# **PCL Bulletin**

Peninsula Council of Lions Clubs

District 4-C4

# Peninsula Council of Lions Clubs 2014-2015 Lion Christine Cheshire PCL President And her state of officers "Together we make a difference"

# Volume 67, Issue 7

# Together We Make A Difference...

# March 5, 2015

#### 2014-2015 PCL Officers

President Christine Chesire Redwood City Sunrise Lions Club 1168 Adams Street Redwood City, CA 94061 Cell (650)703-1113 cchesire42@gmail.com

> 1st Vice President Scot Marsters San Carlos Lions Club 900 Cherry Street San Carlos, CA 94070 Cell (650)450-0990 marsters.scot@gene.com

2<sup>nd</sup> Vice President John Gill San Mateo Lions Club 1026 Tenth Avenue San Mateo, CA 94402 Cell (650)868-4021 trjnhse@yahoo.com

#### Secretary/Bulletin Editor

PDG Mike Simonini Millbrae Lions Club 1075 Vista Grande Millbrae, CA 94030 Home (650)697-6346 jsimvista@sbcglobal.net

#### Treasurer

Nick Marinaro Palo Alto Lions 568 Matadero Avenue Palo Alto, CA 94306 Cell (650)444-6264 njmarinaro@gmail.com

#### **Immediate Past President**

Oriye "Ora" Seyler SSF Golden Gate Lions Club 673 Lisbon Street Daly City, CA 94014 Cell (650)346-3954 ora2643@gmail.com



# Message from PCL President Chris Cheshire

Lion Presidents, Members, District Governor and Officers:

A very large thank you to the Peninsula Special Interest Lions Club for hosting the February PCL meeting at the Redwood City Elks Lodge, and for the table full of raffle prizes. Their support and your support is always very much appreciated. Among the many Lions in attendance was guest Lee Raney wife of PCL Treasurer Nick Marinaro. I would also like to take this opportunity to thank Lion Eleanor Britter for donating to the PCL a Stinson hat with LCIF pins on it which was auctioned by Lion "Auctioneer" Erik Winkler. Proceeds from the auction were donated to the Police and Fire Fund. The winning bid went to First vice District Governor Macy Mak Chan for \$90.00. We also were very pleased to present a check to the Student Speaker Foundation in the amount of \$500.00.

In regard to the Police and Fire Award Banquet, the deadline date to make your dinner reservation is Friday March 6 and we look forward to having as many of you who can, attend. The number of nominations this year is substantial lower from the few previous years, however, that only means our communities experienced a lot less fires, and/or other misfortunes where police and fire personal were needed! And that's a good thing! Also keep in mind this is the 50 year anniversary of the Police and Fire Awards, and that Club Presidents will be presenting the awards.

Our keynote speaker is Dr. Kirschman a member of the International Association of Chiefs of Police, the Society for the Study of Police and Criminal Psychology, the American Psychological Association, and the International Association of Women in Law Enforcement. Among her many achievements for her distinguished contribution to the practice of police and public safety psychology, she is the recipient of the California Psychological Association's 2014 award. She is the author of the award winning *I Love a Cop: What Police Families Need to Know, I Love a Fire Fighter: What the Family Needs to Know*, and lead author of *Counseling Cops: What Clinicians Need to Know (2013)*. Her debut novel, *Burying Ben: A Dot Meyerhoff Mystery* (2013) is about police suicide told from the perspective of the psychologist. We are extremely honored to have engaged Dr. Kirschman and look forward to her presentation.

#### Message Continued on Page 3

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**Together We Make A Difference...** 

March 5, 2015



# From The Bulletin Editor

**Reminder to All Club Presidents** 

It is your responsibility to forward the PCL Bulletin and Calendar to all members of your club. Thank you.

