



**A Tribute To District Governor
Lion Macy Mak Chan &
Cabinet Officers & Lions
Lions Clubs International
District 4-C4 MD4 U.S.A.
2015 - 2016**

Lion Macy had her most rewarding year in her 20 years of Lionism, culminating as the District Governor of District 4-C4, together with 14 other District Governors in MD4. She would like to congratulate all of them for their success in serving their own communities.

This tribute is an overview on the accomplishment based on the initial Goals & Objectives that DG Macy has set forth for the District at the beginning of her term in 2015. The District would not have been No. 1 in membership and excel in many other areas without the support and hard-working effort of her team - District Cabinet Officers, Program Directors/Chairs, Club President/Officers and most importantly her constituents of Lions Clubs Members locally and around the world.

Under her leadership, her team with high bandwidth, dedicated effort, great relationship and connectivity elevated the District to another level of service, not only locally but also has initiated programs and joint projects from around the world. We are excited as this District phenomenon will continue with our incoming DGE Rod, 1VDG Mario and 2VDG Cindy.

Lions services are international and without border as "Where There's A Need, There's A Lion." to offer people of the world "Dignity, Harmony & Humanity." – a motto from our IP Jitsuhiro Yamada.

Thank you, District Governor Macy for your dedication, leadership and willingness to listen and your promptness to take effective actions to serve. We have a fun and rewarding year!

Executive Director - Lion Michael Chan



The District Dream Team Is Devoted To "Legacy Through Giving & Service!"

List of Major District Accomplishment (Please excuse any omissions)

- 🏆 **New Club Development:** Chartered 6 Lions Clubs with the 7th in approval by LCI. Four of these are special interest Lions Clubs – Silicon Valley Cyber LC, S.F. Bay Area Fashion Runway LC (hopefully by June), San Mateo First Responders LC, Silicon Valley Lions Club with focus on Hepatitis B screening and eradication.
- 🏆 **Leos Club:** Chartered 3 new Leos Clubs.
- 🏆 **Club Branch:** Started a branch club or club branch.
- 🏆 **Membership Development:** A net gain from 1223 to ~1450. Proposed to IDs Larry, Howard, GMT International Coordinator A.P. Singh and Peter Lynch on ways to increase and improve membership & policies, e.g., relax Affiliate Membership restriction and other membership categories considerations. Affiliate Membership currently allows a club to grow 25%.
- 🏆 **LCI Mailer Program:** Completed the trail of this program with 2 clubs with no success.
- 🏆 **Member Training Sessions:** A total of 13 planning and training sessions were completed to educate our members and officers to strengthen our PRIDE.
- 🏆 **Maximized LCI Membership Support:** Invited both PDG Paul Baker and PDG Ronnie Martin to coach our Leader and members. PDG Ronnie was instrumental for starting a new Club.
- 🏆 **LCIF Donation:** 2nd highest in dollar amount and at Bronze Level with D4-C2 but with 63.33% club participation. A total of \$33,315 (28 Melvin Jones Awards) donated. D4-C4 is unique with many ethnic clubs, e.g. 9 Clubs with Philippine ties. An unknown and significant amount of donations and missions were made every year.
- 🏆 **Other Significant Community Donations:** A \$30,000 Audio Visual Therapeutic Room for Weingarten Children Center and Park Bench at Beijing National Park, Artisan well for Aeta Tribe, Legacy Brick Wall...
- 🏆 **District 4-C4** has voted to submit a bid to host the Lions Clubs International Convention for one of these years – 2022, 2023 and 2024. MD-4 COG already voted for approval.
- 🏆 **Lions Float & Parade in S.F.:** This is the second year the District entered its own Lions Float at the S.F. Chinese New Year's Parade despite of lack of funding from LCI; but with funding support from Lions within D4-C4 and our sister District of Beijing. Our Float received the Judge's Award again this year. This is recognized as the top 5 Parades in the World with much exposure and publicity via social media from the City of San Francisco, a region with a high density of tech savvy individuals.
- 🏆 **District Communication/Website/Thread/Publicity:** Setup a new website with advanced features like a comprehensive Google Calendar that will be updated and managed by each Clubs and program chairs to provide the time, date, location, driving direction, flier and brochure attachment and other information of Club/District/MD/US Canada Forum/LCI meeting, fundraisers, service projects, and conventions.... All info can be synced to any Lions with their PC or a smart phone. This feature can reduce event conflicts and increase visibilities for events of all levels. The use of the Thread or in-your-face email proved to be very effective.
- 🏆 **Individual Lions Club & District Programs Publicity:** Website will provide a webpage for each Lions Club & District approved programs so website visitors can learn more about our Clubs as well as our programs, & to help with their understanding & involvement. Need more inputs.
- 🏆 **Lions Clubs Wall Mural:** Application previously submitted to City of Burlingame to paint Lions Clubs publicity mural on the wall of America Printing Building next to Caltrans railroad track.
- 🏆 **District to District Twinning:** This is another main focus on Twinning Program to share and promote our Lion culture exchange. The 4th D2D Twinning will be completed by June 30th. Sister Districts are Beijing China, Brisbane Australia, Cebu Philippines and Taiwan.
- 🏆 **Twinning Is Meaningless Without Joint Project:** Joint projects are being planned and to

