINGO on Friday, September 19th at the Larcombe Club house, 99 Lake Merced Blvd, Daly City. Please RSVP by September 15th. \$20 buys you a great pasta dinner and three bingo cards.

Foster City Lions Club is having a blood drive on October 11. Come and give and get coffee or orange juice and a donut. Contact Lion Fred Kelly for more information.

Half Moon Bay Lions Club will be holding their 11th annual Golf Tournament at Sharp Park Golf Course on October 1st at 11 am. Call Lion Wayne Charkins or President Jay Warshauser for the info. Four members from your club and you will have your own foursome.

New Century Lions Club will be holding a Halloween Masquerade dinner and dance on Friday, October 24th at 6 pm at the United Irish Cultural Center, 2700 45th Avenue, San Francisco. The cost is \$50. The attire is costume. Entertainment is "Professor J". Contact Club President for reservations and additional information.

Ocean Ingleside Lions Club annual fish fry is being held on September 12 at 139 Broad Street in San Francisco from 10 am to 5 pm. The menu is Catfish or red snapper. The cost is \$10. Call Lion President Connie Bridgewater for reservations.

Ocean Ingleside Lions Club Come One, Come All B*B*Que will be held on October 10th from 10 am to 5 pm at 139A Broad Street in San Francisco. The cost is \$10 unless you want the double trouble combo for \$12.50. You can not get a barbecue that tastes as good as this anywhere. Call Lion President Connie Bridgewater for reservations.

Ocean Ingleside Lions Club. The Overnight Special to downtown Reno's Golden Phoenix is on October 20-21 (Monday - Tuesday) The cost is \$59 per person (\$69 single rate) but you will receive \$27 cash back and \$4 in food. Call Lion Octavia Carter at (415) 584-8821 for reservations or information prior to October 4th.

San Bruno Lions Club is holding their annual golf tournament at the Crystal Springs Golf Course on Wed., October 8th. The cost is \$150 per player. Call the Club President and sign up by September 26th.

Pacifica Lions Club will be selling their famous steak sandwiches at the Pacifica Fog Fest this year. The Fog Fest features various craft items and of course the Pacifica Lions Club Steak Sandwiches. The Pacifica Fog

Fest will be held on September 26th and 27th. No entrance fee.

Pacifica Lions Club is selling chances on a pin vest for \$10 a ticket. Only 100 tickets per vest will be sold. The winner will receive the vest of lions pins and a Helen Keller Fellow with the Lions Eye Foundation. Next time you see Lion Emil Kantola, ask him for a ticket.

Pacifica Lions Club is sponsoring a Caribbean Cruise out of New Orleans for the first week of October 2004. The cost of the cruise is \$1,100 for an inside cabin, \$1,250 for a window cabin, and \$1,400 for a balcony cabin. All prices are per person and include air out of San Francisco. There will be a drawing for a Helen Keller Fellow for the Lions Eye Foundation. All proceed will be for the benefit of the Lions Eye Foundation. Call Lion Kathy Dedini at (650) 355-5110 for reservations.

West O'Twin Peaks Lions Club is inviting you to their Special Fun Trip to Reno on October 4th. Cost is \$35 per person and includes bonuses. \$18 by casinos, \$2 food and a \$20 bonus. Lots of fun and plenty of winnings. Call President Tess Labitoria for more information.

Peninsula Council of Lions will have the September meeting at Chevy's Restaurant in Foster City on September 22. The meeting will be sponsored by the Foster City Lions Club. Call Lion Dave York for reservations.

San Francisco Council of Lions will hold their September 24th meeting at the Blue Muse restaurant at 409 Gough Street, San Francisco, at 7 pm. The meeting is sponsored by the Castro Lions Club

District 4C4 will be holding the second cabinet meeting in Carmel on November 14th and 15th. Call Region Two Chair Ken Iberra for more information. Get your reservations in ASAP. Please note that an application for the meeting and hotel is included in this newsletter.