# Save the Date for PCL

50th Anniversary Police and Fire Awards Friday, March 20, 2015 Crowne Plaza Hotel, Foster City

March 20	PCL Police & Fire Awards Dinner
April 27	Half Moon Bay
May 18	Millbrae
June 22	Redwood City Sunrise

**\*\*Police & Fire Awards Dinner replaces March meeting\*\*** 

# **PCL Past Presidents**

2013-2014	Ora Seyler	SSF Golden Gate LC	1998-1999	Tony Montes	Millbrae LC
2012-2013	Paul Larson	Millbrae LC	1997-1998	Bill Hickock	Redwood City Sunrise
2011-2012	Mario Benavente	San Bruno LC	1996-1997	Laura Werner	Menlo Park Live Oak
2010-2011	Rudy Pedagat	SSF Golden Gate LC	1995-1996	John LaDuca	Millbrae LC
2009-2010	Toni Nava	Burlingame LC	1994-1995	Steve Picchi	Half Moon Bay LC
2008-2009	<b>Rick Ochsenhirt</b>	SSF Host LC	1991-1992	Mal Stonewell	Foster City LC
2007-2008	Bob Wilson	Brisbane LC	1990-1991	Paul Cademartori	San Carlos LC
2006-2007	Al Hernandez	Redwood City	1989-1990	Mike Markovich	Daly City Gateway
		Sunrise LC	1988-1989	Pat Battaglia	Redwood City Sunrise
2005-2006	Jack Van Etten	Burlingame LC	1987-1988	Jim Mona	Pacifica LC
2005-2004	Al Thomas	Palo Alto Host LC	1985-1986	Jim Stanaway	Millbrae LC
2002-2003	Doris Grason	Redwood City	1978-1979	Rich Picchi	Half Moon Bay LC
		Sunrise LC	1976-1977	Chuck Gillingham	Pacifica LC
2001-2002	Bill Robertson	Atherton LC			
2000-2001	Al Russell	San Carlos LC			
1999-2000	Betty L. Gould	Half Moon Bay LC			

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#### **Presidents Message Continued from Page 1**

Our Master of Ceremonies Steve Penna, is Editor and Publisher of Spectrum Magazine and community leader in Redwood City.

The Police and Fire Dinner will take the place of our March meeting and again, I look forward to seeing as many of you and your club members there as possible.

Anyone who needs an RSVP card or more information about reservations please call Treasurer Nick Marinaro.

Enjoy your month-see you at the Police and Fire Award Banquet March 20.

Chris Cheshire PCL President 2014-2015

#### 2014-2015 Peninsula Council of Lions Officers



(Left to right) Secretary/Bulletin Editor PDG Mike Simonini, Treasurer Nick Marinaro, Immed. Past President Ora Seyler, President Chris Cheshire 2nd VP John Gill, 1st VP Scot Marsters

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#### **Together We Make A Difference...**

# March 5, 2015

# Know Your 2014-2015 PCL Clubs & Presidents

Bay Area Special Olympics LC President Rosalind Castillo 2nd Wednesday 6:30 PM

Belmont Lions Club President Bill Fowler 2nd Tuesday 12 PM

Brisbane Lions Club President Walter Long 1st, 2nd, 4th Tuesday 7:30 PM

Burlingame Lions Club President Erik Winkler Thursday 12:10 PM

Daly City Host Lions Club President Bradley Roxas 1st & 3rd Wednesday 12:10 PM

Foster City Lions Club President Amor Traceski 2nd & 4th Tuesday 7:30 PM

Half Moon Bay Lions Club President Clayton Jolley 1st & 3rd Monday 7:30 PM Menlo Park Live Oak LC President Jim Bigelow 1st & 3rd Wednesday 7:15 PM

Millbrae Lions Club President Calvin Chin 1st & 3rd Wednesday 7:15 PM

Pacifica Lions Club President Steven Hansel 3rd Monday 7:30 PM

Palo Alto Host Lions Club President Ben Director 1st, 2nd & 3rd Tuesday 12 PM

Peninsula Special Interest LC President Bill Britter 1st & 3rd Monday 7 PM

Peninsula Veterans Lions Club President Edmund Bridges 1st Tues & 3rd Mon 6:30 PM

