



2021
2022

Apr 1, 2022

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For Official Business
Please Contact:

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@googlegroups.com

4299 Callan Blvd.
Daly City, CA 94015

Dear Sir/Madam,

Lions Clubs International is the world's largest service club organization, with over 1.4 million members in more than 240 countries and geographical areas, all working together under the motto: "We Serve". In 1951, the 22 Lions clubs within the City and County of San Francisco formed the San Francisco Coordinating Council of Lions Clubs, an organization with the purpose to assist each individual club's effort and endeavor in keeping Lionism in every heart of its members. The Council continues to serve the City to this day, now with 56 clubs included in its membership.

One of the major service projects of the Council is our **Police, Firefighters & Sheriffs' Awards Night**, which has been held annually since 1963, with the exception of 2020 and 2021 due to the COVID-19 pandemic. The Council is pleased to announce that the Awards Night will commence again, on Saturday, April 30, 2022 at the Scottish Rite Masonic Center at 2850 19th Ave. in San Francisco. Our member clubs are in the process of selecting their nominees to be recognized at the event. You are invited to join us on this historic occasion, which is long overdue. For more information on how to register to attend, please visit bit.ly/sfcccl2022awardinfo.

One of the ways we fundraise for this event and our other charitable projects is through the production of a printed Souvenir Program booklet, to be distributed to the nominees and attendees. We request your club, organization, business or company consider placing a paid advertisement in the program in support of this great project. The rates and flier are hereto attached.

We sincerely hope for your positive response for this outreach project.

Yours in Service,

Leo-Lion August Valera

President 2021-2022

DISTRICT 4-C4 SAN FRANCISCO
COORDINATING COUNCIL OF LIONS CLUBS

2022 Police, Firefighters & Sheriffs' Awards Night

Souvenir Program Advertising Authorization

This authorizes the San Francisco Coordinating Council of Lions Clubs to place an advertisement in their Souvenir Program at their **2022 Police, Firefighters & Sheriffs' Awards Night** on Saturday, April 30, 2022 at the Scottish Rite Masonic Center at 2850 19th Ave. in San Francisco.

Advertiser			
Address			
Email			
Tel. No.		Fax No.	

Please check the appropriate box below:

<input type="checkbox"/>	Inside full page	\$ 125
<input type="checkbox"/>	Inside half page	\$ 80
<input type="checkbox"/>	Inside quarter page	\$ 25
<input checked="" type="checkbox"/>	SOLD Front inside cover	\$ 250
<input checked="" type="checkbox"/>	SOLD Back inside cover	\$ 200
<input checked="" type="checkbox"/>	SOLD Back outside cover	\$ 300

Full page is 8.5x11", half is 8.5x5.5", & quarter is 4.25x5.5". Please allow 0.25" clearance for printing.

	Name & Signature	Date
Authorized by		
Solicited by		

Checks payable to **SFCCLC** can be mailed along with this form to:

SFCCLC c/o Pres. August Valera
4299 CALLAN BLVD.
DALY CITY, CA 94015-4433

You may instead pay via Zelle/PayPal/Venmo to LionAugust@icloud.com and email the form.

Please indicate payment is for "ADS for (Your Name)" in the memo or payment description.

Digital advertising artwork should be sent in PDF or image format to **Lion Alison Wilson** at lionalisonwilson@gmail.com. If you would like to provide a simple message and/or photo as your advertisement, or if you have any questions, feel free to contact her.

Please submit your advertising authorization along with your digital artwork by **Wednesday, April 20, 2022**. We may not be able to accommodate your advertisement after.