follow, ex: playground or park for All Abilities with China and Taiwan, Sunny Smile, Baby Talk, Exchange Program, Weingarten Children Center & World Services for The Blind, Missions, etc.

- ⑩ **Promote International Understanding:** Beside oversea D2D Twinings, DG Macy has led 2 Lion Delegates to visit at least 8 Districts around the world during her governorship: District of Beijing, Harbin, Tsingdao, Shenzheng, Guangzhou, Hong Kong, Taiwan, Bali and Cebu (1VDG Rod).
- ⑩ **Promote MD4 Districts Understanding:** DG Macy and Executive Director Michael have visited at least 12 Districts to share and exchange Lionism at its best during these Centennial Years.
- ⑩ **Environmental Photo Contest:** Initiate the Leos EPC Program and got MD4's endorsement and proposal to LCI to include LEOs for the new EPC program.
- ⑩ **Lion Clubs and Community Funding Program:** Revitalized Lion Youth and Community Activities Raffle Program for Lions Clubs and Community Organizations. Improved the image of this 66th year Raffle program with the first prize being a 320i BMW (3 yr. lease) or \$12K and with more participation within and outside of D4-C4. Raised \$138,000 for Lions and community organizations that they served or supported.
- ⑩ **Eye Screening Program:** Setup properly conducted presentations by both selected companies and procured LCI matching grant to acquire a total of 3 PlusOptix and 4 Spot = 7 screeners for D4-C4. Established custodian program of these screeners and initiated eye Screening Program.
- ⑩ **Youth Exchange Program:** There were a total of 15 students being hosted by D4-C4 - 9 students from Europe and Japan, under the LCI YE Programs with an additional 6 Chinese students. The District started the first Beta Pilot YE Program which with students from Beijing D385 China during their winter break. China was not part of the LCI YE Program at this time. District 4-C4 revitalized this program this year and was one of the three Districts in NC hosting students. This Pilot program is more affordable to student families as compared to the LCI program. This Pilot program partially reimbursed the expenses of the host families to encourage participation. Planning to send at least 6 US students to Beijing China this July.
- ⑩ **Lions Baby Talk:** District has endorsed this program to provide financial support for this therapeutic program for babies or young children after their Cochlear Implant operations to learn about the new sounds that they now can hear and how to decipher and interpret them. The cost for this program is \$6000 per child per year for a therapist to teach the Mom or Dad what and how to provide needed training and teaching of the child via the Internet remotely.
- ⑩ **Kases For Kids & Other Programs:** District refocus on this program and has supported several organizations from S.F. to San Mateo with quality stuffed backpacks. District is now connected with Edgewood Center For Children & Families for various potential and what Lions can do to serve them to serve the community.
- ⑩ **Referral From LCI & District to District** – As a result, S.F. Aeta Club Lions Club was chartered from a LCI website inquiry about Lions; another LCI lead resulted in a joint project between Bremen Lions Club and several Lions Clubs in our District to have a joint project to collect information on the sinking of the German Steamboat Bremen outside of the Farallon Islands with a book ready for publishing soon; D4-C6 referred Ron Davis, a vision impaired person, to D4-C4 for helping him with filling out business, account applications and transportations; D4-C4 referred an individual to D4-C3 who received eye surgery. Need Clubs inputs and data to record what and how the District is doing!
- ⑩ **501 C3 Program for Clubs, District and MD:** Introduced 501 c3 Group Exempt for the District and MD4. Initial exploratory work has begun at the Club (\$1000) and District level (\$4-5000).
- ⑩ **Club Contest:** Initiated and redefined Club vs Corporate sponsored Contest Rule to be fair to clubs.
- ⑩ **Lion Photos:** Posted may be another 10,000 photos of Lions and events at:
lionmichaelchan.shutterfly.com for all to see and enjoy with high resolution download.

Note: Through this exercise of generating a District List of Accomplishments, it is clear that many key items are missing or not reported by the Clubs. We need to focus on this to get more accurate data to share with Lions within and outside the District.