Redwood City Sunrise LC President Marilyn Schappert Wednesdays 7:15 AM Redwood Shores Lions Club President Virgil Sadsad 1st Tuesday 6:30 PM

San Bruno Lions Club President Brian Rogers 1st & 3rd Tuesday 7 PM

San Carlos Lions Club President Curtis Wright 2nd & 4th Thursday 6 PM

San Mateo Lions Club President Elaine Borland 2nd Thursday 7 PM

San Mateo Metro Lions Club President Johnny Tu 2nd Thursday 6 PM

SSF Golden Gate Lions Club President Helen Casaclang 2nd & 4th Tuesday 7:30 PM

South San Francisco Host LC President Bruce Tognetti 1st Tuesday 7:30 PM

# Know Your 2014-2015 District Governor & Vice District Governor



District Governor Jack Van Etten Burlingame Lions Club jackusf74@comcast.net



1st Vice District Governor Macy Mak Chan SF Chinatown Lions Club lionmacy@gmail.com



2nd Vice District Governor Rod Mercado SF Host Lions Club rod@financialrescuellc.com Page 5 PCL

**Club Presidents Reports on Upcoming Events** 

Most issues of the newsletter will feature highlights from the Club Presidents Reports given at the previous PCL meeting. Thank you to all the club Presidents who gave their reports, or their attending representatives for doing such a great job.

Reminder: Before our next meeting please email me a copy of your typed report at jsimvista@sbcglobal.net. Please report on upcoming events and joint projects only. Your past accomplishments are appreciated but not required in your report.

#### Bay Area Special Olympics Lions Club

**Report: President Rosalind Castillo.** Selling our YCA tickets. March 11 Bingo Night at Burlingame Lions Hall @6:30, cost \$20 RSVP by March 4, \$25 at door. BUNCO planned for May.

**Belmont Lions Club No Report:** 

Brisbane Lions Club No Report:

#### **Burlingame Lions Club**

**Report: President Erik Winkler.** Leo the Lion March 7 Chinese New Year Parade. Little League Opener Pancake Breakfast w/San Mateo Lions. April 4 Easter Egg Hunt. July 25 Cars in the Park.

Daly City Host Lions Club No Report

Foster City Lions Club No Report:

#### Half Moon Bay Lions Club

**Report: Lion Rich Picchi.** Inducted 1 new member,

applications out to 3 folks. Participate monthly in local St. Vincent de Paul food distribution operation

Will host the Region 4, Zone 1 Student Speaker Contest on Sunday, March 8. Will participate in this year's Rebuilding Together project.

#### Menlo Park Live Oak Lions Club

Report: President Jim Bigelow. Our Club at the February 7th Third District 4-C4 Cabinet meeting funded \$30,000 donation to the Weingarten Children's Center in Redwood City to sponsor a facility addition "Sensory Motor Integration" capability that is a leading edge technology to help babies and very young children to hear who would normally be deaf for life. This facility regardless of ability to pay provides children cochlear ear implants and training so they can enter grade school as normal children without special assistance. We would recommend to other Lions Clubs not involved in this Children's Center to consider regular donations to help such as the \$500 donation made last week by the Peninsula Veterans Lions Club.

Our Club will be sponsoring up to 14 police and fire personnel who will be attending the PCL Police and Fire Awards dinner on Friday, March 20th. Some of the dinners we are hosting will be available to help other awardees at the discretion of the PCL. Lions John Hickson Club Secretary/Treasurer and Margaret Carney, Immediate Past Club President will be attending.

Our Club completed our Student Speakers Contest and our Contest Winner will compete at the Region Four Zone Three Contest scheduled for next Wednesday, February 25th beginning at 7 pm at Little House in Menlo Park. Our Sunday Farmers Market continues and yesterday had 731 pounds donated to help the needy.