Multiple District 4 will be having their annual convention this year in Prim Nevada on February 6-8. All club presidents should have received an application package from MD-4. Please provide the information to your members to determine if they would like to attend. If you have not received a package yet, call Lion Emil Kantola at (650) 355-3526 and one will be provided.

Lions Clubs International will be holding the Lions Leadership Institute for emerging Lion Leaders on December 6th. The attending Lions must be a Lion in good standing with five years or less of membership. The cost is \$185 per person for the four day institute. Participants are responsible for paying their own transportation. Lion presidents, please tell your members about this program. If they are interested, contact Lion Emil Kantola at (650) 355-3526.

~ WE SERVE ~

Carmel Mission Inn

Second Cabinet Meeting

Lions District 4-C4

November 14 & 15, 2003

Registration From

Lion: _____

Guest: _____

Address: _____

City: _____ **State & Zip:** _____

Daytime Telephone: _____ **Fax:** _____ **E-mail:** _____

Package A: Rooms: Single or double occupancy: \$240 (does not include meals)
Two nights: Friday and Saturday nights

Package B: Rooms: Single or double occupancy: \$120 (does not include meals)
One night: Saturday night

Meals: Please select your choice for Saturday Meals

How Many?	Cost Per Person	Total cost per meal
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Breakfast and Registration: _____ \$20 \$_____

Lunch: _____ \$20 \$_____

Dinner: _____ \$45 \$_____

Please select dinner entrée and how many if more than one dinner is ordered,

Prime Rib or **Grilled Tiger Prawns**

Friday Night: VDG Ray Rosenthal will host a "Hors d'ouevres and Cocktail Party"

Saturday Night: DG Jocelyn Mina will host a "Hors d'ouevres and Cocktail Party"

Any Special Requests or Needs: _____

The Deadline for registration is October 24, 2003

Late registration will be subject to availability and a 10% surcharge

Friday Golf Tournament:

Not included in the above packages.

Those interested in participating in

The golf tournament should call:

Lion Tim Collins (number in Roster)

Total Room(s) Cost: \$_____

Total Meal Costs: \$_____

Total Due: \$_____

Please make checks payable to "District 4-C4"

Mail Checks and registration forms to: **Lion Ken Ibarra, Region two Chair**
100 Lucia Court
San Bruno, CA 94066

For additional information contact Region 2 chair Ken Ibarra

LIONS CODE OF ETHICS

To show my faith in the worthiness of my vocation by industrious application to the end that I may merit a reputation for quality of service.

To seek success and to demand all fair remuneration of profit for my just due, but to accept no profit or success at the price of my own self respect lost because of unfair advantage taken or because of questionable acts on my part.

To remember that in building up my business it is not necessary to tear down others. To be loyal to my clients or customers and true to myself.

Whenever the doubt arises as the right or ethics of my position of action towards my fellow man, to resolve such a doubt against myself.

Always bear in mind my obligations as a citizen to my unswerving loyalty in word, act, and deed; to give them freely of my time, labor and means.

To aid my fellow man by giving my sympathy to those in distress, my aid to the weak, and my substance to the needy.
To be careful with my criticism and liberal with my praise. To build up and not destroy.

LIONS CLUBS INTERNATIONAL OBJECTIVES

To create and foster a spirit of understanding among the people of the world.

To promote the principles of good government and good citizenship.

To take an active interest in the civic, culture, social and moral welfare of the community.

To unite the clubs in the bonds of friendship, good fellowship, and mutual understanding.

To provide a forum for open discussion of all matters of public interest; provided, however, that partisan politics and sectarian religion shall not be debated by club members.

To encourage service minded men and women to serve their community without personal financial reward and to encourage efficiency and promote high ethical standards in commerce, industry, professions, public works and private endeavors.

~ The Extra Mile ~

District 4-C4 Newsletter

Editor Lion Emil Kantola

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