## **Club Presidents Reports (continued from Page 5)**

#### **Millbrae Lions Club**

**Report: President Calvin Chin.** February 26, Boy Scouts Troop 355 Red & Green Dinner, as the Charter Organization, Millbrae Lions Presents Annual Donation. March 4, MLC General Dinner Meeting-"designated MLC Baseball Celebration Update Night": to kick off our Baseball Season (over 400 players). March 7, Millbrae Lions Marinated Crab Feed at St. Dunstans 7:00 PM to Midnight. March 14, Used Eyeglasses to be submitted. March 20, PCL Dinner - 2 Deputies recognized and Lion 1st VP Lorrie Kalos-Gunn is the MC!

#### Pacifica Lions Club No Report:

#### **Palo Alto Host Lions Club**

Report: Lion Nick Marinaro. \$300 check to the Police and Fire Awards. Winner of our student speaker contest will advance to the Zone contest to be held Wednesday, February 25 in Menlo Park. Participating in the Lions Eyeglass collection on March 14, 20015. Palo Alto historically is one of the largest collectors. Purchase 108 ticket booklets for the Lions Youth Foundation raffle. One member will participate in selling tickets in San Francisco on March 8 for the Chinese New Year's event. Have 3 nominees for the Police and Fire Awards (2 from Fire and 1 from PD). Planning our first spaghetti dinner and bingo night at the University Club in late Spring (date to be determined). The City of Palo Alto has offered assistance with revitalizing the Palo Alto Concours car show. They have offered part of the Palo Alto Golf course as a venue site. Hoping to host the Concours in 2016. Representatives to attend the Student Speaker Zone contest

#### **Peninsula Special Interest Lions Club**

**Report: President Bill Britter.** We have many ongoing monthly scheduled activities with our community based partners. Such as: Commission On Disabilities. San Mateo/Foster City School Board Wellness Task Force. Eyeglasses for disadvantaged children. InnVision Shelter Network - Weekly

#### Peninsula Special Interest Lions Club - Cont'd

organic food delivery collected from CSM Farmer's Market. Eyeglasses for the homeless. In the months ahead we have several events and activities scheduled. PSILC is working to help establish the Global Initiative for Health and Wellness. The program encourages Lions to perform health screenings in their local community. It is a program sanctioned by International President Joe Preston. Multiple District M-21 of Arizona, has endorsed the International Pilot Program. Washington, Nevada, Oregon & Texas are also signingon. Lions Eleanor and Bill will be attending MD-21's Convention and each of the three District Conventions to help organize the Pilot Program. MD 21A, Laughlin, NV

- MD 21C, Prescott, AZ
- MD 21C, Flescou, AZ MD 21B, Tucson, AZ
- MD 21B, Tueson, AZ MD 21, Scottsdale, AZ
- Vid 21, Scottsuale, AZ

We will be participating with the College of San Mateo on March is" at their semi-annual health & Wellness Clinic. The joint PSILC and San Mateo Lions will be having their 2nd Annual Restaurant Walk on April 21st.

#### **Peninsula Veterans Lions Club**

Report: President Edmund Bridges. Our Club at our last board meeting, reviewed many district and club projects, and decided to donate to the student speakers contest, kidsite USA, Weingarten project, the Police and Fireman's award banquet program. Our Club has been hosting hospitalized Veterans to the Bay Area Association of Disabled Sailors program every Sunday at noon, at Pier 40 in San Francisco. We have donated the funds to purchase new sails for two of their boats, and will be doing a check presentation on March 21. Additionally on that day we will be hosting up to 20 blind Veterans and their VA escorts to a day of sailing on the bay. We have just added enough funds to cover 4 new female Veterans inpatients, and are continuing our "Make-over Project," for our female Veterans to receive on a needs basis a gift certificate for a make-over at a local beauty salon.

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#### Peninsula Veterans Lions Club - Cont'd.

We have been able to, with many thanks to other Lions, and their respective clubs for the used household goods donated, to increase our "move-in" kits to our formerly homeless Veterans from 5 to 6 kits, there is a need for up to 15 each month and any used kitchen or household items would be greatly appreciated. There is storage in Redwood City, and pick ups can be arranged. We have agreed to promote, fund, and/or volunteer at the Viet Nam Memorial traveling wall set to come the area in April 2015. Sponsor Menlo/Palo Alto nominee for Police & Fire.

#### **Redwood City Sunrise Lions Club**

**Report: President Marilyn Schappert.** Our club is working on the up and coming Fashion Show. Selling our YCA tickets. June we will host a health fair.

**Redwood Shores Lions Club No Report:** 

#### San Bruno Lions Club

**Report: Lion Mario Benavente.** Mills HS sophomore moving to zone student speaker contest. 2 SB nominees for police and fire awards dinner. SB will attend. Upcoming pancake breakfast on March 28. San Bruno Lions golf on May 22. Crestmoor Field refurbishment on March 21. Participating in Y&C ticket sales

#### San Carlos Lions Club

**Report: President Curtis Wright.** March 21 Cioppino Feed. April 4 Easter. May, Home Town Days.

#### San Mateo Lions Club

Report: President Elaine Borland. Our club is delighted to be a Platinum level Sponsor at the upcoming PCL Police & Fire Awards dinner. During our recent service project at Second Harvest Food Bank, it was announced that San Mateo Lions had set an all-time record for the number of units produced for distribution. We served together with our new Leos from Aragon High School. We hope to beak our own record in a service event this spring back at Second Harvest. Our upcoming service events and fundraiser's include: Restaurant Walk, Rebuilding Together, and San Mateo Nationals little league Pancake Breakfast all Joint Ventures with the Peninsula Special Interest Lions, Burlingame Lions, and Foster City Lions respectively. We have received 2 of 4 possible notices of recognition for the Centennial Service Project (from LCI) for this Lions Year. We are hoping to complete all four by the year's end. Our newly formed Aragon High School Leos Club has set a charter night date of March 27, Friday at the See U Cafe in Foster City. I believe the time is 6:00 PM - 9:00 PM. Please save the date.

#### San Mateo Metro Lions Club No Report

#### South San Francisco Golden Gate Lions Club Report: Lion Helen Casaclang. Finger printing

Activity at the Los Cerritos Elementary School SSF, by the first week of March. Club will have a Retreat in April at South Lake Tahoe.

#### South San Francisco Host Lions Club

**Report: Lion Sandee Ige.** March 8 Help out Informational Booth w/ Chinese New Year Parade. March 14 Eyeglass collection. March 21 attend SF Host Annual Charity Dinner Dance. March 23 work the Stanford food concession at the baseball diamond. March 28 attend & work the Centennial Kick Off Party. We have 2 honoree's, 1 Police & 1 Fire.

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**Together We Make A Difference...** 

# March 5, 2015







# 2nd Annual Downtown San Mateo Restaurant Walk

A Walking Tour featuring the Tastes of Downtown San Mateo

# **Save the Date**

# Tuesday, April 21, 2015

Enjoy Tasty Treats from participating Downtown San Mateo Eateries! 6pm – 9pm

**More to Follow** 

**Two More Reasons to Support the 50th Anniversary Police and Fire Awards - Two Exceptional People** 

#### Master of Ceremonies Steve Penna

Steve Penna is a lifelong Redwood City resident and has been active in the community his whole life. He served as one of the original members of the Board of Directors of the Redwood City Police Activities League, and President of the Sequoia High School Education Foundation for the Future, the Service League of San Mateo County, and Canada College - Small Business Development Advisory Board.

As Chairman of the efforts to restore Carrington Hall - on the Sequoia High School campus in Redwood City, Penna participated in all aspects of the project and fostered community support to secure the \$11.5 million needed to turn the Auditorium into a top notch Performing Arts Center for San Mateo County.

Penna has also volunteered countless hours for - the San Mateo County CASA program (Child Advocates) and was name Child Advocate of the Year for San Mateo and Santa Clara Counties in 2002, the Miss Redwood City Scholarship Pageant – Judge and Master of Ceremony, City of Redwood City - Senior Affairs Commission, Fair Oaks Neighborhood Association, Redwood City/San Mateo County Chamber of Commerce - Ambassador Chair - Membership Drive Team Leader, St. Pius Youth Ministry, Sequoia YMCA fundraising, Peninsula Celebration Association, St. Raymond's School (Menlo Park), San Mateo Community College District Foundation, Optimist Club of Redwood City and the Sequoia High School Alumni Association.

Working as a self-employed Marketing and Advertising Consultant, Penna works with several local and regional businesses including the San Mateo Daily Journal, Patch.com, Coldwell Banker and the American Broadcasting Company (ABC). Penna is the Owner and Publisher of the Spectrum Magazine - Redwood City's monthly magazine. It is the largest distributed publication in Redwood City with over 12,500 monthly readers. Penna and the Spectrum Magazine have won various journalism awards including the San Francisco Bay Area Press Club award for News Story of the Year, FIRST PLACE: "Police Shut Down DUI Checkpoint," Story of Serious Nature. His column "As I was saying . . ." has also won various First Place awards through the years.

While being awarded the "Businessman of the Year" by the Redwood City Chamber of Commerce in 2012, United States Senator Jerry Hill declared Penna "Mr. Redwood City." The title has stuck with him throughout the years.

#### Keynote Speaker Ellen Kirschman Ph.D

Ellen Kirschman Ph.D is a clinial psychologist in independent practice, giving workshops worldwide and volunteering as a clinician at the First Responders Support Network. She is a member of the International Association of Chiefs of Police, the Society for the Study of Police and Criminal Psychology, the American Psychological Association, and the International Association of Women in Law Enforcement. She is the recipient of the California Psychological Association's 2014 award for distinguished contribution to psychology as well as the American Psychological Association's 2010 award for outstanding contribution to the practice of police and public safety psychology.

Ellen is the author of the award winning I Love a Cop: What Police Families Need to Know, I Love a Fire Fighter: What the Family Needs to Know, and lead author of Counseling Cops: What Clinicians Need to Know (2013). Her debut novel, Burying Ben: A Dot Meyerhoff Mystery (2013) is about police suicide told from the perspective of the psychologist. Ellen lives in Redwood City, California with her husband, a retired remodeling contractor turned photographer. She maintains a website at www.ellenkirschman.com.

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# Together We Make A Difference...

# March 5, 2015



#### Menu Selection

Chicken Picatta Sautéed witl Lemon, White Wine and Capers, Penne Pasta in a Light Tomato Basil Sauce Grilled Salmon Miso Glaze,

Jasmine Rice, Asparagus, Baby Carrots

Jumbo Cheese Ravioli Aurora Sauce and Herb Roasted Seasonal Vegetables Rolls and Butter Strawberry Shortcake Coffee -Assorted Teas

#### Children under 12

\$55.00 per person

Fresh Fruit Cup Chicken tenders with French Fires Ice Cream Sundae Soda \$30.00 per child

Attire: Semi-Formal

# The Peninsula Council of Lions Clubs

Cordially invites you to join them in honoring

#### Police Officers and Firefighters

Who Serve and Protect the communities in San Mateo County and Palo Alto

# 50th Annual Police Officer and Firefighters

# **Awards Banquet**

Friday March 20, 2015

Crowne Plaza Foster City Hotel 1221 Chess Drive Foster City, CA 94404

#### Key Note Speaker

Clinical psychologist Ellen Kirschman Ph.D Author of the award winning I Love a Cop: What Police Families Need to Know, I Love a Fire Fighter: What the Family Needs to Know

Master of Ceremonies Owner Editor and Publisher Spectrum Magazine Redwood City Steve Penna



Reception 6:15 Foyer • Magellan Ballroom

Dinner 7:30 Magellan Ballroom

#### Please RSVP NO Later than March 4 Mail Reservation Form And payment to PCL Treasurer Nick Marinaro 568 Matadero Avenue Palo Alto, CA 94306 Home (650) 813-1520 Cell (650) 444.6264 njmarinaro@gmail.com



Name of Club, Agency or City affiliation \_\_\_\_\_

Contact Person (person sending in reservation)

Telephone Number

Family/Friend of Nominee Named

Reservations Fo	or: (Please Print)	Menu Selection	
			PCL Office Use Only
			Check Number
			Date Received
			Amount
a ser a seconda de la			Additional notes
	•		
			Table Assignment

email address s

See back for additional Reservations and Menu Selections (*please check box and add additional guest to back side of this form*) Enclosed: Check in the amount of \$\_\_\_\_\_\_for \_\_\_\_\_people at \$55.00 per person \_\_\_\_\_and (as applicable) \_\_\_\_\_\_children under 12 at \$30.00 each.

> Please make checks payable to the Peninsula Council of Lions Club (PCL) Mail with reservation form to Nick Marinaro at above address All Reservations including payment MUST be RECEIVED by March 4 NO walk ins or payments accepted at the door

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#### Club Presidents and Members

A Half-Scale, Traveling Replica of the Vietnam Veterans Memorial in Washington, D.C. will be at the Golden Gate National Cemetery in San Bruno in April which is expected to attract hundreds or maybe thousands of people from all over the Bay Area. LOTS of volunteers are needed for numerous jobs. Attached is a flyer with detailed information and who to contact to volunteer to help or to be a sponsor.



# Page 12 PCL Together We Make A Difference... March 5, 2015 **February PCL Meeting Hosted By** Emerald Hills Elks Club, Redwood City Peninsula Special Interest Lions Club

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# **Together We Make A Difference...**

# March 5, 2015















# LIONS ETHICS

**TO SHOW** my faith in the worthiness of vocation by industrious application to the end that I may merit a reputation for quality of service.

**TO SEEK** success and to demand all fair remuneration of profit for my just due, but to accept no profit or success at the price of my own self respect lost because of unfair advantage taken or because of questionable acts on my part.

**TO REMEMBER** that in building up my business it is not necessary to tear down others. To be loyal to my clients or customers and true to myself.

**WHENEVER** a doubt arises as the right or ethics of my position of action towards my fellow man, to resolve such doubt against myself.

**TO HOLD** friendship as end and not a means. To hold that true friendship exists not on account of the service performed by one to another, but true friendship demands nothing but accepts ser-vice in the true spirit in which it is given.

**ALWAYS** bear in mind my obligations as a citizen to my un- swerving loyalty in word, act as deed; to give them freely of my time, labor and means.

**TO AID** my fellow man by giving my sympathy to those in distress, my aid to the weak, and my substance to the needy.

TO BE careful with my criticism and liberal with my praise. To build up and not destroy.

# LIONS OBJECTIVES

**TO CREATE** and foster a spirit of "GENEROUS CONSIDERATION" among the peoples of the world through a study of the problems of international relationship.

**TO PROMOTE** the theory and practice of the principles of good government and good citizenship.

TO TAKE an active interest in the civic, social, and moral welfare of the community.

**TO UNITE** the members in the bonds of friendship and mutual understanding.

**TO PROVIDE** a forum for the full and free discussion of all matters of public interest, partisan politics and sectarian religion alone excepted.

**TO ENCOURAGE** efficacy and promote high ethical standards and professions: provided that no club shall hold out as one of its objects financial benefits to its members

This Bulletin is published by PCL Secretary/Bulletin Editor PDG Mike Simonini. Please feel free to send flyers and photos of your club to jsimvista@sbcglobal.net. Thank you.